Sub : E – Commerce Portal

Dear Sir,

At the outset, we would like to thank you for showing interest in our services and your inclination to start an **E – Commerce** Portal

In today's world, having a greater reach and accessibility has become imperative for any good Business House. This is where a Business-to-Business Hub or a Portal helps organizations to improve their market reach and augment local presence. **Elite Linkin Softs** is one of the leading web designing and Development Company providing Internet Business Solutions.

Hope the enclosed proposal is in line with your requirement. We have kept in mind your trust on Elite Linkin Softs by forwarding the requirement and we have provided our cost-effective rates being the first Web design order from you. For any further clarification please feel free to get in touch with us or visit us at www.elitelinkinsofts.com or
Looking forward for your valuable order and assuring you of our best services.

Yours truly,
For Elite Linkin Softs

Bhanu Prakash K,
Marketing Executive.

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Application Cost (Phase – 1)

Product	Description	Total Price
Single Website	Installation, Setup, Configuration ONLINE Jewellery cart Package (Front-end module and Backend ADMIN Module)	**Rs.50,000.00 /-**
Installation	The Latest version of the Script installed on your hosting.	**Included**
Design	The package comes with the default template but with different color of your choice*.	**Included**
Advance Search Options	Filters for Pricing	**Included**
Testing and Configuration	template but with different color of your choice*. Will also get the FINAL ZIP package of the script. Technical Support is Free for 1 year !	**Included**
PAYPAL	The Script comes inbuilt with PAYPAL. You just need to give your paypalID !	**Included**

Photography and Other Cost (Phase – 2)

Product	Description	Total Price
Photo Shoot	Camera, Lights, Camera Man, Exporting.	**Rs.60,000.00 /-**
Updations	Inserting 200pics into Website	**Included**
Travel	For two days Accommodation and Travelling charges	**Included !**

E-commerce package includes the following features:

Attractive, professional web design template with user friendly browsing features. Pictures of models are to be provided by the client.

FRONTEND

Members Registration Feature

- Basic details
- Shopping cart
- Product Zoom view in Ajax Module
- Contact Information
- Add to Cart ,Add to Compare
- Registration Confirmation Mail
- Product View Counts
- Multi-Language
- Multi-Currency
- Product Reviews
- Product Ratings
- Downloadable Products
- PCI Compliant

Featured Profile Feature

- Products categorization on homepage

Members Login Feature

- Login by ID, Email (new version)
- Forgot Password option

Search / Find Product Feature

- Quick search
- Search Product by ID
- Product Search

ADMIN (Backend)

Admin Controls

- Fully Protected Admin area
- Recover Admin/User Passwords
- Change Admin Password
- Reset User Password
- Edit membership schemes
- Automatic Image Resizing
- Multiple Tax Rates
- Related Products
- Unlimited Information Pages
- Shipping Weight Calculation
- Discount Coupon System
- Search Engine Optimization (SEO)
- Unlimited Module Instance System
- Backup & Restore Tools
- Printable Invoices
- Sales Reports
- Unlimited Categories
- Unlimited Products
- Unlimited Manufacturers

Payment Features

- Payment entry form option
- Renewal Payment entry option
- Easy Payment checking Option
- Payment Gateway Integration

Payment Methods

- Cheque / Money Order
- Cash On Delivery
- Collect in store
- Bank Transfer
- Cheques / Money Orders
- PayPal
- PayPal Website Payment Pro
- PayPal Website Payment Pro (UK)

Mail Sending Features

- News letter Sending options to Member
- Individual Email sending

STAFF Administration (to create admin users with limited features) NEW!
General Site Features

- Social Bookmarking

- Favorite icon

- Updatable News Ticker

- Unique Design

- SEO friendly URL for each Profile !

Renewal Charges:

- The first two hundred products will upload by Elite Linkin Softs
- For Hosting per year 2000/-
- For Domain per year 700/-

Payment Terms :

- 50% advance towards the site

- Balance after completion / during installation on your servers.

Delivery Duration :

Web Design Project Delivered in 30 – 40 days from the date of confirmed order, receipt of content, materials and advance payment.

Terms &Conditions :

1. Pricing may vary according to the client's demand for extra or special requirements or features, for which a separate order form will have to be issued.

2. The Client agrees to provide the text content and pictures to be used in the application.

3. Strict adherence to the payment structure will enable **Elite Linkin Softs** to provide prompt & effective service. Delayed payment or non-payment of recurring charges will lead to automatic account deactivation.

4. Taxes at present are nil. If the Government imposes direct / indirect taxes the same will be applicable over & above the quoted price.

5. As a customer of **Elite Linkin Softs**, you may make modifications that you wish to the layouts and functionalities, but you may not claim credit for it, and you may not, under any circumstances, re-distribute or re-sell **Elite Linkin Softs** Applications or any of its source or files related to **Elite Linkin Softs**.

6. **Elite Linkin Softs** gives no warranty or guarantee for the Application. **Elite Linkin Softs** is not liable for loss of data or any damages the service might cause you, your computer, your clients/users or anything else related to you. You are solely responsible for the use of the program and any content you display using the program.

7. All payments are non-refundable.