

Capstone Project-3

Mobile-Price-Range-Prediction

Team Members

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- ❖ EDA and feature engineering
- ❖ Feature Selection
- ❖ Applying Model
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Problem Statement

The problem statement is to predict the price range of mobile phones based on the features available (price range indicating how high the price is). Here is the description of target classes:

- 0 - Low cost Phones
- 1 - Medium cost phones
- 2 - High cost phones
- 3 - Very High cost phones

This will basically help companies to estimate price of mobiles to give tough competition to other mobile manufacturer.

Also, it will be useful for consumers to verify that they are paying best price for a mobile.

Data Summary :

Independent variables :

Battery_power - Total energy a battery can store in one time measured in mAh

Blue - Has bluetooth or not

Clock_speed - speed at which microprocessor executes instructions

Dual_sim - Has dual sim support or not

Fc - Front Camera mega pixels

Four_g - Has 4G or not

Int_memory - Internal Memory in Gigabytes

M_dep - Mobile Depth in cm

Data Summary contd...

Mobile_wt - Weight of mobile phone

N_cores - Number of cores of processor

Pc - Primary Camera mega pixels

Px_height - Pixel Resolution Height

Px_width - Pixel Resolution Width

Ram - Random Access Memory in Mega Bytes

Sc_h - Screen Height of mobile in cm

Sc_w - Screen Width of mobile in cm

Talk_time - longest time that a single battery charge will last when you are

Three_g - Has 3G or not

Touch_screen - Has touch screen or not

Wifi - Has wifi or not

Data Summary contd...

Dependent variables :

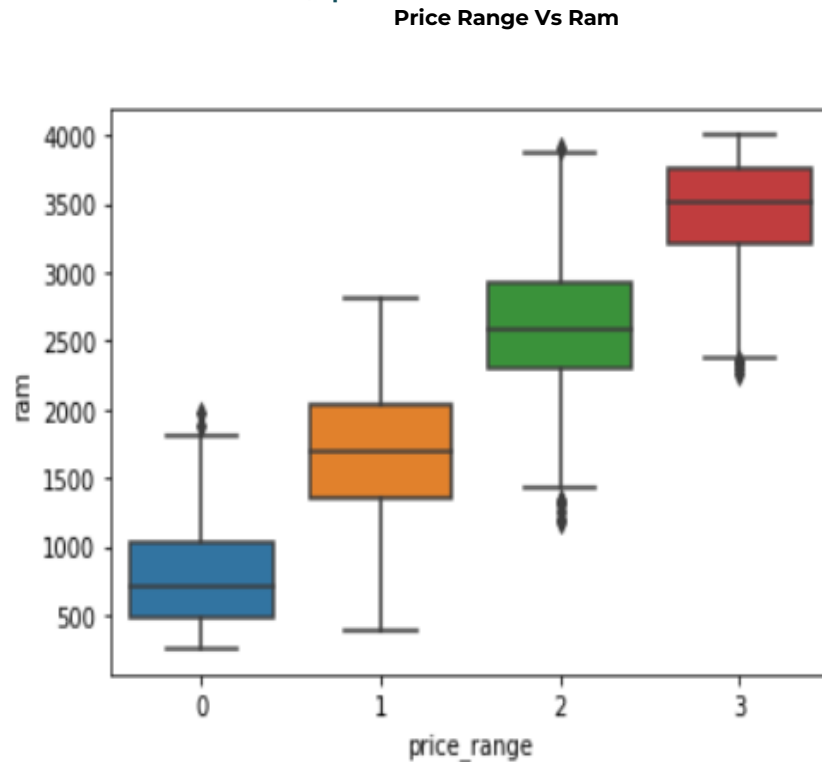
Price_range - This is the target variable with value of

- 0 - Low cost Phones
- 1 - Medium cost phones
- 2 - High cost phones
- 3 - Very High cost phones

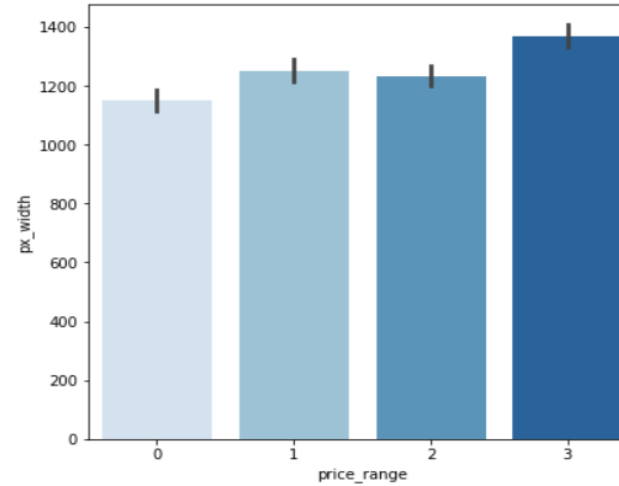
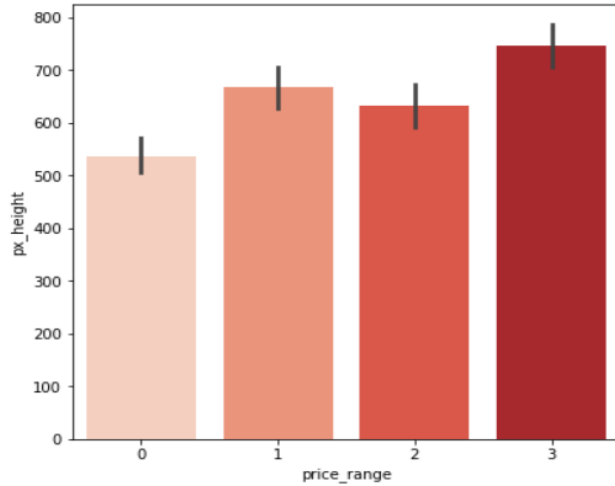
Relation Between Price Range & Ram

This is a positive relationship, with increase in RAM, price too increases. There are 4 types of price range

- Type 1(low cost): RAM ranges between 216 to 1974 megabytes
- Type 2(medium cost): RAM ranges between 387 to 2811 megabytes
- Type 3(high cost): RAM ranges between 1185 to 3916 megabytes
- Type 4(very high cost): RAM ranges between 2255 to 4000 megabytes

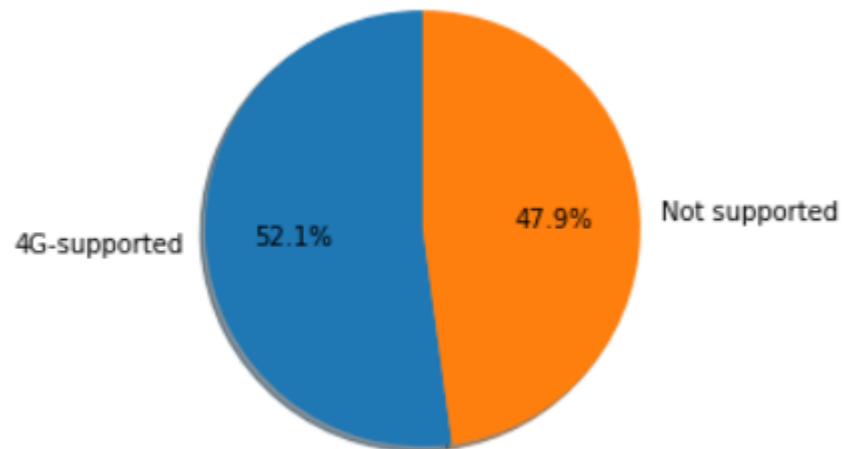
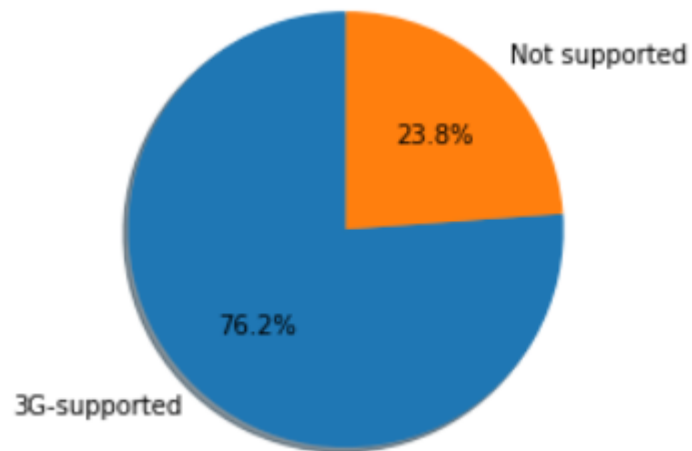


Relationship between the Price Range and Pixel Height / Width

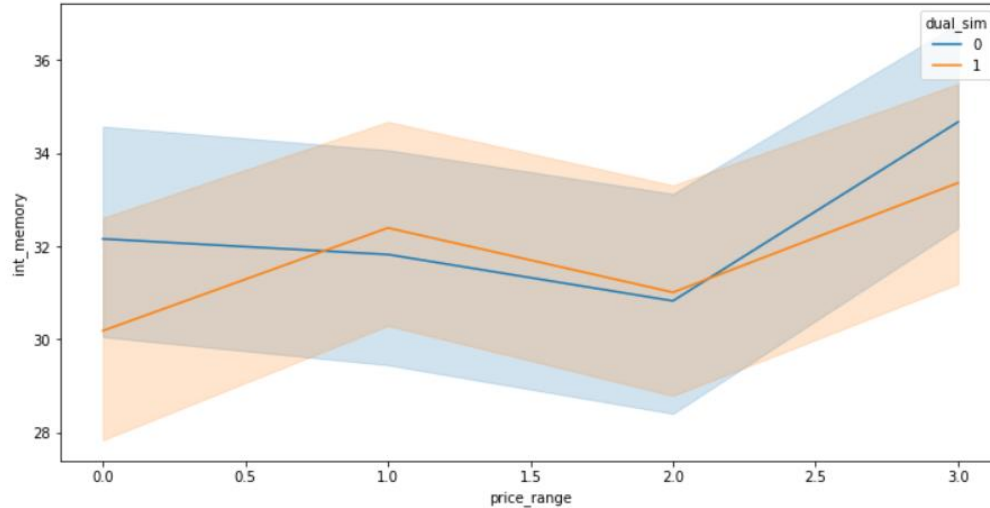


- From the above bar plot, we can see that the average pixel height and width are highest for the price range 3(very high cost).
- Low-cost phones have smaller average pixel width and pixel height.
- We can observe from this Bar plot that pixel height and pixel width are roughly equal in relevance when it comes to model development for prediction.

EDA contd..



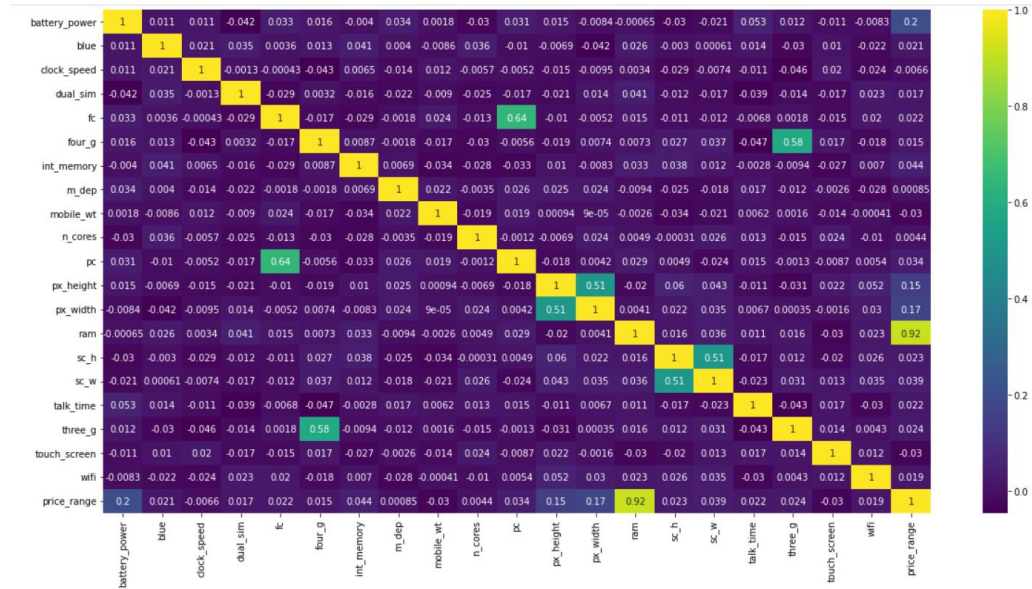
Multivariate analysis - int_memory, mobile_wt



- There is drastic increase in internal memory for very high prices.
- Also there is drastic Decrease in mobile weight for very high price.

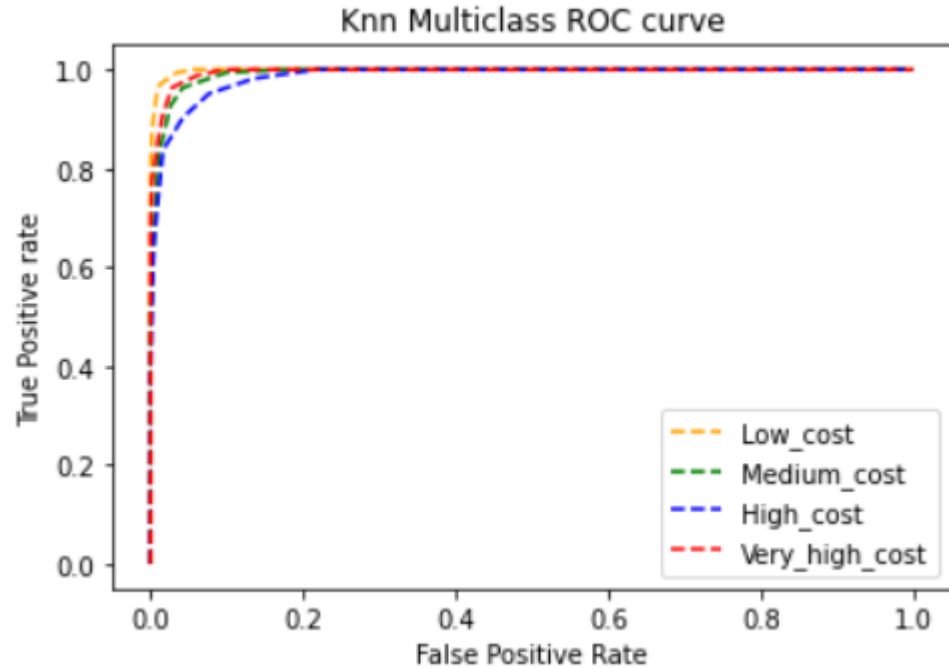
Multivariate analysis

- Pc is correlated with Fc .
- Px_height and px_width are moderately correlated.
- Sc_h and sc_w are moderately correlated.
- Ram is highly correlated with price_range.



Implementing K Neighbours Classifier

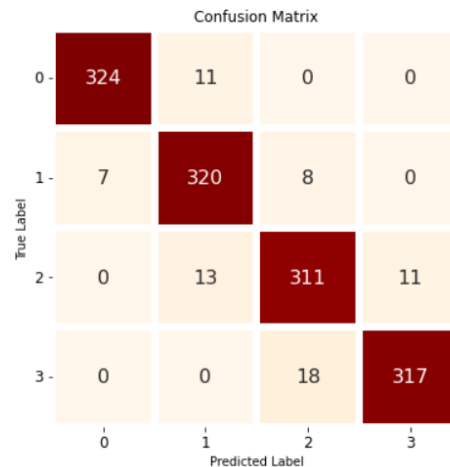
$$\text{TPR} = \text{TP} / (\text{TP} + \text{FN})$$
$$\text{FPR} = \text{FP} / (\text{FP} + \text{TN})$$



Implementing K Neighbours Classifier contd.

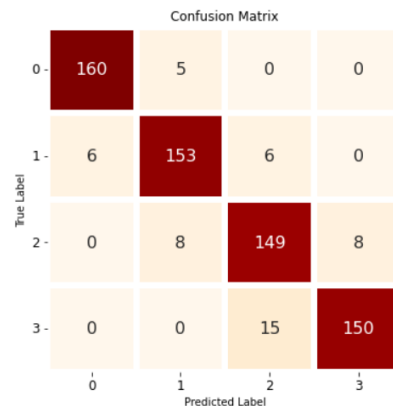
Train metrics

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.98 | 0.97 | 0.97 | 335 |
| 1 | 0.93 | 0.96 | 0.94 | 335 |
| 2 | 0.92 | 0.93 | 0.93 | 335 |
| 3 | 0.97 | 0.95 | 0.96 | 335 |
| accuracy | | | 0.95 | 1340 |
| macro avg | 0.95 | 0.95 | 0.95 | 1340 |
| weighted avg | 0.95 | 0.95 | 0.95 | 1340 |



Test metrics

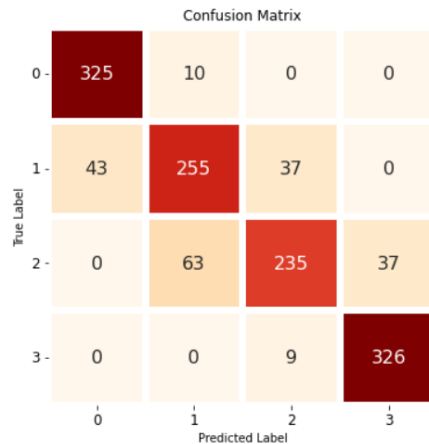
| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.96 | 0.97 | 0.97 | 165 |
| 1 | 0.92 | 0.93 | 0.92 | 165 |
| 2 | 0.88 | 0.90 | 0.89 | 165 |
| 3 | 0.95 | 0.91 | 0.93 | 165 |
| accuracy | | | 0.93 | 660 |
| macro avg | 0.93 | 0.93 | 0.93 | 660 |
| weighted avg | 0.93 | 0.93 | 0.93 | 660 |



Implementing Random Forest Classifier

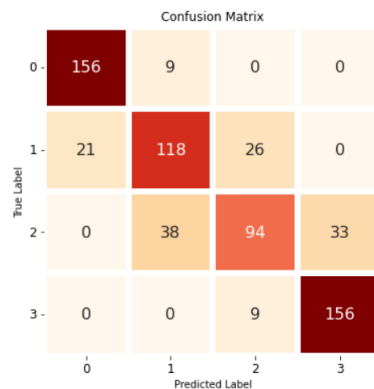
Train metrics

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.88 | 0.97 | 0.92 | 335 |
| 1 | 0.78 | 0.76 | 0.77 | 335 |
| 2 | 0.84 | 0.70 | 0.76 | 335 |
| 3 | 0.90 | 0.97 | 0.93 | 335 |
| accuracy | | | 0.85 | 1340 |
| macro avg | 0.85 | 0.85 | 0.85 | 1340 |
| weighted avg | 0.85 | 0.85 | 0.85 | 1340 |



Test metrics

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.88 | 0.95 | 0.91 | 165 |
| 1 | 0.72 | 0.72 | 0.72 | 165 |
| 2 | 0.73 | 0.57 | 0.64 | 165 |
| 3 | 0.83 | 0.95 | 0.88 | 165 |
| accuracy | | | 0.79 | 660 |
| macro avg | 0.79 | 0.79 | 0.79 | 660 |
| weighted avg | 0.79 | 0.79 | 0.79 | 660 |



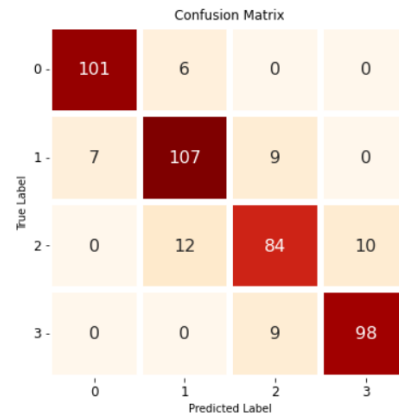
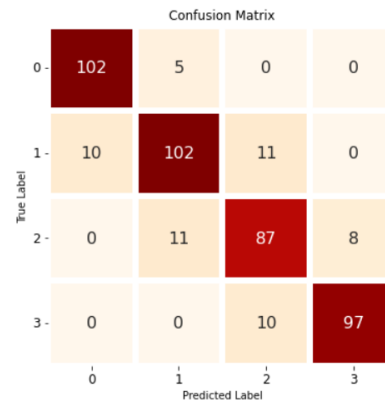
Implementing Gradient Boosting Classifier

Train metrics

| Classification Report | | | | | |
|-----------------------|-----------|--------|----------|---------|--|
| | precision | recall | f1-score | support | |
| 0 | 0.91 | 0.95 | 0.93 | 107 | |
| 1 | 0.86 | 0.83 | 0.85 | 123 | |
| 2 | 0.81 | 0.82 | 0.81 | 106 | |
| 3 | 0.92 | 0.91 | 0.92 | 107 | |
| accuracy | | | 0.88 | 443 | |
| macro avg | 0.88 | 0.88 | 0.88 | 443 | |
| weighted avg | 0.88 | 0.88 | 0.88 | 443 | |

Test metrics

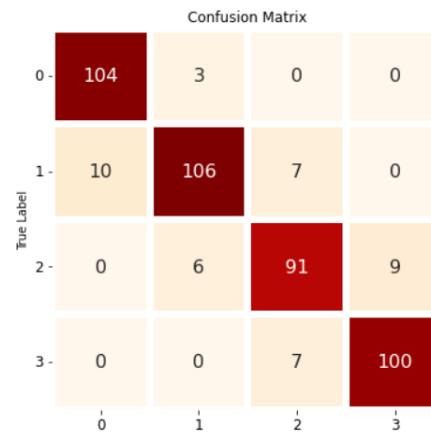
| Classification Report | | | | | |
|-----------------------|-----------|--------|----------|---------|--|
| | precision | recall | f1-score | support | |
| 0 | 0.94 | 0.94 | 0.94 | 107 | |
| 1 | 0.86 | 0.87 | 0.86 | 123 | |
| 2 | 0.82 | 0.79 | 0.81 | 106 | |
| 3 | 0.91 | 0.92 | 0.91 | 107 | |
| accuracy | | | 0.88 | 443 | |
| macro avg | 0.88 | 0.88 | 0.88 | 443 | |
| weighted avg | 0.88 | 0.88 | 0.88 | 443 | |



Implementing XGB Classifier

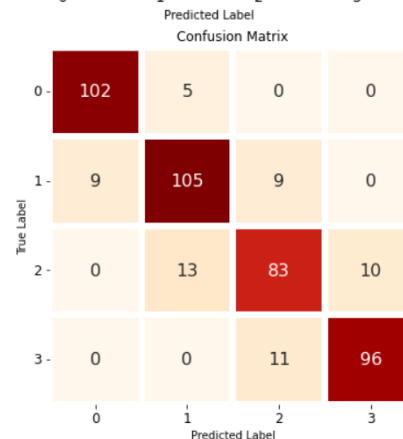
Train metrics

| Classification Report | | | | | |
|-----------------------|-----------|--------|----------|---------|--|
| | precision | recall | f1-score | support | |
| 0 | 0.91 | 0.97 | 0.94 | 107 | |
| 1 | 0.92 | 0.86 | 0.89 | 123 | |
| 2 | 0.87 | 0.86 | 0.86 | 106 | |
| 3 | 0.92 | 0.93 | 0.93 | 107 | |
| accuracy | | | 0.91 | 443 | |
| macro avg | 0.90 | 0.91 | 0.91 | 443 | |
| weighted avg | 0.91 | 0.91 | 0.90 | 443 | |



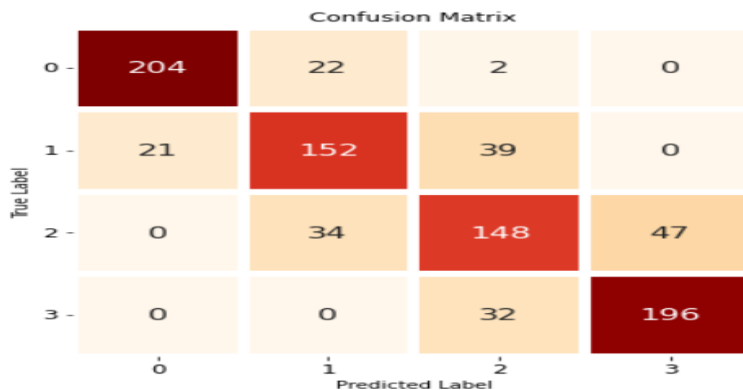
Test metrics

| Classification Report | | | | | |
|-----------------------|-----------|--------|----------|---------|--|
| | precision | recall | f1-score | support | |
| 0 | 0.92 | 0.95 | 0.94 | 107 | |
| 1 | 0.85 | 0.85 | 0.85 | 123 | |
| 2 | 0.81 | 0.78 | 0.79 | 106 | |
| 3 | 0.91 | 0.90 | 0.90 | 107 | |
| accuracy | | | 0.87 | 443 | |
| macro avg | 0.87 | 0.87 | 0.87 | 443 | |
| weighted avg | 0.87 | 0.87 | 0.87 | 443 | |

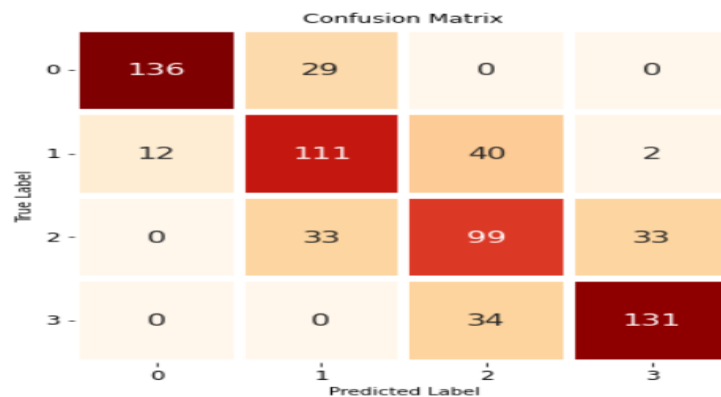


Implementing Logistic regression

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.91 | 0.89 | 0.90 | 228 |
| 1 | 0.73 | 0.72 | 0.72 | 212 |
| 2 | 0.67 | 0.65 | 0.66 | 229 |
| 3 | 0.81 | 0.86 | 0.83 | 228 |
| accuracy | | | 0.78 | 897 |
| macro avg | 0.78 | 0.78 | 0.78 | 897 |
| weighted avg | 0.78 | 0.78 | 0.78 | 897 |



| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.92 | 0.82 | 0.87 | 165 |
| 1 | 0.64 | 0.67 | 0.66 | 165 |
| 2 | 0.57 | 0.60 | 0.59 | 165 |
| 3 | 0.79 | 0.79 | 0.79 | 165 |
| accuracy | | | 0.72 | 660 |
| macro avg | 0.73 | 0.72 | 0.73 | 660 |
| weighted avg | 0.73 | 0.72 | 0.73 | 660 |



Model Validation & Selection contd ...

Observations:

- As seen in the above slides Random forest classifier is not giving great results , GradientBoostingClassifier is bit better than Random forest in recall and precision
- XGboost classifier is giving the better results than GB but the recall of random forest classifier is somewhat similar
- KNeighbors is giving the best results among all of the algorithms
- Logistic regression is giving low results among all of them

Model Validation & Selection contd ...

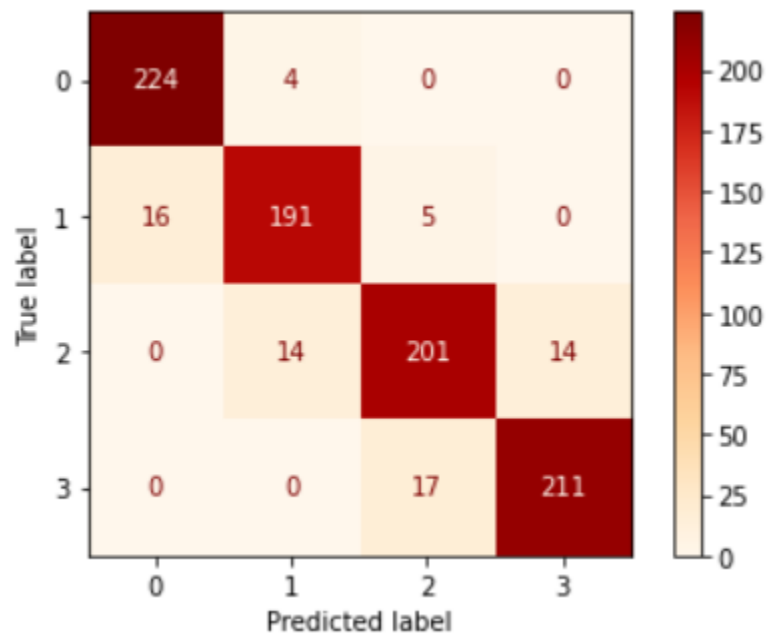
So we had chosen Kneighbors classifier for the prediction and the best hyperparameters obtained are as below

Best hyperparameters :

Train : (algorithm='auto', leaf_size=30, metric='Euclidean', metric_params=None, n_jobs=None, n_neighbors=11, p=2, weights='distance')

Test : (algorithm='auto', leaf_size=30, metric='euclidean', metric_params=None, n_jobs=None, n_neighbors=17, p=2, weights='distance')

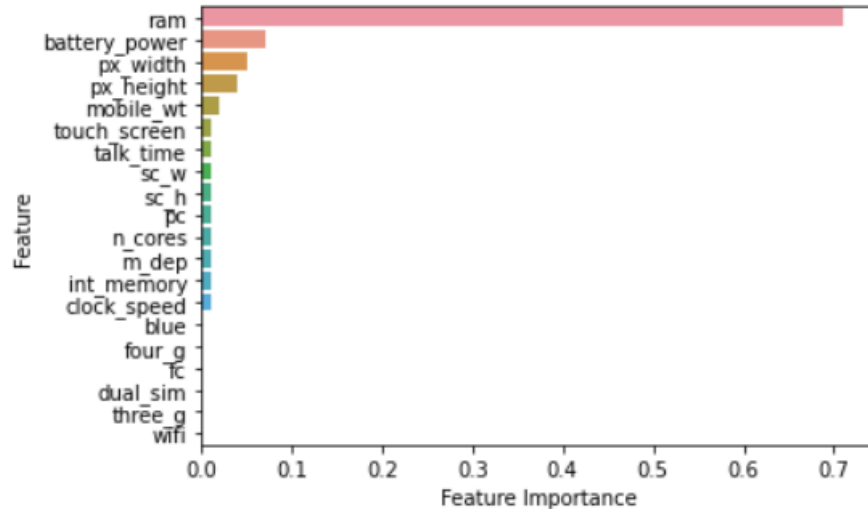
Model Validation & Selection(Hyper paramter tuned)



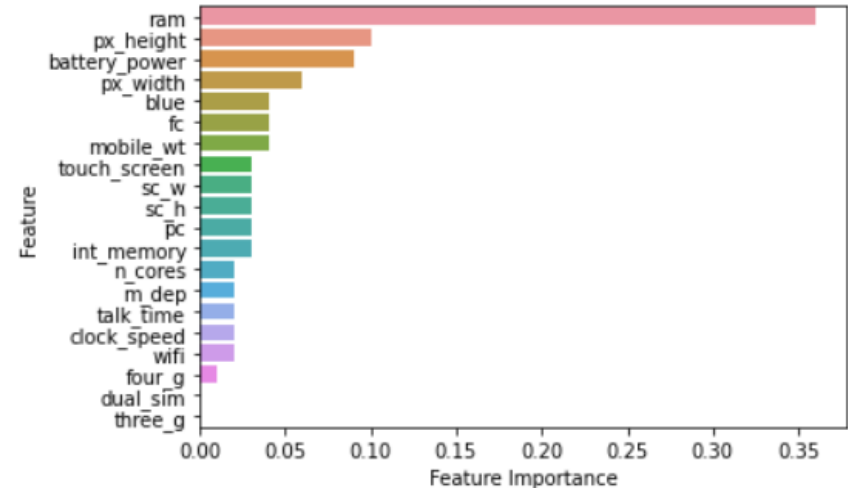
| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.93 | 0.98 | 0.96 | 228 |
| 1 | 0.91 | 0.90 | 0.91 | 212 |
| 2 | 0.90 | 0.88 | 0.89 | 229 |
| 3 | 0.94 | 0.93 | 0.93 | 228 |
| accuracy | | | 0.92 | 897 |
| macro avg | 0.92 | 0.92 | 0.92 | 897 |
| weighted avg | 0.92 | 0.92 | 0.92 | 897 |

Feature Importance

Random Forest Classifier



XGBoost Classifier



Conclusion

- Ram , Battery_power features were found to be the most relevant features for predicting price range of mobiles and dropping negative correlation features which are clock speed , mobile_wt , touch_screen
- Kneighbors and Xgboost are given best accuracy score 93% test ,95% train and 91% train , 88% test respectively and roc_auc score for kneighbors is 99%
- Tuning the hyperparameters by GridSearchCV on kneighbors but not getting much difference in results but the best parameters n_neighbors for train and test are 11 and 17
- So we conclude that kneighbors classifier is giving the best results for these dataset
- So we can say that in the price range prediction as the ram and battery_power increases the price range will increase for sure