

# Praveen Yadav

Frontend Developer & UI/UX Designer

■ +91 75184 27051 | ■ work.praveenyadav@gmail.com | ■ Lucknow, India

■ linkedin.com/in/praveen-yadav333 | ■ github.com/praveenyadav-admin | ■ praveenyadav.me

## Professional Summary

Passionate and detail-oriented Frontend Developer & UI/UX Designer skilled in crafting accessible, high-performance digital experiences. Adept at bridging design and engineering to deliver intuitive, pixel-perfect interfaces. Founder of Avoneme, a creative services startup, and developer of impactful civic-tech and research-based projects. Strong leadership and collaboration abilities, with proven experience in managing client projects, outreach, and innovative solutions.

## Skills

- Frontend Development: JavaScript (ES6+), React, HTML5, CSS3, Responsive Design
- Backend & Databases: Node.js, Express, MongoDB
- UI/UX Design: Figma, Adobe Creative Suite, UX Research, Wireframing, Storytelling
- Video & Creative: DaVinci Resolve, Photography, Content Creation
- Tools & Platforms: Git & GitHub, WordPress, Socket.io, Project Management

## Professional Experience

Founder & Creative Director | Avoneme | 2025 — Present

Leading a student-run creative agency offering web development, UI/UX, and video editing services. Delivered client projects with strong emphasis on design quality, usability, and performance. Managing project pipelines, outreach, and teamwork to complete 20+ client projects before university applications.

Freelance Frontend Developer | Independent | 2023 — Present

Designed and developed custom, responsive websites for startups and organizations. Optimized applications for speed, scalability, and modern web standards. Consulted with clients on UI/UX improvements and branding strategies.

Digital Solutions Developer (Volunteer) | NGO Collaborations | 2023 — 2024

Built accessible web platforms for rural awareness and engagement campaigns. Developed WordPress-based websites to boost non-profit visibility. Supported NGOs with digital transformation and outreach strategies.

## Key Projects

Avoneme Creative Studio | React, Node.js, UI/UX Design

Built the official platform for Avoneme's services in web development, design, and video editing.

SolveMyIndia | React, Express, MongoDB, Socket.io

Engineered a civic-tech platform for youth to propose, discuss, and vote on real-time national challenges.

Social Media Impact Study (Research Project) | D3.js, Data Analysis

Conducted and published a study on social media's influence on rural youth, with interactive visualizations.

People of India Digital Magazine | Editorial Design, Photography

Designed and launched a 15-page magazine series highlighting the stories of everyday Indians.

## Education

Lucknow Public Schools & Colleges | Lucknow, India

- Grade 11 (Physics, Chemistry, Mathematics, Computer Science, English Core)
- Expected Graduation: 2027

Planned Gap Year (2027–28): Focus on strengthening portfolio, research publications, rural outreach programs, and startup growth before applying to MIT, Ivy League universities, and MEXT Japan.