

THE INVISIBLE BUSINESS AGENT

ONE PLATFORM, TWO MARKETS.

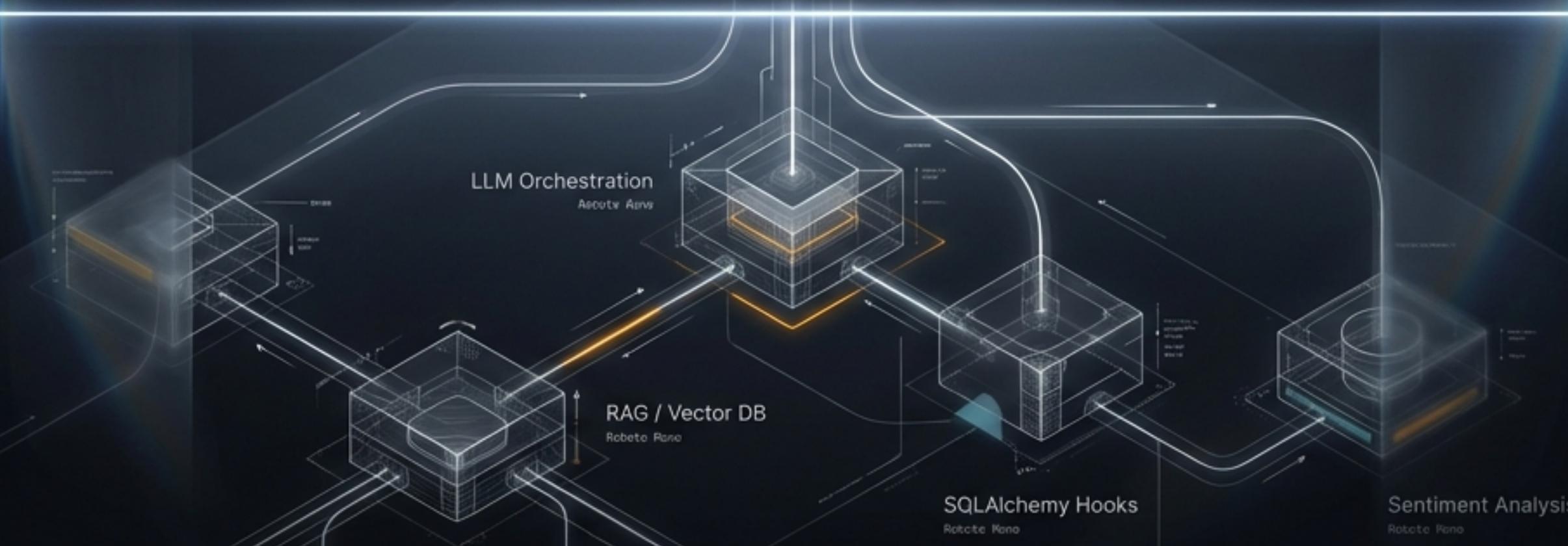


SAME CORE ENGINE. DIFFERENT WRAPPERS.

The Core Philosophy: Hiding the Complexity

Hello! I can check that inventory for you right now.

The interface is familiar. The power is hidden.



SMB Strategy: The Employee That Never Sleeps

SMBs don't buy AI. They buy "No Missed Calls".



Turning Chaos into Commerce: SMB Use Cases

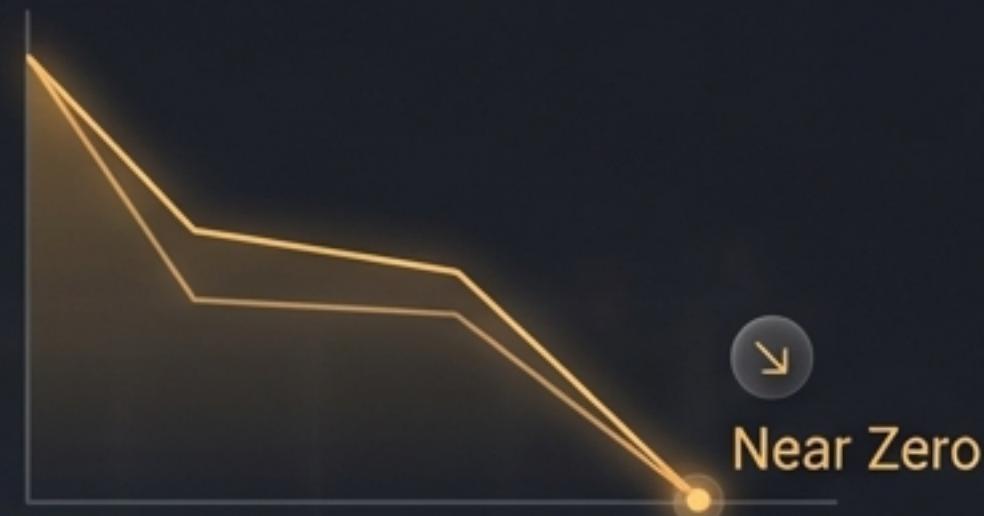


Automated operations, instant quotes, and proactive engagement, powered by AI.

The SMB ROI: Buying Outcomes

Roboto Mono, uses have better visualized ROI dashboard visualizations of line at architectural transparent to gather with Architectural transparency.

Missed Inquiries



Booking Conversion



Response Time Comparison



The Model: Managed Service, not DIY.

- Starter: £29/mo
- Business: £199/mo

"SMBs fund you early. They want results, not configuration."

Enterprise Strategy: The Conversational Ops Layer

From “Friendly Chat” to “Deterministic Workflows”



Enterprise Internal Ops: HR & Workforce

From Request to Resolution



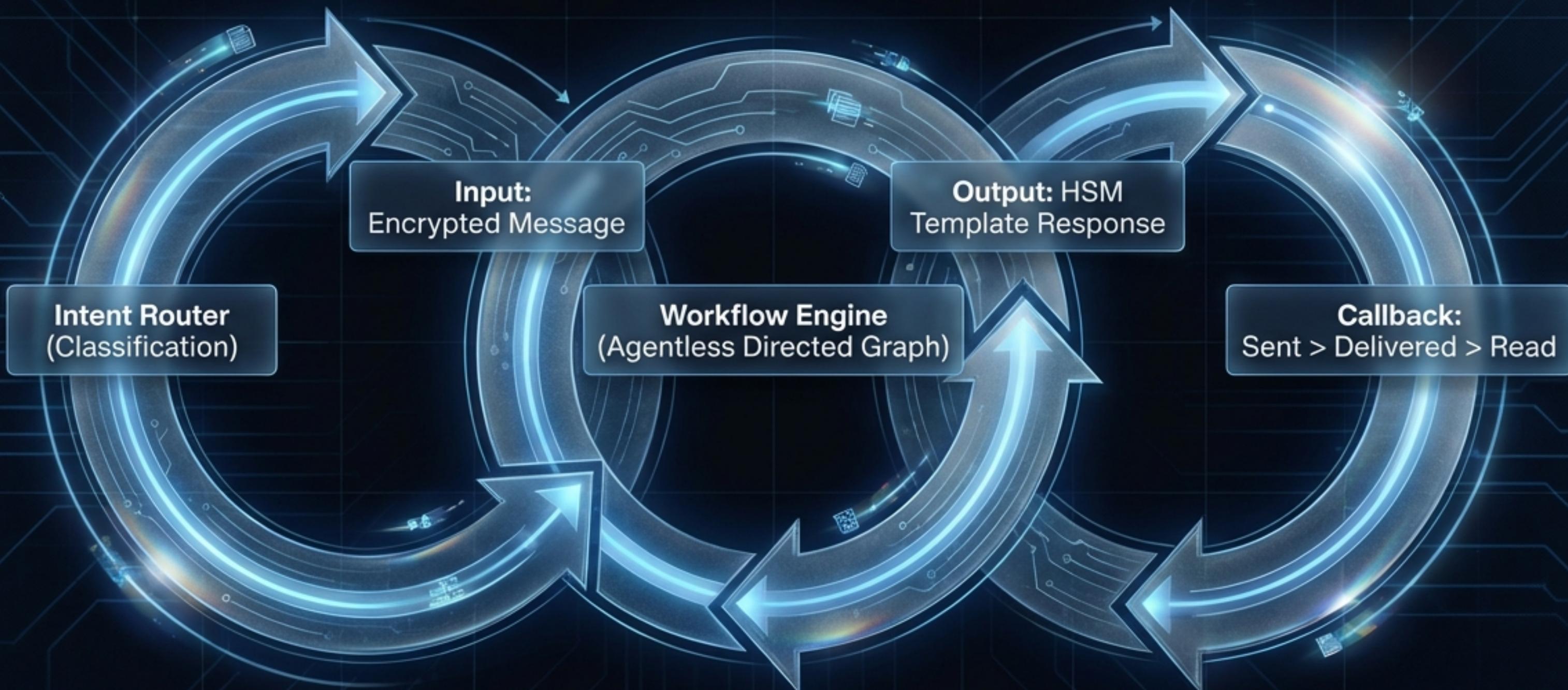
Enterprise External Ops: Support at Scale

Multi-Agent Orchestration & Smart Deflection.

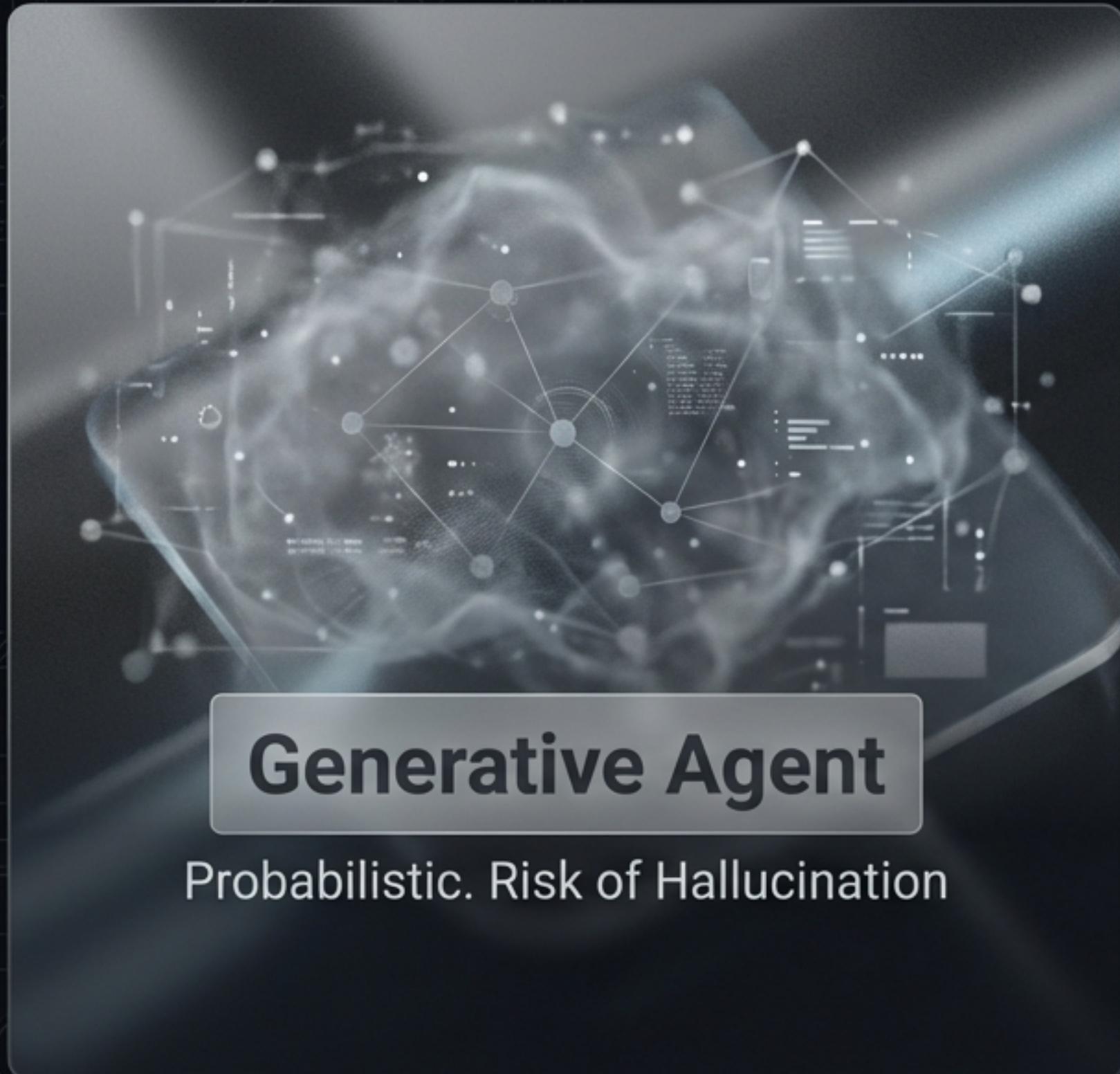


Enterprise Architecture: Secure & Deterministic

Encryption at rest. GDPR-aligned. Agentless execution.

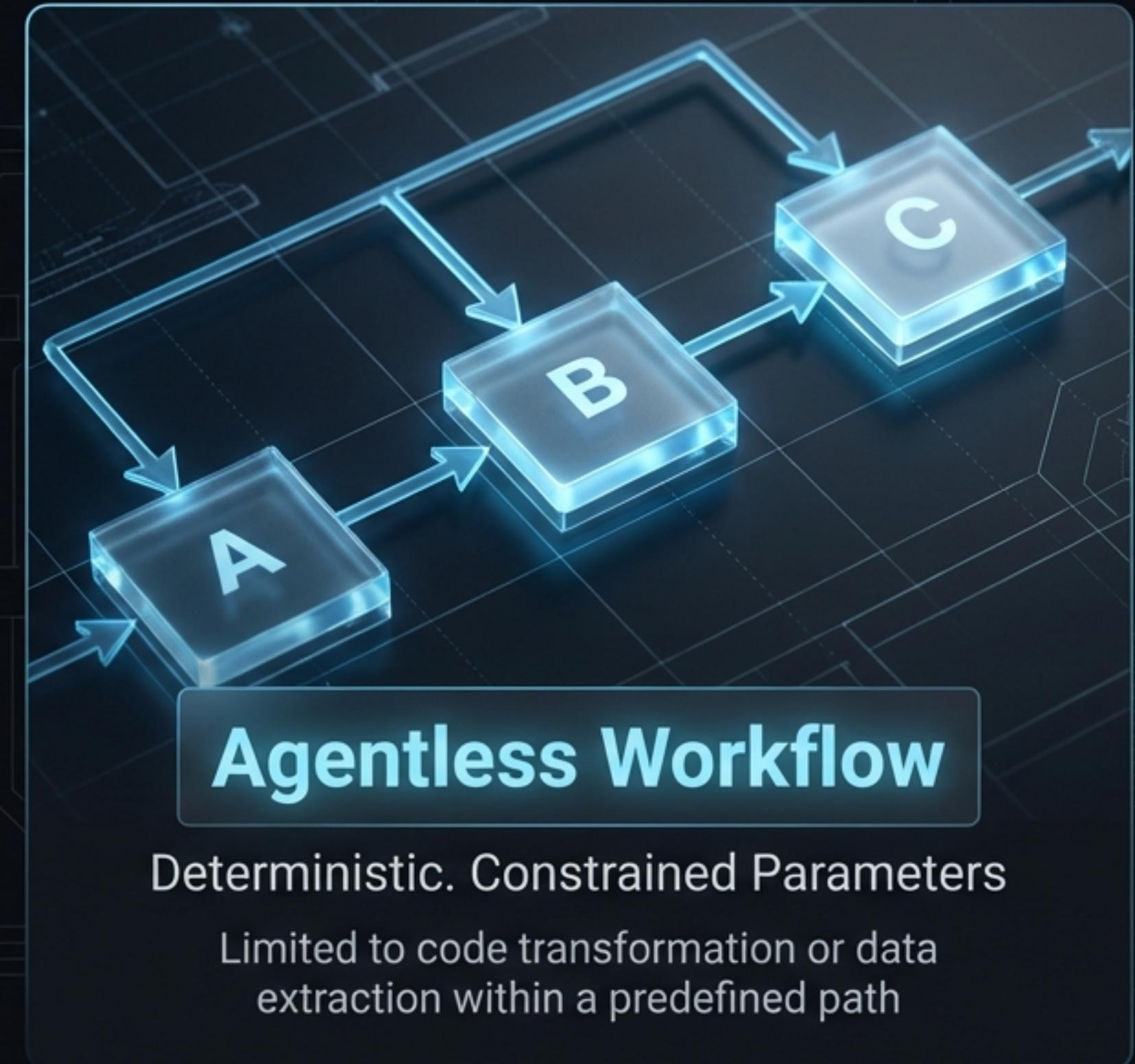


Precision Over Probability: The “Agentless” Approach



Generative Agent

Probabilistic. Risk of Hallucination

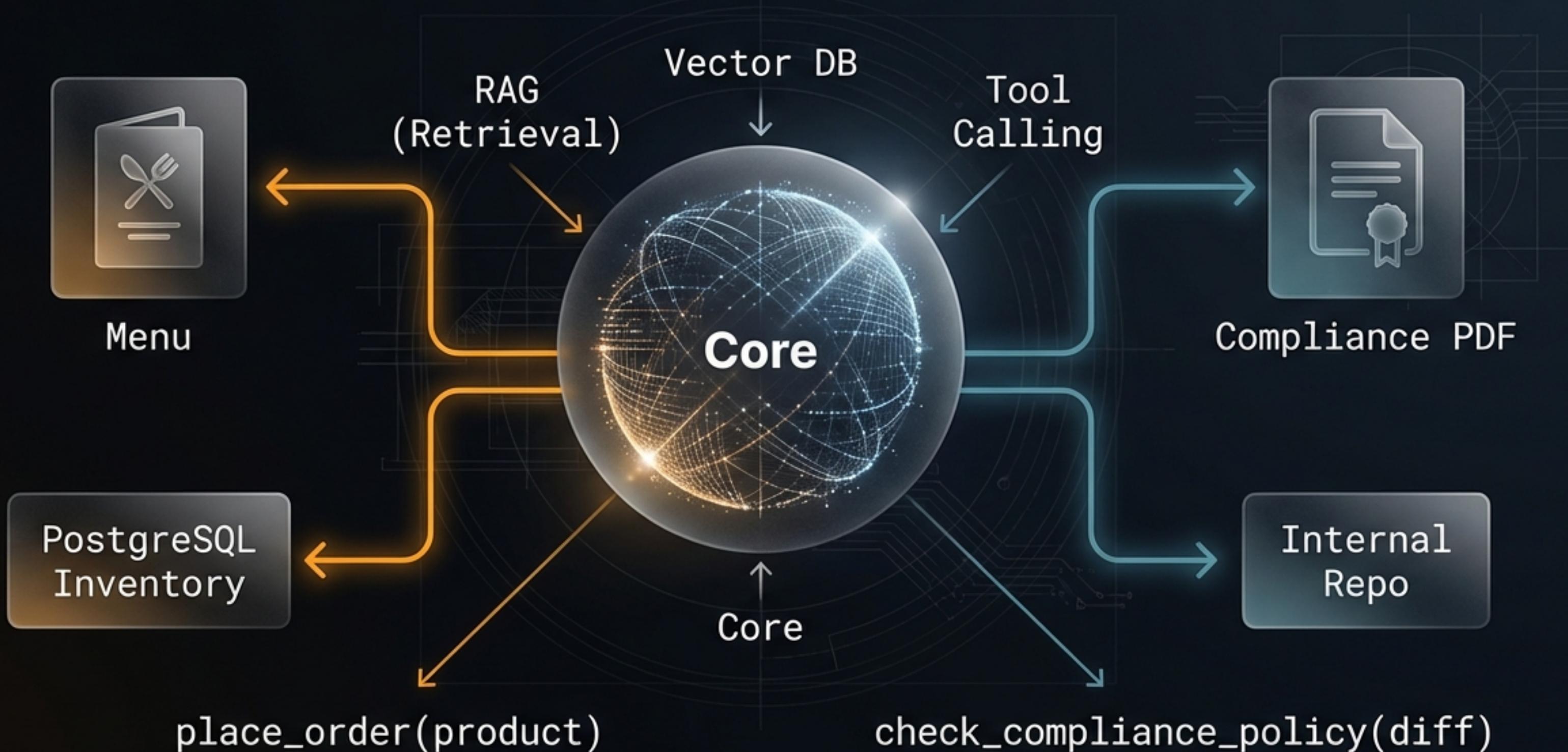


Agentless Workflow

Deterministic. Constrained Parameters

Limited to code transformation or data extraction within a predefined path

The Shared Engine: RAG & Tool Calling



Human-in-the-Loop & Governance

SMB
Owner Takeover



A hand icon is pointing at the 'MANUAL' button, which is highlighted with a bright orange glow. To its left is a smaller 'AUTO' button. The background is dark with light streaks, suggesting motion or digital flow.

Interrupt to close the sale personally.

Enterprise
Commandeer-and-Revise



The diagram illustrates a review process. A central document icon has a red pen marking a large red checkmark on it. Two arrows point away from the document: one to the left labeled 'Privacy Mappings' and one to the right labeled 'Core'. Both of these boxes have curved arrows pointing back towards the document, representing a feedback loop.

Reviewers refine privacy mappings.
Feedback loops prevent future errors.

The Commercial Logic: One Build, Two Revenue Streams



SMB: Velocity

- Monthly Subscription (£29 - £199)
- Template-based, Low Config.
- Speed & Simplicity.



Enterprise: Scale

- Annual Contracts (£50k - £250k)
- Pilot -> ROI -> Scale.
- Cost Reduction & Control.

Selling Outcomes, Not Technology

Invisible Technology. Visible Results.

SMBs fund the build with velocity.
Enterprises scale the revenue with volume.