

Gian Marco Macchione

UX/UI Designer

⊕ gmacchione.com

♠ London E2

UX/UI Designer skilled in optimizing work processes to enhance user experiences and deliver products that are easy to use and enjoyable.

Experienced in negotiating and communicating with different kinds of clients, employers, and customers



Experience

UX/UI Designer Freelance 2021 - Present

Conducting user research, competitive analysis, designing wireframes, prototypes and aesthetics to be implemented within websites, leading to increased conversion rates.

UX Case Study @CareerFoundry 2020-2021

Dedicated 400+ hours to Career Foundry's boot camp course in User Experience Design to transition into careers that align with my passion for user research and design. This resulted in a portfolio that showcases all parts of UX methodology.

Inventory Manager @Ollie Quinn LND 2016 - 2020

Senior position on a corporate team focused on the management of London-based inventory team and UK/CA/US stock database globally.
My duties consisted in:

- Ownership and management of a database of hundreds of SKUs.
- 2 The sole responsibility for controlling the movement of all stock, including product inspections.
- 3 Software updates for all stock movements.
- 4 Manage vendor relationships, serving as the main company point of contact.

Skills

User Research User Flows Wireframing Prototyping Typography Style Guides Figma Sketch Adobe XD Photoshop HTML Microsoft Office

Education

CareerFoundry, UX Designer Certificate, 2021 The Open University,
Degree in English and Spanish linguistics
and languages, 2017