



# Praveen Koka

CTO, CPTO, SOFTWARE ARCHITECT



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Bengaluru, India



MS Industrial Engineering, University of Florida

## WORK EXPERIENCE - 14 YRS

### ROQ.ai, Berlin

Jun 2021 - Present  
2.5 years

#### VP Engineering

Gen AI

Developer tools

BaaS

Enterprise

Led multiple Engineering teams to ship an AI platform that generates and deploys webapps from plaintext prompts  
Started as Tech Lead, promoted to Director in 3 months, and then to VP Engineering a year later

### Greenroom, Bengaluru

2015 - 2021  
6 years

#### Co-founder, CPTO

SaaS

Analytics

Machine Learning

Built a Social Analytics platform processing millions of social media posts per day to generate brand & influencer insights  
Raised an angel round, grew the company to ~ \$2M in services revenue before moving on

### Hawtlist, Bengaluru

2020 - 2021  
1 year

#### Co-founder, CEO

E-commerce

Social Media

Developed a highly scalable Social commerce app - hawtlist.com - where influencers can recommend products, and earn commissions when their followers purchase them

### Goin.org, Yakima WA

Apr 2015 - Mar 2018  
3 years

#### Tech lead consultant

Ride sharing

Location services

Built web and mobile dev teams to create an Uber-like app for paramedical transport. Deployed the solution on-site for a large government agency in Florida, U.S, and handed the project over to an internal Engineering team.

### Roambee, San Jose CA

2011 - 2014  
4 years

#### Co-founder, Product Engineering

IOT

Sensors

Developed IOT hardware-software solutions for the logistics industry, with OEM vendors in China  
Built TCP communication servers for IOT devices, processed streams of sensor data, and built dashboards with location aware sensor data.

## TECH SKILLS (CURATED)



### AI/ML

Open AI API

Langchain

Vector DBs

Scikit-learn

NLTK



### Web & Mobile

Nodejs

Python

Nextjs

React

React Native

Vuejs

Flutter



### Cloud

Kubernetes

Google Cloud

AWS

Serverless

Google Cloud ML/AI



### Data

Postgres

Mongodb

Cassandra

Redis

Elasticsearch

RabbitMQ

Kafka

MySQL