Ideation Phase Brainstorm & Idea Prioritization Template

Date	October 30,2023
Team ID	NM2023TMID01999
Project Name	How to Create a Facebook Ads Compaign for
	your brand

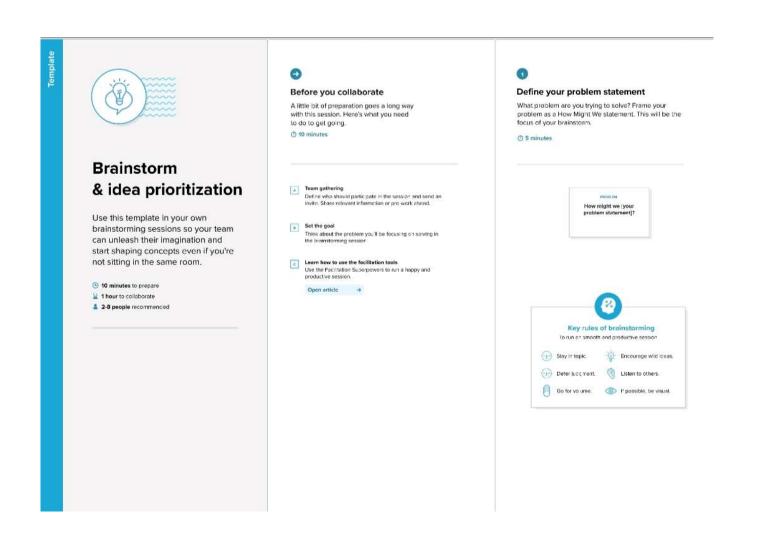
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

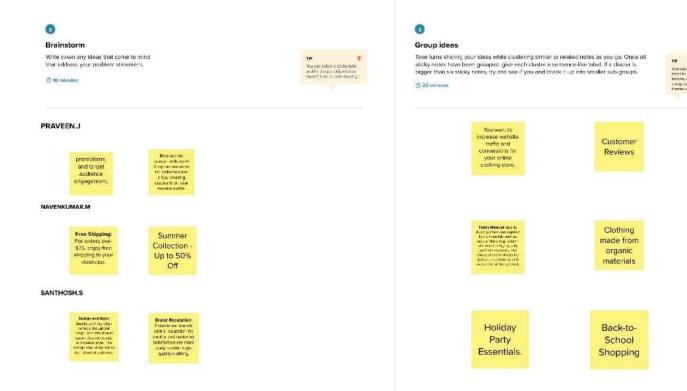
Reference:

https://app.mural.co/t/facebookads0941/m/facebookads0941/1698656394401/9423aecfd3baaba57c899644be19cdb9948236d7?sender=u110ce50882b43195c9494220

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

