



Citizen Engagement



Focus Groups Ward-to-ward surveys Reach Out Campaigns

The Smart City team actively ran awareness campaigns and collected feedback from focus groups, popular schools and colleges, commercial areas, public spaces with the local citizens of Ludhiana.





Reaching out to thousands of citizens on whatsapp







Awareness booths in Public Places

One-on-one interaction with citizens

Online-

facebook.com, myGov.in portal and dedicated website on smartcityludhiana

and Gurudwaras

Phone-

whatsapp and SMS



Looking closely into citizens' suggestions on facebook





Completed essay competition for vision statement for Ludhiana

LUDHIANA RANKED IN TOP 10
CITIES!





85% of respondents think air in Ludhiana is severely polluted

59% of respondents said PHC/CHC doesn't have adequate facilities to meet their medical needs

68% of respondents reported that there are **no adequate parking facilities** when they go for shopping

Only 35% of respondents get online service delivery from all departments

76% of the respondents don't feel safe during night

89% of the respondents feel that **public transportation needs to be improved**



4,050 RESPONSES on MyGov

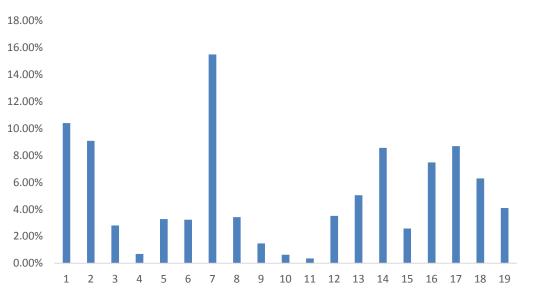
2,206 visions

1,844 VOTES

99,687 SURVEY RESPONDENTS

The following summarizes feedback from citizen engagement process – hard copy survey forms + www.Mygov.in + www.smartcityludhiana.in

Top Priorities for citizens of Ludhiana



Environment Control is Priority 1 for 33.79%



- 1. 24 x 7 Power supply
- 2. Adequate & quality Water supply
- 3. Business Friendly Environment
- 4. Citizen participation in Governance and promoting e-governance
- 5. Dedicated Bicycle tracks in the city
- 6. Education
- 7. Environment control pollution (air / sound / water)
- 8. Healthcare
- 9. Industrial area- waste disposal
- 10. Non-Conventional sources of energy
- 11. Others (please specify)
- 12. Parks and Recreation
- 13. Pollution free Buddha Nala
- 14. Public Safety and Security on streets
- 15. Public Transportation
- 16. Sewage & Drainage
- 17. Solid Waste Management
- 18. Traffic Management & Parking
- 19. Wi-Fi and Internet Connectivity

Solid Waste Management, Adequate & Quality power supply and 24x7 Power Supply are the top three items in priority 2 list of the citizens

Traffic Management & Parking also appear in top 5 of Priority 2 list





STRENGTHS

Physical and Socio-Economic Features:

- Heart of Punjab, biggest trade business hub of Punjab- Biggest Cycle manufacturing & parts in India and 2nd largest in the world
- Connectivity –railways/road- Amritsar-Kolkata(NH-1) and Chandigarh-Ferozepur (NH -95) pass through the city
- Agricultural university and engineering education; health care education including nursing, paramedical
- Manufacturing hub (Agriculture equipment, hosiery, cycle-N, hand pump-N, I, machine tool-N etc.)
- 2001 census total literacy rate of Local Planning Area is 78%
- 63% of the total population non-workers. Major center for tertiary activities, approx. 84% of the total workers

Infrastructure:

- NMT constituting almost 46.5% of total trips (31.5 % Walk and 15% Cycle trips)
- Total 6,10,000 Cycles in the city
- Surplus Power 24X7 power supply, 100% metering, establishing GIS base coordinated maps, Power losses < 6%, designated theft control system
- Power system is implementing SCADA being handled by PSPCL
- 87% coverage for water supply, with availability of Surface Water.
 Total 240355 no. of water connections with 10 hour of water supply daily.
- 61 nos. of new reservoirs built for improving water supply and their capacity (i.e. improvement in water storage (MLD)
- 85% area have sewage connections
- Few existing ICT initiatives like Mobile apps, public grievance system, CRAMET for parking
- 18,7528 traffic challans have been issued till sept 2015 for over speeding, red light jumping, and drunken driving

WEAKNESSES

Physical and Socio-Economic Features:

- Densely populated, unplanned with mushrooming of slums due to migrant population- inhuman living conditions for migrants
- · Lack of air connectivity
- Encroachment of public property 25% of population living in slums

Infrastructure:

- 16 lakh registered vehicles with 55,000 vehicles (80,000 PCUs) enter city every day
- Inner city area witness total traffic volume of 150,000 Vehicles (140,000 PCUs)
- High modal share of auto rickshaws (13% with walk trips and 25% without walk trips, 30,000 auto-rickshaws operate daily).
- Bus transport is negligible, (only 50 buses operating on 5 routes of 70 Km length of the total road length of 1376 Km.
- · Dust generation in ports due to cargo handling near the Dry Port
- High emission levels due to Industries and petrol & diesel driven vehicles especially autos contributing about 70% of the city pollution, given by PPCB in a report submitted to high court
- Lack of footpaths and cycle tracks. Only 70 Km of walkways out 300.45 Km of road network.
- Exploitation of Ground Water with 100% dependency with Deep Bore wells 696 and Shallow Bore wells 299 accounting to 560 MLD
- High amounts of water wastage with no metering or recycling strategies in place
- NRW > 20% The City has about 2.39 lakh authorised and about 1.3 lakh unauthorised connections.
- · No effluent collection network in spite of the large industrial land use
- Poor solid waste management only about 25% of the City areas are covered by door to door solid waste collection.
- Many industries have their developed DMP, but disaster management plans pan city are not integrated with city level DMP



OPPORTUNITIES

Physical and Socio-Economic Features:

- Investment Opportunity
- Ludhiana being the cycle manufacturing hub of India, Cycle can be promoted as an alternative mode of transport
- Bicycle and Active Fashion Industry Expansion in existing Industry
- Market of luxury goods
- Potential for skill development
- Trade with Neighboring Countries
- Scope for expansion in the Housing for the weaker section
- Large Employment potential-Skilled, semiskilled

Infrastructure:

- Waste to energy generation plant as proposed in existing DPR
- High Work Force Participation Ratio (38.6%) and Shorter trips lengths.
 (Average trip length of 3.7 Km) indicates the potential for compact and sustainable transport
- Potential for low capacity bus based public transport system
- · Renewable energy generation
- Underground of power cables
- Rain water harvesting
- Promotion of CNG fueled transport
- Promotion of NMT like e-rickshaws and restriction of autos in city core
- Implementation of 117 MLD CETP (3 Units) by cutting off industrial effluent from domestic sewer network is in implementation stage, but waiting for funds

THREATS

Physical and Socio-Economic Features:

- Goods from China
- Industrial Manufacturing Competition (Tirrupar, Tamil Nadu)
- Change in Tax regime
- Encroachments resulting into congestion in city
- Personal choice for using Car and less inclination towards using public transport

Infrastructure:

- Pollution-air, water- Impacts of health of citizens
- Highest Per Capita Vehicle in India with 21, 23,215 cars being handled daily on the roads with an alarming no. of vehicles regd. In calendar year 2014 = 1,40,000
- Ludhiana part of top 15 most polluted cities in the world (WHO data, 2014)
- High accident rate on arterial roads act as deterrent in using NMT as mode of transport
- As per the Seismic Zoning, Ludhiana falls in Seismic Zone IV, a high damage risk zone
- No storm water network for 90% of the city causing over burden on sewage network and overflowing and contamination during rains

"Ludhiana, the clean and green bicycle capital of the country"



Vision

REMOVE CARS/AUTOS REMOVE POLLUTION IMPROVE HEALTH ENSURE PUBLIC SAFETY

Ludhiana, Kanpur among world's top 10 cities with worst air pollution



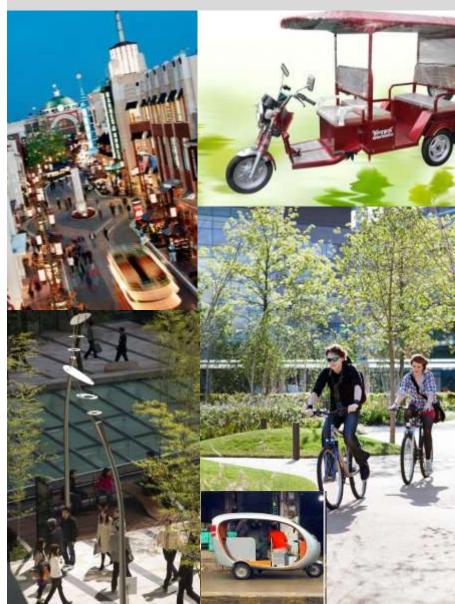




heart disease and cancer rates.

Many of these cities are among the fastest-growing in the world. And in some, residents burn wood and coal for warmth, releasing additional mosphere.

SAFE WALKABLE HEALTHY GREEN CLEAN



VISION to make LUDHIANA

A Livable and Lovable City

To provide an enhanced quality of life to citizens of Ludhiana through social wellbeing, better health and a safe environment with reduced dependence on cars, reduced traffic congestion and better air quality, to strengthen Ludhiana as a business friendly International Manufacturing Hub with sustainable infrastructure that will facilitate job growth for all sections of society; where technology will assist citizens to make their desired choices for day-to-day activities; where citizens have a choice of multiple modes of mobility; where education, sanitation and public health facilities are easily accessible & available; where environment and depleting natural resources are preserved leading to a vibrant urban environment.



Solution



The Most Bike Friendly City in India
Healthy and Thriving
Safe and Walkable
Improved Air Quality
Reduced Traffic Congestion

Pollution

Ludhiana 2025

Convergence with

Make In India Swatch Bharat Mission Digital India Amrut



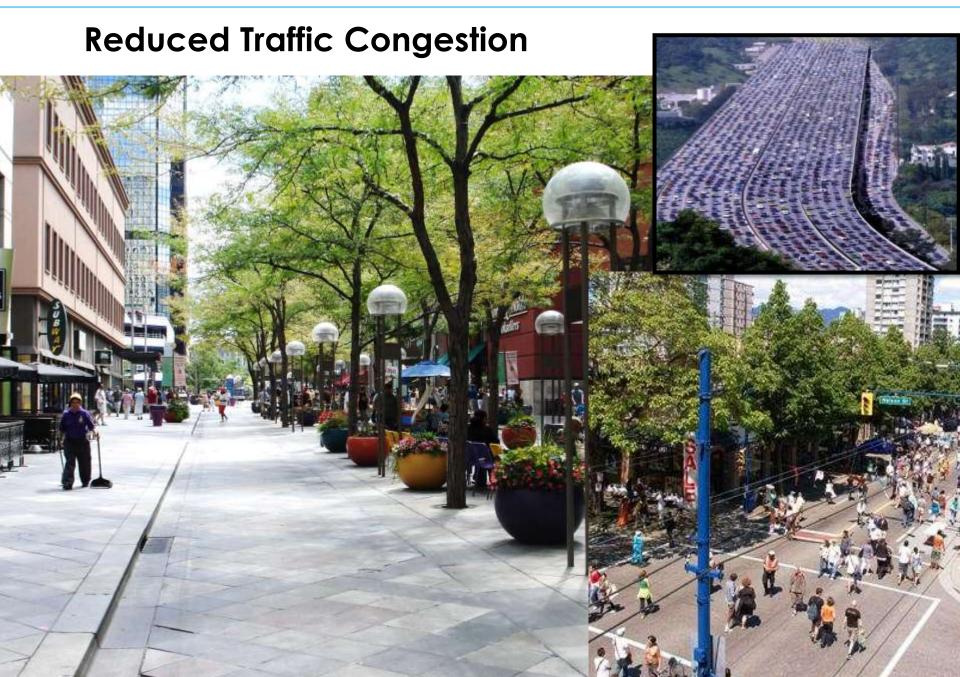
Healthy and Thriving City



Safe and Walkable





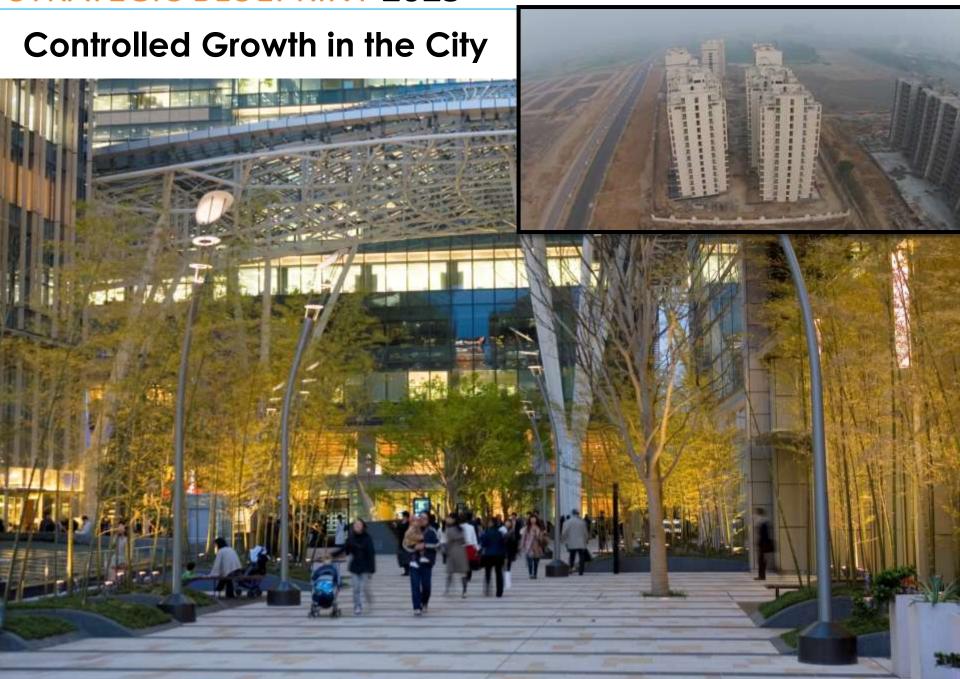


Technologically Innovative City



Economically Resilient City





GOALS AND SUB GOALS



Re-discover the Bicycle capital of the world

- Bicycle manufacturing hub of the world Align with "Make in India"
- Innovative and indigenous solutions like bamboo bicycles
- Participation by citizens in biking culture
- Healthier and more active lifestyle
- Improve health metrics

Enhance Health + Wellness of citizens



- Reduce pollution and vehicular congestion
- Mitigate industrial pollution
- Provide better integrated healthcare facilities to citizens –inclusive care, smart hospitals

Redu

Reduce Traffic Congestion

- Integrated Traffic Management Systems (IMS)
- Make streets pedestrian and bike friendly
- Improve existing Public Transport
- Reduce dependence on privately owned vehicles

GOALS



Clean + Green the city

- Switch from diesel and petrol to electric and renewable sources
- Alternative sources of energy for public space lighting 10% of the Smart City's energy requirement should come from solar energy
- Integrated Solid Waste Management Strategy- Align with "Swachh Bharat Mission"
- Waste to energy



Ensure Public Safety

- Responding effectively to traffic patterns, disasters, security breeches
- Crime prevention and monitoring, and protecting citizens and public assets
- Street lighting to ensure walkable environment
- Emergency response
- Law enforcement for traffic rules, pedestrian rights and safeguarding right of way for bike riders



(asa)

Enable E-Governance

- GIS based mapping
- Smart Metering
- Smart Monitoring
- App based and telephonic citizen grievance redressal system plus into existing system available on MCL website - Single emergency help line
- 24x7 Information kiosks

Ludhiang

1 or 2 PAN city initiatives that are ICT enabled and improve public service

pan-city

PAN CITY PROJECT 01

GPS enabled

'Smart' E-Rickshaws

to replace diesel autos running in the city. The initiative will reduce pollution, congestion, health and safety problem in the city and provide a better livelihood to drivers. Local manufacturing in Ludhiana will also contribute to the auto parts manufacturing industry.





PAN CITY PROJECT 02

Building upon ongoing project of

GIS mapping of MCL properties to levy property tax,

this initiative looks at expanding the initiative by linking it with NPR initiative, building a robust command center for future operations. These systems can also be used by police, fire departments, election department and in disaster management etc.

Civic body goes innovative to recover dues

HI-TECH MC uses geographic information system to identify houses defaulting on utility bills, a survey was conducted in Block 27 recently and it was found that of total 2,233 houses in the area, only 1,426 had authorised connections

defaulters, the Luchiana munici pal corporation (MC) has started conducting surveys through geographic information system (GIS) and scrutinising unauthorised

PS Ghuman, commiss Zone D. said: "Recently a GIS survey was conducted in Block 27, which includes Atam Nagar, artar Negar, New Kartar Negar, Adarsh Nagar and Model Town tension. It was found that of nly 1.896 properties had author ed water supply connections." Ghuman said of 1,606 houses

identity number. Once the number is fed into the system

GIS SYSTEM

all information, including own-er's name, address and details

MC, said: "The MC teams had visited different areas of the city where people had given pending dues so that they could not face any disconnection of water suphad paid dues as they did not want

pections were disconnected on

o 7200 crore from defaulters as there were several people who had failed to submit sewerage and water supply bills while many vere enjoying facilities by getting

to regularise their unauthorised

connection by paying the requires

They said a city-based private firm had prepared data through satellite pictures of the proper-ties and the MC officials were irected it to pay around cross checking the properties which did not have valid sewer ₹1.5 lakit for not paying the age and water connections. "It charges. prepare the data of the entire city with GIS," Ghuman said. He

SHINGAR CINEMA TO PAY ₹1.5 LAKH FOR FAILING TO PAY BILLS

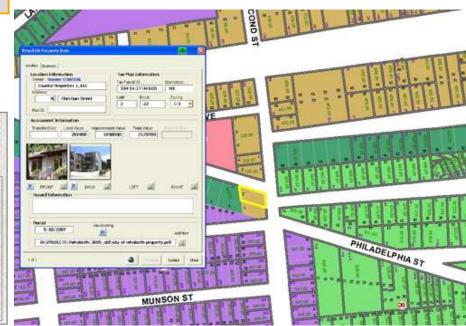
LUDHIANA: Taking a strict note on those failing to pay to Shingar Cinema to pay water and sewerage bills, the pending dues of ₹1.57 the municipal corporation issued a notice to Shingar On the other hand, Cinema, one of the old cinemas of the city, and

Gurcharan Singh, an official of the cinema, claimed that they were paying water and sewerage charg es to the MC regularly.

Sources said the cinema authorities had failed to pay the charges for water and sewerage for long

Rajinder Singh said: "We

It was learnt that MC commissioner Pradeep Kumar Agarwal has given directions to all zonal commissioners to recove pending dues from all the





area based development

Smart City Features Considered for Site Evaluation

Based on MoUD Criteria



Robust IT Connectivity & Digitalization



Solar Generated Electricity



Underground Electric Wiring



Innovative use of Parks & Open Spaces



Pedestrian friendly pathways



Sanitation



Intelligent Traffic Management + Smart Parking



Non-Vehicle Streets/Zones



Solid Waste Management



Walkability & Cycling



Assured Power Supply



Safety & Security of Citizens (esp. women & children)



Energy Efficient Street Lighting



Storm Water Reuse + Rain water harvesting



Adequate Water Supply

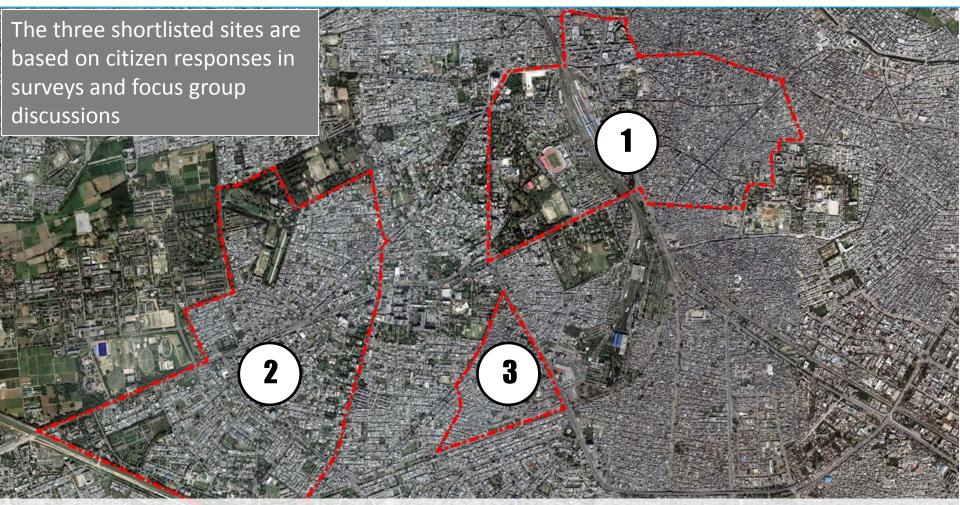


Smart Metering



Waste Water Recycling

AREA BASED DEVELOPMENT - SITE SELECTION



Ferozepur Road Area: Retrofitting

Feature	Detail	
North	Government College Road	
East	Pakhwal Road	
South	Sidhwan Canal	
West	Punjab Agricultural University	
Extent	790 Acres	

Slum Rehabilitation Jawahar Nagar: Redevelopment

redevelopilielli		
Feature	Detail	io.
North	Ferozepur Road	
East	State highway 95	
South	Railway line	
West	National Highway	
Extent	120 Acres	

City Core Revival:

1 1 1 1 1 1
Detail
Chowda Bazar Road
Suffian Bagh Road
Ludhiana Raiway Station
500 Acres



Detail

Feature

Extent	500 Acres
Wards Included	35, 36, 37, 52
Area Character	 Character dominated by transport hubs – railway station bus stand Busy and chaotic appearance Encroachments along all major roads, esp. in commercial areas Mix of small and medium Industrial area in very close proximity to Residential uses
Primary Land uses %	65% Residential 13-14% Industrial 20% Mixed-use + Commercial+ Institutional
Open space %	2-3%
Slums settlements	1
Projected Population 2017	1,22,185
Health & Education Key Landmarks	 Ramgaria Girls college CMC ludhiana Govt. senior secondry school Vidya Mandir Civil hospital, CMC ludhiana Chowda Bazar, old city
	Railway Station



Ferozepur Road Area:

Retrofitting

Feature	Detail	
Extent	790 Acres	
Wards Included	52, 53, 56	
Area	Regional road Ferozepur passes	
Character	through the area, with prominent junctions	
	Affluent residential	
	neighbourhoods	
	Infrastructure in good condition	
	Large number of institutes provide	
	good character to the place Recreational spaces in good	
	condition- both city wide parks and	
	pocket parks	
Primary Land uses	80% Residential	
%	10% Commercial	
Open space %	15% approx.	
slums settlements	1	
Projected	38,000	
Population	30,000	
2017 Health &	Govt. college for Boys	
Education	Next to PAU	
	Khalsa College	
	 Next to Swami Dayanand Medical College 	
Key Landmarks	Rose Garden, Leisure Valley	
	Ghumar Mandi, Kipp's	
	Market	
	Bhaibala Chowk, Arti Chowk,	
	Saraba Nagar main Market	



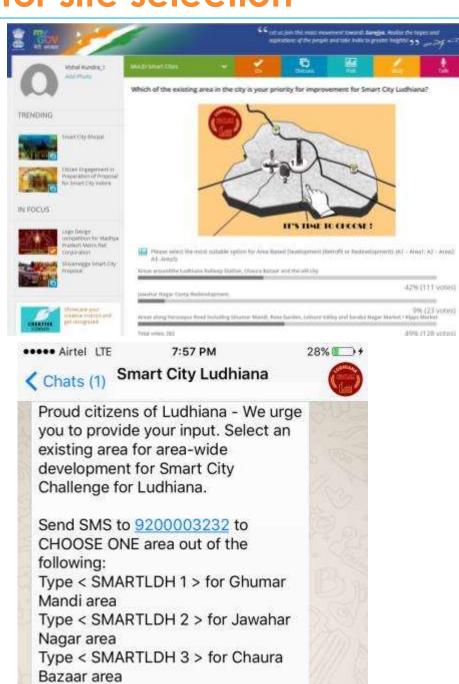
Slum Rehabilitation Jawahar Nagar: Redevelopment

Feature	Detail
Extent	120 Acres
Wards Included Area Character	 50 (area 50 acres) Slum/ Camp Settlement Poor Condition Commercial Retail unauthorised developed along the fringe – mall road, bus stand Encroachments along the ward boundary abutting mall road, station road
Primary Land uses %	70% Residential approx.
Open space %	3-4% approx.
slums settlements	Camp Settlements primarily
Projected Population 2017	7328 (1600-1700 families)
Health & Education	 Jawahar Camp Boys School Gurunanak Girls college
Key Landmarks	Bus terminal adjacent to siteLajpat Nagar market

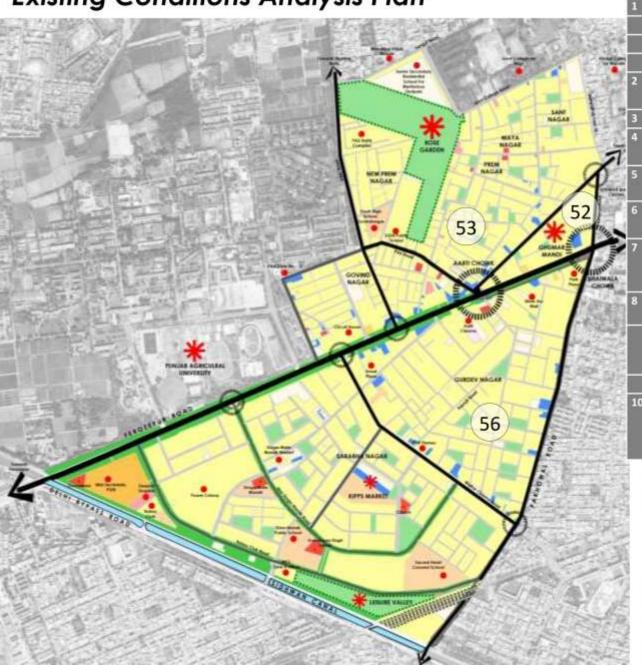
Citizen Engagement – Poll for site selection



- Smartcityludhiana.in
- Whattsapp
- Booths



Ferozepur Road Area- Selected area (retrofit)
Existing Conditions Analysis Plan



SI. No	Feature	Detail
1	North	Government College Road
	East	Pokhwal Road
	South	Sidhwan Canal
	West	Punjab Agricultural University
2	Area	790 Acres
3	Wards Included	52, 53, 56
4	Primary Land uses %	80% Residential 10% Commercial
5	Open space %	15% approx.
6	No. of slums settlements	1
7	Projected Population 2017	1,20,654
8	Health Education	Next to Swami Dayanand Medical College
	A) Schools	Govt. college for boys Next to PAU Khalsa College
j j	B) Hospitals	
10	Key Landmarks	Rose Garden, Leisure Valley, Ghumar Mandi, Bhaibala Chowk, Arti Chowk, Sarabha Nagar main Market
1889	GEND CITY LEVEL LANDA	II NAME CO





URBAN NODES

RESIDENTIAL

COMMERCIAL

OPEN SPACES

ROADS

Selected Ferozepur Road Area- Profile

The residents of Ludhiana see the Area-Based Development proposal to be creating the **maximum impact** in the most geographically, economically and socially suitable area of the city. Reasons for selection of this area include:

- The area being a high significance area locally and regionally due to its location along the major Ferozepur road
- Availability of relatively good condition Infrastructure making it easier to implement
 a 100% successful smart pilot project with lesser capital and time investment
 yielding more results, visibility and in shorter time frame
- The area having an **optimum mix of uses and a diverse user base** making itself suitable for maximum citizen impact.
- The area can lend itself to the best smart technology led solutions



Ferozepur Road Area- Selected area (retrofit) Proposed Structure Plan



PROPOSED PROJECTS

- O1. DEDICATED CYCLE TRACK
- 02. SHARED CYCLE TRACK
- 03. CAR FREE ZONES
- 36 04. SMART BIKE ZONES
- 05. BRT SMART BUS STOP
- 06. BRTS ROUTE
- 07. MULTI LEVEL PARKING
- Par 08. SMART PARKING
 - 09. WATER HARVESTING POND
- 10. PUBLIC TOILET
 - 11. DEDICATED HAWKER ZONE
- 12. SOLAR ROOFS (PUBLIC BLDG)
 - 13. FACADE CONTROL
 (ALONG COMMERCIAL ROADS WITHIN THE AREA)
 - 14. STREETSCAPE IMPROVEMENT (ALONG MAJOR ROADS WITHIN THE AREA)

LEGENDS

- * CITY LEVEL LANDMARK
- AREA LEVEL LANDMARK
- URBAN NODES
 - RESIDENTIAL
- COMMERCIAL
- OPEN SPACES
- ROADS

Ferozepur Road Area- Selected area (retrofit)
Key Interventions

Vehicle Free zones

Pedestrian and bike friendly streets

Bicycle highway along canal

Speed Limit cap of 25km/hr

Multi use Multi level car parking

Essential features as per MoUD requirement

AREA BASED DEVELOPMENT

Dedicated Cycle Tracks shared with Footpaths + Public Bike Sharing













AREA BASED DEVELOPMENT

Streetscape Improvements and Beautification Including footpaths, landscape, signage and bioswale on Ferozepur road



AREA BASED DEVELOPMENT- OTHERS

Rooftop Solar Panels

Hoarding free city & Digital Hoarding





Public Toilets (10 nos.)



AREA BASED DEVELOPMENT

Elevated Bus rapid transit system with Smart Bus Stops

Network length: 98.76 kms.



Cross section with 70m R.O.W



Real time P.I.S at stations



Fleet requirement:166 with 95% fleet



P.I.S at bus stop



P.I.S in mobile

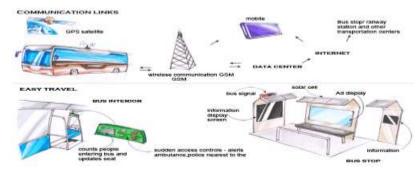


ridership for 2015-16: 43386 passengers/day



Real time P.I.S in bus

DPR already prepared for BRTS along Ferozepur road. Integrating plan with other traffic management proposals.



AREA BASED DEVELOPMENT- TRANSPORTATION

ROB at Pokhwal Road and FOB





Smart on street parking -300 bays

Area wide- E-rickshaws



MLCP at 3 locations





AREA BASED DEVELOPMENT- TRANSPORTATION

Bus shelters



ATCS intersections



AREA BASED DEVELOPMENT- SOLID WASTE MANAGEMENT



Integrated Solid waste Management system

AREA BASED DEVELOPMENT- INFRASTRUCTURE PROJECTS

Undergrounding Power cables



Storm Water network





Street Lighting

Rain water harvesting



AREA BASED DEVELOPMENT- INFRASTRUCTURE PROJECTS

Water Supply System



Waste Water System

