

Customer Relationship Management

**CRM**

Transactional Records about  
Sales & Orders

crm_sales_details
prd_key
cst_id
<b>SALES</b>

Current & History Product Information

crm_prd_info
prd_key
<b>PRODUCT</b>

Customer Information

crm_cust_info
cst_id
cst_key
<b>CUSTOMER</b>

Enterprise Resource Planning

**ERP**

Product Categories

erp_px_cat_g1v2
id
<b>PRODUCT</b>

Extra Customer Information (Birthdate)

erp_cust_az12
cid
<b>CUSTOMER</b>

Location of Customers (Country)

erp_loc_a101
cid
<b>CUSTOMER</b>