

ALEKHYA

PRESENTS

DECALCOMANIA

(THE GRAPHIC DESIGN & POSTER DESIGNING EVENT)



Alekhya DECALCOMANIA

OUR POSTER DESIGN COMPETITION

SAVE
THE DATE

1st to 7th August

Eligibility

High School students and
Undergrads

Perks

Prize Pool of ₹ 8,000
Certificates
and other perks

Any graphic designing
tool can be used.



Register Here !

pravega.org/culturals/alekhya

✉ alekhya.iisc@gmail.com

PRAVEGA
2022

ABOUT THE EVENT

That cool catchphrase, that hilarious quote or a completely new, amazing design of your own. Something from here, something there, all coming together to express something words never could.

Alekhya in its second edition, brings you Decalcomania, the Poster Design Competition for first time. Use any digital tool to create a poster based on the theme over a period of 7-days.

A picture expresses a thousand words. Let your imagination and creativity make the next visual statement.

IMPORTANT DATES

Registration portal opens	Second week of July 2022
Registration portal closes	31 st July 2022
Launch of event	1 st August 2022
Submission portal closes	7 th August 2022
Result declaration	Third week of August

ELIGIBILITY

Open to all high school students(Standard 11th and 12th) as well as Undergraduates.

Absolutely zero registration fees!!

RULES AND REGULATION

- The participants will have one week to produce the graphic design, virtual art, or poster.
- The contestants can use any digital medium or software to create the poster/graphic design.
- The organizers will provide the participants a theme, and they will have to make a poster using ideas for that theme.
- Existing works and ideas can inspire the posters and other designs, but the contestants should inform us about these via mail. Kindly avoid any kind of plagiarism as the participation of concerned individual may be terminated.

FORMAT OF DIGITAL WORK SUBMISSION

- **The contestants are required to email their works** at alekhya.iisc@gmail.com. The organizers will send a reminder about the same via mail.
- The format of the file name should be (*name of participant_poster name_college name*).

- The final file of any graphic art/posters/ virtual art must be uploaded in jpeg or png format.
- Suppose there is any change in event details due to circumstances that are not in the control of Pravega, IISc. In that case, it will be duly informed to everyone on the event website and via mail.

FORMAT OF RESULT DECLARATION

- The results and top design work among all the *participants will be decided solely by the appointed judges.*
- Alekhya will *post all the received top artworks on the official Instagram handle of Pravega, IISc (@pravega.iisc).* You can follow us at [Pravega, IISc Bangalore \(@pravega.iisc\) • Instagram photos and videos](#)
- The *appointed judges will have the final say* in any matter concerning the winners.
- The results will be declared in 3rd week of August. The list of winners will be published on the website and intimated individually through the mail.

PRIZES AND AWARDS

- The top three winners will receive cash rewards from a prize pool of ₹8,000
- Digital certificates to all the finalists and special certificates to winners.

Keep visiting the Pravega website for future updates!!
