

# Digital Marketing With AI Course

Pay After **Placement**



# introducing DATA SKILLS HUB

Welcome to Data Skills Hub – where we are committed to transforming aspiring IT professionals into industry-ready experts. We offer top-tier training in various IT courses and provide comprehensive placement services to help you secure your dream job in the USA and Canada within just 45 to 60 days.

With our "Pay After Placement" program, no prior experience is required, and we're here to support you every step of the way. Join us and take the first step towards a successful IT career.

DATA SKILLS HUB Has Empowered

Over 1000+

Learners



TILL DATE



# CURRICULUM

- **Module 1:** Designing Web presence
- **Module 2:** Brand Marketing
- **Module 3:** Introduction to E-Commerce and D2C
- **Module 4:** E-commerce Website Designing
- **Module 5:** Introduction to Search & SEO
- **Module 6:** SEO types
- **Module 7:** Introduction to Search Engine Marketing
- **Module 8:** Introduction to Social Media Marketing
- **Module 9:** Instagram Marketing
- **Module 10:** LinkedIn Advertising
- **Module 11:** Social Media Calendar
- **Module 12:** Introduction to Content Marketing
- **Module 13:** Email and WhatsApp Marketing
- **Module 14:** WhatsApp Marketing
- **Module 15:** Chatbot Creation
- **Module 16:** Web Analytics
- **Module 17:** Mobile Marketing
- **Module 18:** Ethics in Digital Marketing
- **Module 19:** E-Commerce and Affiliate Marketing
- **Module 20:** Media Planning and Integrated Marketing

# Bonus Sessions

- **Module 1:** Interview prep Bonus Sessions
- **Module 2:** Working with Generative AI

**New tools suggestions**



# Support Team



**Email Support**



**Call Support**



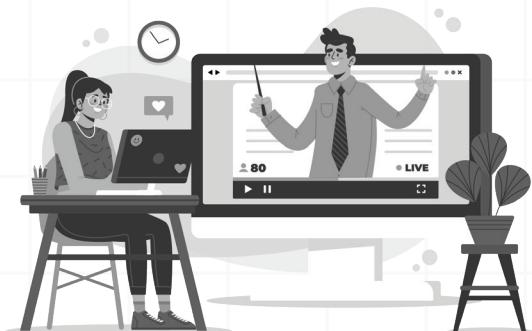
**Weekly Revision Session**



# Course Offering



**Capstone  
Project**



**1 To 1  
Live Session**



**Hands  
On Tools**



**Placement  
Support**

# TOOLS COVERED



# Project Covered

## 1. Build a Marketing Campaign With AI



Optimize marketing campaigns with AI: analyze behavior, personalize content, and target ads effectively. Harness machine learning for maximum engagement and ROI in advertising strategies.

## 2. Build a personal blog website



Create a blog on WordPress or AI platforms. WordPress is flexible, while AI simplifies design for sharing ideas and connecting.

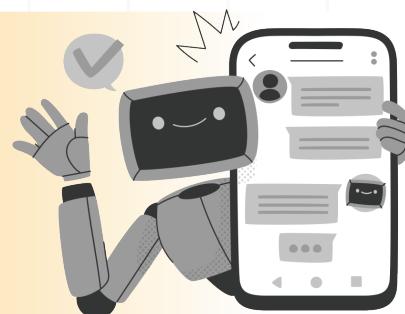
### **3. Analytics Dashboard Creation**

Crafting an Effective Analytics Dashboard: Strategies for Data Visualization, Interpretation, and Actionable Insights



### **4. Build a No-Code Chatbot**

Design, develop, and deploy a functional chatbots using a no-code platform.



# Eligibility & Admission

- This Program is suitable for both fresh graduates and professionals with experience.
- Professionals who are willing to switch their jobs are highly encouraged to enroll.
- UG Students, graduates and working professionals are highly encouraged to enroll.



# Proudly Building Careers

Here Are Some Iconic Brands Where Our Alumni Shines Bright.



# Build Your Future with The Right Plan

## STANDARD

Online live Training

**\$ 999**

- Live 1 to 1 Training
- Resume Building
- Cover letter Writing
- Interview Mock Practice
- Interview Referrals

## PREMIUM

Online live training + Guaranteed Placement

**\$ 1499**

upfront + 13 % of Annual CTC

- Live 1 to 1 Training
- Resume Building
- Cover letter Writing
- Interview Mock Practice
- Interview Referrals
- Dedicated Account Manager
- Resume Marketing
- 100 % Gauranteed Interviews
- Interview Support



LAND YOUR  
**Dream Job in USA**

Pay After **Placement**

**BOOK YOUR FREE**  
Career Counselling