

KEY TAKEAWAYS

**COURSE
TITLE** | SQL Advanced: Top Customers, Products,
Markets

**CHAPTER
TITLE** | Window functions: ROW_NUMBER, RANK,
DENSE_RANK

- 1 row_number() function will assign the row number for the specified window of a table.
- 2 rank() and dense_rank() are used to find the rank of an entity within a specified window of the table.
- 3 rank() will skip ranks if the ranks are same while dense_rank() does not skip any rank.
- 4 It is a best practice to create a stored procedure for analysis that would be performed regularly, such as finding TOP N / Bottom N.

