

# PRODUCT + PROJECT Management With Gen AI

Pay After **Placement**



# introducing DATA SKILLS HUB

Welcome to Data Skills Hub – where we are committed to transforming aspiring IT professionals into industry-ready experts. We offer top-tier training in various IT courses and provide comprehensive placement services to help you secure your dream job in the USA and Canada within just 45 to 60 days.

With our "Pay After Placement" program, no prior experience is required, and we're here to support you every step of the way. Join us and take the first step towards a successful IT career.

DATA SKILLS HUB Has Empowered

Over 1000+

Learners



TILL DATE



# CURRICULUM

- **Module 1:** Understanding Product Management
- **Module 1.1:** Product development lifecycle
- **Module 1.2:** Project development lifecycle
- **Module 2:** Building the foundational skills
- **Module 3:** Identifying opportunities and creating strategies
- **Module 4:** Defining the product requirements
- **Module 5:** MVP scoping
- **Module 6.1:** Executing the product building
- **Module 6.2:** Launching the product and learning
- **Module 7:** B2B product and sales
- **Module 8:** Analytics
- **Module 9:** Growth
- **Module 10:** Gen AI
- **Module 11:** Capstone Project
- **Module 12:** Interview prep

# Bonus Sessions

- **Module 1:** Interview prep Bonus Sessions
- **Module 2:** Working with Generative AI

**New tools suggestions**



# Support Team



**Email Support**



**Call Support**



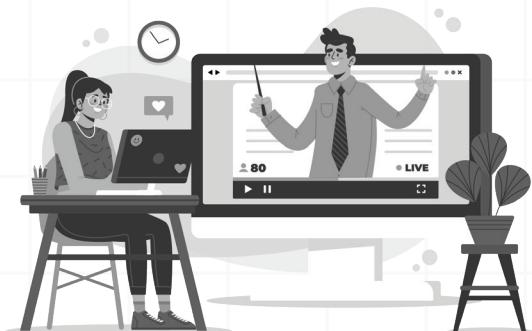
**Weekly Revision Session**



# Course Offering



**Capstone  
Project**



**1 To 1  
Live Session**



**Hands  
On Tools**



**Placement  
Support**

# Tools To Cover



Miro



Jira



Figma



ChatGPT



Google Analytics



Balsamiq



MockingBot

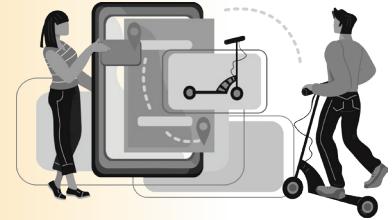
# Project Covered

## **1. Create A Health Product For The T1/metro Citizens:**



This project aims to create an innovative health solution tailored for residents of Tier 1 and metro cities, addressing urban health challenges like pollution, sedentary lifestyles, and limited healthcare access. Through thorough market research, we'll develop wearable devices, mobile apps, and online platforms promoting physical activity, monitoring health metrics, and providing telemedicine services. Rigorous testing will ensure effectiveness, empowering urban citizens to manage their well-being amidst the demands of city life.

## **2. Create A Strategy And Prd To Launch E Scooters On Flipkart:**



Crafting a strategic plan and PRD for launching e-scooters on Flipkart, leveraging the growing demand for eco-friendly transportation. Starting with market analysis, the project will outline key milestones, target demographics, pricing strategies, and marketing initiatives. The PRD will define technical specifications, features, and design elements to align with customer needs. Collaboration with manufacturers, supply chain partners, and internal stakeholders is crucial for successful execution and product launch. The aim is to tap into Flipkart's extensive customer base and ensure a triumphant entry into the electric mobility market.

### **3. Create A Product To Improve The Efficiency / Bonding Of Wfh Employees:**

This project aims to develop a specialized product to enhance efficiency and collaboration for remote workers. Beginning with extensive research on WFH challenges, it will conceptualize solutions like collaboration platforms and ergonomic accessories. Through iterative development and testing, the product will refine its functionality and usability. Implementation of training programs will ensure widespread adoption, maximizing positive impacts on remote work efficiency and team bonding.



### **4. Create A Tool For Customer Support (Voice) Of An E Commerce Company**



VCSA is an AI-powered voice assistant designed specifically for customer support in e-commerce businesses. It integrates seamlessly with the company's existing customer support systems and platforms.

# Eligibility & Admission

- This Program is suitable for both fresh graduates and professionals with experience.
- Professionals who are willing to switch their jobs are highly encouraged to enroll.
- UG Students, graduates and working professionals are highly encouraged to enroll.



# Proudly Building Careers

Here Are Some Iconic Brands Where Our Alumni Shines Bright.



# Build Your Future with The Right Plan

## STANDARD

Online live Training

**\$ 999**

- Live 1 to 1 Training
- Resume Building
- Cover letter Writing
- Interview Mock Practice
- Interview Referrals

## PREMIUM

Online live training + Guaranteed Placement

**\$ 1499**

upfront + 13 % of Annual CTC

- Live 1 to 1 Training
- Resume Building
- Cover letter Writing
- Interview Mock Practice
- Interview Referrals
- Dedicated Account Manager
- Resume Marketing
- 100 % Gauranteed Interviews
- Interview Support



LAND YOUR  
**Dream Job in USA**

Pay After **Placement**

**BOOK YOUR FREE**  
Career Counselling