



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



create a youtube thumbnail

Team members  
k.ponnumani  
R.pravin kumar  
P.ravindran  
T.richik

Upload your own snapshot onto your design template and tweak it just like that.

There's a reason why one of the perks of having an official YouTube channel is getting to upload your own thumbnail

Your thumbnail would most likely include an element pulled from the video itself.

A picture paints a thousand words, but adding a headline to your thumbnail can make it speak volumes more.

Adding text to your thumbnail is a cinch with Canva.

Congratulations! You've designed the perfect YouTube thumbnail for your video!

Now all you have to do is download that awesome design and load it up on your channel!

Simply head on over to the Download button and choose your preferred image format.

Canva is built to help you grow your brand.

It's completely free to use, it's extremely easy to make nice looking

If you're creating a start-up, building a small business,

If you want to create pictures for YouTube thumbnails or Facebook covers—look no further.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?