



PROBLEM STATEMENT
NO:11

**FOOD
DELIVERY**

A black silhouette icon of a delivery person wearing a helmet and riding a scooter. A large rectangular box is strapped to the back of the scooter. Motion lines behind the scooter indicate it is moving quickly.

VIRTUAL BRIDGE



TEAM VIRTUAL BRIDGE

- **SAI PRAVEEN (Team Lead)**
- **GANESH**
- **MANASA**
- **VARSHA**



PROBLEM STATEMENT

Short Brief:

When any person want to send their food recipe to their friends or family, they need someone to delivery that item, but in many cases many of them didn't find anyone to deliver this , since every one is busy in their work.

And in any events if food is left over and if they want to share this food to any orphanise or anyone they have no proper information about who needs food at that time.





Individuals Seeking Instant Food Delivery

People who want to quickly and efficiently deliver food to friends or family within a specified distance.

But, they face challenges in finding a person to take.



Donors and Charitable Organizations:

During the family functions or any events, people often find themselves with leftover food that they wish to donate to organizations or charities. But the problem is due to lack of time and having no idea about the organizations they are unable to donate the left food.

Solution



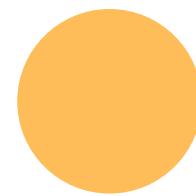
Enhancing Delivery Efficiency through Local Logistics:

To solve this problem we came up with a idea to hire or collaborate with local logistics and assign each member to particular area.If the customers book the delivery slot in our website with pick up location and drop location.So that our delivery partners pick the order from the customers and deliver to the location as soon as possible.



Collaborative Approach and Delivery Options for Charities:

In case of charities or Organization,if the customer wants to donate the food,if they share the details in our website.We sent a message to all the organization how much food is available.The food will be booked for the first accepted organization.There are two cases one is they can bring their food on their own we give location details to them.If they dont have any source to bring the food we deliver the for that we charge some amount.



APPROACH:

We develop a web application where customers can book the slot by giving the pick up location and drop location and our delivery team will go and pick

the order and deliver to given location.

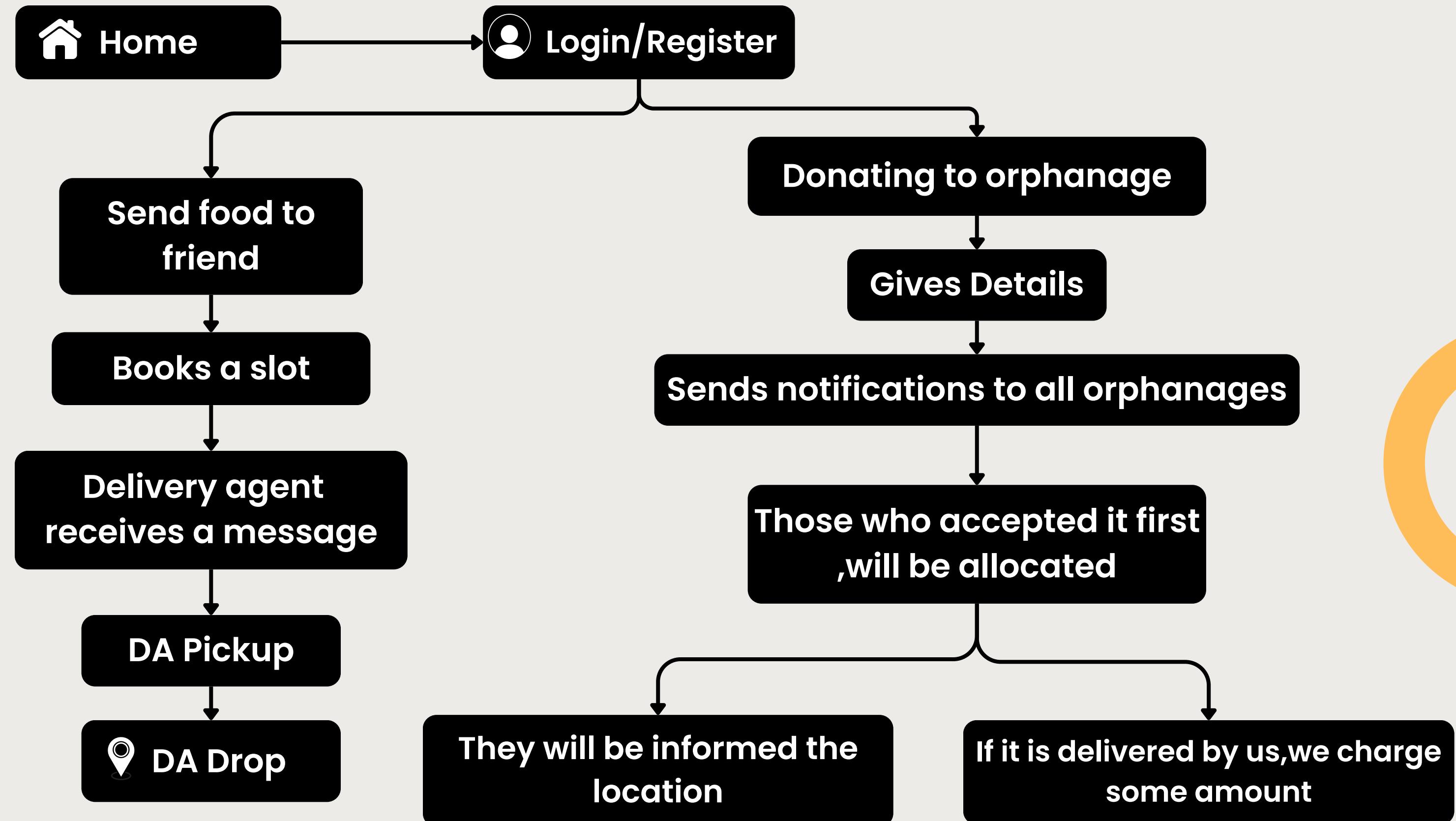
In case of donating to organizations the concerned persons will inform us by giving the pickup location.



CHALLANGES

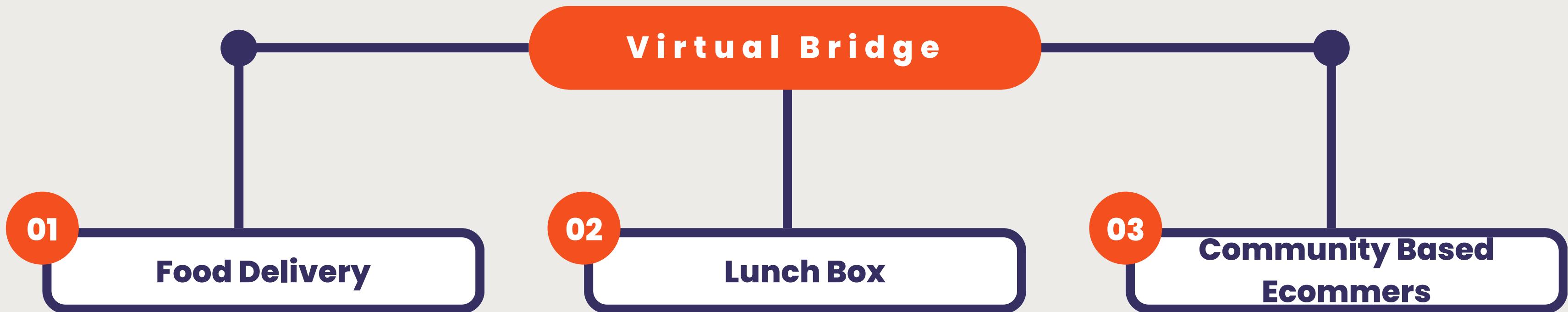
- If there is only one delivery person for a city it takes more time for travelling over the different areas.
- At peak times delivery persons are busy and delivery takes more time
- The leftover food from the morning can be donated in the evening, but the food left at night has little chance of being accepted because, being late at night,no one will be having a meal at this time. so it may spoil.
- Since we are colloborating with another logistic partner, availability of delivery agents and many conflicts arises at peaks time.
- Food stays cool because of the moving air flow.

Software Approach



Business Strategy

Our Plan for the Future



Launching and growing the business while fostering valuable connections to enhance its reach and impact.

Through the utilization of lunch boxes, we have the opportunity to enhance our brand presence and establish deeper connections with our audience.

In community e-commerce, we aim to boost brand visibility, grow our business, and foster stronger connections within our community.

Business Plan for Food Delivery

- What The Short Term Business Plan ?

Increasing connections is the short term goal.

- What The long Term Business Plan ?

Expanding business is the long term goal.



Business Plan for Lunch Box

- What The Short Term Business Plan ?

Increasing connections is the short term goal.

- What The long Term Business Plan ?

Expanding business is the long term goal.



Business Plan for Community based ecomers

- What The Short Term Business Plan ?

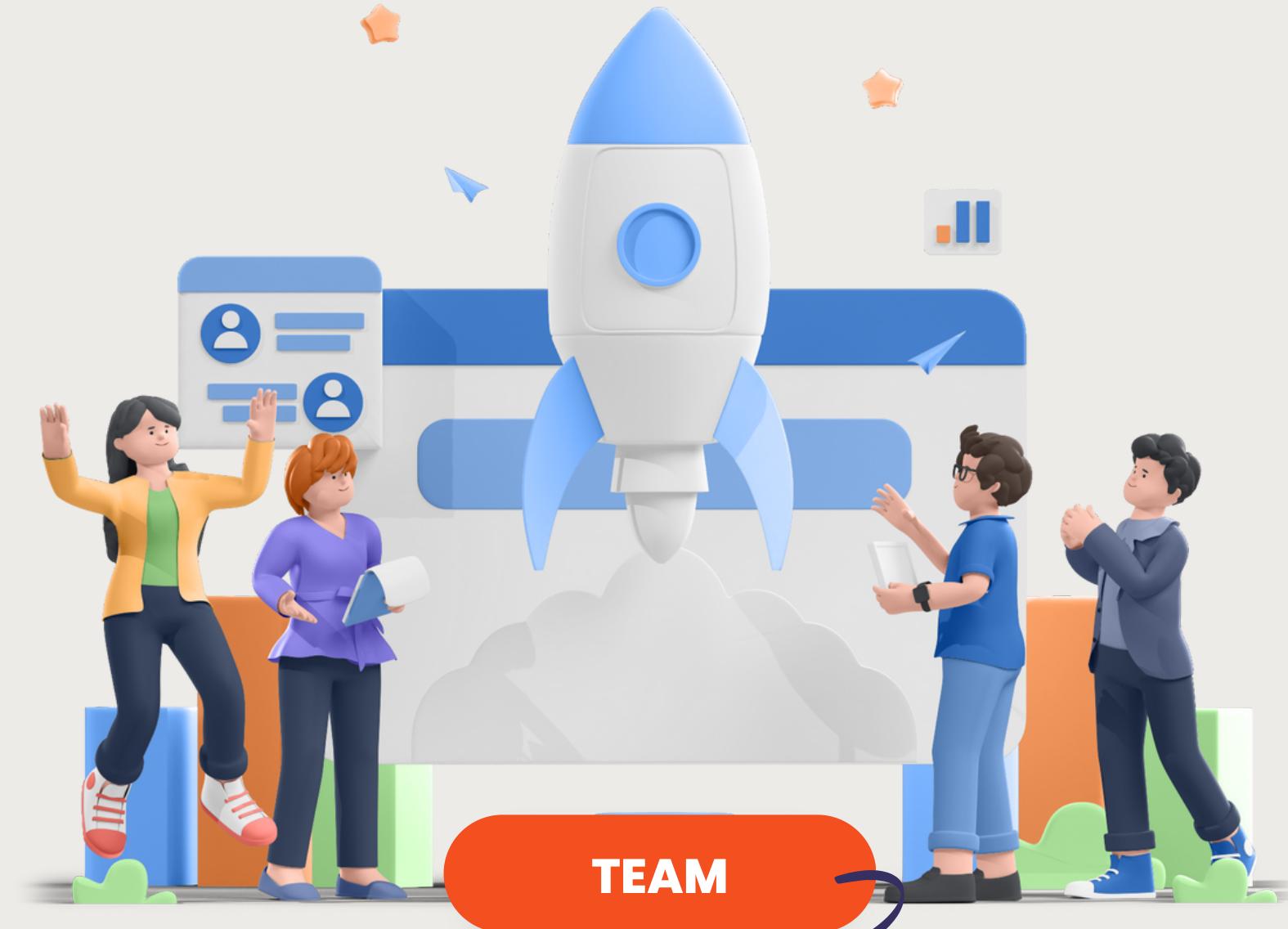
Increasing connections is the short term goal.

- What The long Term Business Plan ?

- Expanding business and building brand is the long term goal.**



Thank You



TEAM

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