

# **Emerging Trends in Digital Fare Collection**

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## Delhi Integrated Multi-modal Transit System Limited

Joint Venture of Govt. of NCT of Delhi and IDFC Foundation

An ISO 9001, 14001, OHSAS 18001, ISO 27001 & CMMI L3 Certified Company



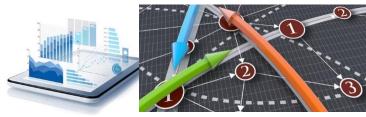
## **DIMTS IT Solutions Portfolio**



**Vehicle Tracking System** 



**Water Tanker Management System** 



**Transit Operations Research & Analytics** 



SOLID WASTE MANAGEMENT SYSTEM



**Mobile Solutions** 



Digitalization of Bus Operations



Telematics 2.0 CAN Bus/ QBDII











**Digital Fare Collection Solutions** 







## **Trends & Practices - On Board Ticketing**























**Voice** 



## **Trends & Practices - Off Board Ticketing**

## Ticket Media







## Validation



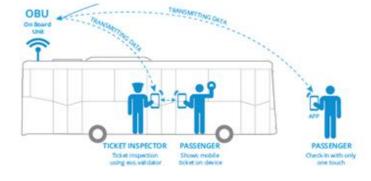
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**Voice** 



Be - in Be - out



## Leading Digital Fare Collection implementations across the globe



Payment Card













Main Sponsoring Body













Led by transportation | Widely Followed by Retail | 100%-500% Penetration Have Become the De-facto Cash in their respective cities

Source: Management Research

Note: 1 SmartCard and Population Data is as of 2015

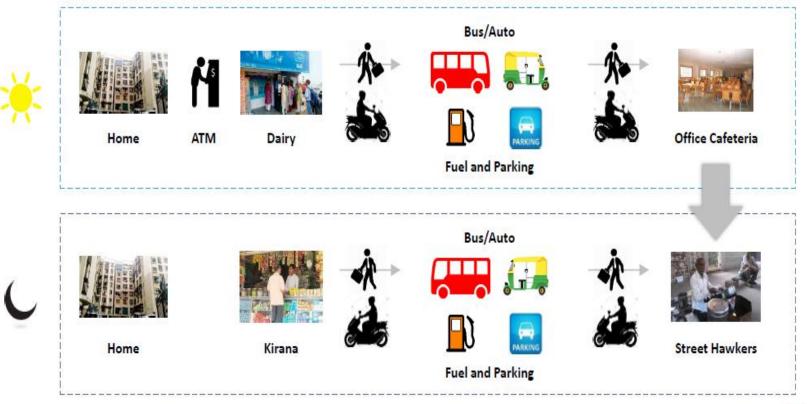
Strictly Private and Confidential Aug 2017



## **Overall Observations from the Global Case Studies**

- Most leading global implementations are based on Open Loop or Semi-closed Loop Cards
- Mobile as a form factor is gaining traction

## Why Open Loop





## Multi-mode | Multi-Channel | Multi-Form

Form Factor



Contact & Contactless Card



Wearable **Devices** 



Mobile Wallets



## Transit – Tap and Go









#### E-Wallet: In Store and On Line







Ration shops

DTH/ Mobile bills

Other Cases – Taxi, Museum, Parking, Tolling









#### Government and Utility Payment









## Readiness of Digital Fare Collection in SRTUs in India

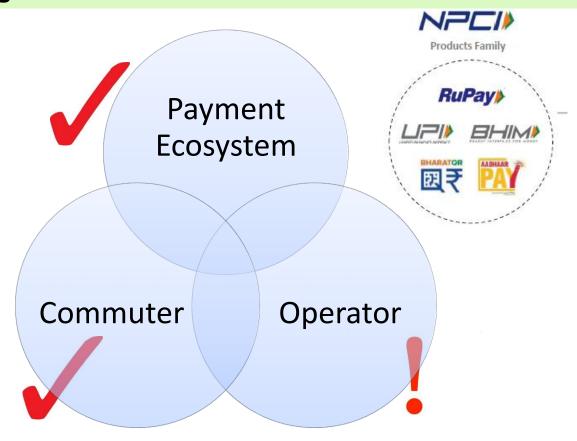
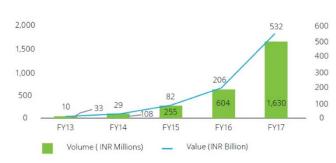


Figure 3: Mobile wallet transactions FY13-FY17



Source: Reserve Bank of India data; Deloitte Analysis

Total no. of SRTUs across the country – 62

Total revenue - INR 510 Billion

Total no. of tickets - 25 Billion

Less than 4% of payments made digitally



<sup>\*\*</sup>Performance report for FY 14-15:

## **Current Status of Open Loop Cards in India**

National Payments Corporation of India (NPCI) has developed the standard for National Common Mobility Card based on Rupay contactless cards (interoperable, open-loop, EMV based)

#### **Projects Launched**

City	Bank	Status
Ahmedabad	ICICI Bank	Launched on June 24th, 2017
Kochi	Axis Bank	Launched on June 17th, 2017
Bangalore	Axis Bank	Launched on June 17th, 2017

#### **Projects In Progress**

City	Bank
Surat	ICICI Bank
Bhubaneshwar	ICICI Bank
Nagpur	SBI
Noida	SBI

#### **Upcoming Projects**

City	Bank
MMRDA (Mumbai)	TBD
Raipur	TBD
Gurugram	Multibank

#### Closed Loop System NFC Cards





Closed Loop System NFC + EMV Debit Cards

UPSRTC (Uttar Pradesh)



#### NFC Contactless Open Loop Prepaid Cards







## **Mobile Ticketing Platform – Built on BHIM UPI**

- 'Simple to Use' Common Platform for Passengers and SRTU's
- Leverages the existing payments infrastructure using:
  - BHIM Unified Payments Interface Platform
  - UPI Unified Payments Interface

Transport

**Undertakings** 

Bank and PPI Wallets

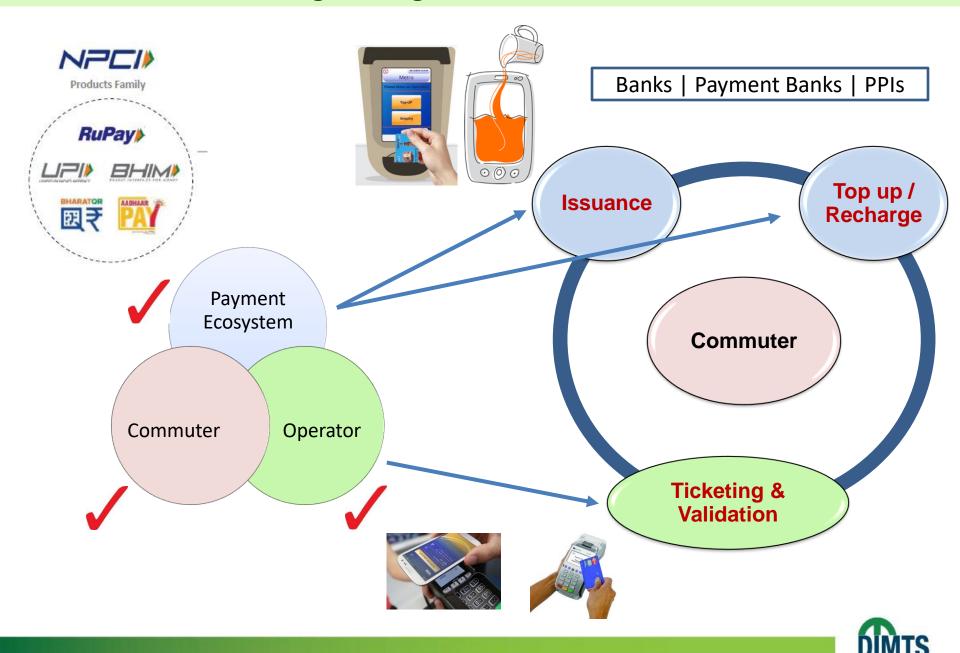


Passengers

Banks, PPIs



## **Recommendation for Digitalizing Fare Collection**





## **Thank You!**

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