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Venue Partner



Digi Safe Nations

2019

Chennai's Biggest Cyber Security Awareness program



Digi Safe Nations

- Cybercrime is damaging the economy with almost \$6 trillion per annum.
- With recent large scale attacks like Ransomware, it has become prominent that human factor has to be made aware of today's sophisticated attack vectors and their mitigation.
- Digi-Safe Nations aims creating awareness on the current scenarios and the importance of Cyber Security in the era of Industrial Revolution 4.0 and make this world Cyber-Aware.
- In this modern era where technology is out-performing itself day by day, we have to accelerate at double the speed of innovations to keep our economy and infrastructure Cyber-Secure.
- We have started Digi-safe Nations not just as a one day event, but we foresee this event as a campaign to reshape the Global Movement
- Starting this event from India. We aim this event to be noted in the Guinness Book of World Records being the largest event of its kind
- Distinguished speakers from across the globe will share their best practices in order to spread global awareness.



Event Reach

- 50 million reach in WittyFeed
- theHackerNews - A consolidated reach of around 13 million all over the Internet
- 60 million consolidated views in BlackSheep on their social media handles and their youtube channel
- Other prominent Youtubers with a combined reach of 15 million



Event Highlights

- An insight into Information Security as a career by our Key note speakers.
- Security awareness for the netizens of the 21st century.
- National coverage of the event by National Media through Conventional Methods and Digital Media.
- We'd have more than 1500 audience live in the auditorium - Mostly students.
- South Indian Influencers would be promoting it all over the web along with various prominent YouTube Channels almost reaching 10 million subscribers and their official social media handles.
- Talk by representatives from various corporate companies on how to use their platforms safely.



Sponsors And Partners

Digital Partner



Outreach Partner



Ecosystem Partner



Cyber Security
Knowledge Partner



Digital Forensics
Magazine Partner



Cyber Security
Partner



Knowledge Partner



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Sponsorship Opportunities

Catergory / Item	Quantity	Investment	Page No.
Platinum Partner	1	₹50,000	7
Gold Partner	2	₹40,000	8
Silver Partner	3	₹35,000	9
Event Accessories Partner	1	₹30,000	10
Registration Area	1	₹28,000	11
Certificates and Trophies	1	₹28,000	12
Banners	1	₹25,000	13
Digital Partner	2	SOLD	14
Outreach Partner	2	SOLD	15

Platinum Partner

₹
50000

Sponsorship Opportunities

BEFORE THE EVENT

- Platinum Partner acknowledgement and logo on the Event website
- Partner logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the "Proud sponsor of Digi Safe Nations" logo for use on marketing material
- Inclusion of "Powered By (Organization name)" in the Digi Safe Nations logo.

DURING THE EVENT

- Five minute speaking opportunity during the event
- Organisation name and logo in the Event website
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides where available
- Six attendee passes inc Prospectus, food and refreshments

AFTER THE EVENT

- Five minute speaking opportunity during the event
- Organisation name and logo in the Event website
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides where available
- Six attendee passes inc Prospectus, food and refreshments



Gold Partner

₹
40000
(2 Available)

Sponsorship Opportunities

BEFORE THE EVENT

- Gold Partner acknowledgement and logo on the Event website
- Partner logo on all event marketing
- Organisation name, logo and description on the Event Website.
- Provided with the "Proud sponsor of Digi Safe Nations logo for use on marketing material

DURING THE EVENT

- Organisation name and logo in the Event website
- Opportunity to be a panelist (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on slides where available
- Four attendee passes inc Prospectus, food and refreshments

AFTER THE EVENT

- Sponsor acknowledgement in the Digi Safe Nations post event report
- First right of refusal for the Gold sponsorship at Digi Safe Nations V 2.0



Silver Partner

₹
35000
(3 Available)

Sponsorship Opportunities

BEFORE THE EVENT

- Silver Sponsor acknowledgement and logo on the Event website
- Partner logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the "Proud sponsor of Digi Safe Nations" logo for use on marketing material

DURING THE EVENT

- Organisation name and logo in the Event website
- Opportunity to be a panelist (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides where available
- Two attendee passes inc Prospectus, food and refreshments

AFTER THE EVENT

- Sponsor acknowledgement in the Digi Safe Nations post event report.
- Photos of the event will be displayed on the organizer's website until the end of 2018
- First right of refusal for the Gold sponsorship at Digi Safe Nations V 2.0



EVENT ACCESSORIES Partner

₹
30000
(1 Available)

Sponsorship Opportunities

BEFORE THE EVENT

- Acknowledgement as Event Accessories Partner for Digi Safe Nations
- Partner logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the "Proud sponsor of Digi Safe Nations" logo for use on marketing material

DURING THE EVENT

- Branding on ID cards, folders, pens, notepad, etc.
- Maximum brand visibility during event
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides and countdown timer at Event where available

AFTER THE EVENT

- Event Accessories Partner acknowledgement in the Digi Safe Nations post event report.
- Photos of the event will be displayed on the organizer's website until the end of 2018
- Organisation details on the organizer's website until the end of 2020
- Event details and photos on the organizer's blog.
- First right of refusal for the Event Accessories Partnership at Digi Safe Nations V 2.0



Registration Partner

₹
28000
(1 Available)

Sponsorship Opportunities

BENEFITS

- Four pull up banners within the registration area (supplied by sponsor)
- Registration Partner acknowledgement and logo inclusion on the Event website
- Partner logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the “Proud sponsor of Digi Safe Nations” logo for use on marketing material



Certificate & Trophies Sponsor

₹
28000
(1 Available)

Sponsorship Opportunities

BENEFITS

- Certificate design and prints with sponsoring organization's logo, event and organizers logo (supplied by sponsor)
- Certificate and Trophies Sponsor acknowledgement and logo inclusion on the Event website
- Sponsor logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the "Proud sponsor of Digi Safe Nations" logo for use on marketing material.



Banner Sponsor

₹
25000
(1 Available)

Sponsorship Opportunities

BENEFITS

- Banner design and prints with sponsoring organization's logo, event and organizers logo (supplied by sponsor)
- Banner Sponsor acknowledgement and logo inclusion on the Event website
- Sponsor logo on all event marketing
- Organisation name, logo and description on the Event website
- Provided with the "Proud sponsor of Digi Safe Nations" logo for use on marketing material



For more information on partnership opportunities

Please Contact:

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**Come Let's make
India Safe!**

#GoDigiSafe

