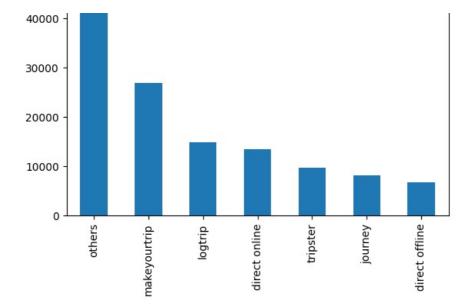
AtliQ Hotels Data Analysis Project

In [245... import pandas as pd ==> 1. Data Import and Data Exploration **Datasets** We have 5 csv file dim_date.csv · dim_hotels.csv • dim_rooms.csv · fact_aggregated_bookings · fact_bookings.csv Read bookings data in a datagrame In [246... df bookings = pd.read csv('datasets/fact bookings.csv') Explore bookings data In [247... df_bookings.head() Out[247... booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given be 0 May012216558RT11 16558 27-04-22 1/5/2022 2/5/2022 -3.0 RT1 direct online 1.0 1 May012216558RT12 16558 30-04-22 1/5/2022 2/5/2022 2.0 RT1 others NaN 2 May012216558RT13 16558 28-04-22 1/5/2022 4/5/2022 2.0 RT1 logtrip 5.0 28-04-22 1/5/2022 3 May012216558RT14 16558 2/5/2022 -2.0 RT1 others NaN 4 May012216558RT15 16558 27-04-22 1/5/2022 2/5/2022 4.0 RT1 direct online 5.0 In [248... df_bookings.shape (134590, 12)Out[248... In [249... df_bookings.room_category.unique() array(['RT1', 'RT2', 'RT3', 'RT4'], dtype=object) Out[249... In [250... df_bookings.booking_platform.unique() array(['direct online', 'others', 'logtrip', 'tripster', 'makeyourtrip', 'journey', 'direct offline'], dtype=object) In [251... df_bookings.booking_platform.value_counts() 55066 others Out[251... 26898 makeyourtrip 14756 logtrip direct online 13379 tripster 9630 8106 journey direct offline 6755 Name: booking platform, dtype: int64 In [252... df bookings.booking platform.value counts().plot(kind="bar") <AxesSubplot: >

50000



In [253... df_bookings.describe()

Out[253		property_id	no_guests	ratings_given	revenue_generated	revenue_realized
	count	134590.000000	134587.000000	56683.000000	1.345900e+05	134590.000000
	mean	18061.113493	2.036170	3.619004	1.537805e+04	12696.123256
	std	1093.055847	1.034885	1.235009	9.303604e+04	6928.108124
	min	16558.000000	-17.000000	1.000000	6.500000e+03	2600.000000
	25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000
	50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000
	75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000
	max	19563 000000	6,000000	5 000000	2 856000e+07	45220 000000

Read rest of the files

```
df_date = pd.read_csv('datasets/dim_date.csv')
    df_hotels = pd.read_csv('datasets/dim_hotels.csv')
    df_rooms = pd.read_csv('datasets/dim_rooms.csv')
    df_agg_bookings = pd.read_csv('datasets/fact_aggregated_bookings.csv')
```

In [255... df_hotels.shape

Out[255... (25, 4

In [256— df_hotels.head(3)

Out[256		property_id	property_name	category	city
	0	16558	Atliq Grands	Luxury	Delhi
	1	16559	Atliq Exotica	Luxury	Mumbai
	2	16560	Atliq City	Business	Delhi

```
In [257... df_hotels.category.value_counts()
```

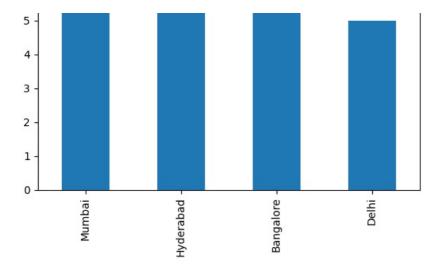
Out[257... Luxury 16 Business 9

Name: category, dtype: int64

In [258... df_hotels.city.value_counts().plot(kind="bar")

Out[258... <AxesSubplot: >





Exercise: Explore aggregate bookings

1-May-22

Name: successful_bookings, dtype: int64

```
    In [259...
    df_agg_bookings.head(3)

    Out [259...
    property_id
    check_in_date
    room_category
    successful_bookings
    capacity

    0
    16559
    1-May-22
    RT1
    25
    30.0

    1
    19562
    1-May-22
    RT1
    28
    30.0
```

30.0

Exercise-1. Find out unique property ids in aggregate bookings dataset

RT1

```
In [260...
                                                  df_agg_bookings.property_id.unique()
                                              {\sf array}( [\, 16559, \,\, 19562, \,\, 19563, \,\, 17558, \,\, 16558, \,\, 17560, \,\, 19558, \,\, 19560, \,\, 17561, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 19560, \,\, 
Out[260...
                                                                                   16560, 16561, 16562, 16563, 17559, 17562, 17563, 18558, 18559,
                                                                                   18561, 18562, 18563, 19559, 19561, 17564, 18560], dtype=int64)
                                            Exercise-2. Find out total bookings per property_id
In [261...
                                                  df agg bookings.groupby("property id")["successful bookings"].sum()
                                              property_id
Out[261...
                                                16558
                                                                                            3153
                                                16559
                                                                                            7338
                                                16560
                                                                                            4693
                                                                                            4418
                                                16561
                                                16562
                                                                                            4820
                                                16563
                                                                                            7211
                                                17558
                                                                                            5053
                                                17559
                                                                                           6142
                                                17560
                                                                                            6013
                                                17561
                                                                                            5183
                                                17562
                                                                                            3424
                                                17563
                                                                                            6337
                                                17564
                                                                                            3982
                                                18558
                                                                                            4475
                                                18559
                                                                                            5256
                                                18560
                                                                                            6638
                                                18561
                                                                                            6458
                                                18562
                                                                                            7333
                                                18563
                                                                                           4737
                                                19558
                                                                                            4400
                                                19559
                                                                                            4729
                                                19560
                                                                                           6079
                                                19561
                                                                                            5736
```

Exercise-3. Find out days on which bookings are greater than capacity

In [262... df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]

Out[262		property_id	check_in_date	room_category	successful_bookings	capacity
	3	17558	1-May-22	RT1	30	19.0
	12	16563	1-May-22	RT1	100	41.0
	4136	19558	11-Jun-22	RT2	50	39.0

6209	19560	2-Jul-22	RT1	123	26.0
8522	19559	25-Jul-22	RT1	35	24.0
9194	18563	31-Jul-22	RT4	20	18.0

Exercise-4. Find out properties that have highest capacity

In [263... df_agg_bookings.capacity.max()

Out[263... 50.0

0.01.0000

df_agg_bookings[df_agg_bookings.capacity==df_agg_bookings.capacity.max()]

Out[264...

In [264...

	property_id	check_in_date	room_category	successful_bookings	capacity
27	17558	1-May-22	RT2	38	50.0
128	17558	2-May-22	RT2	27	50.0
229	17558	3-May-22	RT2	26	50.0
328	17558	4-May-22	RT2	27	50.0
428	17558	5-May-22	RT2	29	50.0
8728	17558	27-Jul-22	RT2	22	50.0
8828	17558	28-Jul-22	RT2	21	50.0
8928	17558	29-Jul-22	RT2	23	50.0
9028	17558	30-Jul-22	RT2	32	50.0
9128	17558	31-Jul-22	RT2	30	50.0

92 rows × 5 columns

==> 2. Data Cleaning

In [265... df_bookings.describe()

Out[265...

		property_id	no_guests	ratings_given	revenue_generated	revenue_realized
c	ount	134590.000000	134587.000000	56683.000000	1.345900e+05	134590.000000
r	nean	18061.113493	2.036170	3.619004	1.537805e+04	12696.123256
	std	1093.055847	1.034885	1.235009	9.303604e+04	6928.108124
	min	16558.000000	-17.000000	1.000000	6.500000e+03	2600.000000
	25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000
	50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000
	75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000
	max	19563.000000	6.000000	5.000000	2.856000e+07	45220.000000

(1) Clean invalid guests

In [266...

df_bookings[df_bookings.no_guests<=0]</pre>

Out[266…

3 M 17924 M 18020 M									
3 M 17924 M 18020 M	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_giv
17924 M	May012216558RT11	16558	27-04-22	1/5/2022	2/5/2022	-3.0	RT1	direct online	
18020 M	May012216558RT14	16558	28-04-22	1/5/2022	2/5/2022	-2.0	RT1	others	Ν
	May122218559RT44	18559	12/5/2022	12/5/2022	14-05-22	-10.0	RT4	direct online	N
18119 Ma	May122218561RT22	18561	8/5/2022	12/5/2022	14-05-22	-12.0	RT2	makeyourtrip	٨
	lay122218562RT311	18562	5/5/2022	12/5/2022	17-05-22	-6.0	RT3	direct offline	
18121 Ma	lay122218562RT313	18562	10/5/2022	12/5/2022	17-05-22	-4.0	RT3	direct online	٨
56715	Jun082218562RT12	18562	5/6/2022	8/6/2022	13-06-22	-17.0	RT1	others	٨
119765 J	Jul202219560RT220	19560	19-07-22	20-07-22	22-07-22	-1.0	RT2	others	٨
134586	Jul312217564RT47	17564	30-07-22	31-07-22	1/8/2022	-4.0	RT4	logtrip	

As you can see above, number of guests having less than zero value represents data error. We can ignore these records.

```
df bookings = df bookings[df bookings.no guests>0]
In [267...
In [268...
           df bookings.shape
          (134578, 12)
Out[268...
          (2) Outlier removal in revenue generated
In [269...
           df_bookings.revenue_generated.min(), df_bookings.revenue_generated.max()
          (6500, 28560000)
Out[269...
In [270...
           df_bookings.revenue_generated.mean(), df_bookings.revenue_generated.median()
          (15378.036937686695, 13500.0)
Out[270..
In [271.
           avg, std = df bookings.revenue generated.mean(), df bookings.revenue generated.std()
In [272...
           higher_limit = avg + 3*std
           higher_limit
          294498.50173207896
Out[272...
In [273...
           lower_limit = avg - 3*std
           lower limit
          -263742.4278567056
Out[273...
In [274...
           df_bookings[df_bookings.revenue_generated<=0]</pre>
            booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given booking_st
Out[274...
In [275...
           df bookings[df bookings.revenue generated>higher limit]
                          booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_giv
Out[275.
               2
                   May012216558RT13
                                          16558
                                                     28-04-22
                                                                   1/5/2022
                                                                                 4/5/2022
                                                                                               2.0
                                                                                                             RT1
                                                                                                                            logtrip
                   May012216559RT32
                                          16559
                                                     29-04-22
                                                                   1/5/2022
                                                                                 2/5/2022
                                                                                               6.0
                                                                                                             RT3
             111
                                                                                                                       direct online
             315
                   May012216562RT22
                                          16562
                                                    28-04-22
                                                                   1/5/2022
                                                                                 4/5/2022
                                                                                               2.0
                                                                                                             RT2
                                                                                                                       direct offline
             562
                  May012217559RT118
                                          17559
                                                     26-04-22
                                                                   1/5/2022
                                                                                 2/5/2022
                                                                                               2.0
                                                                                                             RT1
                                                                                                                            others
                    Jul282216562RT26
          129176
                                          16562
                                                    21-07-22
                                                                  28-07-22
                                                                                29-07-22
                                                                                               2.0
                                                                                                             RT2
                                                                                                                       direct online
In [276...
           df_bookings = df_bookings[df_bookings.revenue_generated<=higher_limit]</pre>
           df_bookings.shape
          (134573, 12)
Out[276...
In [277.
           df bookings.revenue realized.describe()
                    134573.000000
          count
          mean
                     12695.983585
                       6927.791692
                       2600.000000
          min
          25%
                       7600.000000
          50%
                      11700.000000
          75%
                      15300.000000
                     45220.000000
          max
          Name: revenue_realized, dtype: float64
In [278...
           higher limit = df bookings.revenue realized.mean() + 3*df bookings.revenue realized.std()
           higher_limit
          33479.358661845814
Out[278...
In [279...
           df bookings[df bookings.revenue realized>higher limit]
Out[279...
                          booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_gin
```

1	37 May012216559RT41	16559	27-04-22	1/5/2022	7/5/2022	4.0	RT4	others	Ν
1	39 May012216559RT43	16559	1/5/2022	1/5/2022	2/5/2022	6.0	RT4	tripster	
1	43 May012216559RT47	16559	28-04-22	1/5/2022	3/5/2022	3.0	RT4	others	
1	49 May012216559RT413	16559	24-04-22	1/5/2022	7/5/2022	5.0	RT4	logtrip	Ν
2	22 May012216560RT45	16560	30-04-22	1/5/2022	3/5/2022	5.0	RT4	others	
1343	28 Jul312219560RT49	19560	31-07-22	31-07-22	2/8/2022	6.0	RT4	direct online	
1343	31 Jul312219560RT412	19560	31-07-22	31-07-22	1/8/2022	6.0	RT4	others	
1344	67 Jul312219562RT45	19562	28-07-22	31-07-22	1/8/2022	6.0	RT4	makeyourtrip	
1344	74 Jul312219562RT412	19562	25-07-22	31-07-22	6/8/2022	5.0	RT4	direct offline	
1345	81 Jul312217564RT42	17564	31-07-22	31-07-22	1/8/2022	4.0	RT4	makeyourtrip	

1299 rows × 12 columns

booking_platform

revenue generated

revenue realized

ratings_given

booking status

In [282...

One observation we can have in above dataframe is that all rooms are RT4 which means presidential suit. Now since RT4 is a luxurious room it is likely their rent will be higher. To make a fair analysis, we need to do data analysis only on RT4 room types

```
In [280...
          df_bookings[df_bookings.room_category=="RT4"].revenue_realized.describe()
         count
                   16071.000000
                   23439.308444
         mean
                    9048.599076
          std
          min
                    7600.000000
          25%
                   19000.000000
          50%
                   26600.000000
          75%
                   32300.000000
                   45220.000000
         Name: revenue_realized, dtype: float64
          # mean + 3*standard deviation
          23439+3*9048
         50583
Out[281...
```

Here higher limit comes to be 50583 and in our dataframe above we can see that max value for revenue realized is 45220. Hence we can conclude that there is no outlier and we don't need to do any data cleaning on this particular column

```
booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given booking_st
Out[282...
In [283...
           df_bookings.isnull().sum()
          booking_id
                                      0
          property_id
                                      0
          booking date
                                      0
                                      0
          check in date
          checkout_date
                                      0
          no guests
                                      0
                                      0
          room category
```

df_bookings[df_bookings.booking_id=="May012216558RT213"]

0

0

0

77897

dtype: Int64

Total values in our dataframe is 134576. Out of that 77899 rows has null rating. Since there are many rows with null rating, we should not filter these values. Also we should not replace this rating with a median or mean rating etc

In []:

```
Exercise-1. In aggregate bookings find columns that have null values. Fill these null values with whatever you think is the appropriate subtitute (possible ways is to use mean or median)
```

```
df_agg_bookings[df_agg_bookings.capacity.isna()]
In [285...
Out[285...
              property_id check_in_date room_category successful_bookings capacity
                   17561
                              1-May-22
                                                 RT1
                                                                      22
                                                                             NaN
           14
                   17562
                                                 RT1
                                                                      12
                                                                             NaN
                              1-May-22
In [286...
           df_agg_bookings.capacity.median()
          25.0
Out[286...
In [287...
           df agg bookings.capacity.fillna(df agg bookings.capacity.median(), inplace=True)
In [288.
           df agg bookings.loc[[8,15]]
Out[288.
              property_id check_in_date room_category successful_bookings capacity
                   17561
                              1-May-22
                                                 RT1
                                                                             25.0
          15
                   17563
                              1-May-22
                                                 RT1
                                                                      21
                                                                             25.0
          Exercise-2. In aggregate bookings find out records that have successful_bookings value greater than capacity. Filter those records
In [289...
           df_agg_bookings(df_agg_bookings.successful_bookings>df_agg_bookings.capacity)
Out[289...
                property_id check_in_date room_category successful_bookings capacity
             3
                     17558
                                1-May-22
                                                   RT1
                                                                               19.0
            12
                     16563
                                1-May-22
                                                   RT1
                                                                       100
                                                                               41.0
           4136
                     19558
                                11-Jun-22
                                                   RT2
                                                                       50
                                                                               39.0
           6209
                     19560
                                 2-Jul-22
                                                   RT1
                                                                       123
                                                                               26.0
           8522
                     19559
                                25-Jul-22
                                                   RT1
                                                                               24.0
           9194
                     18563
                                31-Jul-22
                                                                       20
                                                                               18.0
In [290...
           df_agg_bookings.shape
          (9200, 5)
Out[290...
In [291...
           df agg bookings = df agg bookings[df agg bookings.successful bookings<=df agg bookings.capacity]</pre>
           df_agg_bookings.shape
           (9194, 5)
Out[291...
 In [
          ==> 3. Data Transformation
          Create occupancy percentage column
In [292...
           df_agg_bookings.head(3)
             property_id check_in_date room_category successful_bookings capacity
           0
                  16559
                             1-May-22
                                                RT1
                                                                     25
                                                                            30.0
                  19562
                             1-May-22
                                                RT1
                                                                     28
                                                                            30.0
                  19563
                             1-May-22
                                                RT1
                                                                     23
                                                                            30.0
In [293...
           df agg bookings['occ pct'] = df agg bookings.apply(lambda row: row['successful bookings']/row['capacity'], axis=1
          You can use following approach to get rid of SettingWithCopyWarning
In [294...
           new col = df agg bookings.apply(lambda row: row['successful bookings']/row['capacity'], axis=1)
           df_agg_bookings = df_agg_bookings.assign(occ_pct=new_col.values)
           df agg bookings.head(3)
```

0.001204

```
property_id check_in_date room_category successful_bookings
                                                                          capacity
                                                                                    occ_pct
           0
                   16559
                              1-May-22
                                                 RT1
                                                                       25
                                                                              30.0 0.833333
                   19562
                                                 RT1
                              1-May-22
                                                                       28
                                                                              30.0 0.933333
           2
                   19563
                              1-May-22
                                                 RT1
                                                                       23
                                                                              30.0 0.766667
          Convert it to a percentage value
In [295...
            df_agg_bookings['occ_pct'] = df_agg_bookings['occ_pct'].apply(lambda x: round(x*100, 2))
           df agg bookings.head(3)
             property_id check_in_date room_category successful_bookings
                                                                          capacity
                                                                                   occ_pct
                   16559
                              1-May-22
                                                                              30.0
                                                                                      83.33
                   19562
                              1-May-22
                                                 RT1
                                                                              30.0
                                                                                      93.33
                                                                       28
           2
                   19563
                              1-May-22
                                                 RT1
                                                                       23
                                                                              30.0
                                                                                      76.67
In [299...
            df_bookings.head()
Out[299...
                     booking_id property_id booking_date check_in_date checkout_date
                                                                                      no_guests room_category
                                                                                                               booking_platform ratings_given
           1 May012216558RT12
                                     16558
                                                 30-04-22
                                                               1/5/2022
                                                                             2/5/2022
                                                                                             2.0
                                                                                                           RT1
                                                                                                                          others
                                                                                                                                         NaN
           4 May012216558RT15
                                     16558
                                                 27-04-22
                                                               1/5/2022
                                                                             2/5/2022
                                                                                             4.0
                                                                                                           RT1
                                                                                                                      direct online
                                                                                                                                          5.0
           5 May012216558RT16
                                     16558
                                                 1/5/2022
                                                               1/5/2022
                                                                             3/5/2022
                                                                                             2.0
                                                                                                           RT1
                                                                                                                          others
                                                                                                                                          4.0
           6 May012216558RT17
                                     16558
                                                 28-04-22
                                                               1/5/2022
                                                                              6/5/2022
                                                                                             2.0
                                                                                                           RT1
                                                                                                                          others
                                                                                                                                         NaN
           7 May012216558RT18
                                                 26-04-22
                                     16558
                                                               1/5/2022
                                                                             3/5/2022
                                                                                             2.0
                                                                                                           RT1
                                                                                                                          logtrip
                                                                                                                                         NaN
In [297...
           df_agg_bookings.info()
           <class 'pandas.core.frame.DataFrame'>
           Int64Index: 9194 entries, 0 to 9199
           Data columns (total 6 columns):
                Column
                                         Non-Null Count
                                                           Dtype
            0
                 property_id
                                         9194 non-null
                                                            int64
                                         9194 non-null
                 check in date
                                                            object
                                         9194 non-null
                 room_category
                                                            object
                 successful_bookings
                                         9194 non-null
                                                            int64
                                         9194 non-null
                                                            float64
                 capacity
                occ pct
                                         9194 non-null
                                                            float64
           dtypes: \overline{float64(2)}, int64(2), object(2)
           memory usage: 502.8+ KB
          There are various types of data transformations that you may have to perform based on the need. Few examples of data transformations are,
           1. Creating new columns
           2. Normalization
           3. Merging data
           4. Aggregation
          ==> 4. Insights Generation
          1. What is an average occupancy rate in each of the room categories?
In [300...
            df_agg_bookings.head(3)
```

```
property_id check_in_date room_category successful_bookings
Out[300...
                                                                                 capacity
                                                                                           occ_pct
                     16559
                                                      RT1
                                                                              25
                                                                                      30.0
                                                                                              83.33
                                 1-May-22
                     19562
                                                      RT1
                                                                                      30.0
                                                                                              93.33
                                 1-May-22
                                                                              28
            2
                     19563
                                 1-May-22
                                                      RT1
                                                                              23
                                                                                      30.0
                                                                                              76.67
```

```
In [301...
df_agg_bookings.groupby("room_category")["occ_pct"].mean()
```

```
room_category
RT1 57.889643
RT2 58.009756
RT3 58.028213
RT4 59.277925
```

Name: occ_pct, dtype: float64 I don't understand RT1, RT2 etc. Print room categories such as Standard, Premium, Elite etc along with average occupancy percentage In [304... df = pd.merge(df_agg_bookings, df_rooms, left_on="room_category", right_on="room_id") df.head(4) property_id check_in_date room_category successful_bookings capacity occ_pct room_id room_class Out[304... 16559 RT1 RT1 1-May-22 25 30.0 83.33 Standard 19562 1-May-22 RT1 28 30.0 93.33 RT1 Standard 2 19563 RT1 23 30.0 76.67 RT1 Standard 1-May-22 16558 RT1 94.74 RT1 3 1-May-22 18 19.0 Standard In [306... df.drop("room id",axis=1, inplace=True) df.head(4) Out[306... property_id check_in_date room_category successful_bookings capacity occ_pct room_class 0 1-May-22 RT1 83.33 16559 25 30.0 Standard 1 19562 1-May-22 RT1 28 30.0 93.33 Standard 2 19563 1-May-22 RT1 23 30.0 76.67 Standard 3 16558 RT1 18 19.0 94.74 Standard 1-May-22 In [308... df.groupby("room class")["occ pct"].mean() room class Out[308... 58.009756 Elite Premium 58.028213 Presidential 59.277925 Standard 57.889643 Name: occ_pct, dtype: float64 In [309... df[df.room_class=="Standard"].occ_pct.mean() 57.88964285714285 2. Print average occupancy rate per city In [310... df_hotels.head(3) Out[310... property_id property_name category city n 16558 Atliq Grands Luxury Delhi 16559 Atliq Exotica Luxury Mumbai 2 16560 Atlig City Business Delhi In [311... df = pd.merge(df, df_hotels, on="property_id") df.head(3)Out[311... property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name category city 0 16559 1-May-22 RT1 25 30.0 83.33 Standard Atliq Exotica Luxury Mumbai 1 16559 2-May-22 RT1 30.0 66.67 20 Standard Atliq Exotica Luxury Mumbai 2 16559 3-May-22 RT1 17 30.0 56.67 Standard Atliq Exotica Luxury Mumbai In [312... df.groupby("city")["occ_pct"].mean() city Out[312... Bangalore 56.332376 Delhi 61.507341 Hvderabad 58.120652 Mumbai 57.909181 Name: occ pct, dtype: float64 3. When was the occupancy better? Weekday or Weekend? In [314... df date.head(3) Out[314... week no day_type date mmm yy

0 01-May-22

W 19

weekend

May 22

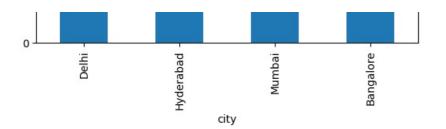
```
2 03-May-22
                                                         May 22
                                                                                 W 19 weekeday
In [316...
                           df = pd.merge(df, df date, left on="check in date", right on="date")
                          df.head(3)
Out[316...
                               property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name
                                                                                                                                                                                                                                                                                                                date
                                                                                                                                                                                                                                                                                                                   10-
                         0
                                          16559
                                                                 10-May-22
                                                                                                             RT1
                                                                                                                                                              18
                                                                                                                                                                              30.0
                                                                                                                                                                                               60.00
                                                                                                                                                                                                                   Standard
                                                                                                                                                                                                                                              Atliq Exotica
                                                                                                                                                                                                                                                                             Luxury
                                                                                                                                                                                                                                                                                            Mumbai
                                                                                                                                                                                                                                                                                                               May-
                                                                                                                                                                                                                                                                                                                   22
                                                                                                                                                                                                                                                                                                                   10-
                         1
                                          16559
                                                                 10-May-22
                                                                                                              RT2
                                                                                                                                                              25
                                                                                                                                                                              41.0
                                                                                                                                                                                               60.98
                                                                                                                                                                                                                            Elite
                                                                                                                                                                                                                                              Atliq Exotica
                                                                                                                                                                                                                                                                             Luxury
                                                                                                                                                                                                                                                                                            Mumbai
                                                                                                                                                                                                                                                                                                               May-
                                                                                                                                                                                                                                                                                                                   22
                                                                                                                                                                                                                                                                                                                   10-
                         2
                                          16559
                                                                 10-May-22
                                                                                                              RT3
                                                                                                                                                              20
                                                                                                                                                                              32.0
                                                                                                                                                                                               62.50
                                                                                                                                                                                                                    Premium
                                                                                                                                                                                                                                              Atliq Exotica
                                                                                                                                                                                                                                                                                           Mumbai
                                                                                                                                                                                                                                                                             Luxury
                                                                                                                                                                                                                                                                                                               May-
                                                                                                                                                                                                                                                                                                                    22
In [321...
                          df.groupby("day_type")["occ_pct"].mean().round(2)
                        day_type
Out[321...
                        weekeday
                                                        50.88
                        weekend
                                                       72.34
                        Name: occ_pct, dtype: float64
                       4: In the month of June, what is the occupancy for different cities
In [323...
                          df_june_22 = df[df["mmm yy"]=="Jun 22"]
                          df june 22.head(4)
Out[323...
                                     property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name category
                                                                                                                                                                                                                                                                                                           city date
                                                                                                                                                                                                                                                                                                                         10-
                         2200
                                                 16559
                                                                         10-Jun-22
                                                                                                                    RT1
                                                                                                                                                                                     30.0
                                                                                                                                                                                                      66.67
                                                                                                                                                                    20
                                                                                                                                                                                                                          Standard
                                                                                                                                                                                                                                                     Atliq Exotica
                                                                                                                                                                                                                                                                                    Luxury
                                                                                                                                                                                                                                                                                                   Mumbai
                                                                                                                                                                                                                                                                                                                       Jun-
                                                                                                                                                                                                                                                                                                                         22
                                                                                                                                                                                                                                                                                                                         10-
                         2201
                                                 16559
                                                                         10-Jun-22
                                                                                                                    RT2
                                                                                                                                                                    26
                                                                                                                                                                                    41.0
                                                                                                                                                                                                      63.41
                                                                                                                                                                                                                                   Elite
                                                                                                                                                                                                                                                     Atliq Exotica
                                                                                                                                                                                                                                                                                    Luxury Mumbai
                                                                                                                                                                                                                                                                                                                      Jun-
                                                                                                                                                                                                                                                                                                                         22
                                                                                                                                                                                                                                                                                                                         10-
                         2202
                                                 16559
                                                                         10-Jun-22
                                                                                                                    RT3
                                                                                                                                                                    20
                                                                                                                                                                                     32.0
                                                                                                                                                                                                      62.50
                                                                                                                                                                                                                          Premium
                                                                                                                                                                                                                                                     Atliq Exotica
                                                                                                                                                                                                                                                                                    Luxury Mumbai
                                                                                                                                                                                                                                                                                                                       Jun-
                                                                                                                                                                                                                                                                                                                         22
                                                                                                                                                                                                                                                                                                                         10-
                                                                                                                                                                                                                                                                                    Luxury Mumbai
                         2203
                                                 16559
                                                                         10-Jun-22
                                                                                                                    RT4
                                                                                                                                                                    11
                                                                                                                                                                                     18.0
                                                                                                                                                                                                      61.11
                                                                                                                                                                                                                     Presidential
                                                                                                                                                                                                                                                     Atliq Exotica
                                                                                                                                                                                                                                                                                                                       Jun-
                                                                                                                                                                                                                                                                                                                         22
In [324...
                          df_june_22.groupby('city')['occ_pct'].mean().round(2).sort_values(ascending=False)
                        city
Out[324...
                        Delhi
                                                          62.47
                        Hyderabad
                                                          58.46
                        Mumbai
                                                          58.38
                         Bangalore
                                                          56.44
                        Name: occ_pct, dtype: float64
In [327...
                          \label{lem:condition} $$ df_june_22.groupby('city')['occ_pct'].mean().round(2).sort_values(ascending=False).plot(kind="bar") $$ $$ (ascending=False).plot(kind="bar") $$ $$ (ascending=False).plot(kind="bar") $$ $$ (ascending=False).plot(kind="bar") $$ (ascend
                        <AxesSubplot: xlabel='city'>
Out[327...
                          60
                          50
                          40
                          30
                          20
```

1 02-May-22

10

May 22

W 19 weekeday



6498

6499

6500

6501

6502

6503

19562

19563

19558

19560

17561

17564

01-Aug-22

01-Aug-22

01-Aug-22

01-Aug-22

01-Aug-22

01-Aug-22

RT1

RT1

RT1

RT1

RT1

RT1

```
5: We got new data for the month of august. Append that to existing data
In [329...
          df_august = pd.read_csv("datasets/new_data_august.csv")
           df august.head(3)
Out[329...
                                                                                           mmm
                                                                                                 week
            property_id property_name category
                                                  city room_category room_class check_in_date
                                                                                                       day_type successful_bookings
                                                                                              уу
                                                                                                   no
                                                                                            Aug-
          0
                 16559
                          Atliq Exotica
                                                               RT1
                                                                                  01-Aug-22
                                                                                                 W 32 weekeday
                                                                                                                               30
                                      Luxurv
                                               Mumbai
                                                                      Standard
                 19562
                            Atlig Bay
                                                               RT1
                                                                      Standard
                                                                                  01-Aug-22
                                                                                                 W 32 weekeday
                                                                                                                               21
          1
                                      Luxury
                                            Bangalore
          2
                 19563
                          Atliq Palace
                                    Business
                                            Bangalore
                                                               RT1
                                                                      Standard
                                                                                  01-Aug-22
                                                                                                 W 32 weekeday
                                                                                                                               23
In [334...
          df_august.columns
         Out [334...
                dtype='object')
In [332...
           df.columns
         dtype='object')
In [337...
          df august.shape
          (7, 13)
In [338...
          df.shape
          (6497, 14)
Out[338...
In [336...
           latest df = pd.concat([df, df_august], ignore_index = True, axis = 0)
           latest_df.tail(10)
Out[336...
               property_id check_in_date room_category successful_bookings capacity occ_pct room_class
                                                                                                                            city
                                                                                                                                dat
                                                                                                 property_name
                                                                                                              category
                                                                                                                                 31
                    16563
          6494
                              31-Jul-22
                                               RT2
                                                                   32
                                                                          38.0
                                                                                 84.21
                                                                                            Elite
                                                                                                    Atliq Palace
                                                                                                              Business
                                                                                                                           Delhi
                                                                                                                                 Ju
                                                                                                                                  2
                                                                                                                                 31
          6495
                    16563
                              31-Jul-22
                                               RT3
                                                                   14
                                                                          20.0
                                                                                 70.00
                                                                                                    Atlig Palace
                                                                                                               Business
                                                                                                                           Delhi
                                                                                         Premium
                                                                                                                                 Ju
                                                                                                                                  2
                                                                                                                                 31
          6496
                    16563
                              31-Jul-22
                                               RT4
                                                                   13
                                                                          18.0
                                                                                 72.22
                                                                                       Presidential
                                                                                                    Atliq Palace
                                                                                                                           Delhi
                                                                                                               Business
                                                                                                                                 Ju
                                                                                                                                  2
          6497
                    16559
                              01-Aug-22
                                               RT1
                                                                   30
                                                                          30.0
                                                                                 NaN
                                                                                         Standard
                                                                                                    Atliq Exotica
                                                                                                                         Mumbai
                                                                                                                                Nal
                                                                                                                 Luxury
```

21

23

30

20

18

10

30.0

30.0

40.0

26.0

26.0

16.0

NaN

NaN

NaN

NaN

NaN

NaN

Standard

Standard

Standard

Standard

Standard

Standard

Atlig Bay

Atliq Palace

Atliq Grands

Atliq City

Atliq Blu

Atlig Seasons Business

Luxurv

Business

Luxury

Business

Luxury

Bangalore

Bangalore

Bangalore

Mumbai Nal

Mumbai Nal

Bangalore Nal

Nal

Nal

Nal

```
In [339...
            latest_df.shape
           (6504, 15)
Out[339...
          Check this post for codebasics resume project challange winner entry:
          https://www.linkedin.com/posts/ashishbabaria codebasicsresumeprojectchallenge-data-powerbi-activity-6977940034414886914-dmoJ?
          utm_source=share&utm_medium=member_desktop
          6. Print revenue realized per city
In [341...
            df_bookings.head()
Out[341...
                     booking_id property_id booking_date check_in_date checkout_date no_guests
                                                                                                                   booking_platform ratings_given
                                                                                                    room_category
           1 May012216558RT12
                                       16558
                                                  30-04-22
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                2.0
                                                                                                               RT1
                                                                                                                               others
                                                                                                                                              NaN
           4 May012216558RT15
                                       16558
                                                  27-04-22
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                4.0
                                                                                                               RT1
                                                                                                                          direct online
                                                                                                                                               5.0
             May012216558RT16
                                       16558
                                                   1/5/2022
                                                                 1/5/2022
                                                                                3/5/2022
                                                                                                2.0
                                                                                                               RT1
                                                                                                                               others
                                                                                                                                               4.0
                                                                                                               RT1
              May012216558RT17
                                       16558
                                                  28-04-22
                                                                 1/5/2022
                                                                                6/5/2022
                                                                                                2.0
                                                                                                                               others
                                                                                                                                              NaN
             May012216558RT18
                                       16558
                                                  26-04-22
                                                                 1/5/2022
                                                                                3/5/2022
                                                                                                2.0
                                                                                                               RT1
                                                                                                                               logtrip
                                                                                                                                              NaN
In [345...
            df_hotels.head(3)
Out[345...
              property_id property_name
                                         category
                                                       city
                   16558
                             Atliq Grands
                                                      Delhi
                                            Luxurv
           1
                   16559
                             Atliq Exotica
                                            Luxury
                                                   Mumbai
           2
                   16560
                                Atliq City
                                          Business
                                                      Delhi
In [360...
            df_bookings_all = pd.merge(df_bookings, df_hotels, on="property_id")
            df bookings all.head(3)
                     booking_id property_id booking_date
                                                           check_in_date
                                                                          checkout_date no_guests
                                                                                                    room_category
                                                                                                                    booking_platform
                                                                                                                                     ratings_given
                                                                                                                               others
           0 May012216558RT12
                                       16558
                                                  30-04-22
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                2.0
                                                                                                               RT1
                                                                                                                                              NaN
           1 May012216558RT15
                                                  27-04-22
                                       16558
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                4.0
                                                                                                               RT1
                                                                                                                          direct online
                                                                                                                                               5.0
           2 May012216558RT16
                                       16558
                                                   1/5/2022
                                                                 1/5/2022
                                                                                3/5/2022
                                                                                                               RT1
                                                                                                                                               4.0
                                                                                                2.0
                                                                                                                               others
In [361...
            df bookings all.groupby("city")["revenue realized"].sum()
           citv
Out[361...
           Bangalore
                           420383550
           Delhi
                           294404488
                           325179310
           Hyderabad
           Mumbai
                           668569251
           Name: revenue_realized, dtype: int64
          7. Print month by month revenue
In [356...
            df date.head(3)
Out[356...
                   date
                         mmm yy
                                 week no
                                            day type
           0 01-May-22
                          May 22
                                     W 19
                                            weekend
           1 02-May-22
                          May 22
                                     W 19
                                            weekeday
           2 03-May-22
                          May 22
                                     W 19
                                           weekeday
In [357...
            df_date["mmm yy"].unique()
           array(['May 22', 'Jun 22', 'Jul 22'], dtype=object)
Out[357...
In [363.
            df bookings all.head(3)
Out[363...
                     booking_id property_id booking_date check_in_date
                                                                          checkout date no guests
                                                                                                    room_category
                                                                                                                    booking platform ratings given
             May012216558RT12
                                       16558
                                                  30-04-22
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                2.0
                                                                                                               RT1
                                                                                                                               others
                                                                                                                                              NaN
             May012216558RT15
                                       16558
                                                  27-04-22
                                                                 1/5/2022
                                                                                2/5/2022
                                                                                                4.0
                                                                                                               RT1
                                                                                                                          direct online
                                                                                                                                               5.0
           2 May012216558RT16
                                                   1/5/2022
                                                                 1/5/2022
                                                                                3/5/2022
                                       16558
                                                                                                20
                                                                                                               RT1
                                                                                                                               others
                                                                                                                                               4 0
```

```
In [364... df_date.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 92 entries, 0 to 91
          Data columns (total 4 columns):
                Column
                           Non-Null Count Dtype
           0
                date
                           92 non-null
                                            object
                mmm yy
                           92 non-null
                                            object
                           92 non-null
               week no
                                            obiect
                day_type 92 non-null
           3
                                            object
          dtypes: object(4)
          memory usage: 3.0+ KB
In [365...
           df date["date"] = pd.to datetime(df date["date"])
           df_date.head(3)
                  date mmm yy week no day_type
          0 2022-05-01
                        May 22
                                   W 19
                                         weekend
          1 2022-05-02
                         May 22
                                   W 19
                                        weekeday
          2 2022-05-03
                        May 22
                                   W 19 weekeday
In [366...
           df_bookings_all.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 134573 entries, 0 to 134572
          Data columns (total 15 columns):
           #
                Column
                                     Non-Null Count
                                                       Dtype
           0
               booking_id
                                     134573 non-null
                                                       obiect
           1
                property_id
                                     134573 non-null
                                                        int64
                                     134573 non-null
                booking_date
                                                       object
                                     134573 non-null
                check_in_date
                                                        object
           4
                checkout_date
                                     134573 non-null
                                                       object
               no_guests
           5
                                     134573 non-null
                                                        float64
           6
                room category
                                     134573 non-null
                                                        object
                                     134573 non-null
           7
               booking_platform
                                                       object
           8
                ratings_given
                                     56676 non-null
                                                        float64
           9
                                     134573 non-null
                booking_status
                                                        object
           10
               revenue_generated
                                     134573 non-null
                                                        int64
           11
               revenue_realized
                                     134573 non-null
                                                        int64
           12
               property_name
                                     134573 non-null
                                                        object
           13
               category
                                     134573 non-null
                                                       object
                                     134573 non-null
           14
              city
                                                       object
          dtypes: float64(2), int64(3), object(10)
          memory usage: 16.4+ MB
In [367...
           df_bookings_all["check_in_date"] = pd.to_datetime(df_bookings_all["check_in_date"])
           df_bookings_all.head(4)
Out[367...
                   booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given bo
          0 May012216558RT12
                                   16558
                                              30-04-22
                                                         2022-01-05
                                                                         2/5/2022
                                                                                                     RT1
                                                                                                                    others
                                                                                                                                  NaN
                                                                                        20
          1 May012216558RT15
                                   16558
                                              27-04-22
                                                         2022-01-05
                                                                         2/5/2022
                                                                                        40
                                                                                                     RT1
                                                                                                               direct online
                                                                                                                                   5.0
          2 May012216558RT16
                                   16558
                                              1/5/2022
                                                         2022-01-05
                                                                         3/5/2022
                                                                                        2.0
                                                                                                     RT1
                                                                                                                    others
                                                                                                                                   4.0
          3 May012216558RT17
                                   16558
                                              28-04-22
                                                         2022-01-05
                                                                         6/5/2022
                                                                                        2.0
                                                                                                     RT1
                                                                                                                                  NaN
                                                                                                                    others
In [368...
           df bookings all = pd.merge(df bookings all, df date, left on="check in date", right on="date")
           df bookings all.head(3)
Out[368...
                    booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given bo
          0 May052216558RT11
                                                                         7/5/2022
                                                                                                                                   5.0
                                   16558
                                              15-04-22
                                                         2022-05-05
                                                                                        3.0
                                                                                                     RT1
                                                                                                                   tripster
          1 May052216558RT12
                                   16558
                                              30-04-22
                                                         2022-05-05
                                                                         7/5/2022
                                                                                                     RT1
                                                                                                                   others
                                                                                        2.0
                                                                                                                                  NaN
          2 May052216558RT13
                                   16558
                                              1/5/2022
                                                         2022-05-05
                                                                         6/5/2022
                                                                                        3.0
                                                                                                     RT1
                                                                                                               direct offline
                                                                                                                                   5.0
In [375...
           df_bookings_all.groupby("mmm yy")["revenue_realized"].sum()
          mmm
          mmm yy
Jul 22
Out[375...
                     389940912
          Jun 22
                     377191229
                     408375641
          May 22
```

Name: revenue_realized, dtype: int64

Exercise-1. Print revenue realized per hotel type

In [350...

```
df_bookings_all.property_name.unique()
         array(['Atliq Grands', 'Atliq Exotica', 'Atliq City', 'Atliq Blu',
                 'Atliq Bay', 'Atliq Palace', 'Atliq Seasons'], dtype=object)
In [352...
          df_bookings_all.groupby("property_name")["revenue_realized"].sum().round(2).sort_values()
         property_name
Out[352...
         Atliq Seasons
                            66086735
         Atliq Grands
                           211462134
                           259996918
         Atliq Bay
                           260851922
         Atliq Blu
          Atliq City
                           285798439
         Atliq Palace
                           304081863
                           320258588
         Atliq Exotica
         Name: revenue_realized, dtype: int64
         Exercise-2 Print average rating per city
In [354...
          df bookings all.groupby("city")["ratings given"].mean().round(2)
         city
Out[354...
```

Name: ratings_given, dtype: float64

Exercise-3 Print a pie chart of revenue realized per booking platform

In [377... df_bookings_all.groupby("booking_platform")["revenue_realized"].sum().plot(kind="pie")

<AxesSubplot: ylabel='revenue_realized'> Out[377...

3.41 3.78

3.66

3.65

Bangalore

Delhi Hyderabad

Mumbai

