Praveen Manchi
UX/UI Designer

Design With Passion, Empathy & curiosity

✉ Praveenmanchi.work@proton.me
📞 +91 8297987394
in linkedin/praveenmanchi/

EXPERIENCE

→ 5+ Total years of experience

Deloitte
Product Designer   Jun 2022 - Present

Tata Elxsi
Senior UI Designer   Dec 2020 - Jun 2022

WAFU Technologies Private Limited
UX/UI Designer   May 2018 - Dec 2020

ROLES AND RESPONSIBILITIES

Considering Business Goals, Product Vision, and Product Goals: Align design decisions with overarching business and product objectives to ensure that the user experience supports these goals.

User Research and Empathy: Conduct comprehensive user research to deeply understand users' needs, pain points, and preferences. Develop user personas, empathy maps, and user journey maps.

Management of UX Research Activities: Ensure that UX research activities meet the highest standards. Set project priorities and handle scoping. By Interactioning with Developers, Stakeholders, Project Managers for Requirements. Collaborate closely with cross-functional teams to gather and clarify requirements.

Agile and Scrum Sprint Briefs: Participate in Agile and Scrum sprint briefs emphasizing equity-focused design, accessibility, and design thinking.

Working with "User-First" Principle: Adopt a "user-first" design approach that prioritizes user needs and preferences in all design decisions. → *High priority*

Ideation and Concept Development: Brainstorm creative ideas and sketch concepts that align with both user needs and business objectives. And Conducting Workshops for Better Understanding Organize and lead workshops to foster a shared understanding of user needs, project requirements, and design solutions among the team.

Prototyping and Wireframing: Create low and high-fidelity prototypes and wireframes using design tools to visualize and test design concepts.

Interaction and Interface Design: Develop intuitive and visually appealing interfaces, focusing on usability, accessibility, and overall user experience.

Design System and Style Guide Creation: Create and maintain design systems, style guides, and UI component libraries.

Usability Testing and Validation: Perform usability tests, A/B tests, and heuristic evaluations to gather user and stakeholder feedback. Iterate designs based on these insights.

Design System

Design Documentation and Communication: Create comprehensive design documentation for a smooth handoff to development teams and to communicate design decisions clearly.

Following Agile and Scrum Workflow for Deliveries: Work in Agile and Scrum environments to ensure timely deliveries according to sprint and project timelines and Use MoSCoW and RICE frameworks to prioritize features and design elements, aiding in effective planning and resource allocation.

Implementation, Review, and Continuous Improvement: Continuously evaluate and iterate designs based on ongoing tests, user feedback, and emerging trends and technologies.

↗ Portfolio

www.praveenmanchi.dev

All my work presented on above web page

SUMMARY

Hi! I'm an product designer with focused on creating meaningful experiences through my design. I design with passion, empathy and curiosity.

SKILLS

Prototyping | Visual Presentation | Visual Communication | Design audit | Wireframing | UX Design | User Flow | Usability Testing | low To High Fidelity | Design System | Personas | Mockups | User Research | Heuristic Evaluation | Lean UX | A/B Testing | User Empathy | User Acceptance Testing | Agile & Scrum | Data visualisation | Design Thinking | Information Architecture

TOOLS

Figma | Adobe XD | sketch | Maze | Illustrator | Adobe photoshop | Miro | Adobe animate | Unreal after effects | Invision | Zeplin | Craft | Cinema 4D | Blender | Html | css | Js | React

Basics for interacting with developers and sticking to the grid system

EDUCATION

Bapatla Engineering College
B.Tech   2014 -2018

Sasi Junior College
10+2   2012 -2014

Sri chaitanya school
10 class   2012

#SelfMotivated   #CanDoAttitude
#TeamPlayer