## Franklin K2 Alternative Strategies Fund

A New Alternative for Today's Investor

## **Benefits of hedge** fund strategies

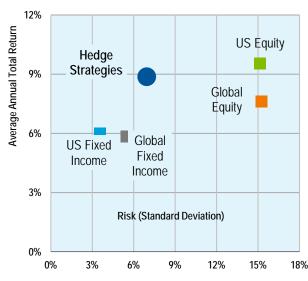
**INVESTMENTS** 

- Improved risk-adjusted returns
- Seeks to minimize participation in downside markets
- May lower correlation to traditional fixed income and equity markets
- Diversification across a variety of alternative investment strategies

### Attractive risk/reward profile

Hedge strategies have shown equity-like returns with bond-like risk

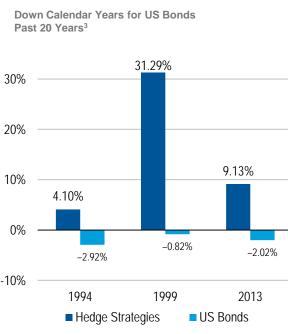
Hedge Strategies vs. Equity and Fixed Income Indexes 20-Year Period Ending December 31, 20141



## Potential downside protection in negative market environments

Hedge strategies have minimized the downside during US Equity and US Bonds down calendar years





For illustrative purposes only; not representative of Franklin K2 Alternative Strategies Fund's portfolio composition or performance. Diversification does not guarantee a profit or protect against a loss.

## 3 Diversification to Fixed Income and Equity Portfolios

Hedge strategies can help diversify a traditional stock and bond portfolio for an improved risk/return profile

Hedge Strategies Added to Fixed Income and Equity Investing 20-Year Period Ending December 31, 2014<sup>4</sup>



# Diversification across a variety of alternative investment strategies

#### **Long Short Equity**

Makes both long and short investments in stocks and stock indexes



ALTERNATIVE STRATEGIES FUND

#### **Relative Value**

Looks for opportunities to profit from pricing inefficiencies



#### Global Macro

Focuses on macroeconomic trends around the world



#### **Event Driven**

Seeks to invest in companies undergoing corporate restructuring events

# Franklin K2 Alternative Strategies Fund

## Franklin K2 Alternative A diversified solution that seeks to lower portfolio volatility while seeking capital protection

Fund Description: The Fund's principal investment goal is capital appreciation with lower volatility relative to the broad equity markets. The Fund seeks to achieve its investment goal by allocating its assets across multiple alternative strategies.

## **K2** Advisors – A recognized hedge fund solutions manager that delivers:

- 20 years of hedge fund expertise—established in 1994
- USD \$10.3 billion in AUM5
- Custom-tailored investment programs, funds of hedged funds, and hedge fund investment advisory services
- Robust hedge fund manager selection process
- Pioneers in risk transparency and operational due dilligence

FUND IDENTIFIERS	Share Class	Currency	ISIN	Bloomberg	Incep. Date
Franklin K2 Alternative Strategies Fund	A(acc)	USD	LU1093756168	FKASAAU LX	15-Sep-14
Franklin K2 Alternative Strategies Fund	A(Ydis)	USD	LU1093756598	FKAAYDU LX	15-Sep-14
Franklin K2 Alternative Strategies Fund	I(acc)	USD	LU1093756838	FKASIAU LX	15-Sep-14
Franklin K2 Alternative Strategies Fund	N(acc)	USD	LU1093757307	FKASNAU LX	15-Sep-14
Franklin K2 Alternative Strategies Fund	A(Ydis)	EUR	LU1093756671	FKAAYDE LX	15-Sep-14

#### Franklin K2 Alternative Strategies Fund

- 1. Sources: FactSet; Morningstar. (See additional source language at the end of the presentation.) US Equity is represented by the S&P 500 Index. Global Equity is represented by the MSCI World Index. US Fixed Income is represented by the Barclays Global Aggregate Index. Hedge Strategies are represented by the HFRI Fund Weighted Composite Index. Returns data represents average annual total returns and assumes reinvestment of interest or dividends. Risk is measured by the annualized standard deviation of monthly total returns.
- 2. Sources: HFR Indices; Morningstar; FactSet (See additional source language at the end of the presentation.) Hedge Strategies represented by the HFRI Fund Weighted Composite Index. US Equities represented by the S&P 500 Index. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.
- 3. Sources: HFR Indices; Barclays; FactSet. (See additional source language at the end of the presentation.) Hedge Strategies represented by the HFRI Fund Weighted Composite Index US Bond represented by the Barclays US Aggregate Index. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.
- 4. Sources: HFR Indices; MSCI; Barclays; FactSet. (See additional source language at the end of the presentation.) Global Equity is represented by the MSCI World Index. Global Fixed Income is represented by the Barclays Global Aggregate Index. Hedge Strategies are represented by the HFRI Fund Weighted Composite Index. The pie graphs represent target asset allocations between Global Fixed Income, Global Equity and Hedge Strategies. Historically, asset allocations with greater exposure (10 to 20%) to Hedge Strategies have presented an improved risk/return profile. Past performance does not guarantee future results.
- 5. As of December 31, 2014.

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