

Perform a Text Classification on consumer complaint dataset

(<https://catalog.data.gov/dataset/consumer-complaint-database>)

Importing packages and loading data

```
In [1]: # Import Packages

import pandas as pd
import numpy as np
from scipy.stats import randint
import seaborn as sns # used for plot interactive graph.
import matplotlib.pyplot as plt
import seaborn as sns
from io import StringIO
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.feature_selection import chi2
from IPython.display import display
from sklearn.model_selection import train_test_split
from sklearn.feature_extraction.text import TfidfTransformer
from sklearn.naive_bayes import MultinomialNB
from sklearn.tree import DecisionTreeClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.ensemble import RandomForestClassifier
from sklearn.svm import LinearSVC
from sklearn.model_selection import cross_val_score
from sklearn.metrics import confusion_matrix
from sklearn import metrics
```

```
In [2]: # Load data to the notebook using pandas
df = pd.read_csv('complaints.csv')
```

```
C:\Users\lenovo\AppData\Local\Temp\ipykernel_21284\3868444108.py:2: DtypeWarning: Columns (16) have mixed types. Specify dtype option on import or set low_memory=False.
df = pd.read_csv('complaints.csv')
```

Explanatory Data Analysis and Feature Engineering

```
In [3]: df.shape
```

```
Out[3]: (4101381, 18)
```

```
In [4]: df.head()
```

Out[4]:

	Date received	Product	Sub-product	Issue	Sub-issue	Consumer complaint narrative	Company public response	Company	State	ZIP code	Tags
0	2023-07-22	Credit reporting, credit repair services, or o...	Credit reporting	Incorrect information on your report	Information belongs to someone else	NaN	NaN	Nelnet, Inc.	IL	61103	NaN
1	2023-08-25	Credit reporting or other personal consumer re...	Credit reporting	Incorrect information on your report	Information belongs to someone else	NaN	NaN	EQUIFAX, INC.	FL	33444	NaN
2	2023-08-24	Credit reporting, credit repair services, or o...	Credit reporting	Problem with a credit reporting company's inve...	Was not notified of investigation status or re...	NaN	NaN	Experian Information Solutions Inc.	NJ	07024	NaN
3	2023-08-25	Credit reporting or other personal consumer re...	Credit reporting	Improper use of your report	Reporting company used your report improperly	NaN	NaN	SANTANDER HOLDINGS USA, INC.	FL	33972	NaN
4	2023-08-23	Credit reporting, credit repair services, or o...	Other personal consumer report	Incorrect information on your report	Information that should be on the report is mi...	NaN	NaN	LEXISNEXIS	FL	32258	NaN

In [5]: df.head(2).T

Out[5]:

0

1

Date received	2023-07-22	2023-08-25
Product	Credit reporting, credit repair services, or o...	Credit reporting or other personal consumer re...
Sub-product	Credit reporting	Credit reporting
Issue	Incorrect information on your report	Incorrect information on your report
Sub-issue	Information belongs to someone else	Information belongs to someone else
Consumer complaint narrative	NaN	NaN
Company public response	NaN	NaN
Company	Nelnet, Inc.	EQUIFAX, INC.
State	IL	FL
ZIP code	61103	33444
Tags	NaN	NaN
Consumer consent provided?	NaN	NaN
Submitted via	Web	Web
Date sent to company	2023-08-23	2023-08-25
Company response to consumer	Closed with explanation	Closed with non-monetary relief
Timely response?	Yes	Yes
Consumer disputed?	NaN	NaN
Complaint ID	7284490	7588176

Features in the dataset that are not required to answer our multi-classification problem are present. We will create a new dataframe including the terms "Product" and "Consumer complaint narrative" (formerly known as "Consumer_complaint") for this text classification task.

```
In [6]: # Creating a new dataframe with two columns
df1 = df[['Product', 'Consumer complaint narrative']].copy()
```

```
In [7]: # Remove Null Values ie NaN
df1 = df1[pd.notnull(df1['Consumer complaint narrative'])]
```

```
In [8]: # Rename the second column with similar shorter name
df1.columns = ['Product', 'Consumer_complaint']
```

```
In [9]: df1.shape
```

```
Out[9]: (1485598, 2)
```

```
In [10]: # Percentage of text complaints
total = df1['Consumer_complaint'].notnull().sum()
percentage = round((total/len(df)*100),1)
str(percentage)+' %'
```

```
Out[10]: '36.2 %'
```

There are approximately 1485598 cases with text out of more than one million complaints, which is approximately 36% of the original dataset that is not null. There is still room for improvement with this number. Let's have a look at the several categories that will be used to categorise each complaint now.

```
In [11]: pd.DataFrame(df.Product.unique()).values
```

```
Out[11]: array(['Credit reporting, credit repair services, or other personal consumer reports'],  
              ['Credit reporting or other personal consumer reports'],  
              ['Student loan'],  
              ['Checking or savings account'],  
              ['Debt collection'],  
              ['Mortgage'],  
              ['Credit card or prepaid card'],  
              ['Credit card'],  
              ['Money transfer, virtual currency, or money service'],  
              ['Payday loan, title loan, personal loan, or advance loan'],  
              ['Vehicle loan or lease'],  
              ['Prepaid card'],  
              ['Debt or credit management'],  
              ['Payday loan, title loan, or personal loan'],  
              ['Bank account or service'],  
              ['Consumer Loan'],  
              ['Credit reporting'],  
              ['Money transfers'],  
              ['Payday loan'],  
              ['Other financial service'],  
              ['Virtual currency']], dtype=object)
```

There are 20 different groups or categories (target) to choose from. However, it has been noticed that certain classes can be found within other classes. For example, the category known as "Credit card or prepaid card" includes both the terms "Credit card" and "Prepaid card." Now, let's pretend there is a brand new issue about credit cards, and that we need to categorise it. This issue can be categorised as either a "Credit card" or a "Credit card or prepaid" complaint by the algorithm, and either choice would be appropriate. However, this would have an effect on the performance of the model. The names of a few of these categories were changed so that we could steer clear of this issue.

```
In [11]: # The data was sampled because the computation requires a lot of CPU time.  
df2 = df1.sample(10000, random_state=1).copy()
```

```
In [12]: # Renaming categories  
df2.replace({'Product':  
            {'Credit reporting, credit repair services, or other personal consumer reports':  
              'Credit reporting, repair, or other',  
              'Credit reporting': 'Credit reporting, repair, or other',  
              'Credit card': 'Credit card or prepaid card',  
              'Prepaid card': 'Credit card or prepaid card',
```

```
'Payday loan': 'Payday loan, title loan, or personal loan',
'Money transfer': 'Money transfer, virtual currency, or money service',
'Virtual currency': 'Money transfer, virtual currency, or money service'}},
inplace= True)
```

```
In [13]: pd.DataFrame(df2.Product.unique())
```

```
Out[13]:
```

	0
0	Mortgage
1	Debt collection
2	Credit reporting, repair, or other
3	Student loan
4	Payday loan, title loan, or personal loan
5	Money transfer, virtual currency, or money ser...
6	Checking or savings account
7	Credit card or prepaid card
8	Bank account or service
9	Vehicle loan or lease
10	Consumer Loan
11	Other financial service
12	Money transfers
13	Debt or credit management
14	Credit reporting or other personal consumer re...

Now we have just 15 classes instead of 20.

It is now necessary to assign a numerical value to each class so that our prediction model can more accurately comprehend the various categories.

```
In [14]: # Create a new column 'category_id' with encoded categories
df2['category_id'] = df2['Product'].factorize()[0]
category_id_df = df2[['Product', 'category_id']].drop_duplicates()
```

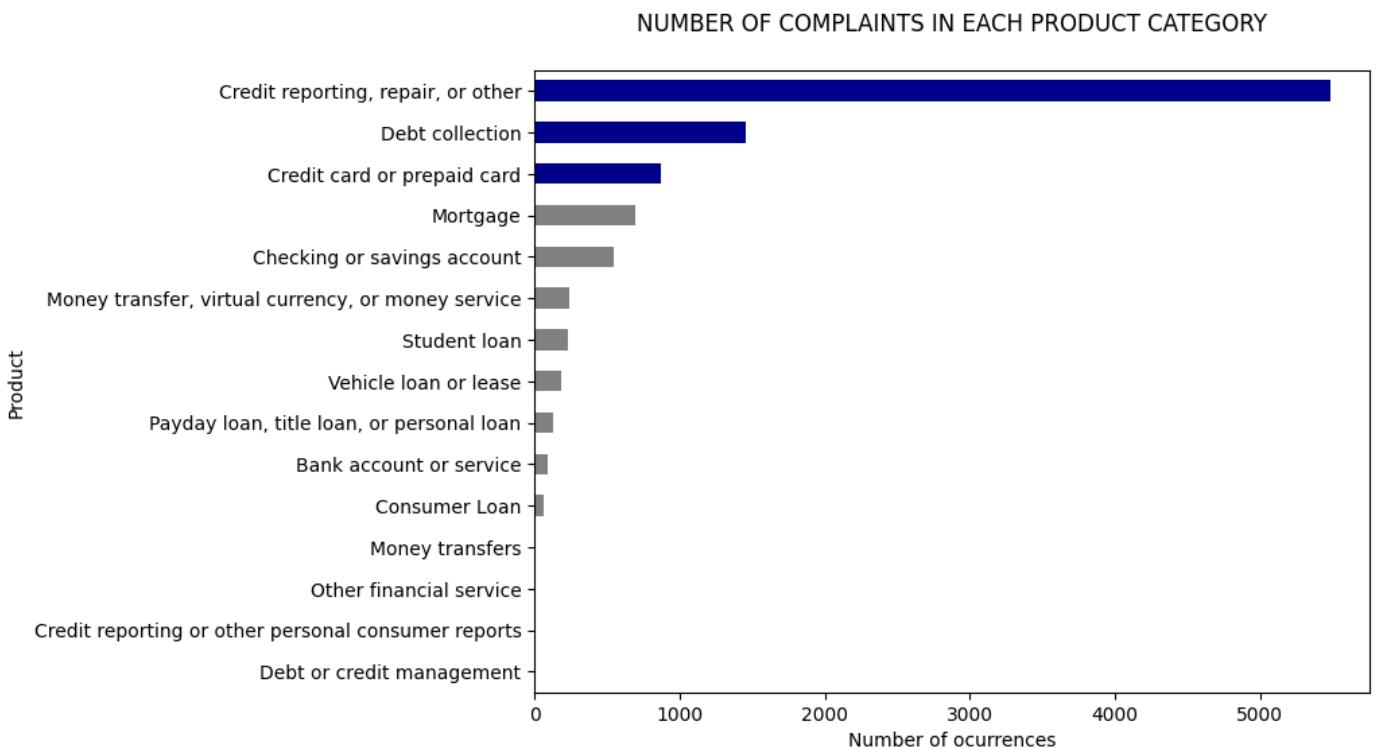
```
In [15]: # Dictionaries for future use
category_to_id = dict(category_id_df.values)
id_to_category = dict(category_id_df[['category_id', 'Product']].values)
```

```
In [16]: # New dataframe
df2.head()
```

Out[16]:

	Product	Consumer_complaint	category_id
1478466	Mortgage	LoanDepot has failed to deliver my escrow bala...	0
302862	Debt collection	Both the collections accounts on my report or ...	1
1165070	Credit reporting, repair, or other	My name is XXXX XXXX this complaint is not mad...	2
2387392	Mortgage	XXXX/XXXX/2014Honorable XXXX XXXX : Hello. I w...	0
1014314	Credit reporting, repair, or other	I discovered that some of the information on m...	2

```
In [18]: fig = plt.figure(figsize=(8,6))
colors = ['grey','grey','grey','grey','grey','grey','grey','grey','grey','grey',
          'grey','grey','darkblue','darkblue','darkblue']
df2.groupby('Product').Consumer_complaint.count().sort_values().plot.barh(
    ylim=0, color=colors, title= 'NUMBER OF COMPLAINTS IN EACH PRODUCT CATEGORY\n')
plt.xlabel('Number of occurrences', fontsize = 10);
```



```
In [19]: tfidf = TfidfVectorizer(sublinear_tf=True, min_df=5,
                                ngram_range=(1, 2),
                                stop_words='english')

# We transform each complaint into a vector
features = tfidf.fit_transform(df2.Consumer_complaint).toarray()

labels = df2.category_id

print("Each of the %d complaints is represented by %d features (TF-IDF score of unigrams and bigrams)" % (df2.Consumer_complaint.count().sum(), features.shape[1]))

Each of the 10000 complaints is represented by 26010 features (TF-IDF score of unigrams and bigrams)
```

```
In [20]: # Finding the three most correlated terms with each of the product categories
N = 3
for Product, category_id in sorted(category_to_id.items()):
    features_chi2 = chi2(features, labels == category_id)
    indices = np.argsort(features_chi2[0])
    feature_names = np.array(tfidf.get_feature_names_out())[indices]
```

```
unigrams = [v for v in feature_names if len(v.split(' ')) == 1]
bigrams = [v for v in feature_names if len(v.split(' ')) == 2]
print("\n==> %s:" %(Product))
print(" * Most Correlated Unigrams are: %s" %(', '.join(unigrams[-N:])))
print(" * Most Correlated Bigrams are: %s" %(', '.join(bigrams[-N:])))
```

==> Bank account or service:
* Most Correlated Unigrams are: branch, 2016, overdraft
* Most Correlated Bigrams are: xxxx 2016, deposited check, promotion code

==> Checking or savings account:
* Most Correlated Unigrams are: overdraft, branch, checking
* Most Correlated Bigrams are: overdraft fees, savings account, checking account

==> Consumer Loan:
* Most Correlated Unigrams are: finance, car, avant
* Most Correlated Bigrams are: separate accounts, calling times, toyota financial

==> Credit card or prepaid card:
* Most Correlated Unigrams are: citi, cards, card
* Most Correlated Bigrams are: card company, american express, credit card

==> Credit reporting or other personal consumer reports:
* Most Correlated Unigrams are: surrendered, wage, laugh
* Most Correlated Bigrams are: collection charge, thank immediate, theft taken

==> Credit reporting, repair, or other:
* Most Correlated Unigrams are: report, section, reporting
* Most Correlated Bigrams are: credit report, 15 1681, 1681 section

==> Debt collection:
* Most Correlated Unigrams are: collect, collection, debt
* Most Correlated Bigrams are: collection agency, debt collection, collect debt

==> Debt or credit management:
* Most Correlated Unigrams are: theres, residence, roof
* Most Correlated Bigrams are: 2023 xxxx, residence xxxx, modification agreement

==> Money transfer, virtual currency, or money service:
* Most Correlated Unigrams are: venmo, coinbase, paypal
* Most Correlated Bigrams are: email linked, paypal closed, paypal account

==> Money transfers:
* Most Correlated Unigrams are: appealed, fraudulent, interference
* Most Correlated Bigrams are: went wells, account claimed, money transfer

==> Mortgage:
* Most Correlated Unigrams are: modification, escrow, mortgage
* Most Correlated Bigrams are: mortgage company, escrow account, loan modification

==> Other financial service:
* Most Correlated Unigrams are: misrepresenting, handed, incapable
* Most Correlated Bigrams are: owed credit, follow guidelines, failure follow

==> Payday loan, title loan, or personal loan:
* Most Correlated Unigrams are: borrowed, loan, payday
* Most Correlated Bigrams are: main financial, 00 loan, pay loan

==> Student loan:
* Most Correlated Unigrams are: student, loans, navient
* Most Correlated Bigrams are: income based, student loan, student loans

==> Vehicle loan or lease:
* Most Correlated Unigrams are: ally, car, vehicle
* Most Correlated Bigrams are: right rescind, credit acceptance, extended warranty

Splitting the data into train and test sets

After separating the data into its features (X) and its target (y), it was subdivided further into test (75%) and train (25%) sets. Therefore, the algorithms would be trained on a single piece of data before being evaluated on an altogether new set of data (which the algorithm had never encountered before).

```
In [22]: # Splitting Data into train and test dataset
X = df2['Consumer_complaint'] # Collection of documents
y = df2['Product'] # Target or the labels we want to predict (i.e., the 15 different complaints c

X_train, X_test, y_train, y_test = train_test_split(X, y,
                                                    test_size=0.25,
                                                    random_state = 0)
```

Selection and Building of Multi Classification Model

```
In [24]: models = [
    DecisionTreeClassifier(max_depth=5, random_state=0),
    RandomForestClassifier(n_estimators=100, max_depth=5, random_state=0),
    LinearSVC(),
    MultinomialNB(),
    LogisticRegression(random_state=0),
]

# 5 Cross-validation
CV = 5
cv_df = pd.DataFrame(index=range(CV * len(models)))

entries = []
for model in models:
    model_name = model.__class__.__name__
    accuracies = cross_val_score(model, features, labels, scoring='accuracy', cv=CV)
    for fold_idx, accuracy in enumerate(accuracies):
        entries.append((model_name, fold_idx, accuracy))

cv_df = pd.DataFrame(entries, columns=['model_name', 'fold_idx', 'accuracy'])
```

```
C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\model_selection\_split.py:676: UserWarning: The least populated class in y has only 1 members, which is less than n_splits=5.
  warnings.warn(
C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\model_selection\_split.py:676: UserWarning: The least populated class in y has only 1 members, which is less than n_splits=5.
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  warnings.warn(
C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\linear_model\_logistic.py:814: ConvergenceWarning: lbfgs failed to converge (status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

Increase the number of iterations (max_iter) or scale the data as shown in:

<https://scikit-learn.org/stable/modules/preprocessing.html>

Please also refer to the documentation for alternative solver options:

https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression

```
n_iter_i = _check_optimize_result(
C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\linear_model\_logistic.py:814: ConvergenceWarning: lbfgs failed to converge (status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

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https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression

```
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C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\linear_model\_logistic.py:814: ConvergenceWarning: lbfgs failed to converge (status=1):
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Please also refer to the documentation for alternative solver options:

https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression

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STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

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<https://scikit-learn.org/stable/modules/preprocessing.html>

Please also refer to the documentation for alternative solver options:

https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression

```
n_iter_i = _check_optimize_result(
C:\Users\lenovo\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\linear_model\_logistic.py:814: ConvergenceWarning: lbfgs failed to converge (status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

Increase the number of iterations (max_iter) or scale the data as shown in:

```
https://scikit-learn.org/stable/modules/preprocessing.html
Please also refer to the documentation for alternative solver options:
https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression
n_iter_i = _check_optimize_result(
```

Comparison of model performance

```
In [25]: # Comparision of model
mean_accuracy = cv_df.groupby('model_name').accuracy.mean()
std_accuracy = cv_df.groupby('model_name').accuracy.std()

acc = pd.concat([mean_accuracy, std_accuracy], axis=1,
                 ignore_index=True)
acc.columns = ['Mean Accuracy', 'Standard deviation']
acc
```

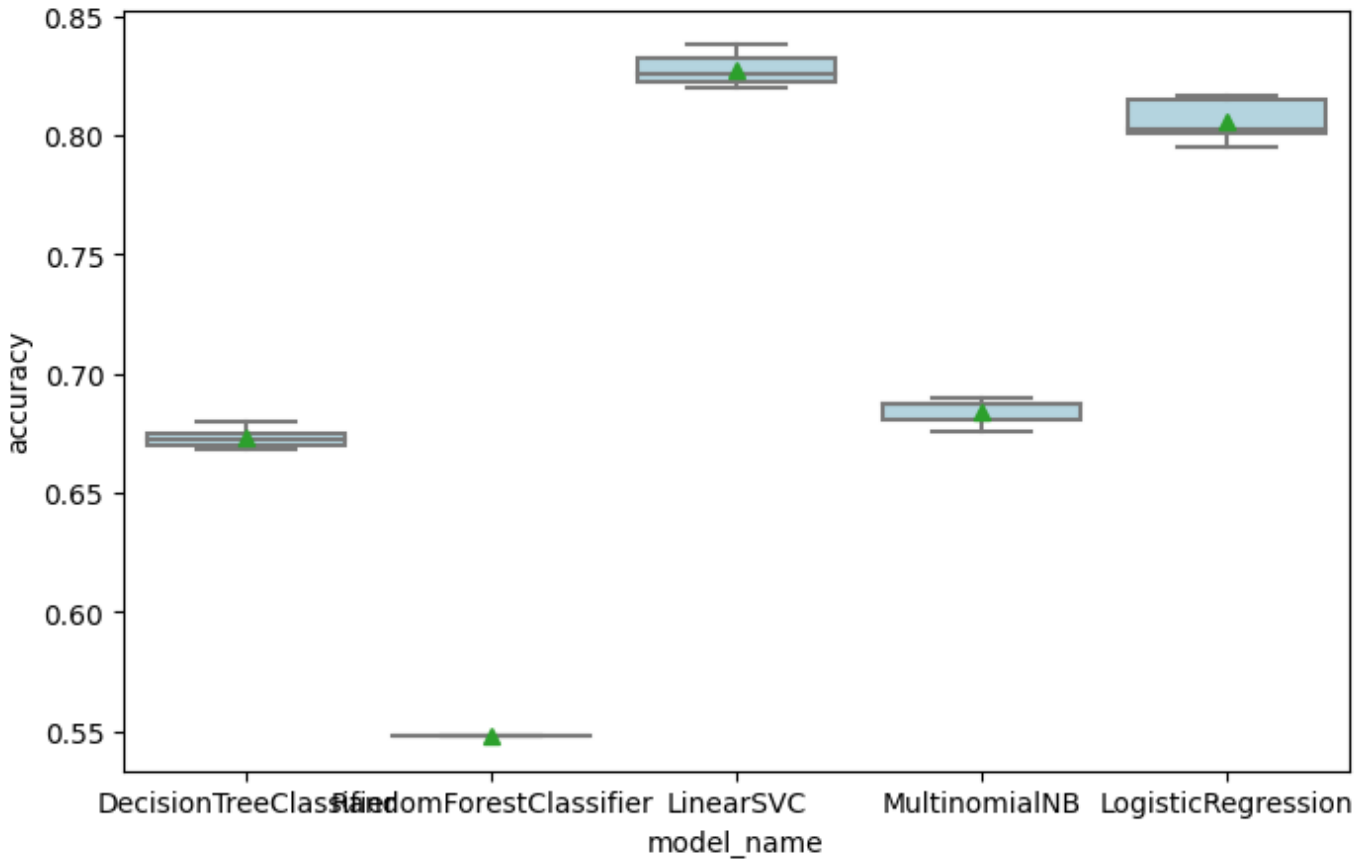
```
Out[25]:
```

	Mean Accuracy	Standard deviation
model_name		
DecisionTreeClassifier	0.6730	0.004623
LinearSVC	0.8276	0.007553
LogisticRegression	0.8059	0.009229
MultinomialNB	0.6841	0.005650
RandomForestClassifier	0.5480	0.000000

The best mean acuracy was obtained with LinearSVC for this dataset

```
In [27]: plt.figure(figsize=(8,5))
sns.boxplot(x='model_name', y='accuracy', data=cv_df, color='lightblue', showmeans=True)
plt.title("MEAN ACCURACY (cv = 5)\n", size=14);
```

MEAN ACCURACY (cv = 5)



Model Evaluation

```
In [28]: X_train, X_test, y_train, y_test, indices_train, indices_test = train_test_split(features,
labels,
df2.index, test_size=0.25,
random_state=1)

model = LinearSVC()
model.fit(X_train, y_train)
y_pred = model.predict(X_test)
```

```
In [31]: # Classification report
print('\t\t\tCLASSIFICATION METRICS\n')
print(metrics.classification_report(y_test, y_pred, target_names= df2['Product'].unique()))
```

CLASSIFICATION METRICS

```

ValueError                                Traceback (most recent call last)
Cell In [31], line 3
      1 # Classification report
      2 print('\t\t\t\tCLASSIFICATION METRICS\n')
----> 3 print(metrics.classification_report(y_test, y_pred, target_names= df2['Product'].unique(
)))

File ~\AppData\Local\Programs\Python\Python38\lib\site-packages\sklearn\metrics\_classification.
py:2132, in classification_report(y_true, y_pred, labels, target_names, sample_weight, digits, o
utput_dict, zero_division)
    2126         warnings.warn(
    2127             "labels size, {0}, does not match size of target_names, {1}".format(
    2128                 len(labels), len(target_names)
    2129             )
    2130         )
    2131     else:
-> 2132         raise ValueError(
    2133             "Number of classes, {0}, does not match size of "
    2134             "target_names, {1}. Try specifying the labels "
    2135             "parameter".format(len(labels), len(target_names))
    2136         )
    2137 if target_names is None:
    2138     target_names = ["%s" % l for l in labels]

ValueError: Number of classes, 13, does not match size of target_names, 15. Try specifying the l
abels parameter

```

Confusion Matrix

A Confusion Matrix is a table which rows represent the actual class and columns represents the predicted class.

If we had a perfect model that always classifies correctly a new complaint, then the confusion matrix would have values in the diagonal only (where predicted label = actual label).

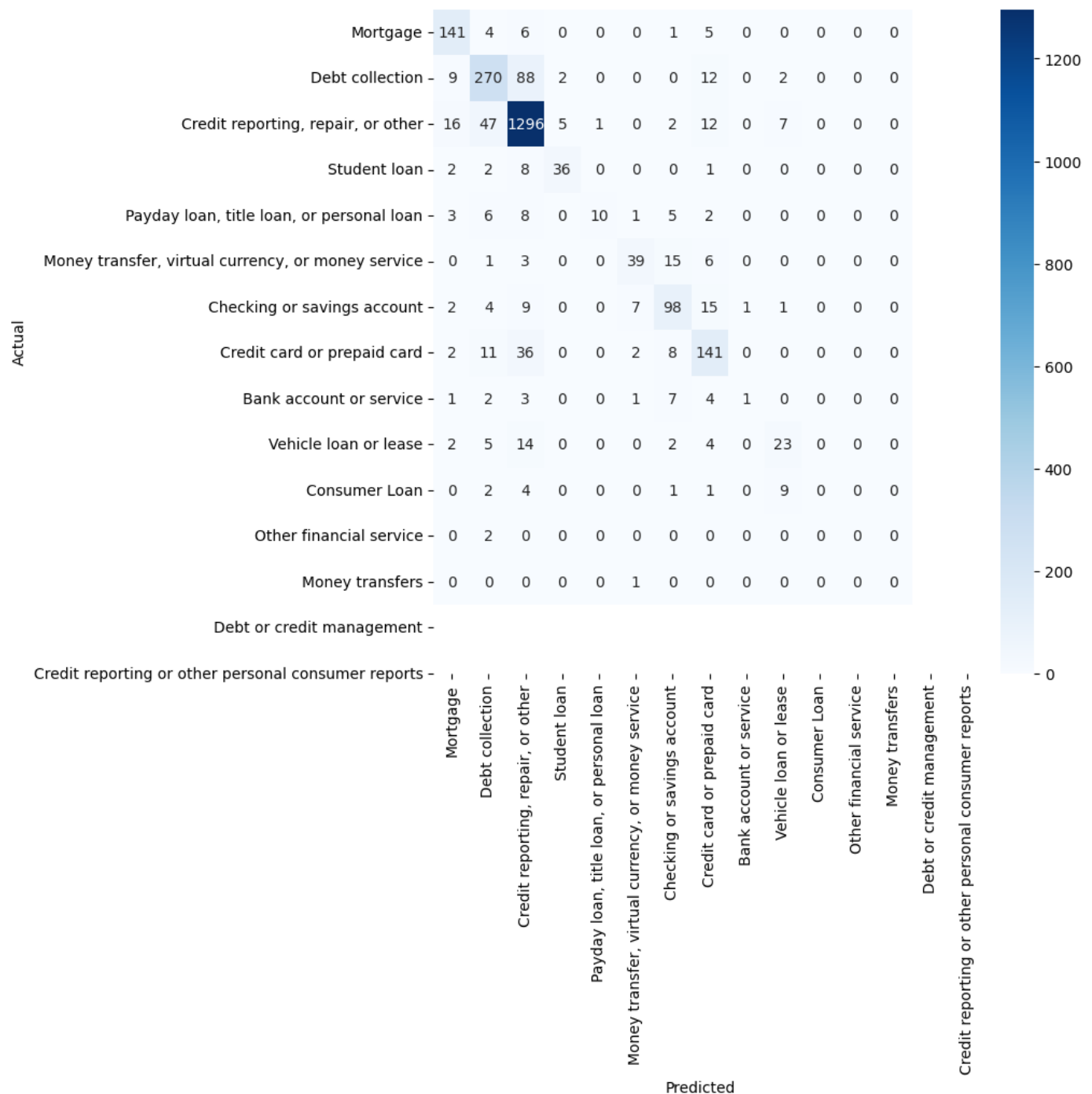
Overall, the confusion matrix exhibits favourable characteristics, with a distinct diagonal that accurately reflects the right classifications. However, there are instances in which the complaint was erroneously categorised into an incorrect class.

```

In [32]: conf_mat = confusion_matrix(y_test, y_pred)
fig, ax = plt.subplots(figsize=(8,8))
sns.heatmap(conf_mat, annot=True, cmap="Blues", fmt='d',
            xticklabels=category_id_df.Product.values,
            yticklabels=category_id_df.Product.values)
plt.ylabel('Actual')
plt.xlabel('Predicted')
plt.title("CONFUSION MATRIX - LinearSVC\n", size=16);

```

CONFUSION MATRIX - LinearSVC



Most correlated terms with each category

```
In [35]: model.fit(features, labels)

N = 4
for Product, category_id in sorted(category_to_id.items()):
    indices = np.argsort(model.coef_[category_id])
    feature_names = np.array(tfidf.get_feature_names_out())[indices]
    unigrams = [v for v in reversed(feature_names) if len(v.split(' ')) == 1][:N]
    bigrams = [v for v in reversed(feature_names) if len(v.split(' ')) == 2][:N]
    print("\n==> '{}':".format(Product))
    print(" * Top unigrams: %s" %(', '.join(unigrams)))
    print(" * Top bigrams: %s" %(', '.join(bigrams)))
```

```
==> 'Bank account or service':
* Top unigrams: 2016, bank, promotion, branch
* Top bigrams: deposited check, xx 2016, letter send, xxxx 2016

==> 'Checking or savings account':
* Top unigrams: bank, checking, account, chime
* Top bigrams: checking account, response company, money account, access account

==> 'Consumer Loan':
* Top unigrams: avant, finance, upload, thank
* Top bigrams: paying monthly, supposed removed, history xxxx, calling times

==> 'Credit card or prepaid card':
* Top unigrams: card, discover, capital, citi
* Top bigrams: credit card, late fees, minimum payment, balance transfer

==> 'Credit reporting or other personal consumer reports':
* Top unigrams: drive, wage, pandemic, protections
* Top bigrams: theft taken, collection charge, wage garnishment, xxxx husband

==> 'Credit reporting, repair, or other':
* Top unigrams: experian, equifax, transunion, report
* Top bigrams: xxxx xxxx, xxxx reporting, late payments, account applied

==> 'Debt collection':
* Top unigrams: debt, collection, owe, systems
* Top bigrams: address xxxx, error credit, agency reporting, card applied

==> 'Debt or credit management':
* Top unigrams: residence, roof, theres, kind
* Top bigrams: modification agreement, residence xxxx, xxxx came, sold xxxx

==> 'Money transfer, virtual currency, or money service':
* Top unigrams: coinbase, venmo, paypal, money
* Top bigrams: bank said, sent money, transfer money, got alert

==> 'Money transfers':
* Top unigrams: electronic, 2016, money, paypal
* Top bigrams: money transfer, account claimed, went wells, times spoke

==> 'Mortgage':
* Top unigrams: mortgage, escrow, modification, home
* Top bigrams: escrow account, loan depot, sale date, quicken loans

==> 'Other financial service':
* Top unigrams: employee, membership, contract, unpaid
* Top bigrams: xxxx employee, agreement xxxx, talking xxxx, ve paying

==> 'Payday loan, title loan, or personal loan':
* Top unigrams: loan, payday, affirm, borrowed
* Top bigrams: pay loan, 00 loan, paid loan, xxxx main

==> 'Student loan':
* Top unigrams: navient, loans, student, nelnet
* Top bigrams: student loan, receive xxxx, xxxx loans, included credit

==> 'Vehicle loan or lease':
* Top unigrams: car, vehicle, lease, ally
* Top bigrams: credit acceptance, auto pay, xxxx list, loan years
```

Prediction Model

```
In [36]: X_train, X_test, y_train, y_test = train_test_split(X, y,
                                                         test_size=0.25,
                                                         random_state = 0)

tfidf = TfidfVectorizer(sublinear_tf=True, min_df=5,
                        ngram_range=(1, 2),
                        stop_words='english')

fitted_vectorizer = tfidf.fit(X_train)
tfidf_vectorizer_vectors = fitted_vectorizer.transform(X_train)

model = LinearSVC().fit(tfidf_vectorizer_vectors, y_train)
```

Predict Complains

```
In [37]: new_complaint = """I have been enrolled back at XXXX XXXX University in the XX/XX/XXXX. Recently,
Navient for the last month. I have faxed in paperwork providing them with everything they needed
phone calls for payments. Furthermore, Navient is now reporting to the credit bureaus that I am
Navient needs to get their act together to avoid me taking further action. I have been enrolled
deferment should be valid with my planned graduation date being the XX/XX/XXXX."""
print(model.predict(fitted_vectorizer.transform([new_complaint])))

['Student loan']
```

```
In [41]: new_complaint_2 = """After debt has already been paid, many consumers still receive calls from co
This proves frustrating to many as they are uninvolved with the situation and would like to remov
Similarly, collectors are wasting their own time on the wrong individuals.
Instead of focusing on important collection opportunities, they are contacting those who have alr
Technology can help ensure that collectors and debtors are on the same page at all times, not was
print(model.predict(fitted_vectorizer.transform([new_complaint_3])))

['Credit reporting, repair, or other']
```

```
In [ ]:
```