

## Customer Relationship Management

# CRM

Current & History Product Information

crm\_prd\_info

prd\_key

**PRDOUCT**

Transactional Records about  
Sales & Orders

crm\_sales\_details

prd\_key

cst\_id

**SALES**

Customer Information

crm\_cust\_info

cst\_id

cst\_key

**CUSTOMER**

## Enterprise Resource Planning

# ERP

Product Categories

erp\_px\_cat\_g1v2

id

**PRDOUCT**

Extra Customer Information (Birthdate)

erp\_cust\_az12

cid

**CUSTOMER**

Location of Customers (Country)

erp\_loc\_a101

cid

**CUSTOMER**