

# **IREVOLUTION: A DATA-DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACT IN INDIA**

**PROJECT WORK SUBMITTED BY**

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**UNDER THE GUIDANCE OF**

**DR.J.JOTHIBOSU**

**HEAD OF DEPARTMENT**

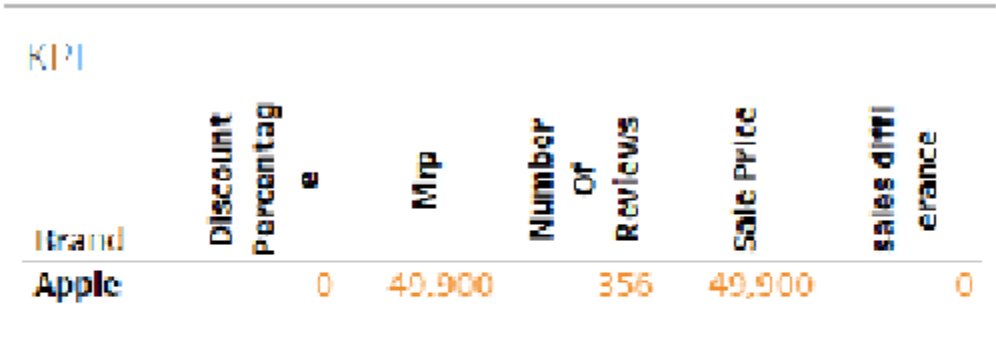
**GOVERNMENT ARTS AND SCIENCE COLLEGE FOR MEN**

**KRISHNAGIRI-635001**

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**OCTOBER -2023**

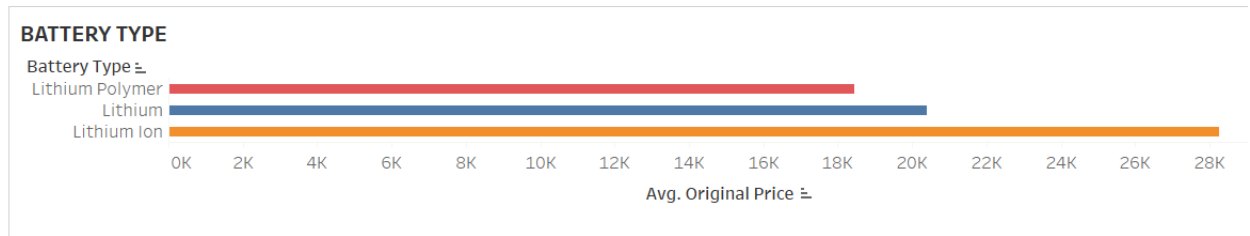
KPI-1



MODEL SPECIFICATION

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Model	Processor		Front Ca..	Rear Camera	Colour	
GOOGLE PIXEL 6A	Google Tensor		8MP	12.2MP + 12MP	Chalk	43,999
					Charcoal	43,999
GOOGLE PIXEL 7	Google Tensor G2		10.8MP	50MP + 12MP	Lemongrass	59,999
					Obsidian	59,999

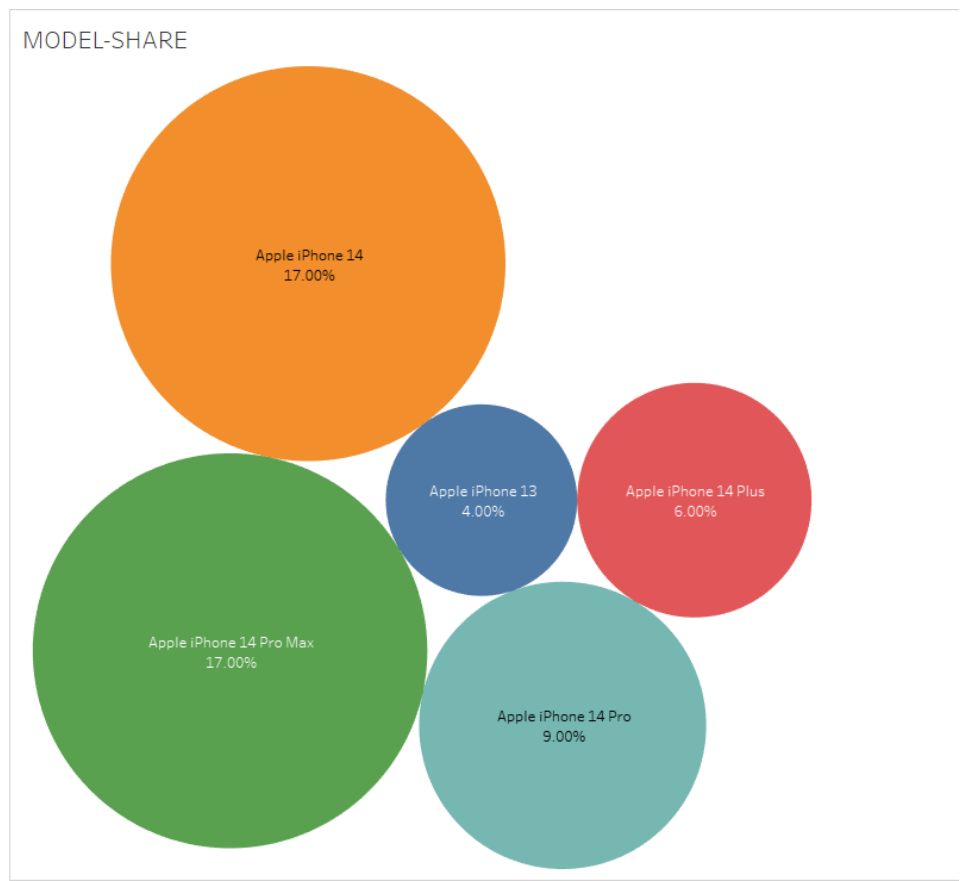
BETTARY TYPE



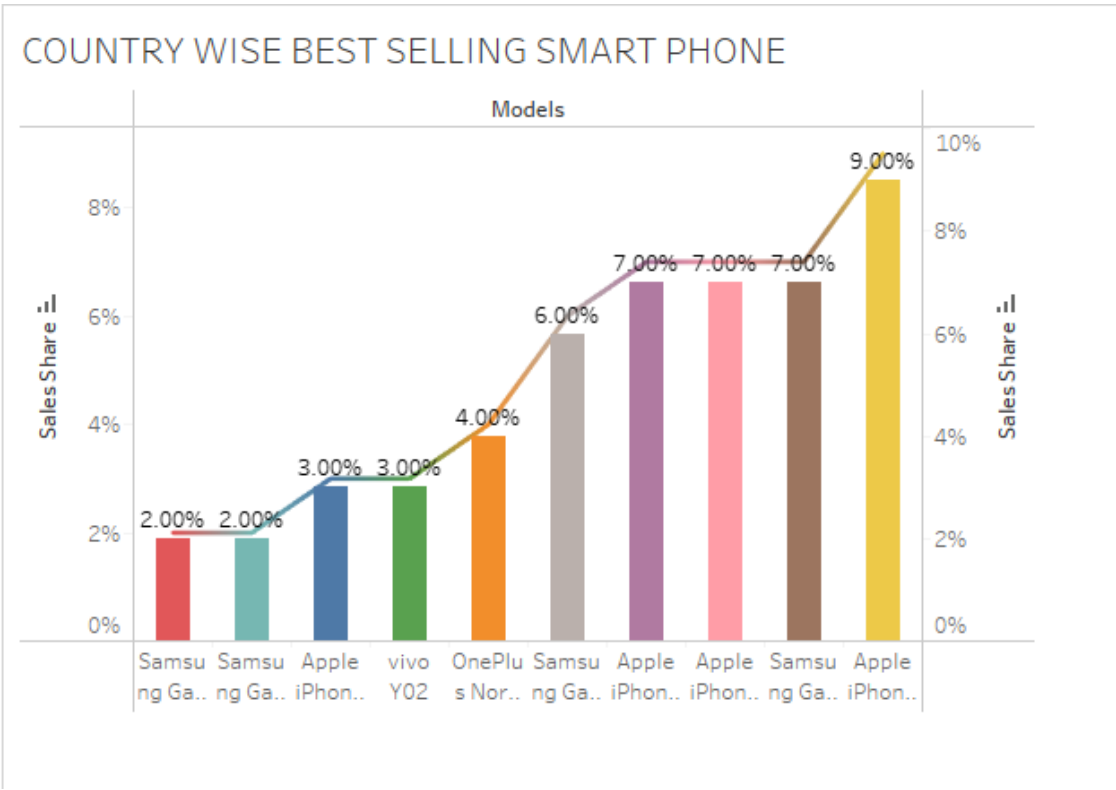
# BRAND PRICE COMPARISON



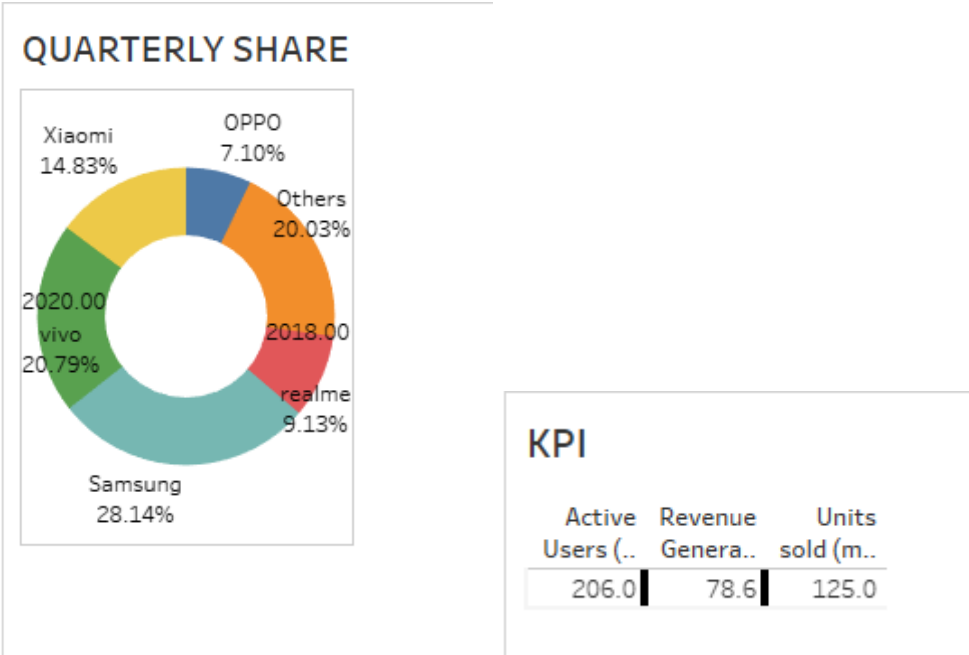
# MODEL SHARE



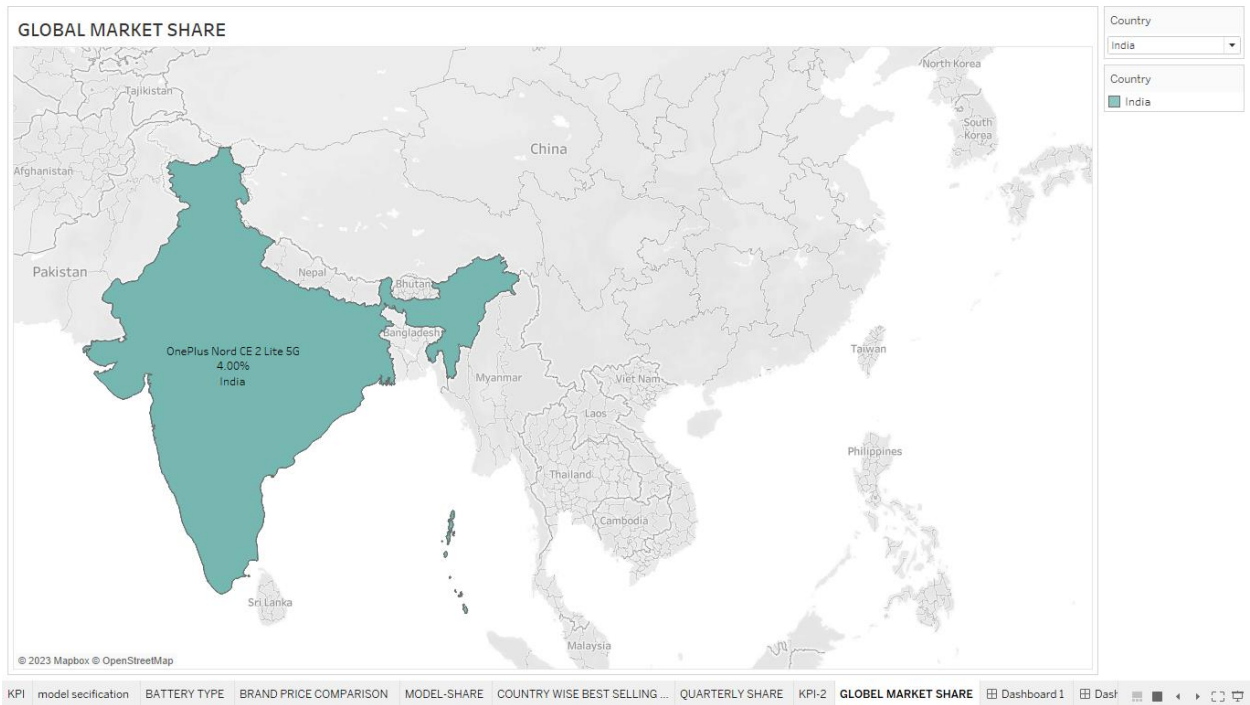
COUNTRY WISE BEST SELLING SMART PHONE



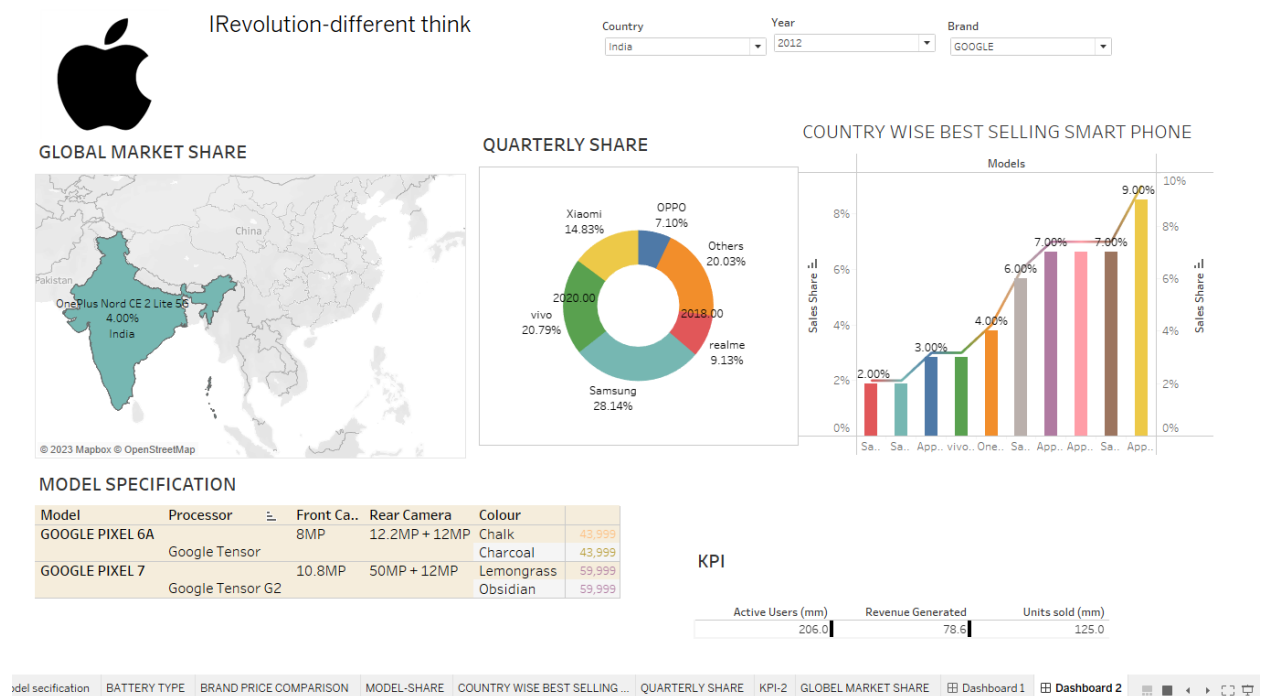
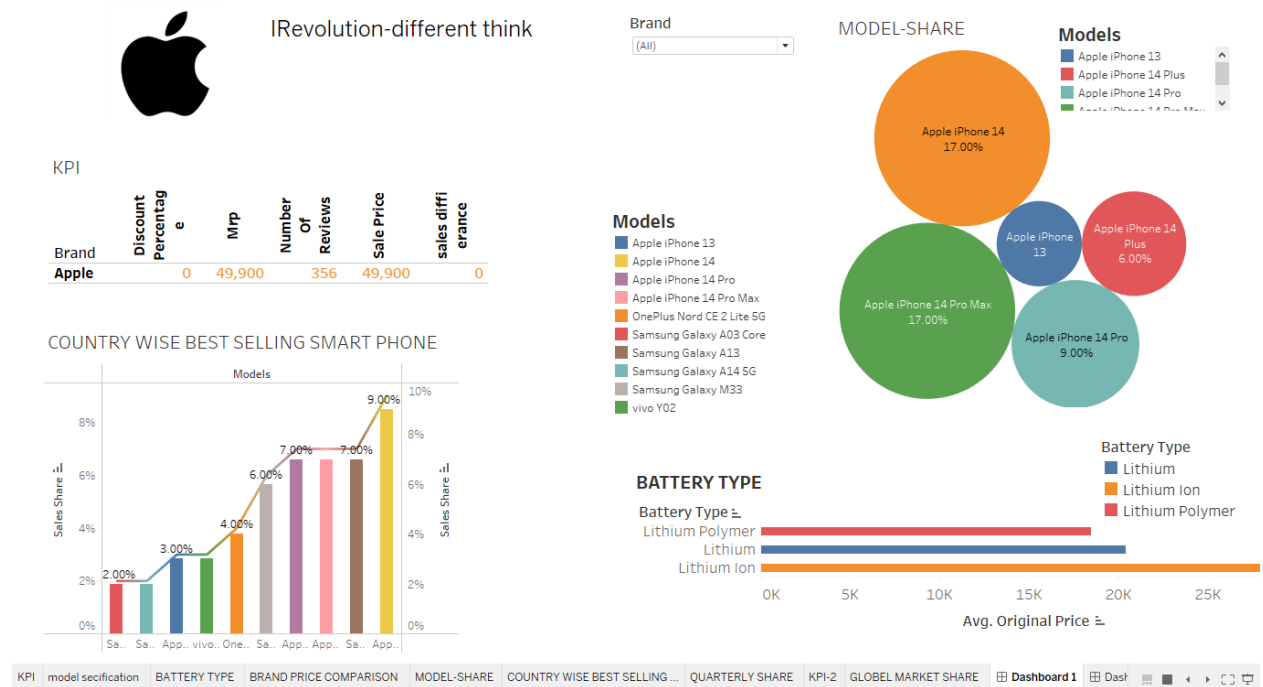
QUARTERLY SHARE



# GLOBAL MARKET SHARE

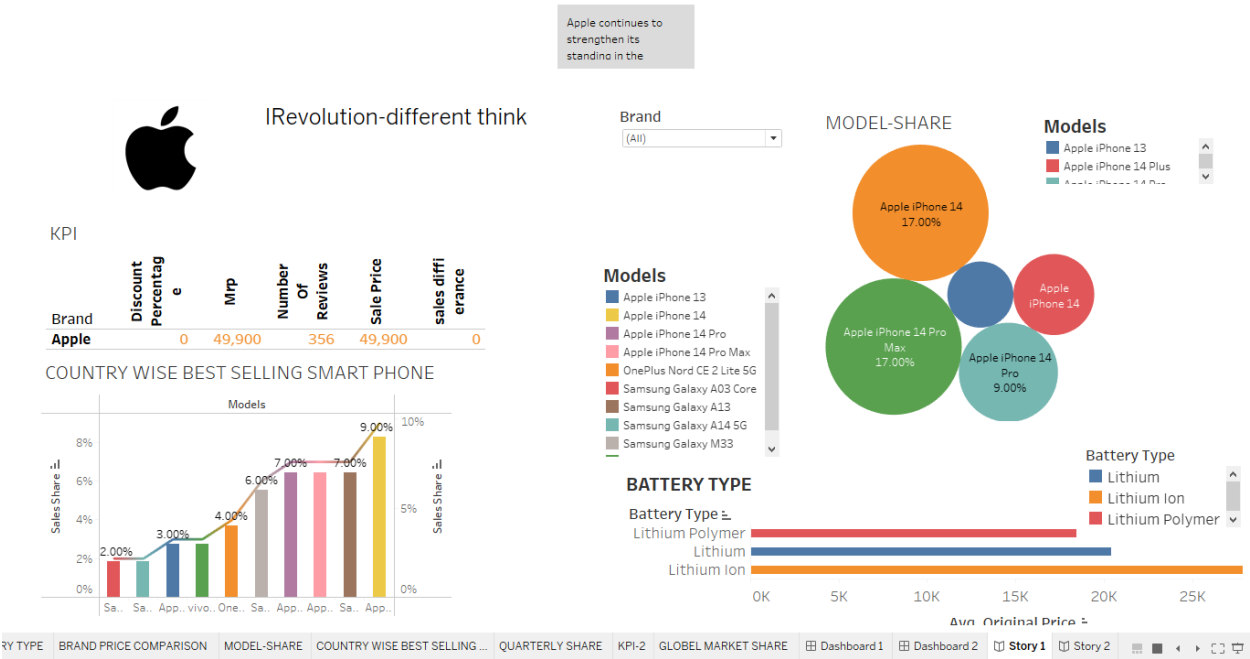


# DASH BOARD

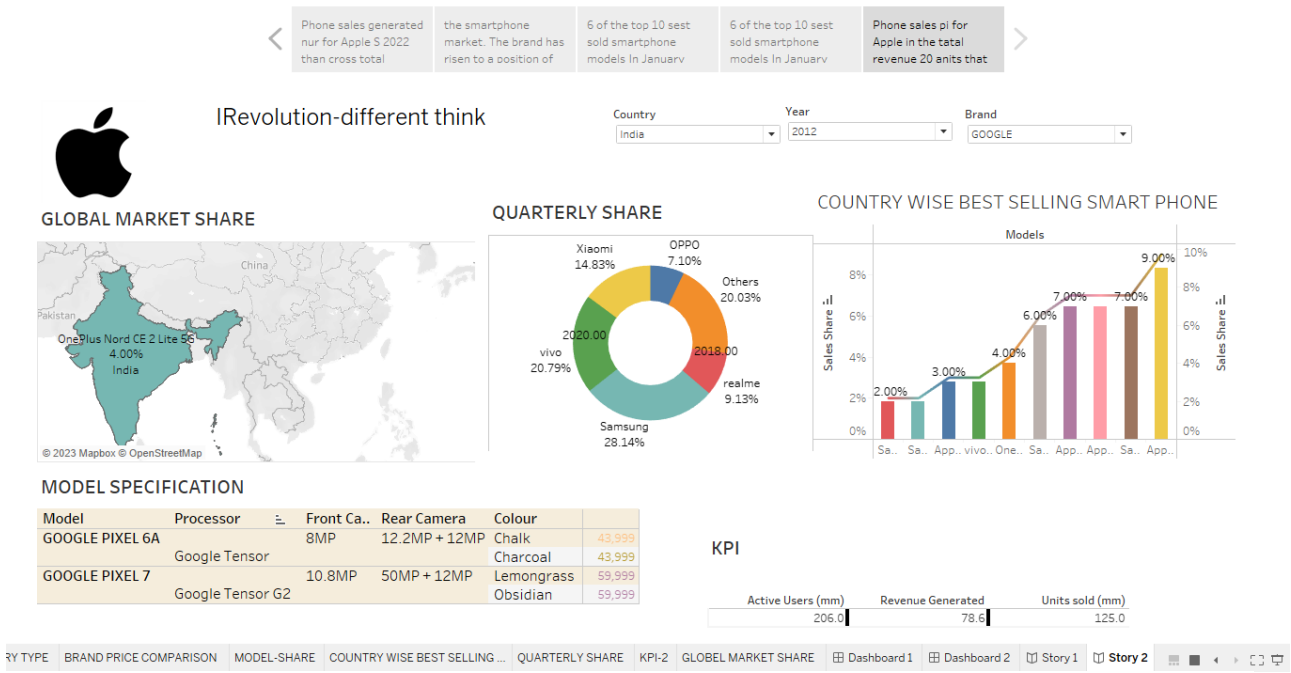


STORY-1

Story 1



Story 2





Story 2

