



The Pathway Alliance is a partnership of several companies that provide unique products and services to the healthcare market. Pathway Alliance is on the Convenient Care Association (CCA) corporate advisory board in an effort to help provide center of excellence and best practices criteria for the convenient care industry. These turnkey solution(s) (including Raintree, as the leading premiere EMR / Practice Management System in the convenient care space) are designed for consumer directed health care markets such as convenient care, bariatric surgery practices, medical spas, plastic surgery, urgent care, EAP, self-insured employers and occupational medicine. Though the partners involved with Pathway Alliance offer discounted and promotional packages for usage of multiple partners, products and services, each organization is set up individually so that their solutions can be used independent of one another.

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Since 1983, Raintree Systems, Inc. has provided innovative management software and services to healthcare organizations to complete their most complex operational requirements. By integrating patient registration, scheduling, electronic medical records, billing/collections and management reporting within a single application, the Raintree Application empowers organizations to improve client/patient care, streamline workflows and enhance profitability. Raintree has a proven track record of success and customer satisfaction with more than 2,000 implementations and 14,000 concurrent licensed users deployed throughout more than 50 specialties. Our customers base includes commercial, non-profit and government agencies across the US and Canada. Raintree Applications are scalable from single to thousands of locations via secure (HIPAA compliant) connections. Raintree is the leading provider of convenient care and practice management capabilities in the convenient care industry.

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A Member of: 



We are a Billing / Accounts Receivable Management Company with extensive experience in all aspects of Practice Management Consulting. Our paramount company goal is to create a "sustained financial advantage" for each client we serve. We create this financial advantage by establishing high, but attainable benchmarks and managing both our own operation and our client services to deliver these results. Over the years, the MEDEX team has helped literally hundreds of physicians set-up and start their practices. Our management team is composed of well educated and experienced financial, operations, and marketing experts who bring almost a century of varied business backgrounds to the medical community. MEDEX is currently involved directly with convenient care operators / health systems and retail hosts to help set up and operate clinics within the realm of best practices.

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Effective marketing begins with an in-depth understanding of a practice's patients along with customers and the marketplace where the practice exists or does business. Hoyt Highland offers the very best customer and market analytics including lifestyle and demographic targeting on which to build or expand a business. Hoyt Highland specializes in market analysis and life style segmentation resulting in the demographic profile of a company or healthcare practice's patient /customer and prospect base. This allows for more accurate patient / customer and prospect market mapping, access to targeted marketing lists (based on the analysis and profile of an organization's patients or customers and prospects), clear and concise market or consumer research and a complete suite of turnkey marketing programs.

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iMetrikus® is a healthcare technology company whose flagship product, MediCompass®, delivers an advanced, interactive Personal Health Record (PHR) that provides secure, member-controlled access for storing and retrieving relevant health data and benefits information. The MediCompass PHR serves as the foundation for innovative health plans in engaging members and providers in their consumer-driven plan designs.

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PRAGMATE was founded with a goal - to help businesses to simplify their processes. We are all about scalability. If you worry whether the increase in complexity of your operation slows your growth, you may benefit by contacting us.

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Pacific West Construction (PWC) is a leading national contractor specializing in the construction of convenient care and consumer-directed health care clinics within the retail environment. Pacific West Construction is one of the founding members of Pathway Alliance and has been involved in the health care industry for over 15 years constructing medical and dental offices for the past 8 years in the retail pharmacy industry. Building out Convenient Care Clinics have been and continue to be a focus for the company. Additionally, PWC has constructed over 800 retail pharmacies within the 48 contiguous states for such chains as CVS Pharmacy and many others. PWC is dedicated to the industry and the growth of all its health care provider customers.

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At GranDesign Studio we base our national architectural design work on the principles of shared goals within the partnership model. All projects are first studied and reviewed by all partners. After the initial review each project is assigned to the direct care of a partner who closely supervises a personalized interaction among the project architect, the client, local building officials, consultants, the building contractor, and material suppliers. The goal is to provide the client with a quality product, with a shorter decision-making time, technical precision and creativity in design, accuracy in the preparation of construction documentation, speed in permit review, and the maximizing of material savings and time in the construction process.

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