Column Name	Data Type	Description
"advertiser_id"	String	Unique identifier for the mobile device. If unknown, will be set to "00000000-0000-0000-0000-000000000000"
"platform"	String	Type of device (IDFA - ios | AAID - android) or null
"location_at"	Long	UTC time of the observation - UNIX timestamp, seconds
"latitude"	Double	latitude of device at coordinate of capture
"longitude"	Double	Longitude of device at cooridnate of capture
"altitude"	Double	Altitude in meters above the WGS 84 reference ellipsoid
"horizontal_accuracy"	Double	Horizontal accuracy of location in meters
"vertical_accuracy"	Double	Vertical accuracy of location in meters
"heading"	Double	Decimal degrees from north, clockwise 0.0 - 360.0
"speed"	Double	Speed of device in meters/sec
"ipv_4"	String	Dotted ip address in the form 255.255.255.255
"ipv_6"	String	String description of the IP Version 6 address for the mobile device.
"final_country"	String	Country of observation - ISO 3166-1 alpha-2 (2 digit country code)
"user_agent"	String	Web user agent
"background"	Integer	(0 - foreground | 1 - background) Foreground means the point was captured with the app open and the opposite for background
"publisher_id"	String	Unique identifier for the app where the coordinate was generated
"wifi_ssid"	String	Wifi network name
"wifi_bssid"	String	Wifi network hardware address
"tech_signals"	String	Base64 encoded JSON string
"carrier"	String	Mobile carrier network
"model"	String	Device manufacturer model
"venue_name"	String	Point of interest at the device location
"venue_category"	String	Point of interest classification
"dwell_time"	Long	Time in milliseconds the device was at the point of interest