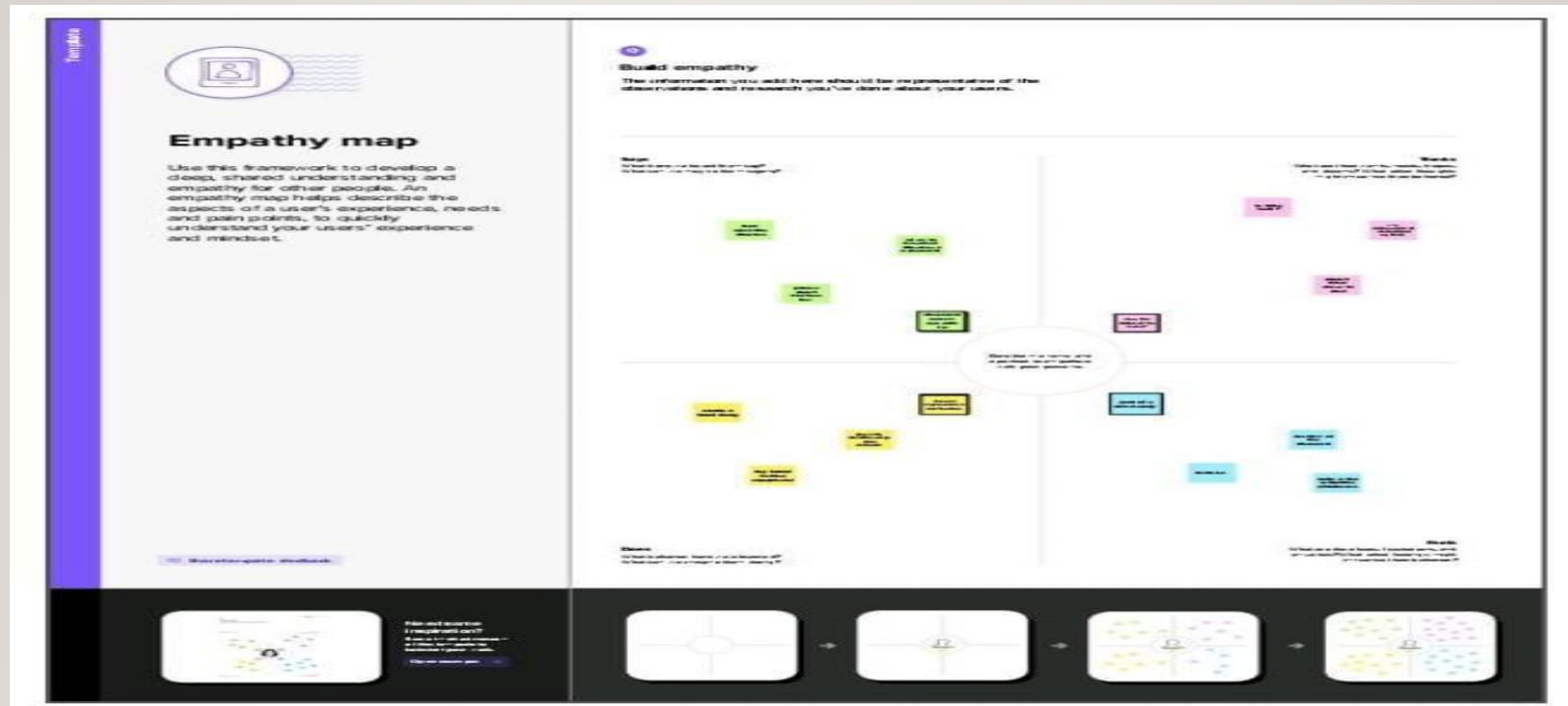# PURPOSE

- An ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire.
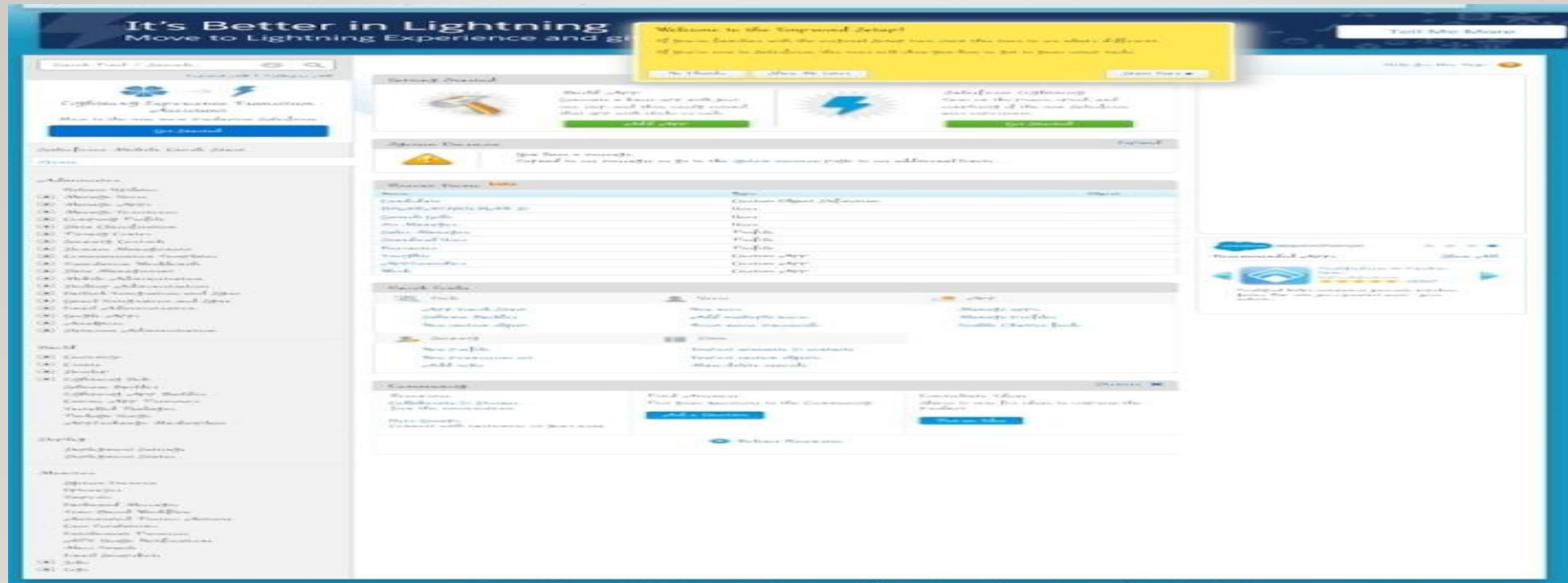
EMPATHY MAP

BRAINSTORMING AND IDEATION
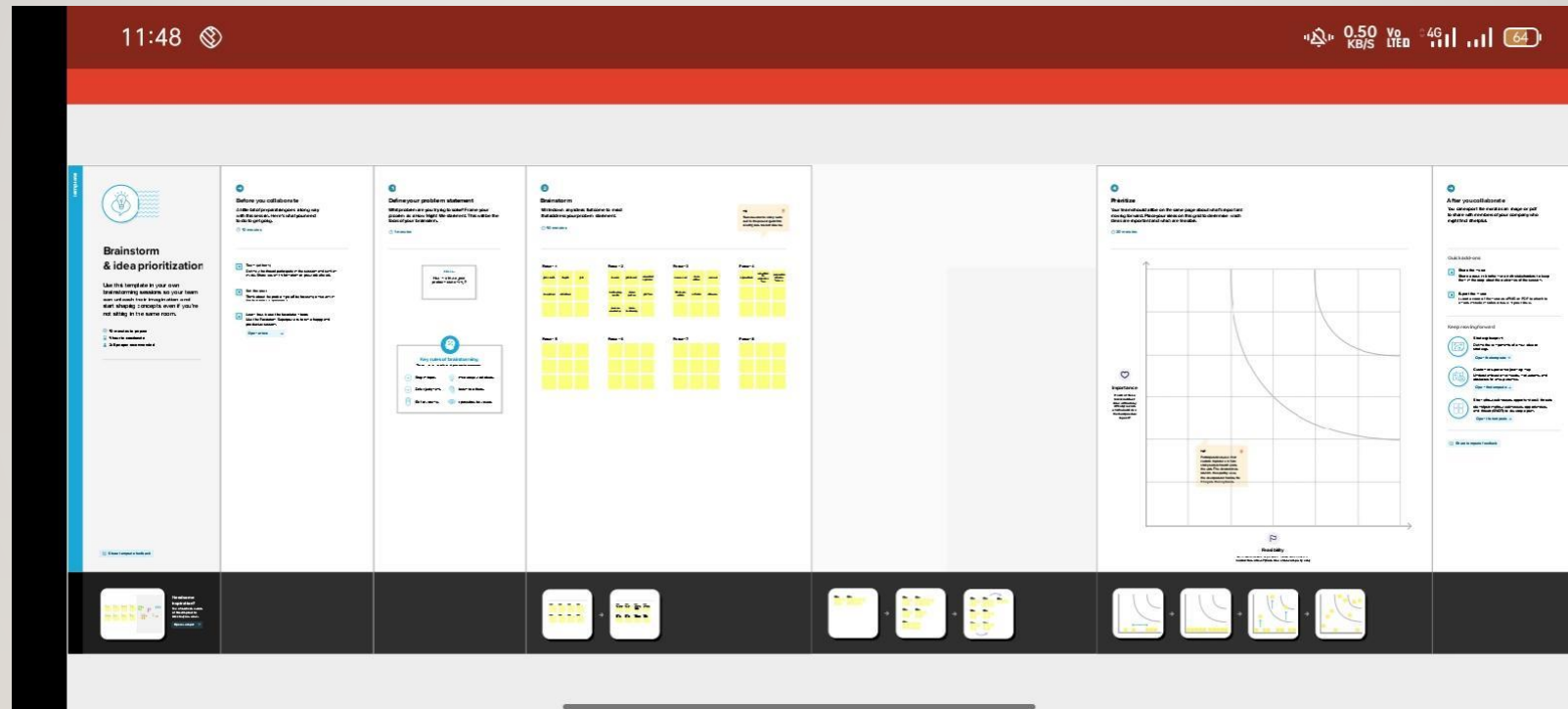
DATA MODEL

Object Name	Fields in the Object	
Obj1	Field label	Data type
	Event	Text
	Start Date	Date/Time
Obj2	Field label	Data type
	Id	Auto Number
	Phone	Phone

RESULT

TRAILHEAD URL

- Team leader –https://trailblazer.me/id/pkumar4882

- Member 1 –https://trailblazer.me/id/bargn

- Member 2 –http://trailblazer.me/id/bhard176

- Member 3. –https://trailblazer.me/id/aajith33

ADVANTAGES AND DISADVANTAGES

ADVANTAGES

- THE BIGGEST APPLICANT TRACKING SYSTEM ADVANTAGE IS STREAMLINED HIRING PROCESS

- IMPROVED QUALITY OF HIRE IS ANOTHER ADVANTAGE OF ATS

- BETTER CANDIDATE EXPERIENCE IS ONE OF THE TOP BENEFITS OF APPLICANT TRACKING SYSTEM

- STRONG EMPLOYER BRAND IS ANOTHER ADVANTAGE OF AN ATS

- COLLABORATIVE HIRING IS ANOTHER BENEFIT OF APPLICANT TRACKING SOFTWARE

DISADVANTAGES
- A Disadvantage of ATS is missing qualified applicants due to wrong keyword selection
- Automatic elimination of resumes that software
cannot recognize and interpret is another drawback of ATS
-
An Applicant Tracking System Disadvantage is that they are open to manipulation

APPLICATIONS

- 1. A job requisition enters into the ATS. This requisition includes information about the position, such as the job title, desired skills, and required experience.

- 2. The ATS then uses this information to create a profile for the ideal candidate.

- 3. As applicants submit their resumes, the ATS parses, sorts, and ranks them based on how well they match the profile.

- 4. Hiring managers then quickly identify the most qualified candidates and move them forward in the hiring process.

CONCLUSION

- . Applicant Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize. Because without it, there is a good chance that your process of moving applicants through different stages can become very difficult.