

Faith, Fellowship, and Fearless Adventures: Get ready for an unforgettable journey

The pastor's retreat is a unique, uplifting experience designed to refresh and inspire spiritual leaders. It's a chance to escape daily demands, connect with fellow pastors, and engage in activities that challenge and rejuvenate the spirit. From adventures like shooting and skydiving to team-building exercises, the retreat helps pastors step out of their comfort zones and gain new perspectives on growth and leadership.

A Restful Adventure Awaits:

Breaking Barriers

Step into thrilling challenges like shooting, skydiving, or creative problem-solving. These activities promote teamwork and offer a refreshing break from daily pressures.

New Experiences

Try something new and step out of your comfort zone. These moments of courage lead to personal growth, new achievements, and a better understanding of your potential.

Fellowship

Build meaningful connections and relationships in a unique, supportive setting. These moments foster lasting bonds and highlight the importance of community.

The Retreat invites leaders to bold, faith-filled experiences like shooting from a helicopter or skydiving. These moments build trust, courage, and guidance through walking with God. Beyond the adrenaline, the retreat fosters connections and personal growth, reminding pastors of the renewal and strength found in faith, fellowship, and God's presence.

Personal growth, meaningful relationships, and spiritual fellowship.

- **Building meaningful connections** through heartfelt, in-person discussions, allowing participants to share authentically and feel truly heard.
- Strengthening bonds among leaders through face-to-face engagement, fostering deeper understanding and lasting relationships rooted in faith.
- Opening doors for collaboration between PRAY and the Ministry, creating opportunities to serve together and grow in purpose.
- Offering a time of **fellowship and encouragement**, bringing together individuals who may not often cross paths to share in God's love.
- Creating warm, welcoming spaces where participants feel inspired to connect, learn, and grow together in Christ.

This retreat is a powerful opportunity to strengthen relationships, spark collaboration, and revive the spirit in an atmosphere of fellowship, faith, and shared purpose. Let us grow closer together to one another and God.

Invitation:

You have been chosen to join an extraordinary gathering of some of the world's most inspiring leaders. This unique experience combines adventure, connection, and rejuvenation for pastors seeking a break from their daily demands.

Email:

Pastors, need a break to refresh and recharge? 🙏

The pastor's retreat offers bold experiences like skydiving and helicopter shooting, plus time for fellowship and growth.

Step out of the daily grind and embrace new perspectives on leadership and faith!

PRAY offers pastors a much-needed opportunity for rest, relaxation, and learning. This retreat is a chance to recharge so they can return refreshed and ready to continue ministering to others.

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Step out of your comfort zone and discover your true potential. 💪🚀 From skydiving to mastering new skills, this retreat is about building confidence, courage, and purpose. Are you ready for the challenge? #Growth #Adventure #SelfDiscovery

FAQS

Question	Answer
What is the purpose of the Pastor's Retreat?	The pastor's retreat is a unique, uplifting experience designed to refresh and inspire spiritual leaders. It's a chance to escape daily demands, connect with fellow pastors, and engage in activities that challenge and rejuvenate the spirit. From adventures like shooting and skydiving to team-building exercises, the retreat helps pastors step out of their comfort zones and gain new perspectives on growth and leadership.
Where and when will the retreat happen?	 Date: June 23-25  Location: Manchester Grand Hyatt Hotel - 1 Market Pl, San Diego, CA 92101, Estados Unidos The next retreat will be in September. 10-12
Who is invited to the PRAY.COM Pastor's Retreat?	The Retreat is a unique and highly personalized experience, exclusively designed for 25–35 esteemed pastors and faith leaders
What types of activities can attendees expect?	The retreats feature recreational and team-building activities to help pastors unwind and connect. Activities listed include baseball games, range events (shooting/explosives), skydiving, water activities like shark swimming and SEALs water training, and opportunities for fellowship and relaxation. The March 2025 edition includes attending a Padres baseball game, pool training with former Navy SEALs , kayaking with leopard sharks in La Jolla Cove , and a dinner presentation.
What is the primary focus or theme of the retreats?	The overall theme centers on "restful adventure," emphasizing the renewal of the soul, empowerment of the body, and building of community. This involves engaging pastors in activities they might

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	not usually experience, providing a break from their usual responsibilities, and creating opportunities for meaningful connections.
Do I need to book a hotel room?	No, PRAY.COM has pre-booked a room for you at the Westgate Hotel. Once you arrive at the hotel, please check in with our PRAY staff, and they will provide your assigned room key
When do I need to arrive?	Ideally you should arrive at the San Diego airport (SAN) between 2 - 4:30 pm.
What is the dress code?	Come as you are. The majority of the events planned are casual.
What meals are provided?	All meals are provided.
Do I need to prepare anything before arriving?	There is no required preparation for this event except for coming with an open heart and mind.
What is the itinerary?	You can check the full schedule on the Retreat Home Page: https://pray.btxt.me/
Who are the speakers?	Former Navy SEAL commanders and PRAY leadership team.
Do we get any free time?	Yes, there is free time scheduled. Please see the agenda.
How Much do I have to pay for Pastor's Retreat attendance?	The Pastor's Retreat ticket, including all activities, shuttles, hotel rooms, and meals, is \$2,633.33. We select exceptional leaders to have a 100% discount and enjoy this experience for free.

Retreat Overview:

 **Date:** March 31-April 2/ June 23-25/ Sept. 10-12

 **Location:** San Diego | Hotel: Grand Hyatt

 **Expected Attendance:** 25-35

 **Audience:** High-profile US-based pastors and faith leaders.

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PRAY.COM hosts Pastor/Leader Retreats as part of its "Leader Success Initiatives." The retreats are designed to foster community, provide pastors with unique experiences, and ultimately drive business goals for PRAY.COM through new deals, client retention, and referrals. The retreat agenda is focused on "Renew[ing] Your Soul, Empower[ing] Your Body, Foster[ing] Community".

Key Themes and Objectives

1. **Community Building:** The retreat also aims to "Build meaningful relations with each of our clients & collect feedback via in-person discussions." This includes gathering feedback on client visions, plans, and pain points to serve them better. They have been interviewing "Leader leaders," collecting testimonies for case studies, and extracting key insights from 1-1 and group discussions.
2. **Unique Experiences:** The retreats incorporate activities described as "restful adventure." These include potentially shooting on a helicopter and skydiving to help the attendees connect. Steve Kina, founder and CEO of PRAY.COM, describes the retreat as a "special time where we get to bring the world's best leaders...Pastors from literally all over the world get to do shooting. We get to do skydiving. We get to build explosives together."
3. **Ministering to Pastors:** The retreats also focus on ministering to the pastors and providing them with rest and relaxation. "It was just an incredible time of fellowship with people that don't normally get together. A little rest, a little relaxation, a little learning, and it's been super fun. Thank you all for being a part of this journey with us."

Retreat Details

- **Target Audience:** The retreats target both existing clients and new prospects/referrals, aiming for a mix of 50-60% prospects and 40-50% current clients.

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- **Locations:** The retreats primarily take place in San Diego, CA. The Westgate Hotel and Sheraton San Diego Hotel & Marina have been used as venues.
- **Timing:** Retreats are strategically scheduled throughout the year, with different motivations, such as after Easter, before graduation, and before the holiday.
- **Agenda:** A typical 3-day retreat includes check-in, welcome events (e.g., Padres baseball game), activities (e.g., SEAL-related events, shooting range, skydiving, shark swimming, helicopter event), meals, free time, and a check-out brunch.
- **Budget:** The estimated retreat cost is \$70,000, with an additional \$10,000 of sponsorship revenue, bringing the total to \$80,000.
- **Staffing:** PRAY.COM team members have specific roles, including hospitality (registration, welcome), activities (Petco outing, range event), meals/gatherings, and transportation (van drivers).

Sales and Marketing Strategy

- **Invite Strategy:** Hot prospects are strategically invited well in advance of the retreat. Current leaders are encouraged to invite qualified leaders as referrals.
- **During Event Strategy:** Sales team members (Account Executives) are expected to connect with prospects and intentional connection points are scheduled during the retreat.
- **Post-Event Strategy:** Follow-up meetings are scheduled with signed contracts. A "Post Retreat meeting" is planned.
- **Marketing:** Marketing activities include creating "sizzle videos" for invites, designing event signage, providing gifts/swag, sending email welcome series, creating a landing page, and covering the event on social media.

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