

# FILTERS

Gender	All
Marital_Status	All

# DIWALI SALES REPORT

By Age Group

Note: % By Age Group is not part of Pivot Table

Sum of Amount	Age Groups						
Product Category	0-17	18-25	26-35	36-45	46-50	51-55	55+
Auto	₹ 56,883.00	₹ 3,50,294.00	₹ 8,95,107.99	₹ 3,24,520.00	₹ 79,740.00	₹ 1,72,663.00	₹ 79,402.00
Beauty	₹ 41,129.00	₹ 3,44,387.00	₹ 7,72,381.00	₹ 3,64,158.00	₹ 1,66,313.00	₹ 1,90,158.00	₹ 80,958.00
Books	₹ 10,249.00	₹ 2,01,667.00	₹ 4,24,392.00	₹ 2,10,697.00	₹ 96,358.00	₹ 81,421.00	₹ 36,694.00
Clothing & Apparel	₹ 4,37,011.00	₹ 29,62,437.00	₹ 65,68,722.00	₹ 32,54,060.00	₹ 14,50,180.00	₹ 11,96,558.00	₹ 6,26,051.00
Decor	₹ 7,956.00	₹ 1,34,052.00	₹ 2,67,972.00	₹ 1,63,136.00	₹ 75,765.00	₹ 43,078.00	₹ 38,401.00
Electronics & Gadgets	₹ 4,56,666.00	₹ 25,66,454.00	₹ 62,27,399.00	₹ 31,43,158.00	₹ 13,77,937.00	₹ 13,17,082.00	₹ 5,55,150.00
Food	₹ 10,79,989.00	₹ 65,78,809.00	₹ 1,36,30,823.50	₹ 62,37,741.00	₹ 27,26,781.00	₹ 23,15,333.00	₹ 13,64,407.00
Footwear & Shoes	₹ 78,907.00	₹ 6,47,322.00	₹ 61,74,879.45	₹ 45,51,683.00	₹ 17,52,933.00	₹ 16,43,691.00	₹ 7,25,794.00
Furniture	₹ 1,95,373.00	₹ 10,47,639.00	₹ 21,07,141.00	₹ 10,58,275.99	₹ 4,43,869.00	₹ 3,92,170.00	₹ 1,95,584.00
Games & Toys	₹ 1,07,922.00	₹ 5,99,476.00	₹ 18,28,425.00	₹ 9,29,677.00	₹ 3,83,395.00	₹ 3,20,418.00	₹ 1,62,381.00
Hand & Power Tools		₹ 89,558.00	₹ 1,63,837.00	₹ 99,074.00		₹ 23,434.00	₹ 29,715.00
Household items	₹ 38,221.00	₹ 3,57,601.00	₹ 8,13,609.00	₹ 2,27,996.00	₹ 67,497.00	₹ 43,570.00	₹ 20,843.00
Office	₹ 3,791.00	₹ 16,673.00	₹ 31,428.00	₹ 16,519.00	₹ 4,252.00	₹ 4,533.00	₹ 4,740.00
Pet Care	₹ 7,056.00	₹ 72,957.00	₹ 2,06,758.00	₹ 76,379.00	₹ 71,342.00	₹ 33,748.00	₹ 14,037.00
Sports Products	₹ 1,18,685.00	₹ 6,97,658.00	₹ 13,44,602.00	₹ 8,31,669.00	₹ 2,71,877.00	₹ 2,73,728.00	₹ 97,714.00
Stationery	₹ 59,419.00	₹ 2,79,187.00	₹ 7,79,686.00	₹ 3,53,012.50	₹ 85,821.00	₹ 89,133.00	₹ 29,793.00
Tupperware		₹ 2,76,713.00	₹ 3,16,539.00	₹ 2,83,342.00	₹ 1,45,952.00	₹ 1,16,253.00	₹ 16,843.00
Veterinary	₹ 396.00	₹ 17,848.00	₹ 59,742.00	₹ 19,898.00	₹ 7,832.00	₹ 4,506.00	₹ 2,480.00
Grand Total	₹ 26,99,653.00	₹ 1,72,40,732.00	₹ 4,26,13,443.94	₹ 2,21,44,995.49	₹ 92,07,844.00	₹ 82,61,477.00	₹ 40,80,987.00
% By Age Group	3%	16%	40%	21%	9%	8%	4%

DIWALI SALES REPORT GRAPH - By Age Group & Category

