# **Sophia Martinez**

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### Summary:

Data-driven executive with 18+ years of experience in data strategy, analytics, and Al-driven decision-making. Passionate about transforming businesses through data insights.

## **Work Experience:**

Chief Data Officer | DataDrive Inc. | 2019 - Present

- Developed enterprise-wide data governance frameworks, enhancing data security.
- Leveraged AI and predictive analytics, increasing revenue forecasting accuracy by 50%.
- Built a data science team, delivering insights that improved operational efficiency.

VP of Analytics | InsightX | 2014 - 2019

- Designed customer analytics models, driving a 20% increase in sales conversions.
- Integrated big data solutions, reducing operational costs by 25%.

### **Skills:**

Data Strategy & Governance, Predictive Analytics & AI, Business Intelligence, Big Data & Cloud Solutions, Data Security & Compliance

#### **Education:**

Ph.D. in Data Science, Carnegie Mellon University

B.S. in Statistics, University of Chicago