

PRAVEEN K

Frontend developer

Passionate and detail-oriented Frontend Developer with 3 years of experience in designing and developing responsive, user-friendly web applications. Skilled in modern frontend technologies including HTML, CSS, JavaScript, jQuery, Bootstrap, Tailwind CSS, and experienced in e-commerce platforms such as BigCommerce and Shopify. Adept at creating clean, scalable, and performance-optimized interfaces that enhance user experience and support business growth.

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SKILLS

HTML	JavaScript	Shopify (Intermediate)	React (Intermediate)
CSS	Bootstrap	Big commerce	Odoo
JQUERY	Wordpress (Intermediate)	Tailwind	Google Console
Google Tag Manager	Google Analytics	SEO	

TOOLS AND SOFTWARE

AWS CodeCommit, Git, GitLab, WinSCP, Asana, VS Code, Postman, SonarQube

SITE PERFORMANCE & TRACKING TOOLS

GA4, PageSpeed Insights, GTmetrix, Lighthouse

EDUCATION

B.Sc Computer Science - CGPA: 8.2	Nagapattinam, Tamil Nadu
Bharathidasan University	Jun 2019 — Jun 2022

EXPERIENCE

Senior Web Designer	Dec-2025 — Present
Yanolja Cloud Solution	

- Designed and developed responsive hospitality websites using the company’s proprietary product platform, ensuring modern UI/UX standards and mobile optimization.
- Managed post-launch website updates and performance tracking by implementing and maintaining Google Tag Manager, Google Analytics, and Google Search Console.
- Configured and submitted XML sitemaps, implemented structured data (Schema markup), and optimized on-page SEO elements to improve search engine visibility.
- Executed high-level SEO strategies including keyword optimization, meta tag structuring, page speed improvements, and technical SEO enhancements before client delivery.
- Coordinated end-to-end website deployment, ensuring quality assurance, performance optimization, and smooth handover to clients with proper documentation and tracking setup

Frontend developer	Chennai, Tamil Nadu
Vinsinfo Private Limited	Jul 2022 — Feb 2024

- Developed and maintained responsive web applications with a focus on accessibility, cross-browser compatibility, and performance, using HTML, CSS, JavaScript, and modern UI frameworks.
- Successfully delivered 10+ BigCommerce projects, including theme customization, version upgrades, and performance optimization.
- Customized and optimized Shopify and BigCommerce stores to deliver seamless shopping experiences, boosting site performance and customer engagement.
- Enhanced application performance and usability, improving load speed and overall user satisfaction.
- Collaborated with designers and backend developers to implement new features and ensure mobile-first, user-centric design.

LANGUAGES

English Tamil