

# PROJECT REPORT TEMPLATE

## Creating A YouTube Thumbnail With Canva

### 1. INTRODUCTION

#### 1.1 Overview

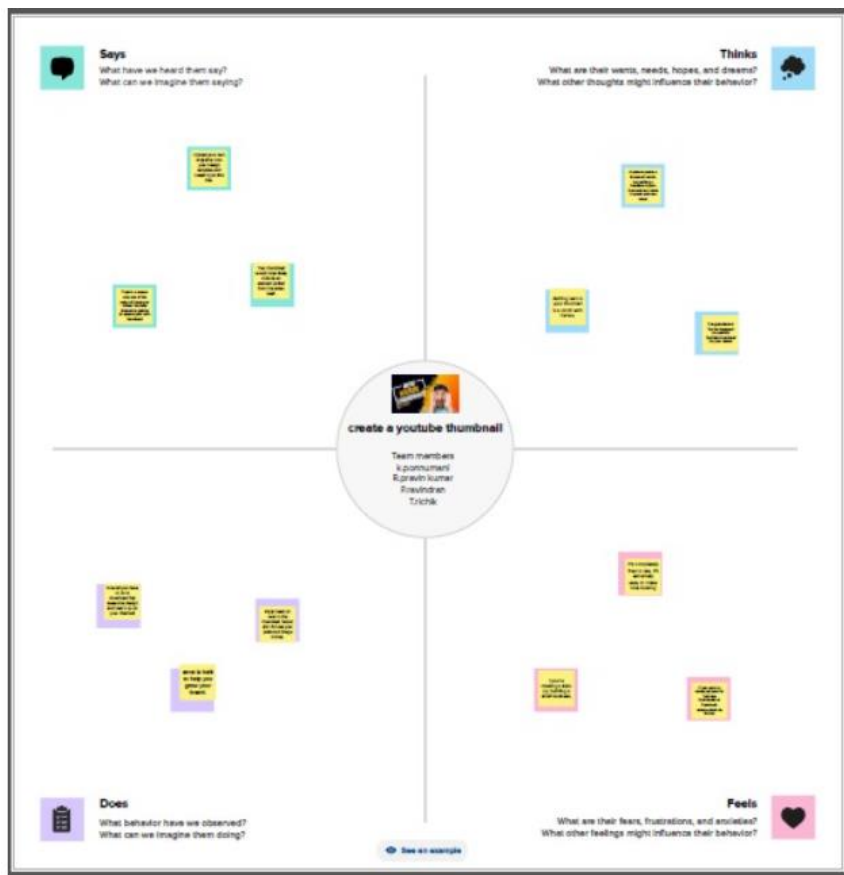
The "Designing Eye-Catching YouTube Thumbnails with Canva" project centres on creating visually appealing and compelling thumbnails that attract viewers and entice them to click on your YouTube videos. A well-designed thumbnail can significantly increase the click-through rate and visibility of your content.

#### 1.2 Purpose

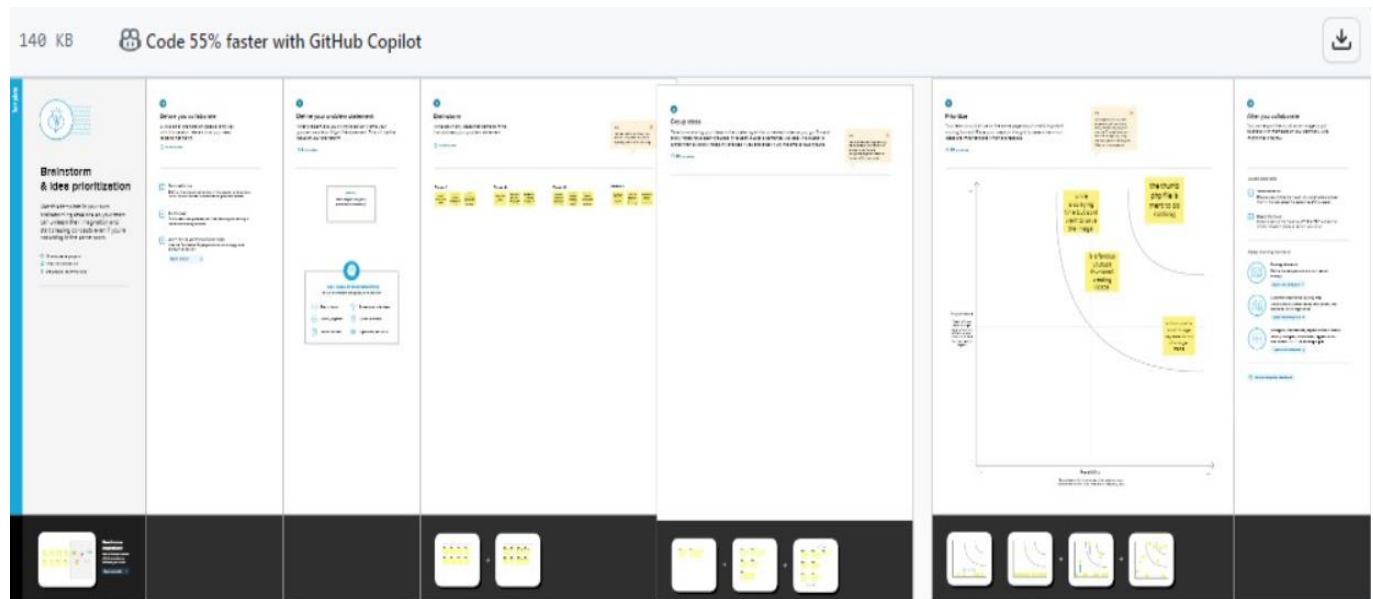
- ✓ Small and Convenient
- ✓ Grab attention with your YouTube thumbnail
- ✓ Keep a consistent style across all thumbnails for a YouTube channel
- ✓ YouTube thumbnail size is 1280 x 720. Make full sized attractive thumbnails
- ✓ Your Thumbnail can have images other than screenshots from your video
- ✓

### 2. problem Definition & Design Thinking

#### 2.1 Empathy Map



## 2.2 Ideation & brainstorming map



## 3. RESULT



#### **4. ADVANTAGES & DISADVANTAGES**

##### **Advantages**

- \* Canva is very simple to use and user friendly
- \* Canva provides social media templates
- \* Canva offers a professional look
- \* Team access
- \* As well as million of image

##### **Disadvantages**

- \* The free version is limited
- \* Unique elements cannot be created
- \* Limited export settings
- \* Alignment concerns
- \* Unable to move one design to another design

#### **5. APPLICATIONS**

- \* We create a Canva account
- \* Choose our design type
- \* And we used YouTube thumbnail template
- \* we uploaded our background image
- \* we used uploading photos, and adding text, and used to editing element, and change fonts
- \* Added to the dragon icon, and elements pictures
- \* we created to YouTube thumbnail
- \* Finally, we downloaded a design

#### **6. CONCLUSION**

People in our team worked together to make a YouTube Thumbnail on the topic "Creating A YouTube Thumbnail With Canva" work and Related Experience Canva is an essential tool for most creative videos. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.