

We Go Jim!

Fitness App

IS 699 - Information System Project

Presented By:
Adrian Lopez
Prayag Padwal
Gnan Akshith

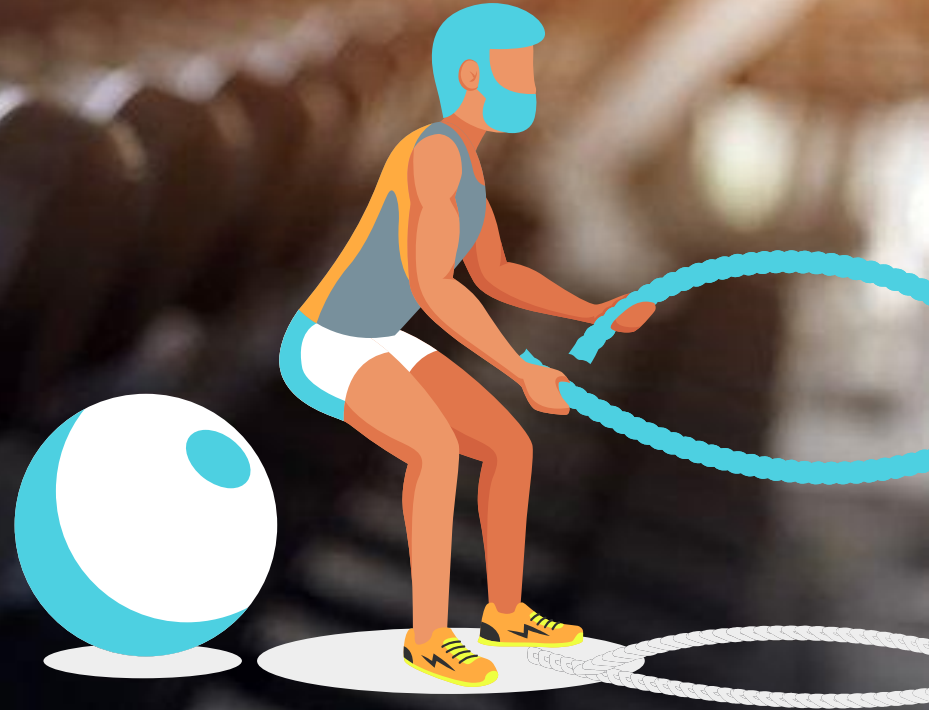


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Business Model

We Go Jim:

- **Dual-subscription model app**
 - **Freemium: AI Generated Workout & Meal Plans**
 - **Premium: Personal Training and Nutrition Plans**



What we offer:

**Enhanced fitness goals,
interactive AI, Personal Trainers
and nutritionists, & Social
Connectivity**

- **Workout Plans**
- **Meal Plans**
- **Leaderboard Between Friends**

Elevate your fitness journey!



Lets Go Jim!



We Go Jim!

You will have everything you need to reach
your personal fitness goals - for free!

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Conclusions



- **Revolutionizes the fitness landscape with its dual-subscription model**
 - **Freemium, AI Generated Plans**
 - **Premium, Personal Training & Nutrition**
- **Advanced AI technology, interactive features, and a focus on community through Friend leaderboards**
- **Elevate your journey with a unique blend of innovation, customization, and social connectivity**

Future Scope

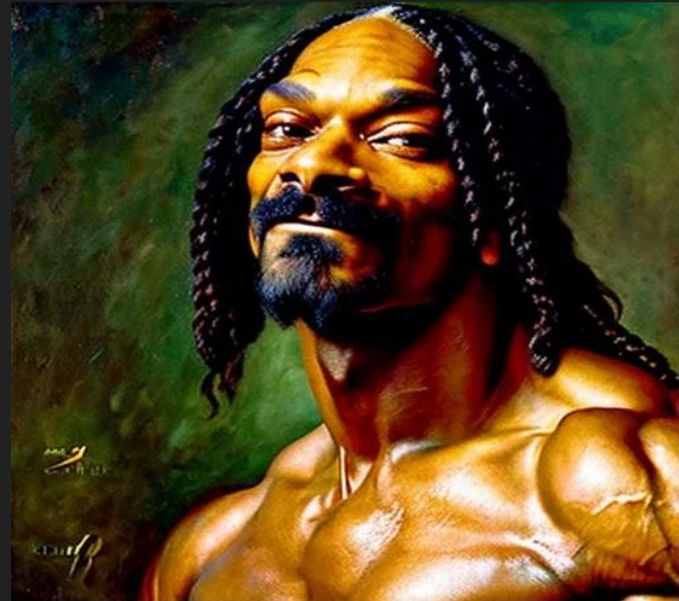
With more resources, we can integrate an option that will let you host competitions among different individuals and communities, that will help us go GLOBAL.

Effects of 'We Go Jim!'

Before



After





Thank you!

Do you have any questions ?