ALEKHYA

Weave Your Dreams into the Canvas...



"It's time, when you weave your dreams into the canvas, let your imagination chart a course through the enchanting and swim through the skies and all that's beyond."

Your stories told through art, your imagination waiting to be shared with the world. Find your place, your canvas for expression at Alekhya Pravega'22 @ IISc Bangalore.

Stand to win cash prize, goodies, hampers, and certificates, for *absolutely zero entry fee*! Your best work gets featured in Pravega's official Instagram handle. Hurry up!

Register at Alekhya registrations | Pravega 2022 | IISc UG Fest !!

TIMELINE FOR ALEKHYA-THE ART EVENT

- Registration starts in second week of July.
- Preliminary event till 31st July 2022
- Final round on 2nd September 2022

ROUND 1: THE ONLINE PRELIMS!

• RULES AND REGULATIONS

- After the launch of event and registrations, participants will have the *opportunity to submit* their artworks till 31st July 2022.
- The participants may choose any object around them and create a fantasy art out of it. In case they are unable to find a suitable subject for their work, they can approach us for the same. That object could be anything around them.
- Their work should be inspired from and portray that object/idea without exactly resembling it.
- The contestants can use *any art medium* for the event. All forms of *sketches, paintings, and creatives* are allowed. Digital artwork will also be accepted given the condition it will be judged under the same category as other artworks.
- Existing works and ideas can inspire the art, and the contestants can mention these in email while submission. Kindly avoid any kind of plagiarism, as the participation may be terminated.
- The contestants are required to email their works at alekhya.iisc@gmail.com. The organizers will send a reminder about the same via mail.
- The format of the file name should be (title of painting_name of participant_art medium)
- ➤ The attached file can be in jpeg/png or even pdf format.
- > Suppose there is any change in event details due to circumstances that are not in the control of Pravega, IISc. In that case, it will be duly informed to everyone on the event website and via mail.

FORMAT OF RESULT DECLARATION

- The results and top art works among all the *participants will be decided solely by the appointed judges*.
- Alekhya will post all the received top artworks on the official Instagram handle of Pravega, IISc (@pravega.iisc). You can follow us at Pravega, IISc Bangalore (@pravega.iisc) Instagram photos and videos
- The *appointed judges will have the final say* in any matter concerning the winners of the first round. They will move to the offline finals.
- > The list of finalists will be published on the website and intimated individually through the mail.

ROUND 2: THE FINAL at IISc!!

The final round of ALEKHYA:THE ART will be conducted in the premises of Indian Institute of Science, Bangalore. The date as mentioned above is 2nd September 2022, the first day of PRAVEGA 2022.

The exact rules and terms of finals will be informed to all the finalists later over e-mail as well as over telephonic conversation.

PRIZES AND AWARDS !!
The top three winners will get the following as cash awards:
• 1st Prize: ₹ 5000/-
 1st Runners-up: ₹ 3000/- 2nd Runners-up: ₹ 2000'-
Certificates to all the finalists
 Special gift hampers to all the finalists
Keep visiting the Pravega website for future updates!!