

PRODUCT SUMMARY ANALYSIS

Michael Conahan / Dashboard Reports Dealer Group

Date Range : 3/1/2020 to 3/31/2020
Filtered On Type(s) : Retail
Filtered on Status : Processed, Approved
Including Class : New, Used and Trxn : Finance, Lease, Cash, Balloon and Products : Front, Back, After Market, Other, Dealer Profit

Custom Grouping				
	Count	Retail Price	Dealer Cost	Gross
Ultimate 5 in 1 Lease (U5L)	4	\$4,150.00	\$1,565.00	\$2,585.00
Custom Grouping	4	\$4,150.00	\$1,565.00	\$2,585.00

GAP Protection				
	Count	Retail Price	Dealer Cost	Gross
PREMIERE DEALER SERVICES GAP (PDSGAP)	15	\$10,404.00	\$4,306.00	\$6,098.00
GAP Protection	15	\$10,404.00	\$4,306.00	\$6,098.00

Other				
	Count	Retail Price	Dealer Cost	Gross
CPO PREM CARE (FORVSC)	1	\$2,495.00	\$745.00	\$1,750.00
CPO PremCare (FORVSC)	2	\$3,615.00	\$1,790.00	\$1,825.00
CPO PREMIUM CARE (FORVSC)	1	\$3,197.00	\$1,135.00	\$2,062.00
lease term inspection (lease term inspection)	3	\$535.00	\$535.00	\$0.00
PREM CARE (FORVSC)	3	\$7,955.00	\$4,345.00	\$3,610.00
PremCare (FORVSC)	3	\$8,520.00	\$5,315.00	\$3,205.00
PREMIUM CARE (FORVSC)	3	\$5,439.00	\$2,290.00	\$3,149.00
U-POWERTRAIN (FORVSC)	3	\$4,450.00	\$1,990.00	\$2,460.00
U-PREMIUM CARE (FORVSC)	1	\$1,500.00	\$1,075.00	\$425.00
Used PremCare (FORVSC)	2	\$4,295.00	\$3,150.00	\$1,145.00
Other	22	\$42,001.00	\$22,370.00	\$19,631.00

Road Hazard Protection				
	Count	Retail Price	Dealer Cost	Gross
Maximum Tire & Wheel (MAXTW)	2	\$854.00	\$329.00	\$525.00
Total Care 5 Years (TC5)	2	\$3,490.00	\$900.00	\$2,590.00
Road Hazard Protection	4	\$4,344.00	\$1,229.00	\$3,115.00

Scheduled Maintenance				
	Count	Retail Price	Dealer Cost	Gross
MAINTENANCE (FMAINT)	1	\$585.00	\$555.00	\$30.00
Scheduled Maintenance	1	\$585.00	\$555.00	\$30.00

Vehicle ID System				
	Count	Retail Price	Dealer Cost	Gross
Window Etch Reg (GP)	3	\$897.00	\$234.00	\$663.00
Vehicle ID System	3	\$897.00	\$234.00	\$663.00

Vehicle Service Contracts				
	Count	Retail Price	Dealer Cost	Gross
mazda total confidence (MECVSC)	1	\$3,195.00	\$1,207.00	\$1,988.00
SERVICE CONTRACT (MECVSC)	1	\$1,295.00	\$774.00	\$521.00
Vehicle Service Contracts	2	\$4,490.00	\$1,981.00	\$2,509.00
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Grand Total : 51		\$66,871.00	\$32,240.00	\$34,631.00