

PRAVEEN Kumar.S

Graphic Designer



About Me

Creative and detail-oriented graphic designer with 2 years of experience in developing visually compelling designs for print and digital media. Adept at collaborating with cross-functional teams and managing multiple projects to deliver high-quality results on time and within budget.

Skills:

Graphic Design	90%
Typography	87%
Branding & Identity	95%
Print & Digital Media	84%
Project Management	92%

Education:

Bachelor of Science in Computer science
Bharathidasan University
Navalurkuttappattu, srirangam, Trichy.
2023- 2026

Presentage:

Quality

Advanced

Style

100%

100%

100%



9047367795



spraveen1503@gmail.com



Allithurai, Trichy.

Professional Experience:

Senior Graphic Designer

June 2023 - May 2026 | Fradel and Spies Company

- Designed branding materials, marketing collateral, and digital assets, resulting in a 25% increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

Graphic Designer

January 2023 - March 2026 | Borcelle Company

- Created website and mobile app designs that enhanced user experience and increased engagement by 20%.
- Led the redesign of the company website, resulting in a 30% increase in web traffic and improved user feedback.
- Conducted client presentations, gathered feedback, and refined design concepts to meet client expectations.