

# Pravisti Shrestha

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## ACADEMIC PROFILE

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**Certification UX/UI Design**, Bloc.io, San Francisco, CA

Mar 2016

**BBA in Marketing**, University of the District of Columbia, Washington, D.C.

May 2012

## PROFESSIONAL EXPERIENCE

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**Outreach Volunteer**, Paint Pens Collective, San Francisco

Oct 2014 to Present

- Social media marketing.
- Sponsorship outreach.
- Event planning.

**Social Media Manager**, Elgato LLC, San Francisco

June 2012 to May 2015

- Maintain social media presence.
- Provide customer technical support.
- Engage with customers on twitter/youtube/facebook.
- Represent company at conferences and special events.

**Marketing Manager**, Trilogy Newspaper, University of the District of Columbia

Feb 2011-Present

- Creating marketing plan for better circulation.
- Maintaining social media presence.
- Creating awareness about the newspaper.
- Maintaining advertising contacts and reaching potential advertisers.

## SKILLS

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**Computer Skills** - Illustrator, Photoshop, InDesign, HTML, CSS, Microsoft Office

**Language Skills** - Written and verbal in English, Nepali and Hindi