



Hummingbird Coaching Services has transformed personal coaching with web-based technology and a proprietary coaching model.

### **About Hummingbird Coaching Services**

Cincinnati-based Hummingbird Coaching Services has been a leader and pioneer in behavioral coaching since 1997. The Company provides a comprehensive array of highly effective health coaching services to patients with a long history of success. Applications for behavioral health coaching within the retail clinic world include:

- Improving medication adherence
- Disease management
- Weight management
- Life coaching

Using its proprietary, science based, coaching model and online delivery platform, Hummingbird provides coaching services to businesses such as United Healthcare, P&G, United Biosource Corporation (UBC), and is currently working with some of the leading pharmaceutical companies to rollout medication adherence coaching programs for patients in 2009. By leveraging the science of behavior change with the latest technology for health coaching delivery, Hummingbird is the recognized leader in the field of improving health outcomes through a cost-effective health coaching model. For more information, visit [www.hummingbirdcoaching.com](http://www.hummingbirdcoaching.com) [www.hummingbirdcoaching.com](http://www.hummingbirdcoaching.com)