

# **Capstone Project-3**

**Mobile-Price-Range-Prediction** 

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## **Content:**

- Problem statement
- EDA and feature engineering
- Feature Selection
- Applying Model
- Model Validation and Selection
- Conclusion



## **Problem Statement**

The problem statement is to predict the price range of mobile phones based on the features available (price range indicating how high the price is). Here is the description of target classes:

- 0 Low cost Phones
- 1 Medium cost phones
- 2 High cost phones
- 3 Very High cost phones

This will basically help companies to estimate price of mobiles to give tough competition to other mobile manufacturer.

Also, it will be useful for consumers to verify that they are paying best price for a mobile.



## **Data Summary:**

### Independent variables:

Battery\_ power - Total energy a battery can store in one time measured in mAh

Blue - Has bluetooth or not

Clock\_speed - speed at which microprocessor executes instructions

Dual\_sim - Has dual sim support or not

Fc - Front Camera mega pixels

Four\_g - Has 4G or not

Int\_memory - Internal Memory in Gigabytes

M\_dep - Mobile Depth in cm



## **Data Summary contd...**

Mobile\_wt - Weight of mobile phone

N\_cores - Number of cores of processor

Pc - Primary Camera mega pixels

Px\_height - Pixel Resolution Height

Px\_width - Pixel Resolution Width

Ram - Random Access Memory in Mega Bytes

Sc\_h - Screen Height of mobile in cm

Sc\_w - Screen Width of mobile in cm

Talk\_time - longest time that a single battery charge will last when you are

Three\_g - Has 3G or not

Touch\_screen - Has touch screen or not

Wifi - Has wifi or not



## **Data Summary contd...**

### **Dependent variables:**

Price\_range - This is the target variable with value of

- 0 Low cost Phones
- 1 Medium cost phones
- 2 High cost phones
- 3 Very High cost phones

## **EDA**

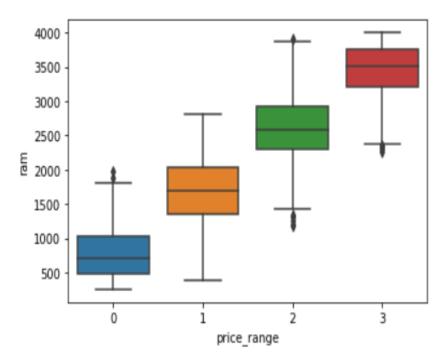


### **Relation Between Price Range & Ram**

This is a positive relationship, with increase in RAM, price too increases.

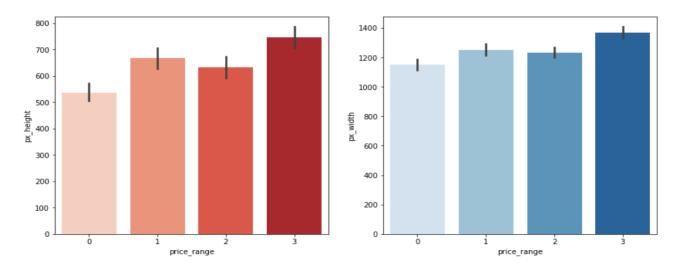
There are 4 types of price range

- Type 1(low cost): RAM ranges between 216
   to 1974 megabytes
- Type 2(medium cost): RAM ranges
   between 387 to 2811 megabytes
- Type 3(high cost): RAM ranges between
   1185 to 3916 megabytes
- Type 4(very high cost): RAM ranges
   between 2255 to 4000 megabytes



## Relationship between the Price Range and Pixel Height / Width

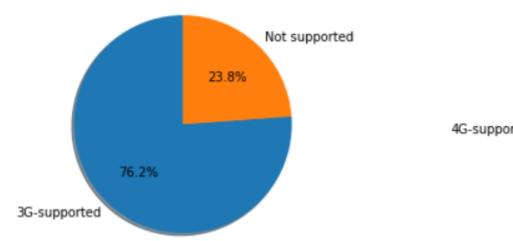


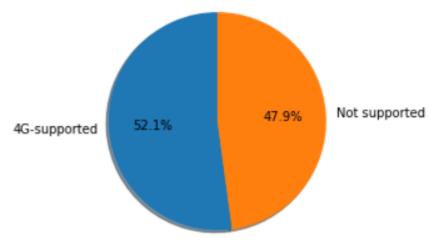


- From the above bar plot, we can see that the average pixel height and width are highest for the price range 3(very high cost).
- Low-cost phones have smaller average pixel width and pixel height.
- We can observe from this Bar plot that pixel height and pixel width are roughly equal in relevance when it comes to model development for prediction.



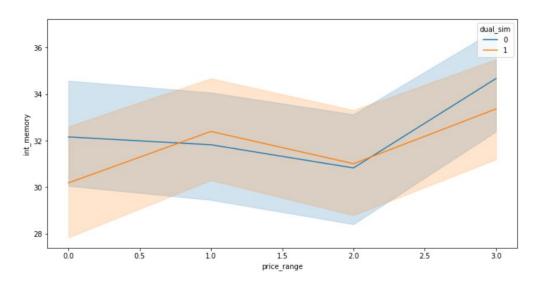
## **EDA** contd..







## Multivariate analysis - int\_memory, mobile\_wt

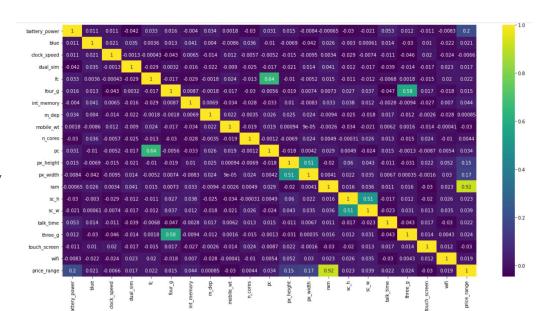


- There is drastic increase in internal memory for vey high prices.
- Also there is drastic Decrease in mobile weight for very high price.



## **Multivariate analysis**

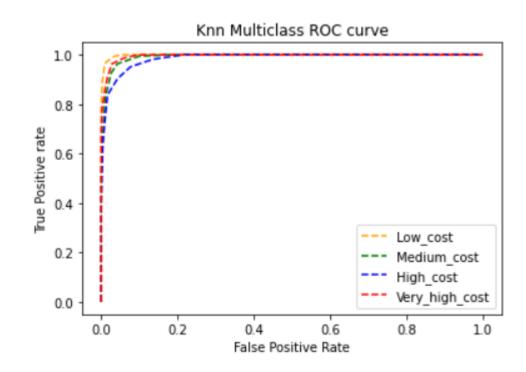
- Pc is correlated with Fc.
- Px\_height and px\_width are moderately correlated.
- Sc\_h and sc\_w are moderately correlated.
- Ram is highly correlated with price\_range.



## **Implementing K Neighbours Classifier**



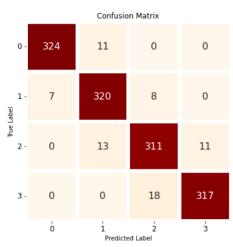




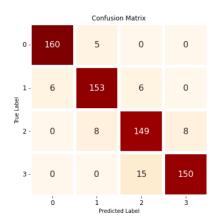
## Implementing K Neighbours Classifier contd.

### **Train metrics**

	precision	recall	f1-score	support
0 1 2 3	0.98 0.93 0.92 0.97	0.97 0.96 0.93 0.95	0.97 0.94 0.93 0.96	335 335 335 335
accuracy macro avg weighted avg	0.95 0.95	0.95 0.95	0.95 0.95 0.95	1340 1340 1340



	precision	recall	f1-score	support
0 1 2	0.96 0.92 0.88	0.97 0.93 0.90	0.97 0.92 0.89	165 165 165
3	0.95	0.91	0.93	165
accuracy			0.93	660
macro avg weighted avg	0.93 0.93	0.93 0.93	0.93 0.93	660 660



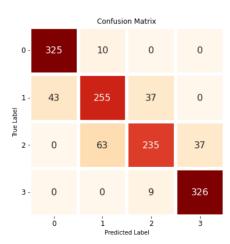


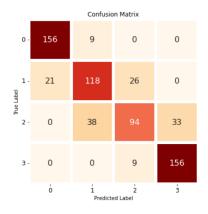
## **Implementing Random Forest Classifier**

## **Train metrics**

	precision	recall	f1-score	support
0	0.88	0.97	0.92	335
1	0.78	0.76	0.77	335
2	0.84	0.70	0.76	335
3	0.90	0.97	0.93	335
accuracy			0.85	1340
macro avg	0.85	0.85	0.85	1340
weighted avg	0.85	0.85	0.85	1340

	precision	recall	f1-score	support
0	0.88	0.95	0.91	165
1	0.72	0.72	0.72	165
2	0.73	0.57	0.64	165
3	0.83	0.95	0.88	165
accuracy			0.79	660
macro avg	0.79	0.79	0.79	660
weighted avg	0.79	0.79	0.79	660





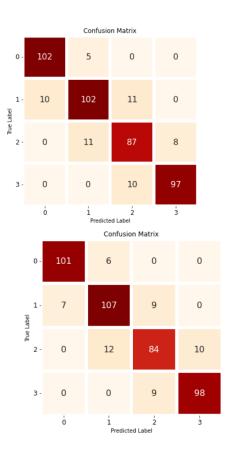


## **Implementing Gradient Boosting Classifier**

### **Train metrics**

classific	atio	n Report			
		precision	recall	f1-score	support
	0	0.91	0.95	0.93	107
	1	0.86	0.83	0.85	123
	2	0.81	0.82	0.81	106
	3	0.92	0.91	0.92	107
accur	acy			0.88	443
macro	avg	0.88	0.88	0.88	443
weighted	avg	0.88	0.88	0.88	443

Classific	catio	n Report			
		precision	recall	f1-score	support
	0	0.94	0.94	0.94	107
	1	0.86	0.87	0.86	123
	2	0.82	0.79	0.81	106
	3	0.91	0.92	0.91	107
accur	acy			0.88	443
macro	avg	0.88	0.88	0.88	443
weighted	avg	0.88	0.88	0.88	443



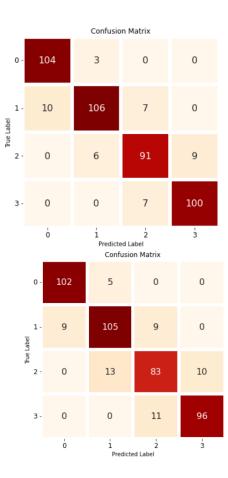
## **Implementing XGB Classifier**

## Al

## **Train metrics**

Classificatio	n Report			
	precision	recall	f1-score	support
0	0.91	0.97	0.94	107
1	0.92	0.86	0.89	123
2	0.87	0.86	0.86	106
3	0.92	0.93	0.93	107
accuracy			0.91	443
macro avg	0.90	0.91	0.91	443
weighted avg	0.91	0.91	0.90	443

Classificatio	on Report			
	precision	recall	f1-score	support
0	0.92	0.95	0.94	107
1	0.85	0.85	0.85	123
2	0.81	0.78	0.79	106
3	0.91	0.90	0.90	107
accuracy			0.87	443
macro avg	0.87	0.87	0.87	443
weighted avg	0.87	0.87	0.87	443





Confusion Matrix

Predicted Label

## **Implementing Logistic regression**

0.72

0.73

0.73

weighted avg

	precision	recall f	f1-score	support	О -	204	22	2	О
0	0.91	0.89	0.90	228					
1	0.73	0.72	0.72	212	บ 1 -	21	152	39	О
2	0.67	0.65	0.66	229	Tue Label				
3	0.81	0.86	0.83	228	2 -	0	34	148	47
accuracy			0.78	897					
macro avg	0.78	0.78	0.78	897	3 -	0	0	32	196
weighted avg	0.78	0.78	0.78	897		ò	1 Predicte	2 d Label	3
							Confusi	on Matrix	
	precision	recall	f1-score	support	0	- 136	Confusi 29	on Matrix O	O
(	precision 0.92	recall 0.82	f1-score	support			29	О	
	•				1				0
:	0.92	0.82	0.87 0.66	165	1		29	О	
:	0.92 0.64	0.82 0.67	0.87 0.66	165 165		- 12	29	О	
:	0.92 1 0.64 2 0.57 3 0.79	0.82 0.67 0.60	0.87 0.66 0.59	165 165 165	Tue Label	- 12 - 0	29 111	0 40	2

660

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## Model Validation & Selection contd ...

### **Observations:**

- As seen in the above slides Random forest classifier is not giving great results, GradientBoostingClassifier is bit better than Random forest in recall and precision
- XGboost classifier is giving the better results than GB but the recall of random forest classifier is somewhat similar
- KNeighbors is giving the best results among all of the algorithms
- Logistic regression is giving low results among all of them



## Model Validation & Selection contd ...

So we had chosen Kneighbors classifier for the prediction and the best hyperparameters obtained are as below

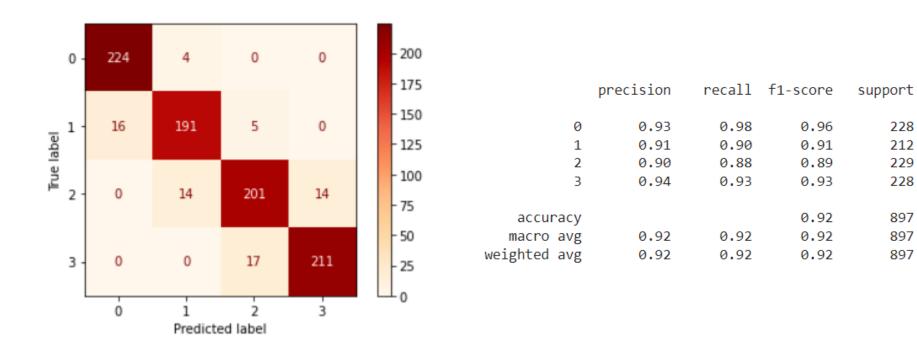
### **Best hyperparameters:**

**Train:** (algorithm='auto', leaf\_size=30, metric='Euclidean', metric\_params=None, n\_jobs=None, n\_neighbors=11, p=2, weights='distance')

**Test:** (algorithm='auto', leaf\_size=30, metric='euclidean', metric\_params=None, n\_jobs=None, n\_neighbors=17, p=2, weights='distance')



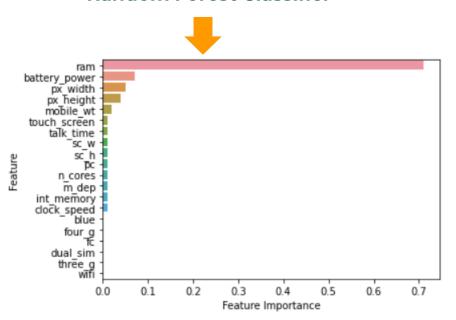
## Model Validation & Selection (Hyper paramter tuned)



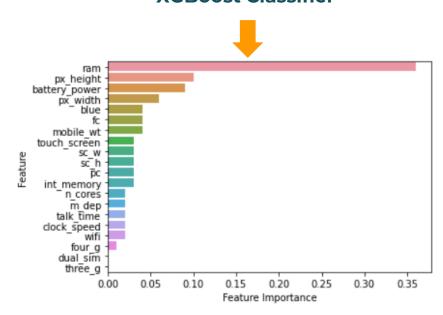


## **Feature Importance**

#### **Random Forest Classifier**



#### **XGBoost Classifier**





## Conclusion

- Ram, Battery\_power features were found to be the most relevant features for predicting price range of mobiles and dropping negative correlation features which are clock speed, mobile\_wt, touch\_screen
- Kneighbors and Xgboost are given best accuracy score 93% test ,95% train and 91% train , 88% test respectively and roc\_auc score for kneighbors is 99%
- Tuning the hyperparameters by GridSearchCV on kneighbors but not getting much difference in results but the best parameters n\_neighbors for train and test are 11and
   17
- So we conclude that kneighbors classifier is giving the best results for these dataset
- So we can say that in the price range prediction as the ram and battery\_power increases the price range will increase for sure