



Pitch Deck
2014

company overview



2010

founded in NYC



20

locations



15000

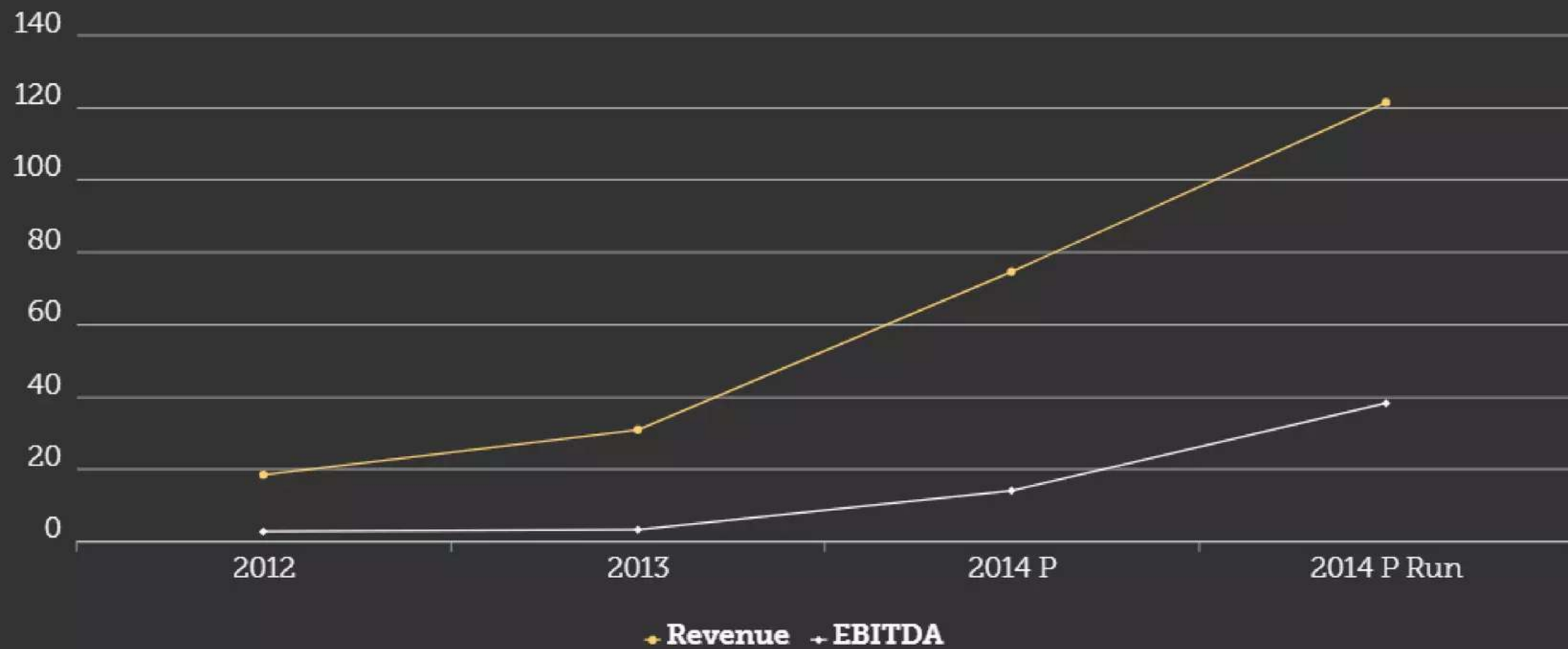
members



\$628

revenue/member

financials



A wide-angle photograph of a modern WeWork office space. The room is bright and open, with a high ceiling featuring exposed ductwork and large, curved white architectural elements. In the foreground, a large, dark leather modular sofa is partially visible. Several people are seated at tables and desks, some working on laptops. The background shows more of the office space, including a wall with large windows and a sign that reads "8 FLOOR". The overall atmosphere is professional yet relaxed.

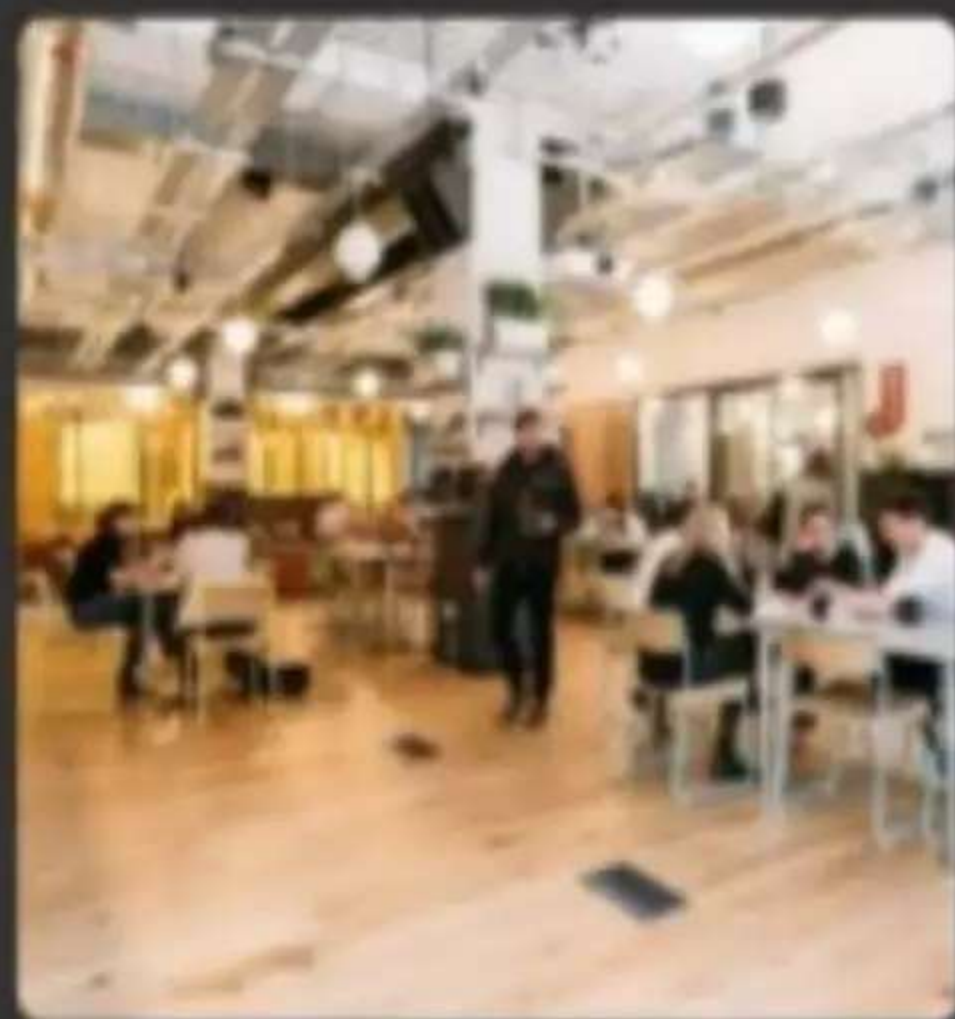
wework®

SPACE AS A SERVICE

what we do



We create **working and living spaces** that are responsive to the **productivity needs and stylistic preferences** of today's **mobile, creative workforce**. We the only **organized, global, well-capitalized** provider of Space as a Service Model.



Millennials are redefining the workforce

Empowered by technology, the rising generation has new needs and behaviors.



Tech enabled



Entrepreneurial



Community



Sharing

wework®

WORK IS CHANGING

Independent workforce

as % of total US workforce

Freelancing and small business formation is surging and projected to accelerate.

30%

40 million people

2008

33%

45 million people

2014

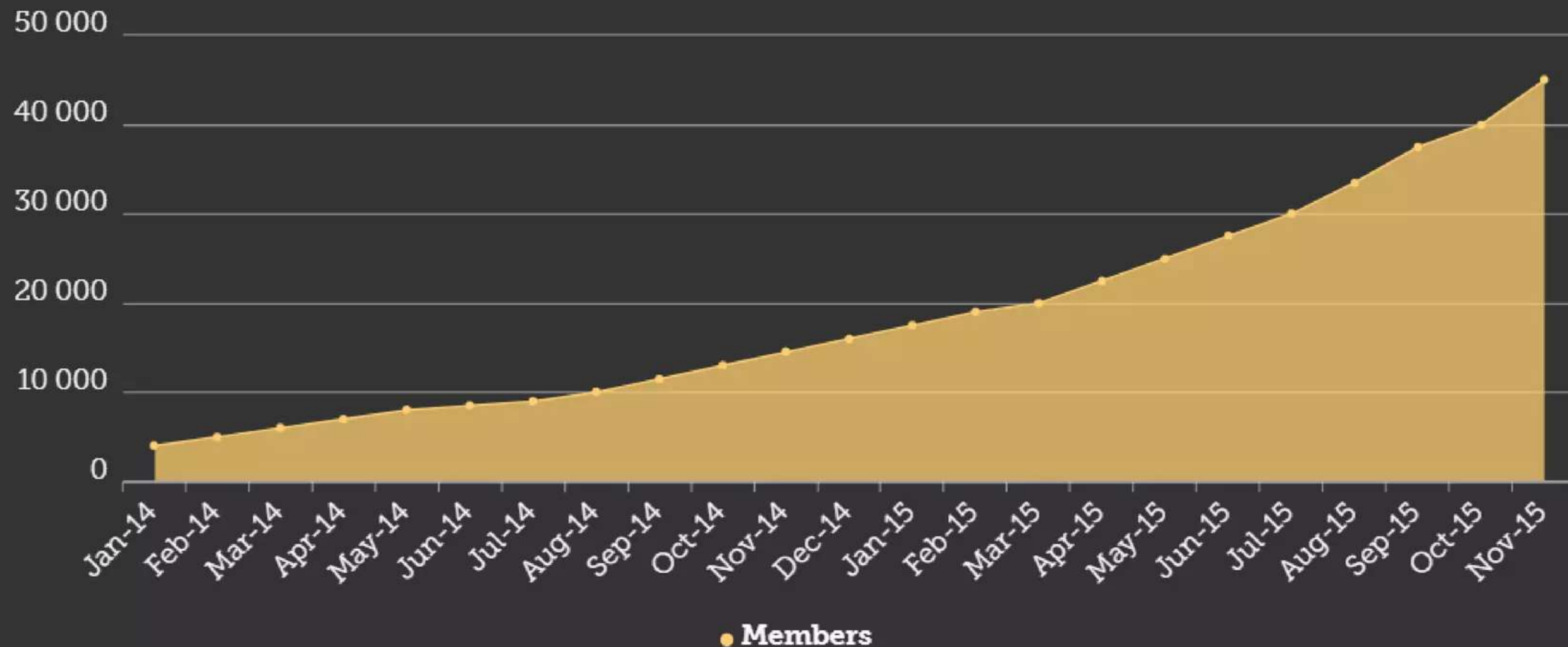
40%

60 million people

2020

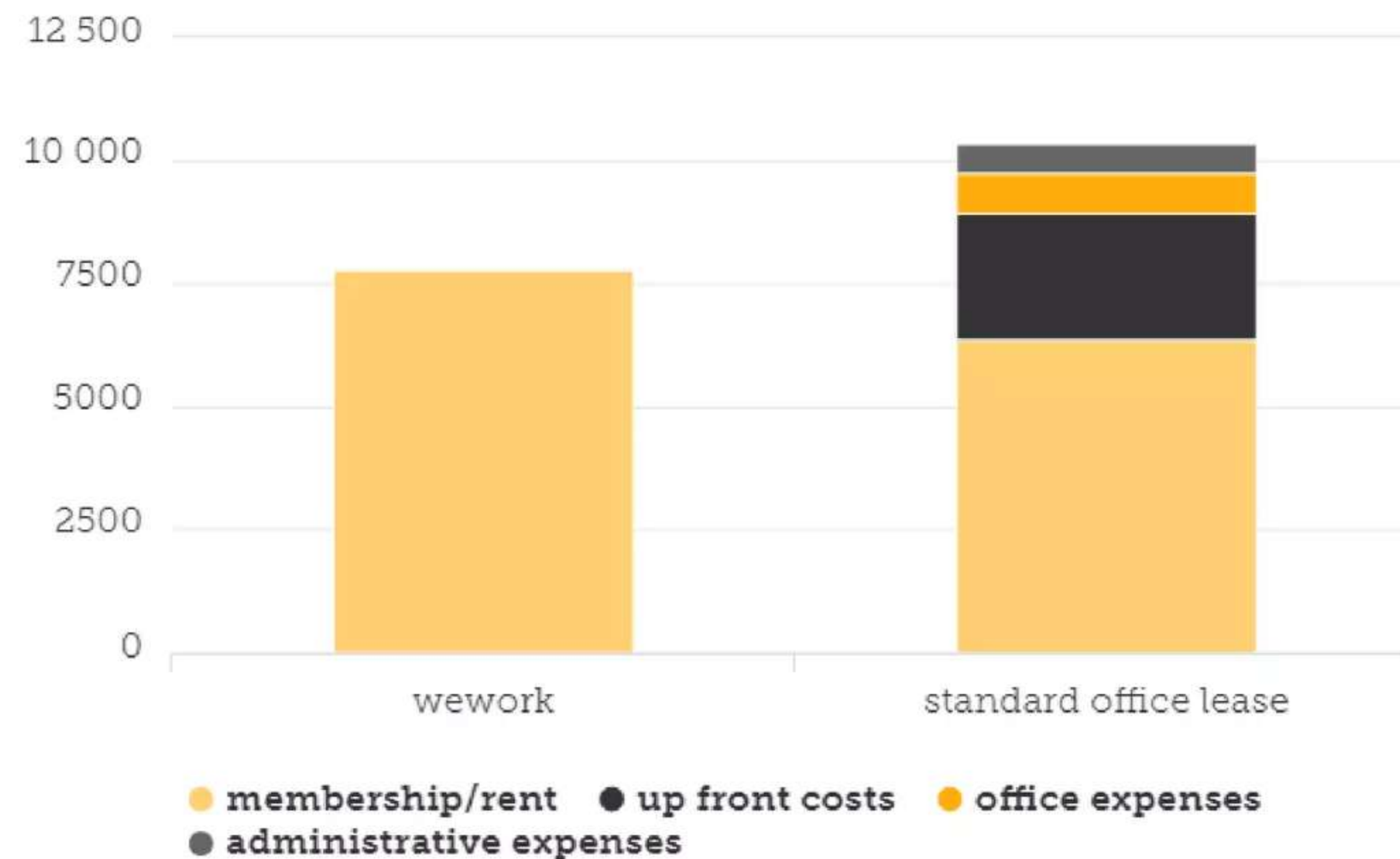
Premi Esc per uscire dalla modalità a schermo intero

growing rapidly



Top line growth is accelerating due to a robust pipeline and rising per member revenue.

compelling value proposition



25%

savings

In addition to substantial convenience and network value. Wework offers meaningful financial services compared to the alternative.