

# ALEKHYA

“Weave Your Dreams into the canvas”

**PRAVEGA**  
2022



# Alekhyā

Weave your dreams into the  
canvas...

Pravega's very own art competition

## MARK THE DATES

**PRELIMS | TILL 31 JULY** Online  
**FINALS | 2 SEPTEMBER** To be held at IISC

## ELIGIBILITY

Upto 3rd year Undergraduates

## PERKS

Prize Pool of ₹10,000  
Gift Hampers  
Certificates



[pravega.org/culturals/alekhyā](http://pravega.org/culturals/alekhyā)

✉ [alekhyā.iisc@gmail.com](mailto:alekhyā.iisc@gmail.com)

# ALEKHYA: THE ART EVENT

## ABOUT THE EVENT

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Art is where imagination meets reality, where a soul expresses its emotions connecting fantasy and practicality. A playground for the thoughtful ideas of an artist, art can transcend the barrier of human individuality, and its essence and ethos inspire the combined spirit of humanity.

Painting and designing are an integral part of art. Its clutches capture the attention of the audience and creator alike, defying the norms ruling the segregation of space and time.

“It’s time when you weave your dreams into the canvas, let your imagination chart a course through the enchanting and swim through the skies and all that’s beyond.”

Your stories are told through art, your imagination waiting to be shared with the world. Find your place, your canvas for expression at Alekhya Pravega’22 @ IISc Bangalore.

Stand to win cash prizes, goodies, hampers, and certificates, for *absolutely zero entry fee*! Your best work gets featured on Pravega’s official Instagram handle. Hurry up!

Register at [Alekhya registrations](#) | [Pravega 2022](#) | [IISc UG Fest !!](#)

## IMPORTANT DATES

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Registration portal opens	Second week of July 2022
Registration portal closes	31 <sup>st</sup> July 2022
Launch of event	Second week of July 2022
Submission portal closes	31 <sup>st</sup> July 2022
Result declaration	First week of August

## ELIGIBILITY

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Open to all students and undergraduates up to 3<sup>rd</sup> year.

Zero registration fees!!

## RULES FOR ONLINE PRELIMINARY ROUND

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- After the launch of the event and registrations, participants will have the **opportunity to submit their artworks by 31<sup>st</sup> July 2022.**

- The participants *may choose any object around them and **create a fantasy art** out of it*. If they cannot find a suitable subject for their work, they can approach us for the same. That object *could be anything around them*.
- Their work should be inspired from and portray that object/idea *without exactly resembling it*.
- The contestants can use *any art medium* for the event. All forms of *sketches, paintings, and creatives* are allowed. Digital artwork will also be accepted given the condition it will be judged under the same category as other artworks.
- Existing works and ideas can inspire the art, and the contestants can mention these in email while submitting. Kindly avoid any plagiarism, as the participation may be terminated.

## FORMAT OF ART WORK SUBMISSION

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- **The contestants must email their works** at [alekhya.iisc@gmail.com](mailto:alekhya.iisc@gmail.com). The organizers will send a reminder via mail.
- The format of the file name should be **(title of painting\_name of participant\_art medium)**
- The attached file can be in jpeg/png or even pdf format.
- Suppose there is any change in event details due to circumstances that are not in the control of Pravega, IISc. In that case, it will be duly informed to everyone on the event website and via mail.

## FORMAT OF RESULT DECLARATION

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- The appointed judges will decide the results and top artworks among all the participants.
- Alekhya will *post all the completed paintings on the official Instagram handle of Pravega, IISc (@pravega.iisc)*. You can follow us at [Pravega, IISc Bangalore \(@pravega.iisc\) • Instagram photos and videos](#)
- The *appointed judges will have the final say* in any matter concerning the winners of the first round. They will move to the offline finals.
- The list of finalists will be published on the website and intimated individually through the mail.

## THE FINAL ROUND AT IISc !!

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The final round of ALEKHYA: THE ART will be conducted at the Indian Institute of Science, Bangalore. The date mentioned above is 2<sup>nd</sup> September 2022, the first day of PRAVEGA 2022.

**The exact rules and terms of finals will be informed to all the finalists later over e-mail and telephonic conversation.**

## PRIZES AND AWARDS

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- The top three winners will receive cash rewards from a prize pool of ₹10,000
  - Certificates to all the finalists
  - Special gift hampers to all the finalists
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For any questions or queries:

- Email us at [alekhya.iisc@gmail.com](mailto:alekhya.iisc@gmail.com)
- You can contact the event coordinators through WhatsApp or phone:  
Sanmit Chakraborty, 7439687422  
Jyotirmoy Biswal, 7978789050