Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

Define your problem statement

problem as a How Might We statement. This will be the focus of your brainstorm.

Before you collaborate

the brainstorming session.

Learn how to use the facilitation tools

to do to get going.

→ 10 minutes

A little bit of preparation goes a long way

with this session. Here's what you need

Team gathering
Define who should participate in the session and send an

Set the goal
Think about the problem you'll be focusing on solving in

Use the Facilitation Superpowers to run a happy and productive session.

invite. Share relevant information or pre-work ahead.

Industry-specifc intelligent fire management system Fire management systems are only effective if they can generate reliable and fast fre alerts with exact location of fre. There is a direct correlation between the amount of damage caused by fre and interventions time in various fre alarm systems. As the time of intervention decreases, the damage also decreases. Hence the most important factor in a fre management system is the reaction or response time of fre management system, that is, the time between fre detection and extinguishing.

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others. Go for volume. If possible, be visual.

What problem are you trying to solve? Frame your

that address your problem statement. 10 minute

Write down any ideas that come to mind

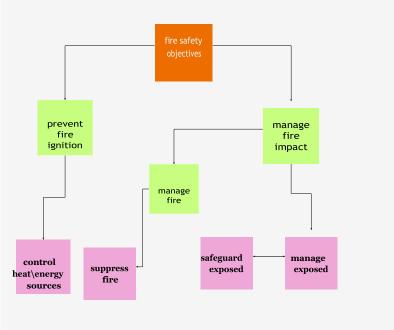
Brainstorm

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

PRAVISHAW C M BRINDHA B PRIYADHARSHINI R SWETHA M

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

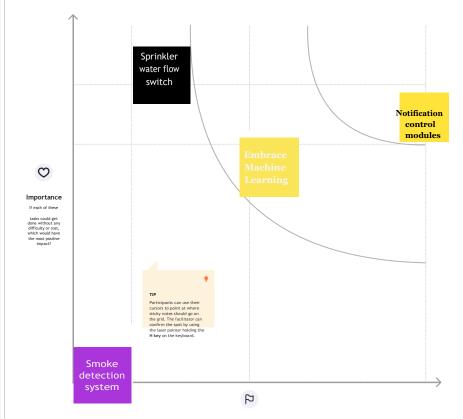


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.





Export the mural

After you collaborate

might find it helpful.

Quick add-ons

You can export the mural as an image or pdf

to share with members of your company who

Keep moving forward Strategy blueprint Define the components of a new idea or strategy.

Share the mural
Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

them in the loop about the outcomes of the session.

Open the template Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template

Share template feedback

Feasibility



Share template feedback

