

DataLemur Easy Questions using Python

```
In [ ]: # Connection Setup
import pandas as pd
import sqlalchemy as sal
import numpy as np

Engine = sal.create_engine('mssql://HP\SQLEXPRESS/DATALEMUR_DATABASE?driver=ODBC
Conn = Engine.connect()
```

```
In [ ]: #2. Tesla is investigating production bottlenecks and they need your help to ext
#determine which parts have begun the assembly process but are not yet finished.
# Assumptions:
# parts_assembly table contains all parts currently in production, each at varyi
# An unfinished part is one that lacks a finish_date.

df_parts_assembly = pd.read_sql_query('select * from parts_assembly',Conn)
df_parts_assembly[df_parts_assembly['finish_date'].isnull()][['part','assembly_s
```

```
In [ ]: #3. Assume you're given a table Twitter tweet data, write a query to obtain a hi
# Output the tweet count per user as the bucket and the number of Twitter users
# In other words, group the users by the number of tweets they posted in 2022 an
df_tweets = pd.read_sql_query('select * from tweets',Conn)
df1 = df_tweets[df_tweets['tweet_date'].dt.year == 2022].groupby(['user_id'])['t
df1.groupby('tweet_bucket')['user_id'].count().reset_index(name = 'users_num')
```

```
In [ ]: #4. Assume you're given the table on user viewership categorised by device type
# Write a query that calculates the total viewership for laptops and mobile devi
#tablet and phone viewership. Output the total viewership for laptops as laptop_
#devices as mobile_views.

import numpy as np
df_viewership = pd.read_sql_query('select * from viewership',Conn)
df_viewership= df_viewerships[['user_id','device_type','view_time']]
df_viewership['category'] = np.where(df_viewership['device_type']== 'laptop', 'l
df_viewership.groupby('category')['user_id'].count().reset_index(name='total_vie
# laptop_viewership = np.where(df_viewership['device_type']== 'laptop', 1,0).sum
# mobile_viewership = np.where(df_viewership['device_type'] != 'laptop', 1,0).su
# print('laptop_viewership: {}'.format(laptop_viewership))
# print('mobile_viewership: {}'.format(mobile_viewership))
```

```
In [ ]: #5. Given a table of candidates and their skills, you're tasked with finding the
#job. You want to find candidates who are proficient in Python, Tableau, and Pos
# Write a query to list the candidates who possess all of the required skills fo
#ascending order.

df_candidates = pd.read_sql_query('select * from candidates',Conn)
df_candidates = df_candidates[df_candidates['skill'].isin(['Python','Tableau','P
df_candidates[df_candidates['cnt']==3]['candidate_id'].sort_values()
```

```
In [ ]: #6. Given a table of Facebook posts, for each user who posted at least twice in
#between each user's first post of the year and last post of the year in the yea
#between each user's first and last post.

df_posts = pd.read_sql_query('select * from posts',Conn)
```

```
df_posts = df_posts[df_posts['post_date'].dt.year == 2021].groupby('user_id').fi
df_posts.groupby('user_id')['post_date'].apply(lambda x: (x.max() - x.min()).day
```

In []: #7. Write a query to identify the top 2 Power Users who sent the highest number
#Display the IDs of these 2 users along with the total number of messages they s
#based on the count of the messages.

```
df_messages = pd.read_sql_query('select * from messages',Conn)
df_messages = df_messages[(df_messages['sent_date'].dt.month == 8 )& (df_message
df_messages['rnk'] = df_messages['total_messages'].rank(method='dense',ascending
df_messages[df_messages['rnk'] <=2][['sender_id', 'total_messages']].sort_values(
```

In []: #8. Assume you're given a table containing job postings from various companies o
#retrieve the count of companies that have posted duplicate job listings.
#Definition: Duplicate job listings are defined as two job listings within the sa
#descriptions.

```
df_joblistings = pd.read_sql_query('select * from job_listings',Conn)
df_joblistings = df_joblistings.groupby(['company_id', 'title', 'description'])['j
df_joblistings[df_joblistings['cnt']>1]['company_id'].nunique()
```

In []: #9. Assume you're given the tables containing completed trade orders and user de
Write a query to retrieve the top three cities that have the highest number of
#order. Output the city name and the corresponding number of completed trade ord

```
df_trades = pd.read_sql_query('select * from trades',Conn)
df_users = pd.read_sql_query('select * from users', Conn)
df_merged = df_trades.merge(df_users, on='user_id')
df_merged = df_merged[df_merged['status']=='Completed'].groupby('city')['order_i
df_merged['rank'] = df_merged['trade_completed'].rank(method = 'dense',ascending
df_merged[df_merged['rank']<=3][['city', 'trade_completed']].sort_values('trade_c
```

In []: #10. Given the reviews table, write a query to retrieve the average star rating
#The output should display the month as a numerical value, product ID, and avera
#Sort the output first by month and then by product ID.

```
df_reviews = pd.read_sql_query('select * from reviews',Conn)

df_reviews['month'] = df_reviews['submit_date'].dt.month
df_reviews = df_reviews.groupby(['month', 'product_id'])['stars'].mean().reset_in
df_reviews
```

In []: #11. Given a table containing information about bank deposits and withdrawals ma
#final account balance for each account, taking into account all the transaction
#there are no missing transactions.account.

```
import numpy as np
df_transactions = pd.read_sql_query('select * from transactions',Conn)

df_transactions['amount'] = np.where(df_transactions['transaction_type']=='Depos
df_transactions.groupby('account_id')['amount'].sum().reset_index(name='final_ba
```

In []: #12. Write a query to determine the total number of tax filings made using Turbo
#once a year using only one product.

```
import numpy as np
df_filed_taxes = pd.read_sql_query('select * from filed_taxes',Conn)
df_filed_taxes['product_type'] = np.where(df_filed_taxes['product'].str.contains
df_filed_taxes.groupby('product_type')['filing_id'].count().reset_index(name = '
```

In []: #13. Assume you have an events table on Facebook app analytics. Write a query to
#the app in 2022 and round the results to 2 decimal places.
#Percentage of click-through rate (CTR) = 100.0 * Number of clicks / Number of i

```
#To avoid integer division, multiply the CTR by 100.0, not 100.

df_events = pd.read_sql_query('select * from events',Conn)
df_events = df_events[df_events['timestamp'].dt.year==2022]
pivot_df = df_events.pivot_table(index='app_id', columns='event_type', aggfunc='sum')
pivot_df['CTR'] = (pivot_df['click'] / pivot_df['impression']) * 100.0
pivot_df['CTR'] = pivot_df['CTR'].round(2)
pivot_df
```

In []: #14. Assume you're given tables with information about TikTok user sign-ups and
#on TikTok sign up using their email addresses, and upon sign-up, each user receives
#their account. Write a query to display the user IDs of those who did not confirm
#on the second day.

#Definition:
#action_date refers to the date when users activated their accounts and confirmed

```
df_emails = pd.read_sql_query('select * from emails',Conn)
df_texts = pd.read_sql_query('select * from texts',Conn)
df_merged = df_emails.merge(df_texts,on='email_id')
df_merged = df_merged[((df_merged['action_date'] - df_merged['signup_date']).dt.days > 1)]
df_merged
```

In []: #15. Your team at JPMorgan Chase is preparing to launch a new credit card, and to
#credit cards were issued each month. Write a query that outputs the name of each
#of issued cards between the month with the highest issuance cards and the lowest
#Arrange the results based on the largest disparity.

```
df_monthly_cards_issued = pd.read_sql_query('select * from monthly_cards_issued')
df = df_monthly_cards_issued.groupby('card_name')['issued_amount'].agg(['max', 'min'])
df['amount_difference'] = df['max'] - df['min']
df[['card_name', 'amount_difference']].sort_values('amount_difference', ascending=False)
```

In []: #16. You're trying to find the mean number of items per order on Alibaba, rounded
#information on the count of items in each order (item_count table) and the correlation
#(order_occurrences table).

```
df_itemsperorder = pd.read_sql_query('select * from items_per_order',Conn)
df_itemsperorder['total_orders'] = df_itemsperorder['order_occurrences'] * df_itemsperorder['item_count']
df_itemsperorder['total_orders'].sum() / df_itemsperorder['order_occurrences'].sum()
```

In []: #17. CVS Health is trying to better understand its pharmacy sales, and how well different
#Each drug can only be produced by one manufacturer. Write a query to find the top
#how much profit they made. Assume that there are no ties in the profits. Display
#lowest total profit

```
df_pharmacysales = pd.read_sql_query('select * from pharmacy_sales',Conn)

df_pharmacysales = df_pharmacysales.groupby('drug')[['total_sales', 'cogs']].sum()
df_pharmacysales['total_profit'] = df_pharmacysales['total_sales'] - df_pharmacysales['cogs']
df_pharmacysales['rank'] = df_pharmacysales['total_profit'].rank(method='dense', ascending=False)
df_pharmacysales[df_pharmacysales['rank'] <= 3][['drug', 'total_profit']].sort_values('total_profit', ascending=False)
```

In []: #18. CVS Health is analyzing its pharmacy sales data, and how well different products
#is exclusively manufactured by a single manufacturer. Write a query to identify
#that resulted in losses for CVS Health and calculate the total amount of losses
#the number of drugs associated with losses, and the total losses in absolute value
#descending order with the highest losses displayed at the top.

```
df_pharmacysales = pd.read_sql_query('select * from pharmacy_sales',Conn)
df_pharmacysales['total_loss'] = df_pharmacysales['cogs'] - df_pharmacysales['total_sales']
df_pharmacysales[df_pharmacysales['total_loss'] > 0].sort_values('total_loss', ascending=False)
```

```
df_pharmacysales = df_pharmacysales[df_pharmacysales['total_loss'] > 0].groupby('df_pharmacysales
```

In []: #19. Write a query to calculate the total drug sales for each manufacturer. Round your results in descending order of total sales. In case of any duplicates, sort Since this data will be displayed on a dashboard viewed by business stakeholders, round the total sales to the nearest \$36 million.

```
df_pharmacysales = pd.read_sql_query('select * from pharmacy_sales', Conn)
df_pharmacysales = df_pharmacysales.groupby('manufacturer')['total_sales'].sum()
df_pharmacysales['drug_sales'] = "$" + (df_pharmacysales['total_drug_sales']/1000000).round(2)
df_pharmacysales.sort_values('total_drug_sales', ascending=False)[['manufacturer', 'total_sales', 'drug_sales']]
```

In []: #20. Amazon is trying to identify their high-end customers. To do so, they first want to find the most expensive purchase made by each customer. Order the results by the most expensive purchase.

```
df_transactions = pd.read_sql_query('select * from mep_transactions', Conn)
df_transactions.groupby('customer_id')['purchase_amount'].max().reset_index(name='max_purchase')
```

In []: #21. Visa is analysing its partnership with ApplePay. Calculate the total transaction volume for each merchant ID where a transaction was performed via ApplePay. Output the merchant ID and the total transaction volume as 0. Display the result in descending order of total transaction volume.

```
import numpy as np
df_transactions = pd.read_sql_query('select * from apv_transactions', Conn)
df_transactions['transaction_amount'] = np.where(df_transactions['payment_method'] == 'ApplePay', df_transactions['transaction_amount'], 0)
df_transactions.groupby('merchant_id')['transaction_amount'].sum().reset_index(name='total_transaction_volume')
```

In []: #22. You are tasked with identifying Subject Matter Experts (SMEs) at Accenture. They have 8 or more years of work experience in a single domain. They have 12 or more years of work experience across two different domains. Write a query to return the employee IDs of all the subject matter experts at Accenture.

```
df_employeeexpertise = pd.read_sql_query('select * from employee_expertise', Conn)
result = df_employeeexpertise.groupby('employee_id').filter(lambda x: (
    (x['domain'].nunique() == 2 and x['years_of_experience'].sum() >= 12) or
    (x['domain'].nunique() == 1 and x['years_of_experience'].sum() >= 8)
))
result['employee_id'].drop_duplicates()
```

In []: #23. The LinkedIn Creator team is seeking out individuals who have a strong influence on LinkedIn profiles as a company or influencer page. To identify such power creators, we compare the number of followers on the company they work for. If a person has more followers than their company, we consider them to be a power creator. Write a query to return the user IDs of all power creators.

```
df_personalprofile = pd.read_sql_query('select * from personal_profiles', Conn)
df_company_pages = pd.read_sql_query('select * from company_pages', Conn)
df_merged = df_personalprofile.merge(df_company_pages, left_on='employer_id', right_on='company_id')
df_merged[df_merged['followers_x'] > df_merged['followers_y']]['profile_id'].sort_values()
```

In []: #24. Assume that you are given the table below containing information on various products purchased by users. Write a query to obtain the user IDs and number of products purchased by the top 3 customers; \$1,000 in total. Output the user id and number of products in descending order. If two users have bought the same number of products, the user who spent more should take precedence.

```
df_usertransactions = pd.read_sql_query('select * from user_transactions', Conn)
df_usertransactions = df_usertransactions.groupby('user_id').agg({'product_id': 'count'})
df_usertransactions = df_usertransactions[df_usertransactions['spend'] >= 1000].sort_values('spend', ascending=False)
df_usertransactions['rank'] = df_usertransactions['product_id'].rank(method='first')
```

```
df_usertransactions = df_usertransactions[df_usertransactions['rank'] <=3][['user_id', 'rank']]
df_usertransactions
```

In []: *#25. Microsoft Azure's capacity planning team wants to understand how much data capacity is left in each of its data centers. You're given three tables: custom, server, and server_capacity. Write a query to find each data centre's total unused server capacity. Output the data as a list of datacenter_id and spare_capacity.*

```
df_datacenter = pd.read_sql_query('select * from datacenters',Conn)
df_forecasteddemand = pd.read_sql_query('select * from forecasted_demand',Conn)
df_merged = df_datacenter.merge(df_forecasteddemand,on='datacenter_id')
df_merged = df_merged.groupby(['datacenter_id','monthly_capacity'])['monthly_demand'].sum()
df_merged['spare_data'] = df_merged['monthly_capacity'] - df_merged['monthly_demand']
df_merged[['datacenter_id','spare_data']].sort_values(['datacenter_id','spare_data'])
```

In []: *#26. Assume you are given the table below containing information on user reviews. Write a query to find the number of businesses that are top rated. A top-rated business is defined as one whose review stars is 4 or 5. Output the number of businesses and percentage of top rated businesses rounded to the nearest integer.*

```
df_reviews = pd.read_sql_query('select * from trb_reviews',Conn)
total_business = df_reviews['business_id'].count()
top_rated_business = df_reviews[df_reviews['review_stars'].isin([4,5])]['business_id'].count()
percentage_of_top_rated = (100.0*top_rated_business/total_business).round()
result_df = pd.DataFrame({'top_rated_business':top_rated_business,'percentage_of_top_rated':percentage_of_top_rated})
result_df
```

In []: *#27. Google marketing managers are analyzing the performance of various advertising campaigns. Write a query to calculate the return on ad spend (ROAS) for each campaign. Round your answer to 2 decimal places, and order your output by the ROAS. Hint: ROAS = Ad Revenue / Ad Spend*

```
df_adcampaigns = pd.read_sql_query('select * from ad_campaigns',Conn)
df_adcampaigns = df_adcampaigns.groupby('advertiser_id').agg(total_revenue=('revenue', 'sum'))
df_adcampaigns['ROAS'] = (df_adcampaigns['total_revenue'] / df_adcampaigns['total_spend']).round(2)
df_adcampaigns[['advertiser_id','ROAS']].sort_values('advertiser_id')
```

In []: *#28. Trade In Payouts*

```
df_trade_transaction = pd.read_sql_query('select * from tip_trade_in_transaction',Conn)
df_trade_payouts = pd.read_sql_query('select * from tip_trade_in_payouts',Conn)
df_merged = df_trade_transaction.merge(df_trade_payouts,on='model_id')
df_merged.groupby('store_id')['payout_amount'].sum().reset_index(name = 'total_payout')
```

In []: *#29. Webinar Popularity*

```
#As a Data Analyst on Snowflake's Marketing Analytics team, you're analyzing the popularity of webinars. Write a query to find the percentage of webinars that were successful. A successful webinar is defined as one that has a success rate of 100%. Output the event_date and the percentage of successful webinars.
df_marketing = pd.read_sql_query('select * from marketing_touches',Conn)
df_marketing = df_marketing[(df_marketing['event_date'].dt.year == 2022) & (df_marketing['event_type'].str.lower() == 'webinar')]['event_date']
perct = 100*df_marketing[df_marketing['event_type'].str.lower() == 'webinar']['success_rate'].mean()
perct
```

In []: *#30. Who made Quota?*

```
#As a data analyst on the Oracle Sales Operations team, you are given a list of employees and their quota. Write a query that outputs each employee id and whether they met their quota.
import numpy as np
df_deals = pd.read_sql_query('select * from wmq_deals',Conn)
df_sales_quota = pd.read_sql_query('select * from wmq_sales_quotas',Conn)
df_merged = df_deals.merge(df_sales_quota,on='employee_id')
df_merged = df_merged.groupby(['employee_id','quota'])['deal_size'].sum().reset_index()
```



```
df_merged['hit_or_miss'] = np.where(df_merged['deal_size']>=df_merged['quota'], '
df_merged[['employee_id', 'hit_or_miss']].sort_values('employee_id', ascending=True
```

DataLemur Medium Questions using Python

```
In [ ]: #31. Uber's Third Transaction
df_transactions = pd.read_sql_query('select * from m_transactions', Conn)
df_transactions['rank'] = df_transactions.groupby('user_id')['transaction_date']
df_transactions[df_transactions['rank']==3][['user_id', 'spend', 'transaction_date
```

```
In [ ]: #32. Sending Vs Opening Snapchat
import numpy as np
df_activities = pd.read_sql_query('select * from m_so_activities', Conn)
df_agebreakdown = pd.read_sql_query('select * from m_so_age_breakdown', Conn)
df_merged = df_activities.merge(df_agebreakdown, on='user_id')
df_merged_pivot = df_merged[df_merged['activity_type']!='chat'].pivot_table(valu
df_merged_pivot['send_prct'] = (100*df_merged_pivot['send']/(df_merged_pivot['op
df_merged_pivot['open_prct'] = (100*df_merged_pivot['open']/(df_merged_pivot['op
df_merged_pivot[['age_bucket', 'send_prct', 'open_prct']]
```

```
In [ ]: #33. Tweets'Rolling Averages
df = pd.read_sql_query('select * from m_tra_tweets', Conn)
df['ld'] = df.groupby('user_id')['tweet_count'].rolling(window=3, min_periods=1)
df
```

```
In [ ]: #34. Highest Grossing Items
#Assume you're given a table containing data on Amazon customers and their spend
#query to identify the top two highest-grossing products within each category in
#category, product, and total spend

df_product = pd.read_sql_query('select * from m_product_spend', Conn)
df_product = df_product[df_product['transaction_date'].dt.year==2022].groupby(['
df_product['rnk'] = df_product.groupby('category')['total_spend'].rank(method='d
df_product[df_product['rnk']<=2][['category', 'product', 'total_spend']]
```

```
In [ ]: #35. Top 5 Artists
df_artist = pd.read_sql_query('select * from m_t_a_artists', Conn)
df_songs = pd.read_sql_query('select * from m_t_a_songs', Conn)
df_global_song_rank = pd.read_sql_query('select * from m_t_a_global_song_rank', C

df1 = df_artist.merge(df_songs, on='artist_id')
df_merged = df1.merge(df_global_song_rank, on='song_id')

df_merged = df_merged[df_merged['rank']<=10].groupby('artist_name')['song_id'].c
df_merged['rnk'] = df_merged['song_count'].rank(method='dense', ascending=False)
df_merged[df_merged['rnk']<=5][['artist_name', 'rnk']].sort_values('rnk', ascendin
```

```
In [ ]: #36. Signup Activation Rate
df_emails = pd.read_sql_query('select * from m_sar_emails', Conn)
df_texts = pd.read_sql_query('select * from m_sar_texts', Conn)
df_merged = df_emails.merge(df_texts, how = 'left', on='email_id')
activation_rate = df_merged[df_merged['signup_action'] == 'Confirmed']['email_id'
round(activation_rate, 2)
```

```
In [ ]: #38. Spotify Streaming History(Good Question)
df_history = pd.read_sql_query('select * from m_ssh_songs_history', Conn)
```

```
df_weekly = pd.read_sql_query('select * from m_ssh_songs_weekly',Conn)
df_weekly = df_weekly[df_weekly['listen_time'] <= '2022-08-04 23:59:59']
df_weekly = df_weekly.groupby(['user_id', 'song_id'])['listen_time'].count().reset_index()
df_merged = df_weekly.merge(df_history, how='outer', on=['user_id', 'song_id'])
df_merged = df_merged.fillna(0)
df_merged['song_plays'] = df_merged['song_plays'] + df_merged['song_plays_weekly']
df_merged[['user_id', 'song_id', 'song_plays']].sort_values('song_plays', ascending=False)
```

In []: *#40. Pharmacy Analytics(Part-4)*

```
df_pharmacy = pd.read_sql_query('select * from pharmacy_sales',Conn)
df_pharmacy = df_pharmacy.groupby(['manufacturer', 'drug'])['units_sold'].sum().reset_index()
df_pharmacy['rank'] = df_pharmacy.groupby('manufacturer')['total_units_sold'].rank(ascending=False)
df_pharmacy[df_pharmacy['rank'] <= 2][['manufacturer', 'drug']]
```

In []: *#41. Frequently Purchased Pairs*

```
df_transaction = pd.read_sql_query('select * from product_transactions',Conn)
result_df = df_transaction.groupby('transaction_date')['product_id'].agg(lambda x: x.value_counts().sort_index())
result_df = result_df[result_df['product_id'].str.count(',') > 0][['product_id']].reset_index()
```

In []: *#42. Supercloud Customer*

```
df_customercontract = pd.read_sql_query('select * from m_sc_customer_contracts',Conn)
df_products = pd.read_sql_query('select * from m_sc_products',Conn)

df_merged = df_customercontract.merge(df_products, on='product_id')
df_merged = df_merged.groupby('customer_id')['product_category'].nunique().reset_index()
df_merged = df_merged[df_merged['total_products'] == (df_products['product_category'].value_counts().max())]
```

In []: *#43. Odd and Even Measurements*

```
df_measurements = pd.read_sql_query('select * from m_oem_measurements',Conn)
df_measurements['measurement_day'] = df_measurements['measurement_time'].dt.date
df_measurements['rank'] = df_measurements.groupby('measurement_day')['measurement_value'].rank(ascending=False)
df_measurements['odd_value'] = np.where(df_measurements['rank'] % 2 != 0, df_measurements['measurement_value'], 0)
df_measurements['even_value'] = np.where(df_measurements['rank'] % 2 == 0, df_measurements['measurement_value'], 0)
df_measurements.groupby('measurement_day').agg(odd_sum = ('odd_value', 'sum'), even_sum = ('even_value', 'sum'))
```

In []: *#44. Booking Referral Source*

```
df_bookings = pd.read_sql_query('select * from m_brs_bookings',Conn)
df_bookingattr = pd.read_sql_query('select * from m_brs_booking_attribution',Conn)
df_merged = df_bookingattr.merge(df_bookings, on='booking_id')
df_merged['rnk'] = df_merged.groupby('user_id')['booking_date'].rank(method='first')
df_merged['channel'] = df_merged['channel'].fillna('None', inplace=True)
df_merged = df_merged[df_merged['rnk'] == 1].groupby(['channel', 'rnk'])['booking_date'].count().reset_index()
df_merged['prct'] = (100 * df_merged['cnt'] / df_merged['cnt'].sum()).round(2)
df_merged[(df_merged['cnt'] == df_merged['cnt'].max()) & (df_merged['channel'] != 'None')]
```

In []: *#45. Shopping Spree*

```
df_transactions = pd.read_sql_query('select * from m_uss_transactions',Conn)
df_transactions = df_transactions.sort_values(by=['user_id', 'transaction_date'])
df_transactions['diff1'] = (df_transactions.groupby('user_id')['transaction_date'].diff().dt.days)
df_transactions['diff2'] = (df_transactions.groupby('user_id')['transaction_date'].diff().dt.days)
df_transactions[(df_transactions['diff1'] == 1) & (df_transactions['diff2'] == 1)][['user_id', 'transaction_date']]
```

In []: *#46. 2nd Ride Delay*

```
df_users = pd.read_sql_query('select * from m_rd_users',Conn)
df_rides = pd.read_sql_query('select * from m_rd_rides',Conn)
df_merged = df_users.merge(df_rides, on='user_id')
```

```
df_merged['rnk'] = df_merged.groupby('user_id')['ride_date'].rank(method='first')
user_id_in_the_moment = df_merged[(df_merged['rnk']==1) & (df_merged['registrati
df_merged = df_merged[df_merged['user_id'].isin(user_id_in_the_moment)]
df_merged = df_merged[df_merged['rnk'] == 2]
ride_delay = round(((df_merged['ride_date'].dt.day - df_merged['registration_dat
ride_delay
```

In []: *#47. Histogram of Users and Purchases*

```
df_transactions = pd.read_sql_query('select * from m_hup_user_transactions',Conn
df_transactions['rnk'] = df_transactions.groupby('user_id')['transaction_date'].
df_transactions = df_transactions[df_transactions['rnk'] == 1].groupby(['user_id
df_transactions.sort_values('transaction_date')
```

In []: *#48. Google Maps Flagged UGC*

```
df_placeinfo = pd.read_sql_query('select * from m_gmf_place_info',Conn)
df_mapsreview = pd.read_sql_query('select * from m_gmf_maps_ugc_review',Conn)
df_merged = df_placeinfo.merge(df_mapsreview,on='place_id')
df_merged = df_merged[df_merged['content_tag'].str.lower() == 'off-topic'].group
df_merged['rnk'] = df_merged['total_tags'].rank(method= 'dense',ascending=False)
df_merged[df_merged['rnk']==1]['place_category'].sort_values()
```

In []: *#49. Compressed Mode*

```
df_items = pd.read_sql_query('select * from items_per_order',Conn)
df_items = df_items.groupby('item_count')['order_occurrences'].sum().reset_index
df_items['occurence_count'] = df_items['order_occurrences'].rank(method = 'dense
df_items[df_items['occurence_count'] == 1]['item_count']
```

In []: *#50. Card Launch*

```
df_cardsissued = pd.read_sql_query('select * from monthly_cards_issued',Conn)
df_cardsissued = df_cardsissued.groupby(['card_name','issue_year','issue_month'])
df_cardsissued['issue_date'] = df_cardsissued['issue_year'].astype(str)+'-'+df_c
df_cardsissued['rnk'] = df_cardsissued.groupby('card_name')['issue_date'].rank(m
df_cardsissued[df_cardsissued['rnk']==1][['card_name','total_amount']].sort_valu
```

In []: *#51. International Call Percentage*

```
df_phonecalls = pd.read_sql_query('select * from phone_calls',Conn)
df_phoneinfo = pd.read_sql_query('select * from m_icp_phone_info',Conn)
df_merged_caller = df_phonecalls.merge(df_phoneinfo,on='caller_id')
df_merged = df_merged_caller.merge(df_phoneinfo, left_on='receiver_id_x', right_
call_prct = (100*df_merged[df_merged['country_id_x']!=df_merged['country_id_y']]
call_prct
```

In []: *#52. LinkedIn Power Creators(Part 2)*

```
df_personalprofile = pd.read_sql_query('select * from m_lpc_personal_profiles',C
df_employee = pd.read_sql_query('select * from m_lpc_employee_company',Conn)
df_companypages = pd.read_sql_query('select * from m_lpc_company_pages',Conn)
df_merged = df_personalprofile.merge(df_employee,left_on = 'profile_id',right_on
df_merged = df_merged.merge(df_companypages, on = 'company_id')
df_merged['rnk'] = df_merged.groupby('profile_id')['followers_y'].rank(method='d
df_merged[(df_merged['rnk']==1)&(df_merged['followers_x']>df_merged['followers_y
```

In []: *#53. Unique Money Transfer*

```
df_payments = pd.read_sql_query('select * from m_umtp_payments',Conn)
df_merged = df_payments.merge(df_payments, left_on = ['payer_id','recipient_id']
df_merged = df_merged[['payer_id_x','recipient_id_x']].drop_duplicates()
df_merged['payer_id_x'].count() / 2
```



```

In [ ]: #54. User Session Activity
df_session = pd.read_sql_query('select * from m_usa_sessions',Conn)
df_session = df_session[(df_session['start_date'] >='2022-01-01')&(df_session['s
df_session['rnk'] = df_session.groupby('session_type')['total_duration'].rank(me
df_session[['user_id','session_type','rnk']].sort_values(['session_type','rnk'])

In [ ]: #55. First Transaction
df_transactions = pd.read_sql_query('select * from m_ft_user_transactions',Conn)
df_transactions = df_transactions.groupby(['user_id','transaction_date'])['spend
df_transactions['rnk'] = df_transactions.groupby('user_id')['transaction_date'].
df_transactions[(df_transactions['rnk']==1) & (df_transactions['total_spend']>=5

In [ ]: #56. Email Table Transaction
#Each Facebook user can designate a personal email address, a business email add
#the table is currently in the wrong format, so you need to transform its struct
#output): user id, personal email, business email, and recovery email. Sort your
df_users = pd.read_sql_query('select * from m_ett_users',Conn)
pivoted_df = df_users.pivot(index='user_id', columns='email_type', values='email
pivoted_df.reset_index()

In [ ]: #57. Photoshop Revenue Analysis
#For every customer that bought Photoshop, return a list of the customers, and t
#Photoshop products.Sort your answer by customer ids in ascending order.
df_transactions = pd.read_sql_query('select * from m_pra_adobe_transactions',Con
customer_ids = df_transactions[df_transactions['product'].str.lower()=='photosho
df_transactions[(df_transactions['customer_id'].isin(customer_ids))&(df_transact

In [ ]: #58. Cumulative Purchase by Product Type
df_transactions = pd.read_sql_query('select * from m_cppt_total_trans',Conn)
df_transactions = df_transactions.sort_values('order_date')
df_transactions['total_sum'] = df_transactions.groupby('product_type')['quantity
df_transactions[['order_date','product_type','total_sum']]

In [ ]: #59.Invalid Search Results
df_category = pd.read_sql_query('select * from m_isr_search_category',Conn)
df_category['invalid_search'] = df_category['num_search']*df_category['invalid_r
df_category = df_category[df_category['invalid_result_pct'].notnull()].groupby('
df_category['overall_invalid_prct'] = 100.0*df_category['invalid_search']/df_cat
df_category[['country','num_search','overall_invalid_prct']].round(2).sort_value

In [ ]: #60. Repeat Purchases on Multiple Days
df_purchases = pd.read_sql_query('select * from m_rpmd_purchases',Conn)
df_purchases['purchase_date'] = df_purchases['purchase_date'].dt.date
df_purchases = df_purchases.groupby(['user_id','product_id'])['purchase_date'].n
df_purchases = df_purchases[df_purchases['total_orders']>1]
df_purchases['user_id'].nunique()

In [ ]: #61. Compensation Outliers
df_employee = pd.read_sql_query('select * from m_co_employee_pay',Conn)
df_employee['average'] = df_employee.groupby(['title'])['salary'].transform('mea
df_employee = df_employee[(df_employee['salary'] > df_employee['average']*2) | (
df_employee['decision'] = np.where(df_employee['salary'] > 2*df_employee['averag
df_employee

In [ ]: #62. Y-on-Y Growth Rate
df_transactions = pd.read_sql_query('select * from h_ygr_user_transactions',Conn
df_transactions['transaction_date'] = df_transactions['transaction_date'].dt.yea

```

```
df_transactions = df_transactions.groupby(['product_id', 'transaction_date'])['spend']  
df_transactions.sort_values(['product_id', 'transaction_date'], inplace=True)  
df_transactions['previous_year_spend'] = df_transactions.groupby('product_id')['spend'].shift(1)  
df_transactions['yoy'] = (100 * (df_transactions['current_year_spend'] - df_transactions['previous_year_spend']) / df_transactions['previous_year_spend'])  
df_transactions
```

```
In [ ]: #63. Consecutive Filing Years  
df_taxes = pd.read_sql_query('select * from filed_taxes', Conn)  
df_taxes = df_taxes[df_taxes['product'].str.contains('turbotax', case=False)]  
df_taxes['filing_date'] = df_taxes['filing_date'].dt.year  
df_taxes.sort_values(['user_id', 'filing_date'], inplace=True)  
df_taxes['ld1'] = df_taxes.groupby('user_id')['product'].shift(-1)  
df_taxes['ld2'] = df_taxes.groupby('user_id')['product'].shift(-2)  
df_taxes[(df_taxes['ld1'] != False) & (df_taxes['ld2'] != False)]['user_id']
```

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