Lesson 04 Demo 07

Designing Visually Appealing Content Using Canva GPT

Objective: To demonstrate the use of Canva GPT for designing visually appealing content for a coffee shop's new product, Sunrise Brew

Tools required: Canva GPT
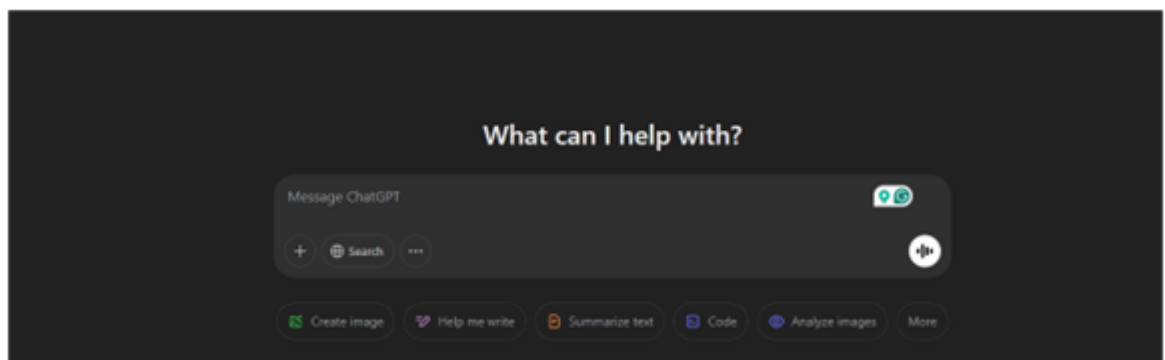
Prerequisites: ChatGPT - 4

Steps to be followed:

1. Log in to ChatGPT
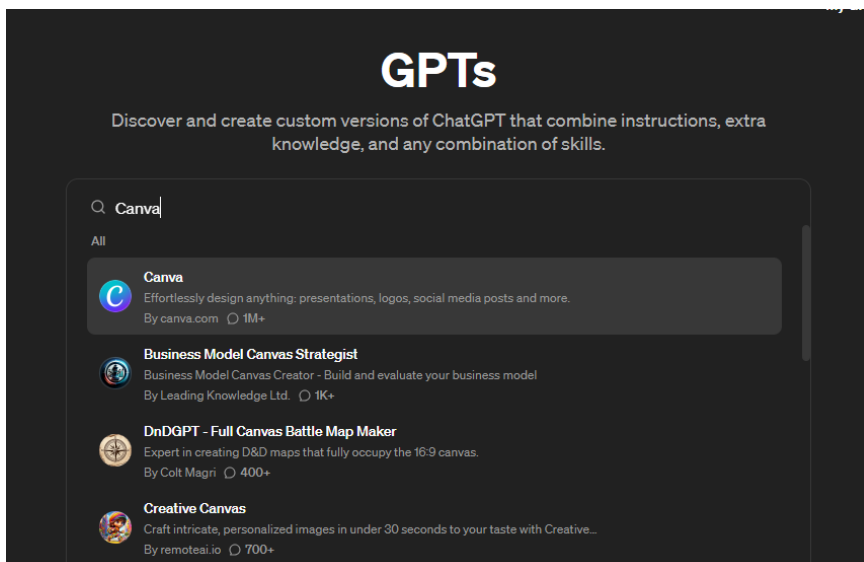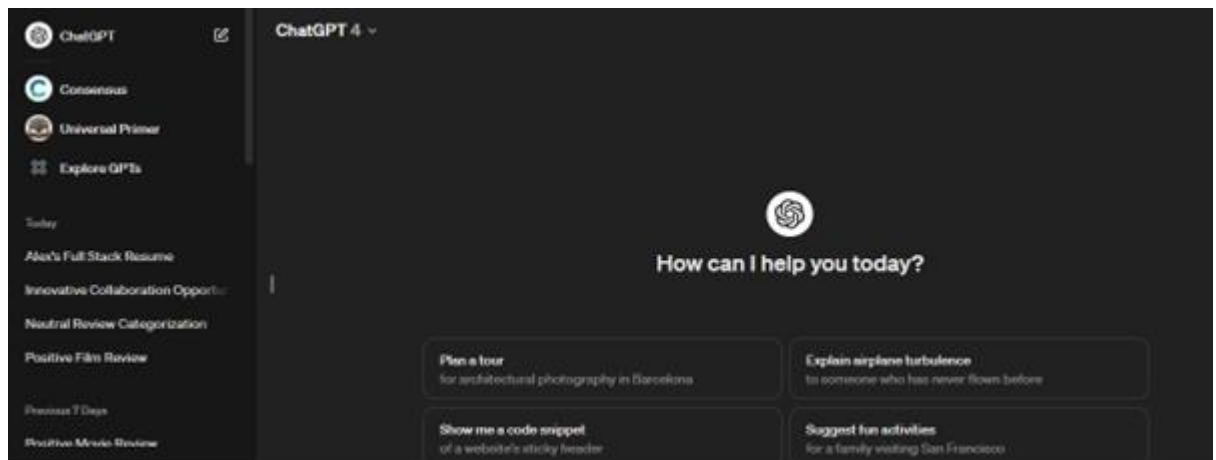2. Provide the input to ChatGPT and observe the response

Step 1: Log in to ChatGPT

1.1 To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account

https://chat.openai.com/

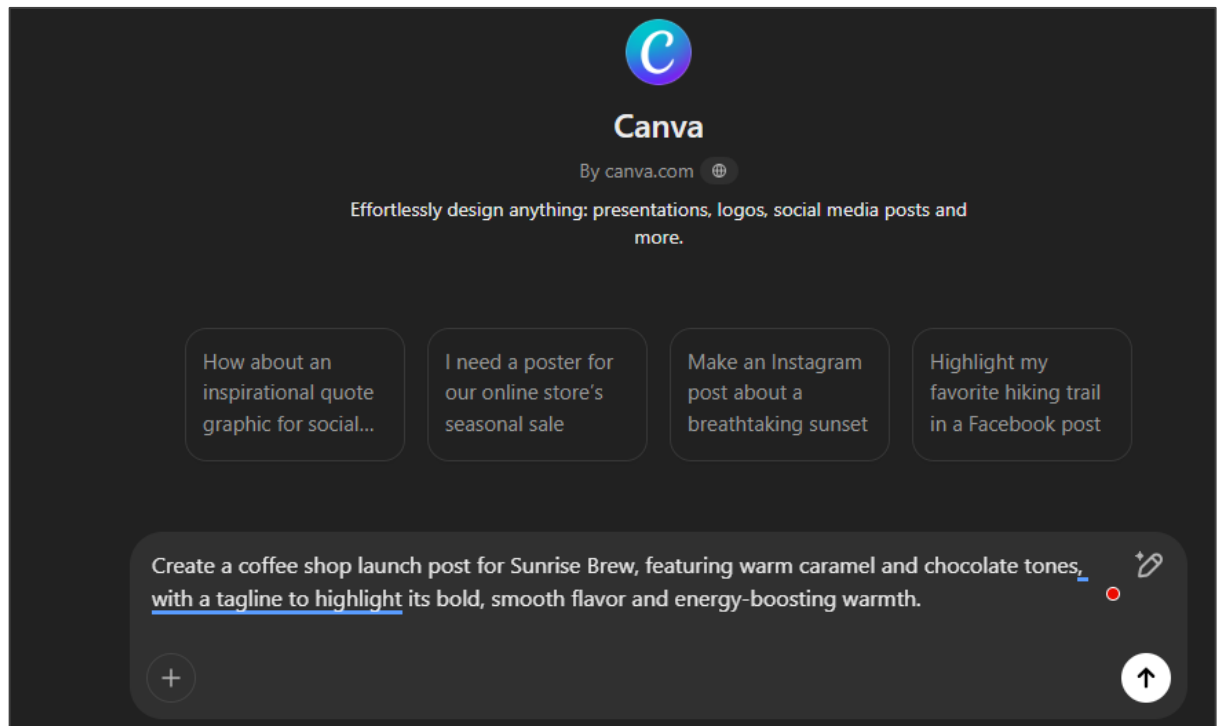## Step 2: Provide the input to ChatGPT and observe the response

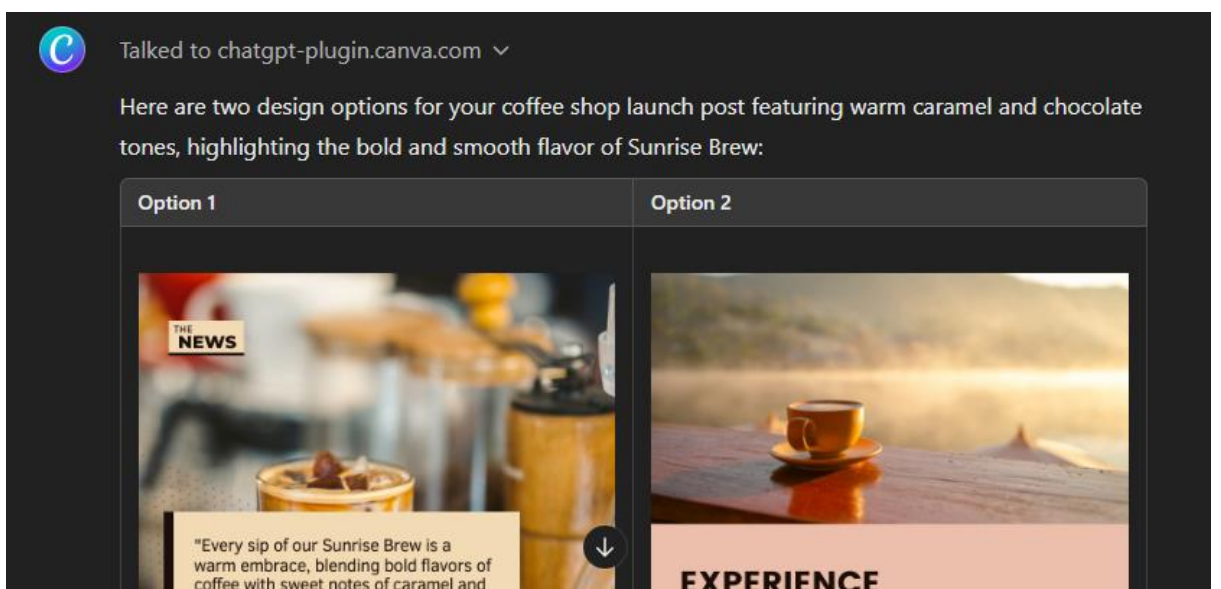2.1 Click **ExploreGPTs** and then search and select for **Canva**

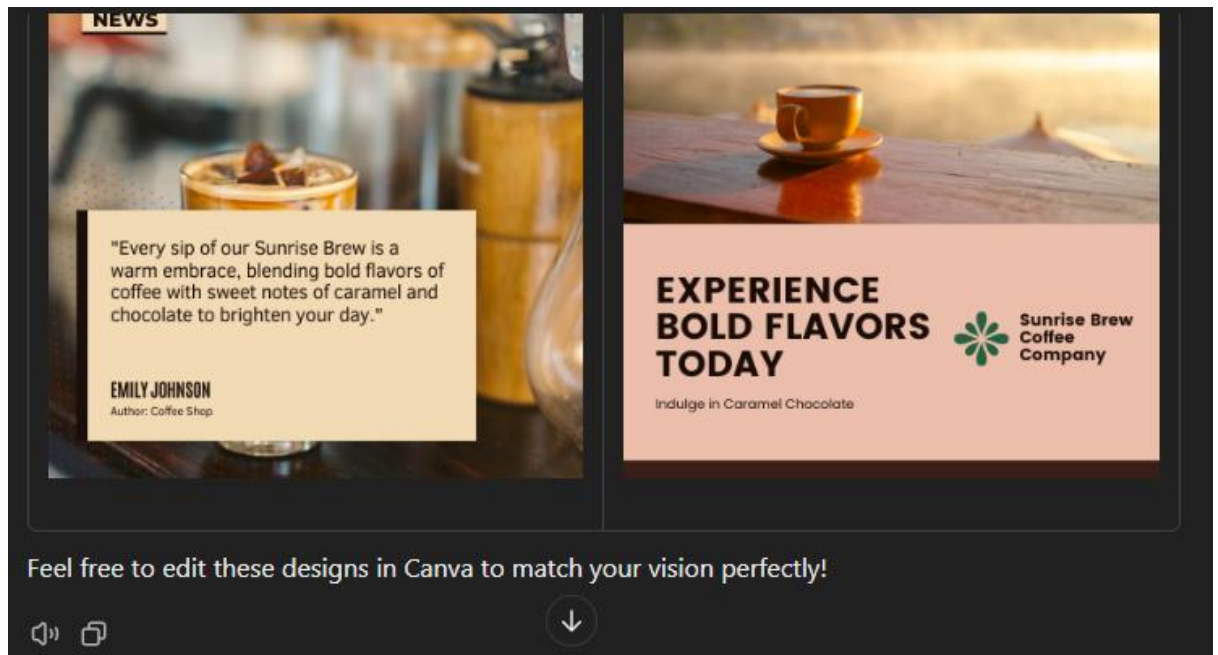2.2 Copy the prompt provided below and then paste it into Canva GPT

Prompt:

Create a coffee shop launch post for Sunrise Brew, featuring warm caramel and chocolate tones, with a tagline to highlight its bold, smooth flavor and energy-boosting warmth.

2.3 Observe the response

With this, you have successfully completed the demonstration on using **Canva GPT** to design visually appealing content for **Sunrise Brew**, the coffee shop's new product.