

Pravin Kumar K G

Frontend Developer

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PROFILE

Frontend Developer with **6 years of overall experience** in developing **responsive web layouts using HTML, CSS, and modern JavaScript (ES6+)**. Possess **1 year of hands-on experience with React.js**, focusing on reusable component development and REST API integration. Proficient in UI styling frameworks including **Bootstrap, Sass, and Tailwind CSS**, with a strong focus on performance and maintainable UI code.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, JavaScript (ES6+), jQuery, React.js

Styling: Bootstrap, Sass, Tailwind CSS

CMS: WordPress (Theme Customization)

APIs: REST API Integration (Fetch, Axios)

Tools: Git, GitHub, Bitbucket, Jira, VS Code, Trello

PROFESSIONAL EXPERIENCE

Elito Innovations Pvt Ltd

Sr. Software Developer

Feb 2023 – Present

Chennai, Tamil Nadu

- Designed and developed **responsive user interfaces** across admin panels, payment modules, live platforms, dashboards, and static landing pages, ensuring consistency across desktop, tablet, and mobile devices.
- Built **theme-based and multi-layout UI implementations**, enabling dynamic branding, color schemes, and user-specific configurations through admin settings.
- Implemented **interactive UI functionality** using **JavaScript, jQuery, GSAP animations, date picker components, and client-side form validations (Parsley.js)**, with data persistence via **browser localStorage** where required.
- Identified and resolved **UI bugs and Jira-reported issues**, improved layout stability, navigation, browser compatibility, and performed **cross-device testing** on real devices.
- Refactored existing codebases and consolidated **CSS styles** to improve maintainability, performance, and adherence to coding standards while collaborating with cross-functional teams.

Madon Limited
Junior Software Engineer

June 2020 – Feb 2023
Chennai, Tamil Nadu

WordPress Experience

- Developed **custom blocks, custom fields, and custom post types** to build flexible, content-driven WordPress websites.
- Implemented **block templates and block patterns** to reduce code duplication and improve content authoring efficiency.
- Managed **dashboard-level content updates and WooCommerce configurations**, including products, pricing, attributes, and discount logic.

React Experience (1 Year)

- Built **reusable UI components** using **React and PrimeReact**, focusing on clean structure and component reusability.
- Implemented consistent UI styling using **Styled System and Styled Components** across applications.
- Integrated **Redux** to consume backend APIs and render dynamic data using both **class-based and functional components**.

Madon Limited
Intern

Sep 2019 – May 2020
Chennai, Tamil Nadu

- Developed and maintained a **responsive WordPress website**, adhering to modern **UI, accessibility, and mobile-first standards**.
- Built and customized **static and dynamic pages** using **HTML, CSS, Bootstrap**, and the **Gutenberg editor** with reusable blocks and plugins.
- Collaborated on **theme and plugin customization**, ensuring clean structure, cross-browser compatibility, and optimized performance.

EDUCATION

Kamaraj College of Engineering and Technology
Bachelor of Computer Science Engineering
CGPA: 6.75 / 10

2015 – 2019
Virudhunagar, Tamil Nadu

M.M.Higher Secondary School
HSC
90%

2013 – 2015
Madurai, Tamil Nadu

M.M.Higher Secondary School
SSLC
94%

2012 – 2013
Madurai, Tamil Nadu