



## **Svawalambi Bharat Abhiyan**

UCOE E-Cell organized the event ‘Svawalambi Bharat Abhiyan’. This report explores the planning, execution, and evaluation of the event, emphasizing its effects on attendees and offering recommendations for future iterations.

### **VISION AND AIM**

The Swavalambi Bharat Abhiyan Event proved to be a gamechanging platform in the effort to encourage innovation and entrepreneurship among engineering students. The purpose of the event was to impart insightful knowledge from seasoned entrepreneur Shri Prashant Nilakant Deshpande, with an emphasis on motivating the entrepreneurial spirit.



## Svawalambi Bharat Abhiyan



## Students Attendance



## Svawalambi Bharat Abhiyan



**SPEAKER SHRI PRASHANT NILAKANT DESHPANDE**



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### **PRE EVENT**

#### **Contacting the Speaker:**

Establishing communication with Shri Prashant Nilakant Deshpande well in advance guaranteed agreement with the theme and anticipations of the occasion. In order to target audience, this step was essential.

#### **Venue and Permissions:**

Careful planning was evident in the reliability of Room No. 415 and the coordination with campus authorities. Getting the required permissions made sure the event went off without a hitch.



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### EVENT STRUCTURE:

#### **Registration and Welcome:**

The event kicked off with a registration period, fostering a sense of anticipation. The welcome ceremony included the traditional lamp ignition, symbolizing the enlightenment of knowledge and the initiation of a transformative journey.

#### **Shri Prashant Nilakant Deshpande's Insights:**

The heart of the event was Shri Prashant Nilakant Deshpande's insightful session. Practical entrepreneurial insights, coupled with anecdotes, reinforced the importance of innovation and perseverance in the entrepreneurial journey.



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### POST EVENT

#### Glimpses:

The event's reach was increased by showcasing significant moments, audience participation, and speaker interactions through the capture and sharing of highlights on social media platforms.

#### Feedback:

Gaining useful insight via direct conversations as well as digital evaluations allowed for ongoing development. Evaluation of the comments indicated areas for improvement in upcoming iterations as well as the impact of the event.

#### Networking opportunities:

Facilitating connections between attendees and the speaker cultivated a feeling





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of community and opened up prospects for future cooperation

Speaker That Engages Audience:

Shri Prashant Nilakant Deshpande's personal tales made his insights both highly relatable and informative.

Participant Interaction:

Through a lively exchange of ideas during the Q&A session,

attendees were able to obtain a deeper understanding of the entrepreneurial journey.

Positive Comments:

Students were incredibly appreciative of the chance to study under such an experienced expert as Shri Prashant Nilakant Deshpande. Ideas for Upcoming Editions.



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### SUGGESTION:

To reach as many people as possible, increase promotion through a variety of channels, such as unique social media campaign, attractive campus bulletin boards, and direct communication.

### Post-Event Surveys:

Use more thorough post- event surveys to get particular information about the interests, preferences, and suggestions of attendees for future topics.





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### Visual Documentation:

For visually appealing documentation, spend money on expert event photography and videography.

planning, engaging content, and active post-event efforts, the event not only met its objectives but also set a precedent for future initiatives in promoting entrepreneurship within the academic community

### Conclusion:

The Svawalambi Bharat Abhiyan Event successfully ignited the entrepreneurial spirit among engineering students. With strategic