

# PRAVEEN K

## Frontend developer

Passionate and detail-oriented Frontend Developer with 3 years of experience in designing and developing responsive, user-friendly web applications. Skilled in modern frontend technologies including HTML, CSS, JavaScript, jQuery, Bootstrap, Tailwind CSS, and experienced in e-commerce platforms such as BigCommerce and Shopify. Adept at creating clean, scalable, and performance-optimized interfaces that enhance user experience and support business growth.

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## SKILLS

HTML	JavaScript	Shopify ( <i>Intermediate</i> )	React ( <i>Intermediate</i> )
CSS	Bootstrap	Big commerce	Odoo
JQUERY	Wordpress ( <i>Intermediate</i> )	Tailwind	Google Console
Google Tag Manager	Google Analytics	SEO	

## TOOLS AND SOFTWARE

AWS CodeCommit, Git, GitLab, WinSCP, Asana, VS Code, Postman, SonarQube

## SITE PERFORMANCE & TRACKING TOOLS

GA4, PageSpeed Insights, GTmetrix, Lighthouse

## EDUCATION

### B.Sc Computer Science - CGPA: 8.2

Bharathidasan University

Nagapattinam, Tamil Nadu

Jun 2019 — Jun 2022

## EXPERIENCE

### Senior Web Designer

Yanolja Cloud Solution

Dec-2025 — Present

- Designed and developed responsive hospitality websites using the company's proprietary product platform, ensuring modern UI/UX standards and mobile optimization.
- Managed post-launch website updates and performance tracking by implementing and maintaining Google Tag Manager, Google Analytics, and Google Search Console.
- Configured and submitted XML sitemaps, implemented structured data (Schema markup), and optimized on-page SEO elements to improve search engine visibility.
- Executed high-level SEO strategies including keyword optimization, meta tag structuring, page speed improvements, and technical SEO enhancements before client delivery.
- Coordinated end-to-end website deployment, ensuring quality assurance, performance optimization, and smooth handover to clients with proper documentation and tracking setup

### Frontend developer

Vinsinfo Private Limited

Chennai, Tamil Nadu

Jul 2022 — Feb 2024

- Developed and maintained responsive web applications with a focus on accessibility, cross-browser compatibility, and performance, using HTML, CSS, JavaScript, and modern UI frameworks.
- Successfully delivered 10+ BigCommerce projects, including theme customization, version upgrades, and performance optimization.
- Customized and optimized Shopify and BigCommerce stores to deliver seamless shopping experiences, boosting site performance and customer engagement.
- Enhanced application performance and usability, improving load speed and overall user satisfaction.
- Collaborated with designers and backend developers to implement new features and ensure mobile-first, user-centric design.

## LANGUAGES

English

Tamil