

# PRAVESH JAIN

+91 9886886301 | praveshjain1991@gmail.com | linkedin.com/in/praveshjain

## Experience

---

### Curefit, Tech Lead | Bangalore

Nov 2017 - Present

- Successfully revamped the Personal Training experience, **boosting PT revenue to 30%** of overall gym membership revenue.
- Redesigned floor training, achieving an impressive increase in **weekly active M1 members to 45%**, up from 35%.
- Introduced and led the development of a Workout Planner, resulting in a **rise in Gym experience rating from 3.5 to 3.6**.
- Achieved an outstanding **40% engagement from Monthly Active Users** in the Workout Planner.
- Elevated Customer Support Team NPS from 20 to 36 and **reduced support tickets by 18%** by enabling auto ticket resolutions.
- Dynamic Customer NPS, increasing the fill rate from 3% to 19% and **overall NPS from 51 to 61**.
- Led a team to build a comprehensive search platform across the app. Achieved a significant **5% increase in conversion in Cult sport** compared to traditional browsing.
- Designed and implemented a cross-vertical offers framework, saving engineering bandwidth by 20% and achieving an 80ms latency for browse flows and **<30ms response time for offers framework**.
- Drove a **32% increase in renewal rates** by building a subscription model for eat.fit
- Building end-to-end location tracking for delivery partner, achieving **87% accuracy in rider location within 35 seconds**
- Internationalization of eat.fit systems**, contributing to a successful launch in Dubai.

### Wooplr, Software Engineer | Bangalore

May 2015 - Nov 2017

- Designed and implemented a scalable eCommerce platform end to end from browse till purchase flows. Developed a web crawler based catalogue population system using Scrapy and Selenium which resulted in ingestion of **300,000 SKUs**.
- Implemented a smart notification framework supporting features like instant notifications, notification aggregation & notification throttling.

### Impetus Infotech, Software Engineer | Bangalore

July 2013 - April 2015

- Implemented Image and Text analysis algorithms using Deep Neural Networks on Apache Spark. Developed a POC showing applications in Image Classification and Sentiment Analysis. Implemented algorithms using reinforcement learning on Apache Spark in Scala. This work was presented in a talk at the Spark Summit.
- Performed a comparative analysis of Spark SQL against Esper on Storm in Java **resulting in a change of platform for StreamAnalytix**, one of the major products of Impetus.

### Centre for Artificial Intelligence and Robotics, DRDO Software Engineer Intern | Bangalore

May 2012 - July 2012

- Prototyped an Android application that assists the Infantry Soldiers in the battlefield by providing alerts if the soldiers go out of a predefined range from their troop.

## Education

---

7.3/10 **BTech in Computer Science and Engineering**, Indian Institute of Technology Ropar | Punjab, India

May 2013

84% **Intermediate**, Happy Days School | MP, India

Mar 2009

## Skills

---

Problem Solving, Java, Springboot, Project Management, Typescript, Python, AWS, Optaplanner

## Awards and Recognition

---

2021 **Runner Up**, Curefit Hackathon

2018 **Top Performing Engineer**, Curefit

2018 **Winner, Data Pros Award**, YesBankDatathon

2012 **Winner & Won tip to Tokyo**, Works Application's Japan