

# Leading global food and beverage company creates a success recipe using RheinBrücke's Supply Chain Automation



# Client

The largest food and beverage producer company in the world.



**Net Worth**  
US \$46 billion



**Company Size**  
US \$46 billion



**Located in**  
40 +Countries



**Sells Products in**  
< 200 countries

## Business Challenges

Being a global and leading food and beverage company, the company strives hard to monitor and enhance supply chain visibility to deliver the products with a higher accuracy, efficiency and speed to keep them ahead of their competitors.

### Challenges in Traditional Order Management



All reporting activities are done manually.



Order forecasting and order requirement suggestions for customer is done manually.



Timely availability of data, documents, reports across location was not possible.



Manual processes result in unavoidable errors and time delays.



Manual tracking of orders and all related activities consumes valuable resources and is not always accurate.



Time consuming and manual containerization process for carrier cost and volume optimization.

# RheinBrücke's SCA Solution

RheinBrücke SCA solution helped to overcome the business challenges by leveraging Microsoft technologies and our domain experts to provide strategic support for Demand Planning, Supply Planning as well as for Order Tracking across the supply chain.

## Solution Highlights



Automated calculation for order prompting and demand forecasting considering sales trends, month cover, transit time, etc.



Process flow management for forecasting, Sales Stock Report, order prompt reports generation in a timely manner.



Automation of containerization process for achieving optimal SKUs for each container factoring appropriate month cover.



Integration interfaces to existing ERP and other legacy systems for seamless processing of product, customer, order, shipment and master data such as transit times, month cover



Dashboards, MIS reports and documents for customers and management.



Centralized portal which would act as a mode of communication between supply chain team and customers.

## Solution Benefits



Automated order processing for Sales and Operations Planning, automated containerization.



Enhanced efficiency and visibility through online order processing.



Ability to track manufacturing stocks and confirm delivery dates for all the new orders based on the scheduling board.



Improved forecast accuracy, better alignment with actuals.



Boost customer service and eliminate orders processing errors and delays.



# About RheinBrücke IT Consulting

RheinBrücke focuses on offering consulting technology and outsourcing solutions and services that enable clients to stay competitive and achieve quick growth and profitability. With operational headquarters in Cologne, Germany, the company has a strong focus on the Mid-Market, with a deep understanding of what it takes for them to succeed. RheinBrücke helps clients adapt to a changing marketplace by ensuring that their IT ecosystems are relevant, efficient and perfectly tuned.

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