BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

1 INTRODUCTION

Overview

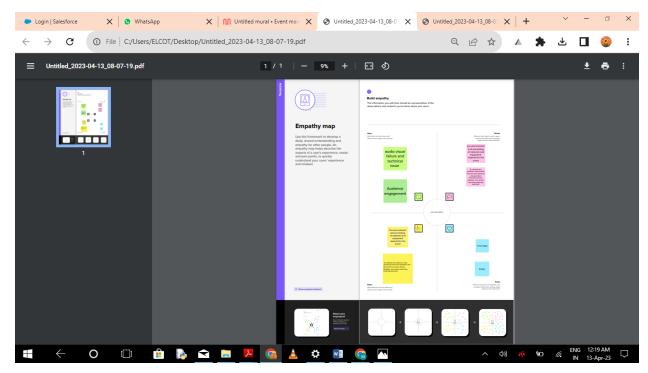
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post—event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event .During an event, event managers oversee the event live and make data, submitting KPI and ROI finding, and staying on the ball for any post-event offerings. All different branches of planning go into event management, including various types of sourcing, designing, regulation checks, and on-site management. In event management, you could be in the process of creating a conference, a product launch, an internal sales kick-off, or even a wedding. Really, any event that requires considerable planning and execution is event management.

Purpose

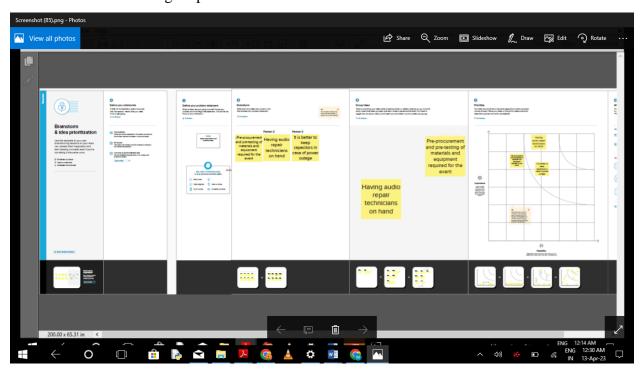
A truly comprehensive event management system will allow users and organizers to access and manage all aspects of an event, including registration, marketing, engagement, integrations, physical planning and preparation, reporting and analytics, and more

2 problem definition & design thinking

Empathy map



Ideation & brainstorming map



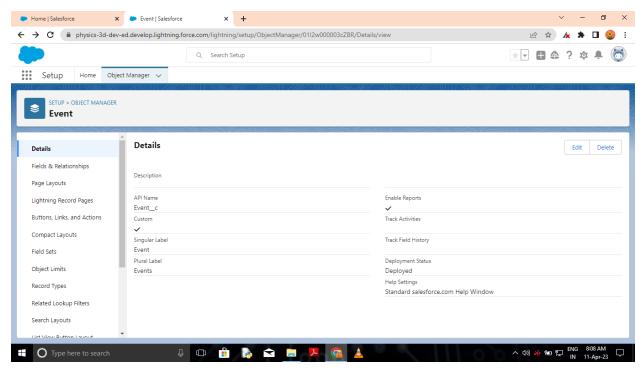
3 RESULT

Data Mo

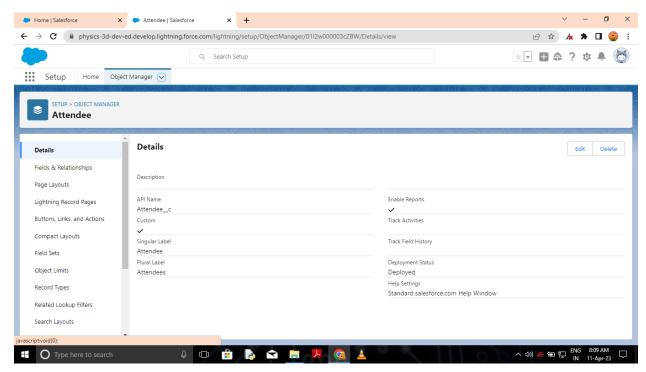
OBJECT NAME	FIELD LABEL	DATA TYPE
EVENT	CITY	TEXT
	START DATE	DATE AND TIME
	END DATE	DATE AND TIME
	EVENT	MASTER DETAILS
		RELATIONSHIP
ATTENDEES	ID	AUTO NUMBER
	PHONE NUMBER	PHONE
	EMAIL	EMAIL
	TICKETS	PICK LIST
SPEAKER	BIO	TEXT AREA
	EMAIL	EMAIL
		LOOK UP
		RELATIONSHIP
		KELATIONSHIP
VENDOR	NAME	EMAIL
	EMAIL	PHONE
	PHONE NO	EMAIL
	SERVICE PROVIDER	TEXT
	EVENT NAME	LOOK UP
		RELATIONSHIP
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Activity & Screenshot

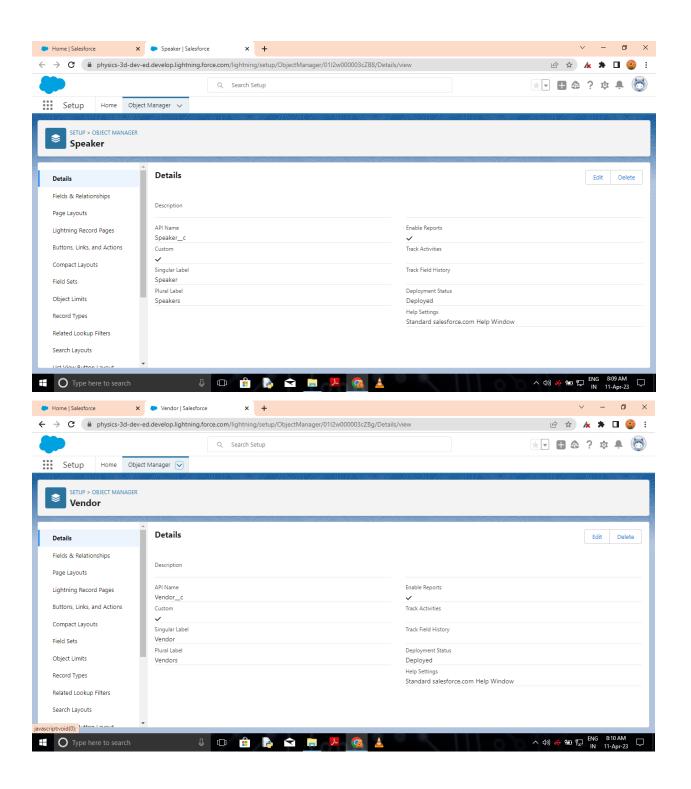
EVENT option

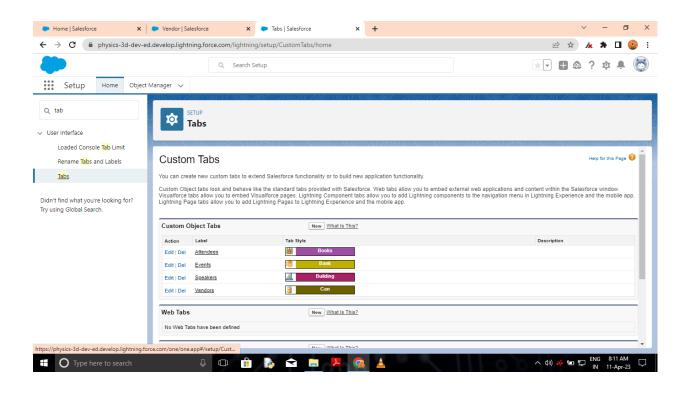


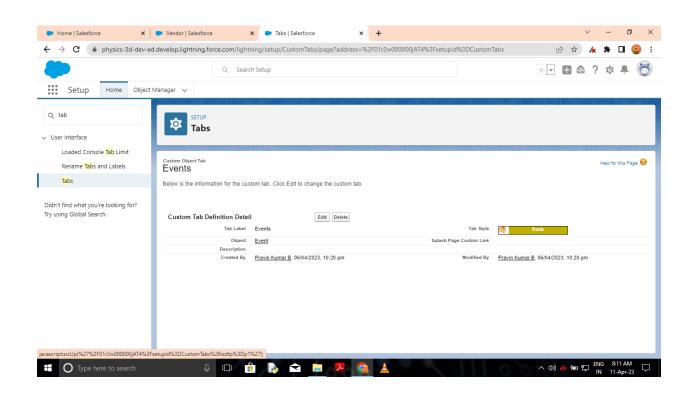
Attendees

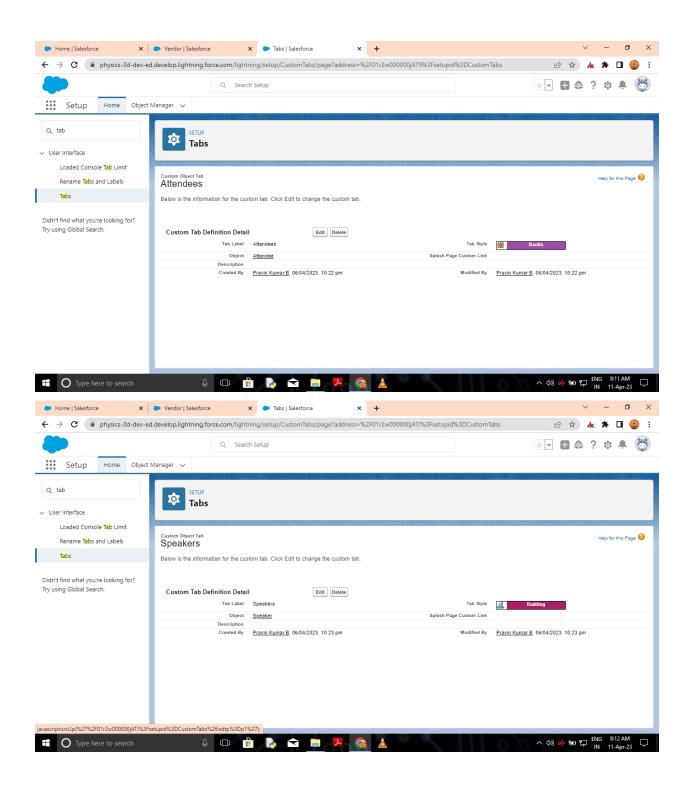


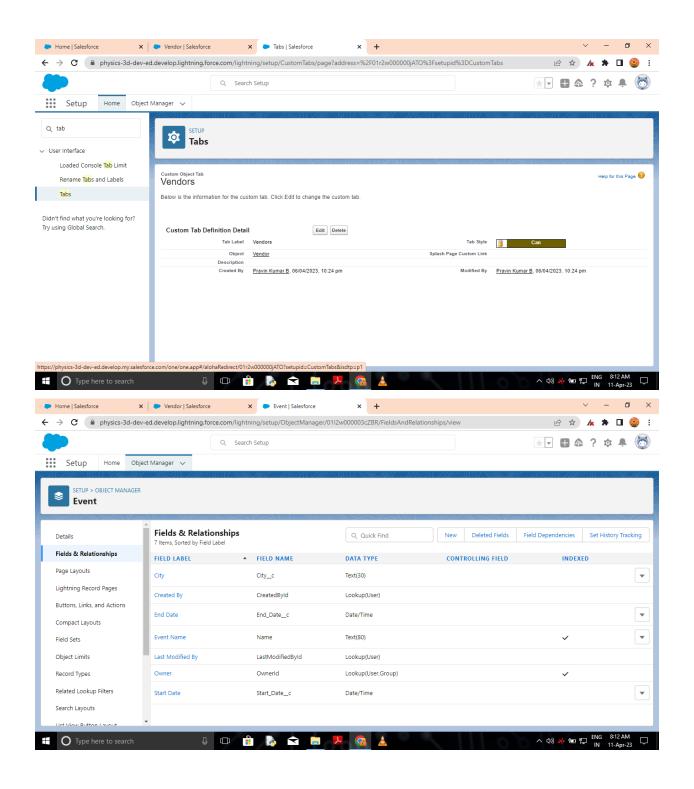
Speaker

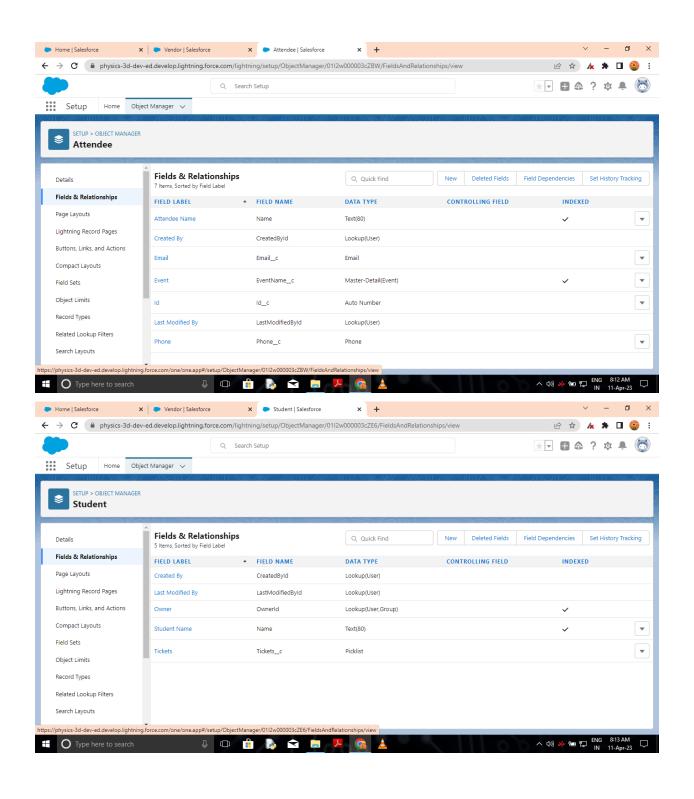


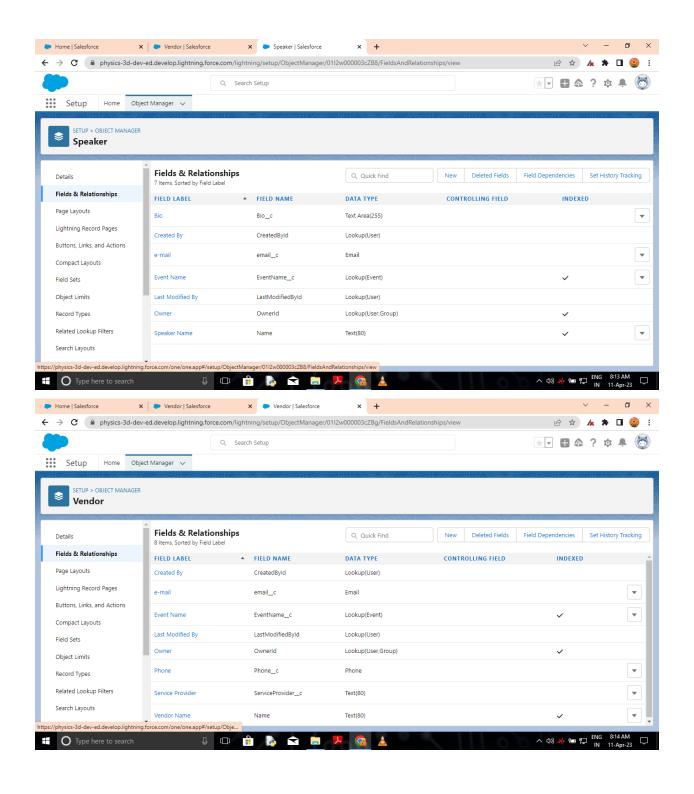


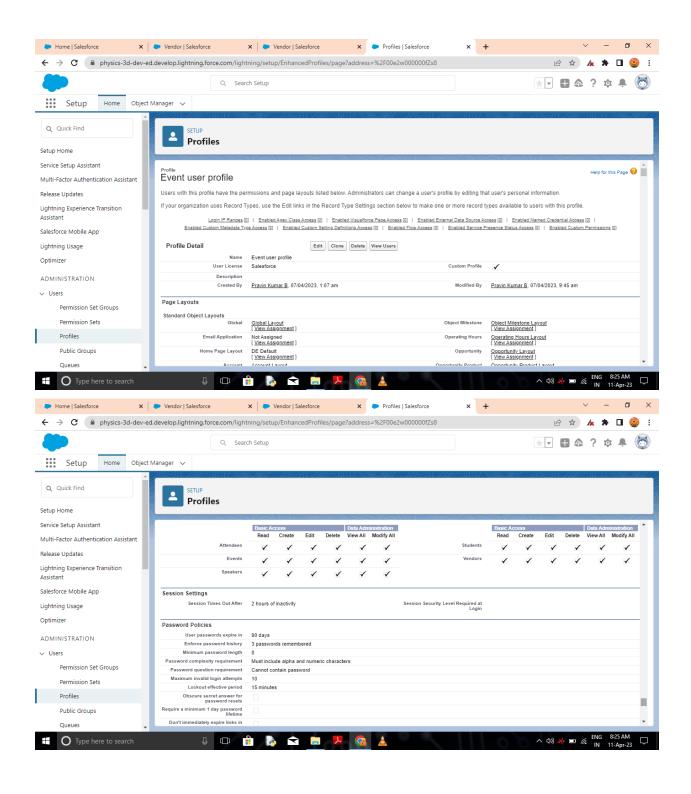


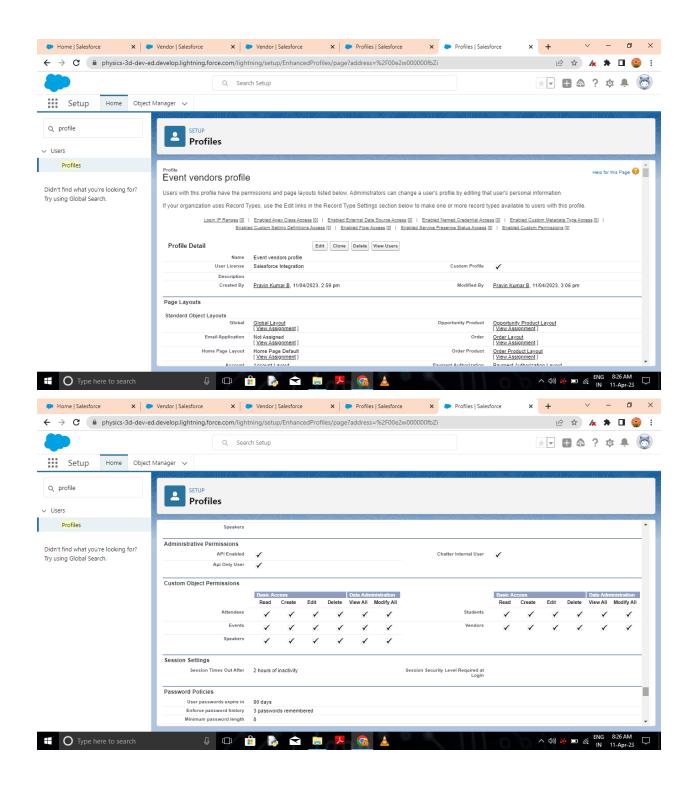


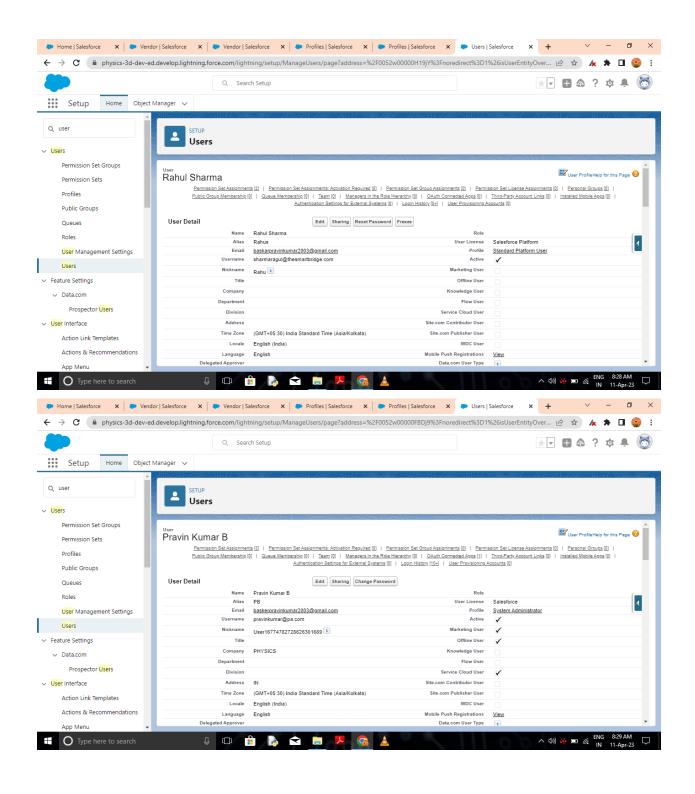


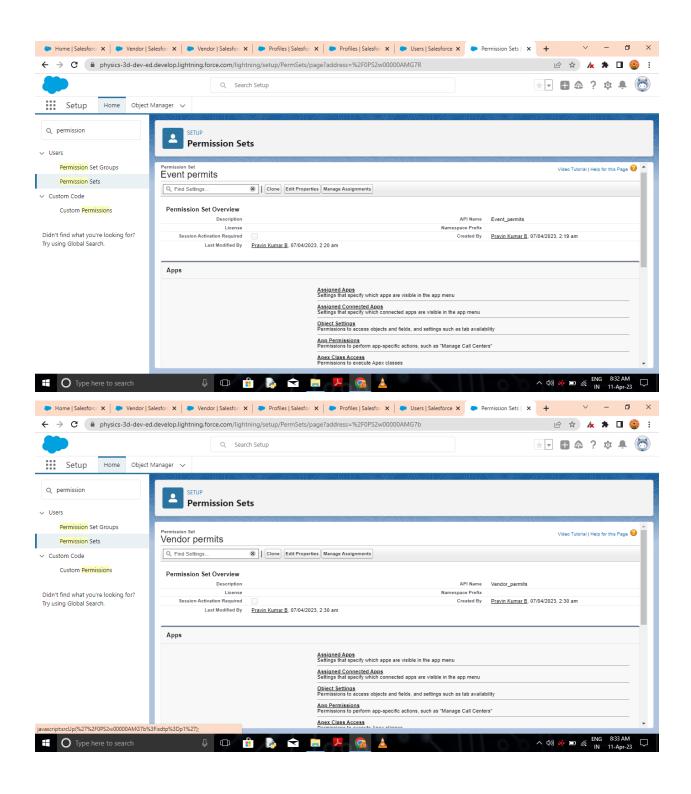


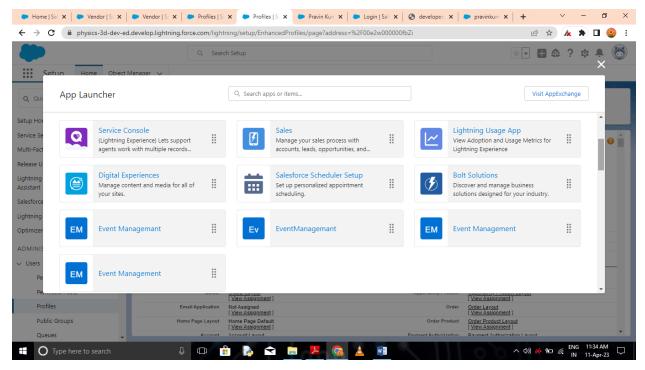




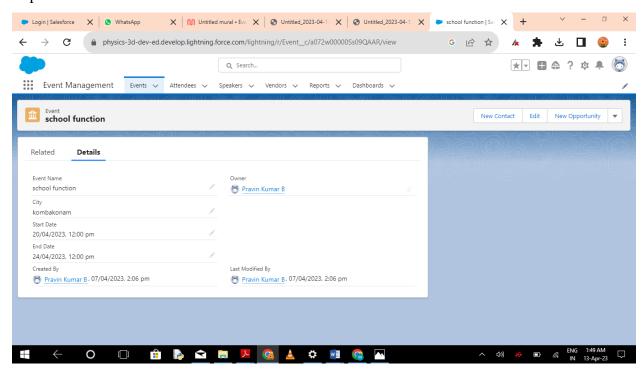


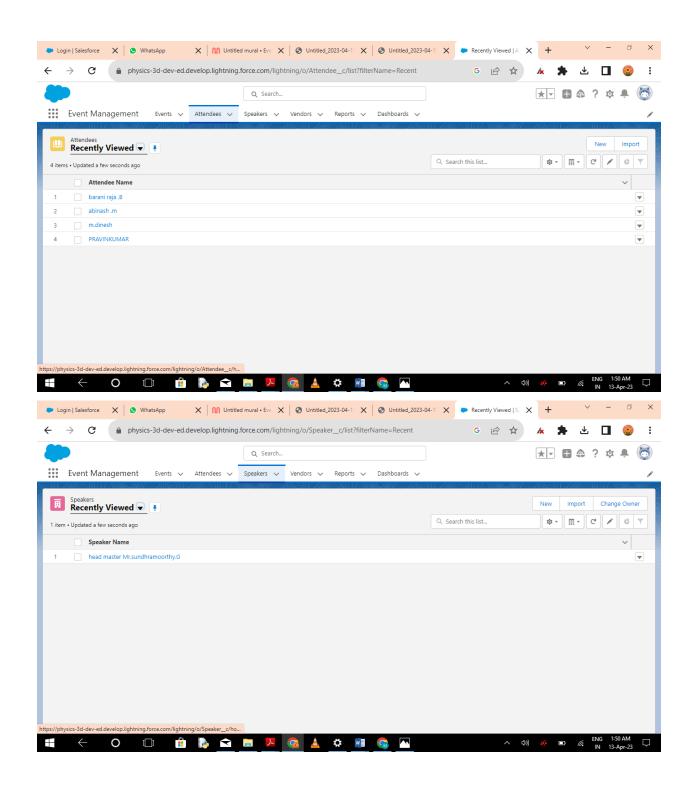


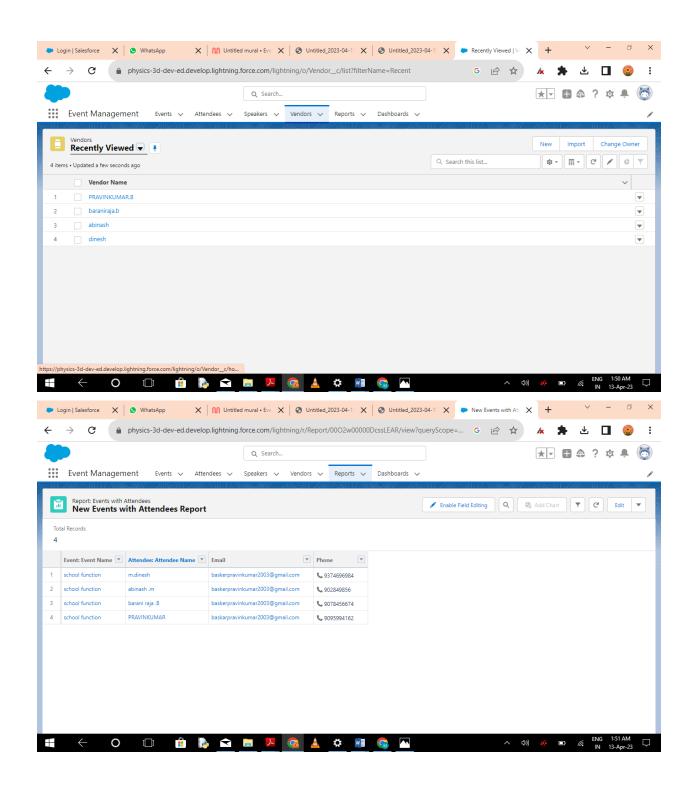


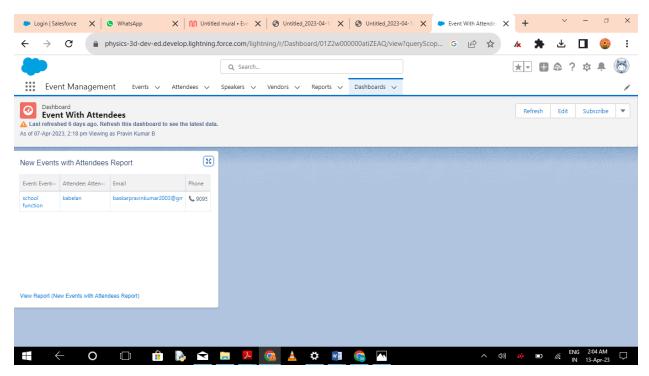


Repot









4 Trailhead Profile Public URL

Team Lead -- https://trailblazer.me/id/pbasker1

1. TeamMember1— https://trailblazer.me/id/braja132

2Team Member2 –

https://trailblazer.me/id/m25dinesh

3.Team Member3 –

https://trailblazer.me/id/abiabi2

5 ADVANTAGES & DISADVANTAGE

ADVANTAGE

- Saves time. ...
- Cut costs. ...
- Increase engagement. ...
- Analyze and improve. ...
- Automate your event. ...
- Display a greater level of professionalism. ...
- Take a holistic approach to event management.

DISADVANTAGE

- Unconventional work hours. ...
- Time away from family and friends. ...
- Experience requirements. ...
- Job instability. ...
- Multiple events at the same time. ...
- High level of responsibility.

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APPLICATION

Event management is the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions.

CONCLUSION

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle.

Future scope

Nowadays, there is a requirement for an event manager in almost every field like in corporate sector, hotel industry, tourism, fashion industry, film and media industries, social events etc. the talented youngsters can either work as a professional or set up his/her own business. Professionals in this field also get the opportunity to showcase their talent at international levels where delegates from our country participate in cultural festivals and exchange programs, trade shows, conferences, exhibitions, corporate events and so on. A successful event manager can earn in lakhs and cores. So, the demand for creative and talented event managers is never ending.