



# Superstore Sales Dashboard



🌟 Welcome to the Ultimate Superstore Sales Dashboard – a sleek, interactive, and visually stunning project that brings 2016 sales data to life! Whether you're a data enthusiast, a business strategist, or just someone who loves discovering hidden patterns in numbers, this project is sure to captivate your curiosity.



## Key Metrics at a Glance:

- 🛒 **Total Sales:** \$12.6M
- 📦 **Quantity Sold:** 178K Units
- 💰 **Profit Earned:** \$1.47M



## Powerful Visualizations:

- 🚀 **Monthly Profit Journey**: Steady growth from January to December.
- 🌐 **Top States for Business**: England, California, and New York are shining stars.
- 🏆 **Category Champions**: Office Supplies (61%), Technology (20%), and Furniture (20%) .
- 👤 **Customer Heroes**: See which customers are driving your bottom line.

5. **Segment Breakdown**   : Consumer sales form the majority (51.68%) followed by Corporate (30.04%) and Home Office (18.28%).
  6. **Sub-Category Winners**  : Copiers and Phones steal the show with massive profits!
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 **Check it Out on GitHub** : <https://github.com/praveenk20104>

 **Let's Connect on LinkedIn** : <https://www.linkedin.com/in/praveen-kumar-590517277/>