

# INSTANT CREDIBILITY

## PR & VIDEO PACKAGE VALUED AT OVER £8,000

- YOUR Celebrity Video with Rachel Elnaugh
- PR Video With Professional News Caster & Press Release
- Massive PR Release to 400 News Stations for all Videos
- Copies of all videos for your Social Media and Website introducing your Book or Product
- “The MONEY SHOT” from the stage
- Placement on You Will Change the World Web Series



**OUR PRICE  
AT EVENT  
£3,999**  
**EARLY BIRD  
SPECIAL  
£2,999**

YOUR PICTURE  
should be here!

## HOW MUCH IS THAT LEVEL OF PR WORTH?

YOU NEED IT • YOU WANT IT • GET IT NOW

# INSTANT CREDIBILITY

I will completely help you FAST FORWARD YOUR MESSAGE and YOUR BRAND using the same relationship techniques that the BEST COMPANIES have used for years.

For those of you who know what we have done, you know we are for real. Our businesses skyrocketed as soon as we started working with celebrities. We earned recognition, people took us seriously and we were nominated and won multiple national awards, CRUSHING our competitors.

TODAY our platform [youwillchangetheworld.com](http://youwillchangetheworld.com) is exploding because we have aligned with the right people and the world can see it. We create extraordinary video courses and products. Our team has been working with celebrities and actors for decades. **NOW WE WILL FILM YOU!**



## **START WITH AN INTERVIEW WITH RACHEL ELNAUGH.**

Imagine that on your Facebook, LinkedIn, Twitter, or other website! Rachel Elnaugh interviewing you about your BRAND, latest project, book, or online course. WOULDNT that have some massive credibility? YOU WILL ONLY get a chance to video with her when you take advantage of this offer. Rachel Elnaugh was the sole female perspective on BBC Two's "Dragon's Den."



## **OWN THE MONEY SHOT.**

"The Money Shot" the most illusive photo for speakers. It is the picture that tells 1000 words, you in front of the audience sharing your message, expanding your brand and mentoring people from the front of the room. This picture is by far the hardest picture to get. it is YOU being YOU while others enthusiastically watch.



## **YOU ALSO GET A NEWSCASTER PITCHING YOUR PRESS RELEASE ON A PR VIDEO!**

You know we could have stopped, BUT we thought you needed more! Also by now you know it is ONLY for those who TAKE ACTION NOW! Imagine a video of a newscaster SPEAKING about your BRAND, latest project, book, or online course on Facebook, LinkedIn, and Twitter! WOULDN'T THAT have some massive credibility? We will take your PR letter and place it in a newscaster's hands, and it will look very similar to a news broadcast you would see on TV.

## **YOUR CREDIBILITY • YOUR MONEY SHOT • YOUR PR RELEASE**

Your PR release will be sent to these stations:



AND 300 MORE!

**YOU NEED IT • YOU WANT IT • GET IT NOW**