

# Data Scaling





### Pre-reqs



Python



NumPy and PANDAS, SciPy, Visualizations



Elementary stats and maths



Some preprocessing steps – may need ML as well, for advanced topics



### Background

Numeric Data: Preprocessing involves handling missing values, scaling to a similar range, and possibly normalizing the distribution.

Text Data: Common preprocessing steps include text cleaning (removing stop words, punctuation, etc.), tokenization, and vectorization (converting text into numerical form, such as TF-IDF or word embeddings).

Image Data: Techniques like resizing, normalization of pixel values, and data augmentation (creating variations of existing images) are often used.

Time Series Data: Dealing with temporal aspects, handling missing values over time, and creating lag features are important steps in preprocessing time series data.

### Topics

Missing value About Data, General Handling analysis duplicates in feature types, inspection of tabular form data quality data (2 parts) **Encoding of** Scaling and Handling Cardinality discrete data Normalization Outliers assessment **Handling** Data Imbalance **Data Splitting** Skewed Handling **Distributions** 

### Scaling

#### Definition

- Scaling involves transforming the values of a variable to a <u>specific range</u>, making it easier to compare and interpret.
- standardize the range of <u>independent</u> variables or features of the data.

#### **Methods:**

- Min-Max Scaling: Scales the values between 0 and 1.
- Standardization (Z-score Scaling): Scales the values to have a mean of 0 and a standard deviation of 1.
- **Robust Scaling:** Scales the values based on the median and interquartile range.

### EXAMPLE

 most machine learning algorithms take into account only the <u>magnitude</u> of the measurements, not the units of those measurements.

 one feature, expressed in a very <u>high</u> magnitude (number), may affect the prediction a lot more than an equally important feature.

#### Example

- 2 lengths, L1 = 250 cm and L2 = 2.5 m.
- humans see these 2 are identical lengths (I1 = I2),
   but most ML algorithms interpret this differently.
- more weight to L1, just because it is expressed in a larger number, which, in turn is going to have a much larger impact on the prediction than I2.

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### DO WE ALWAYS NEED TO SCALE?

 Certain types like Naive Bayes, Decision Trees, RF and XGB do not require feature scaling

• algorithms that exploit <u>distances</u> or <u>similarities</u> (e.g. in form of scalar product) between data samples, such as k-NN and SVM, often require feature scaling.

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### Min-Max Scaling

 Min-Max Scaling, also known as Min-Max Normalization, is a technique used to transform the values of a numerical variable to a specific range, typically between 0 and 1.

$$X_{ ext{scaled}} = \frac{X - X_{ ext{min}}}{X_{ ext{max}} - X_{ ext{min}}}$$

- X is the original value of the variable.
- $X_{\min}$  is the minimum value of the variable in the dataset.
- $X_{\text{max}}$  is the maximum value of the variable in the dataset.

### Example

$$X_{\text{scaled}} = \frac{X - X_{\min}}{X_{\max} - X_{\min}}$$

#### Consider a dataset with the following values for a variable:

• [2,5,8,10,4]

 $X_{\min} = 2$  (minimum value)

 $X_{\text{max}} = 10 \text{ (maximum value)}$ 

#### Using Min-Max Scaling:

- $X_{\text{scaled}} = (X-2)/(10-2)$
- For X = 5:  $X_{\text{scaled}} = 5 2/10 2 = 3/8$
- The scaled values would be between 0 and 1.

#### **Resulting Scaled Values:**

[0.375,0.625,0.875,1.0,0.5]

### Pros of Min-Max Scaling



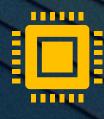
#### **Preservation of Relationships**

Min-Max Scaling preserves
the proportional relationships
among the original values,
ensuring that the order and
relative distances between
values are maintained.



#### Simple Implementation

Min-Max Scaling is straightforward and easy to implement



#### **Applicability to Algorithms**

useful for machine learning algorithms that are <u>sensitive</u> to the <u>scale</u> of features, such as support vector machines, k-nearest neighbors, and neural networks.

### Cons of Min-Max Scaling

#### **Sensitivity to Outliers:**

 Min-Max Scaling is <u>sensitive to outliers</u> in the data..

### Normalization to a Fixed Range:

- fixed range of [0, 1]
   might not be suitable
   for certain datasets
   with specific
   characteristics.
- In some cases, the <u>choice of a fixed</u> <u>range</u> may not be optimal.

### Not Robust to Extreme Values:

 Min-Max Scaling is not robust to extreme values, and the presence of outliers can affect the scaling, potentially leading to loss of information.

# Best Practices

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# Outlier Handling:

• If dataset contains outliers, consider applying outlier detection and handling techniques

## Normalization as a Choice:

Evaluate
 whether
 normalizing
 to a <u>fixed</u>
 range is
 suitable for
 your specific
 problem

### Standard Scaler (Z-score Scaling)

The Standard Scaler, also known as Z-score Scaling or Z-score Normalization, is a technique used to transform the values of a numerical variable to have a <u>mean of 0</u> and a <u>standard deviation of 1</u>

$$X_{\text{standardized}} = \frac{X - \text{mean}(X)}{\text{std}(X)}$$

- X is the original value of the variable.
- mean(X) is the mean (average) of the variable.
- std(X) is the standard deviation of the variable.

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### Examples

Consider a dataset with the following values for a variable:

[2,5,8,10,4]

$$X_{\text{standardized}} = \frac{X - \text{mean}(X)}{\text{std}(X)}$$

#### 1. Calculate Mean (mean(X)):

$$mean(X) = \frac{2+5+8+10+4}{5} = \frac{29}{5} = 5.8$$

#### 2. Calculate Standard Deviation ( $\operatorname{std}(X)$ ):

$$\operatorname{std}(X) = \sqrt{\frac{(2-5.8)^2 + (5-5.8)^2 + (8-5.8)^2 + (10-5.8)^2 + (4-5.8)^2}{5}}$$

Calculating this gives  $\mathrm{std}(X) pprox 2.90593$ .

#### 3. Apply Standard Scaler:

For 
$$X=5$$
:

$$X_{\mathrm{standardized}} = \frac{5-5.8}{2.90593} \approx -0.2758$$

Similarly, apply the formula for each value in the dataset.

Standardized Dataset  $\approx$  [-0.9635, -0.2758, 0.4119, 0.9538, -0.1264]

### Pros of Standard Scaler

Mean and Standard Deviation Preservation

Standard Scaler preserves the mean and standard deviation of the original data, making it suitable for data with a Gaussian distribution.

Outlier Insensitivity

Standardization is less sensitive to outliers compared to Min-Max Scaling, making it more robust in the presence of extreme values.

Applicability to Algorithms

Standard Scaler is widely applicable to machine learning algorithms that assume normally distributed data, such as linear regression and k-means clustering.

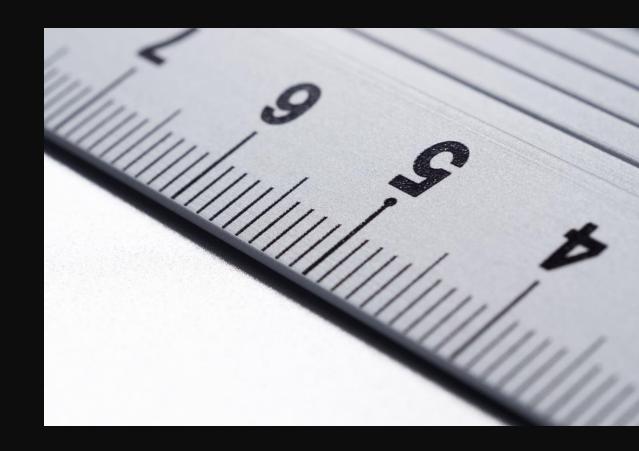
### Cons of Standard Scaler

• Standardization assumes that the data is <u>approximately</u> <u>normally distributed</u>.

• In cases where this assumption is <u>violated</u>, other scaling methods might be more appropriate.

#### Robust scaler

- scale the values of a numerical variable in a way that is <u>robust</u> to the presence of <u>outliers</u>.
- <u>useful</u> when the <u>data contains extreme values</u> that can significantly impact the scaling process.
- scales the data by <u>subtracting the median</u> and dividing by the interquartile range (IQR).
- makes it <u>less sensitive to outliers</u> compared to other scaling methods.

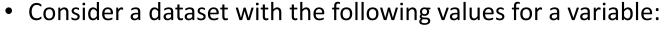


### Formula

$$X_{\text{robust-scaled}} = \frac{X - \text{median}(X)}{\text{IQR}(X)}$$

#### where:

- X is the original value of the variable.
- median(X) is the median of the variable.
- QR(X) is the interquartile range of the variable.





• 
$$median(X) = 6$$

Calculate Interquartile Range (IQR(X))

• 
$$IQR(X) = Q3 - Q1$$

• 
$$IQR(X) = 9 - 4 = 5$$

• For *X*=5:

• 
$$X_{\text{robust-scaled}} = (5-6)/5 = -0.2$$

• Similarly, apply the formula for each value in the dataset.

Example

#### **Resulting Robust Scaled Values:**

$$= [-0.8, -0.2, 0.4, 0.8, 0, 19.6]$$

# Demo using python/sklearn

(scaling data)



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## Thanks!!

