Sia

Agentic AI for Data Analytics

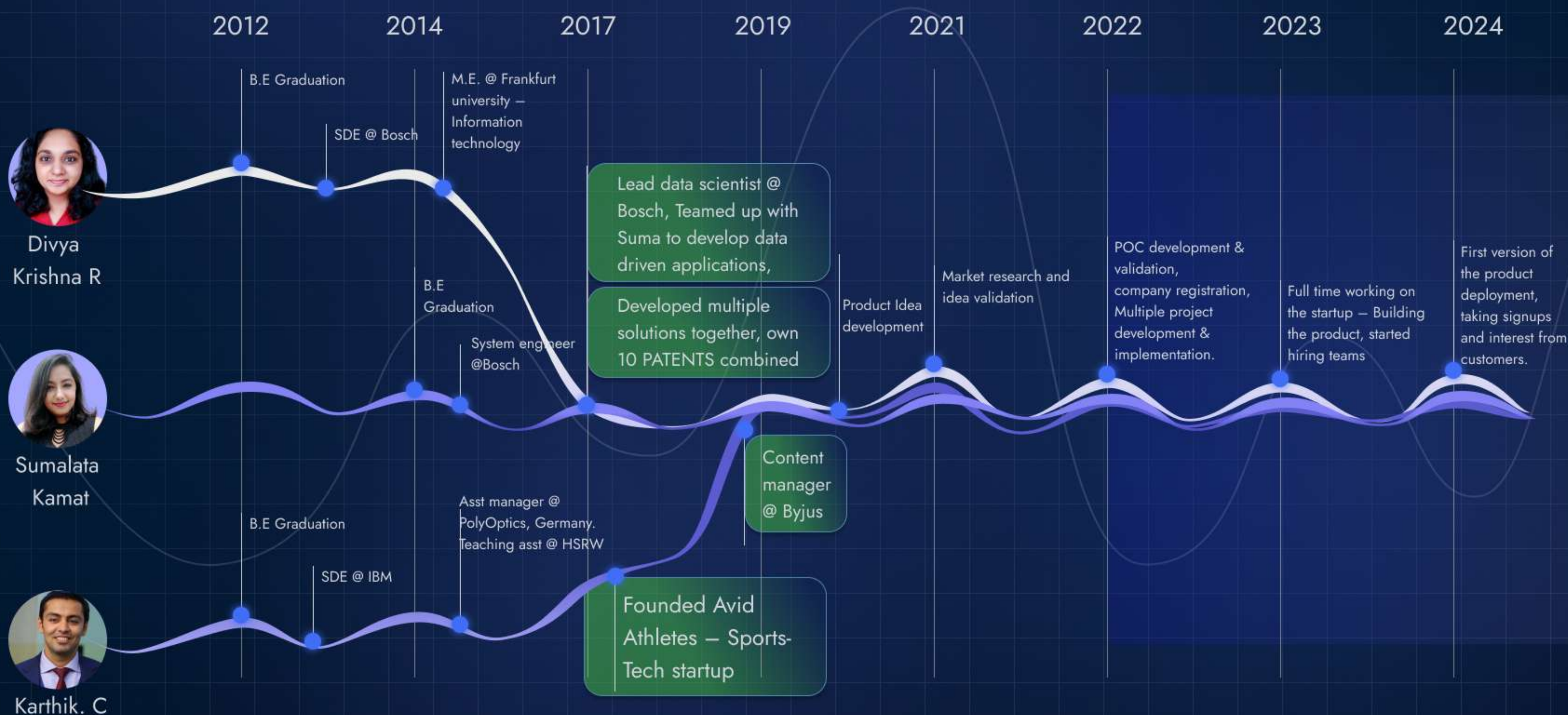
Drive value with Data from a conversation

sianalytics.in

Built by team -

Datastride Analytics

Founding team & Journey

Cohesive team, together for over 8 years, First hand experience of the problem, Combining Data & Domain expertise.

The AI Crisis

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State of Enterprise AI Adoption

90%
AI Projects Fail

76%
Decisions made through Spreadsheets

68%
Data is not used and remains in data silos

500%
Increase in volume of data generated over the past decade

This is because of

High cost of data analytics

Dependency on Manual expertise

Fragmented data pipelines

The Cause?

Organizations depend on a centralized data team, making the pipeline fragile.

Diverse types of Data Generated across multiple systems

Leadership teams

Finance teams

Product teams

R & D teams

Sales & Marketing teams

Operations teams

Customer Success teams

Central Data Team

Data Scientist

Data Analyst

ML Engineer

Data engineer

Dev Ops Engineer

BI Expert

Cloud Engineer

Fragmented Supply chain

Talent Shortage

Unsystematic Processes

Security & Privacy Risks

Inconsistent Datasets

Brittle Systems

How Sia helps?

Sia brings a full data team to everyone across the **organization** through a

Simple Chat Interface

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Fragmented
Data systems
in businesses

Recommender
Engine

Pattern
discovery

Auto
Visualizations

Rapid
Deployment

Data quality
Reports

No-code model
building

Instant
Insights

Develop Data
Summaries

Build context
of Data

**Democratization
of AI & Data**

**Context aware
insights**

**Minimized
bottlenecks**

Traction

We work with medium to large enterprises with high ticket sizes

Booked Customers

BOSCH

Abha Hospital (KSA)

Al Borg Diagnostics

IDBI BANK
IDBI Bank

Rice University

Expected revenues of
$400k in FY 25-26

Pilots Running

Mercedes-Benz

Infoline
Empowering Businesses

eSunScope

SEG AUTOMOTIVE

ZELIOT

CHARA
Motion Reimagined

Recognitions

Winners of
ELEVATE 2023

Incubated at
IIMB / NSRCEL

Selected by
Microsoft for Startups

In engagement with Vetrina, Saudi Telecom, Sobha group, Accolade, HDFCergo, Pfizer, Maruti Suzuki, & Tata Elxsi.

Sia's Impact

	Conventional Systems	Data Analytics With Sia	Improvement Metrics
Time to Insights	3 to 4 days	**< 5 minutes**	**90% quicker**
Volume of Data Processed[1]	10 Gb	**100 Gb**	**10x Increase**
Budget for Data Analytics[2]	$ 2 million	**$500,000**	**4x Reduction**
Project Deployment Time	6 to 9 months	**2 to 3 weeks**	**80% saved**
Intangible benefits	Enhanced org-wide data literacy	Data accessible for everyone in the organization	Minimized manual skill dependency

* Metrics numbers obtained from client environment deployments   [1] By a 5 to 10 member team over a week   [2] For a 10 to 15 member team per year

Market Size

Over 2.5 Billion Gb of data generated everyday, with about 400 million people working with it.

Global Data Analytics
$300 BILLION

TAM

CAGR - 13%

Agentic AI market
$5 BILLION (2024)
$200 BILLION (2034)

SOM

CAGR - 43%

AI agents will become the primary way we interact with technology in the future.
Satya Nadella

By 2025, 80% of enterprises will utilize AI-driven analytics to enhance decision-making.
Gartner

Source:
· Marketresearchfuture
· market.us
· Gartner
· data.worldbank.org
· Accenture

GTM Strategy

We're partnering with Data Companies across the world for an efficient, accelerated, warm introduction to clients.

How we will spread the word:

- Webinars and master classes
- Build a Data community to change perception.
- Define sector wise use cases
- Host Innovation challenges
- Strategic digital ads and SEO
- Thought leadership campaigns
- Influencer collaborations
- Hosting on cloud marketplaces

Business Model

There are more than 100 million subscriptions to data analytics tools globally with average cost of about $300.

ICP

- Medium to large enterprises
- Generating and handling large volumes of data
- 500+ Employees
- Revenues of $5 Million+
- Using legacy systems for gathering & storing data

Warm Intro →

Value prop

- Turn data into actionable insights and AI-powered decisions instantly.
- Unifies data Processes
- Ensure org-wide AI readiness & adoption
- Built in workflow Intelligence

Revenue Model

- Per subscription per month billing
- One time fee for on-prem deployment.
- Annual maintenance Contract
- Training & Support
- Custom development

Client Outcomes

- Reduced time to insights & Decision-Making
- Improved Data Accessibility
- Higher ROI from Data Assets
- Scalable AI Adoption
- Cross-Department Alignment
- Improved future readiness

CAS
$3k per month
$10k by EOY

$150k-$300k
Average Contract Value

$1 Million+
Client Life time Value

9 to 12 months
Duration of average sales cycle

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Case Study

There are more than 100 million subscriptions to data analytics tools globally with average cost of about $300.

Client Name

Abha Hospitals

- 2,000+ Employees
- $50 Million+ Revenue
- Data stored across multiple systems
- Cross dependency on multiple teams to process data

Intro by RayRC →

Value prop

- Instantly pluggable AI layer for the org
- Access to data through chat for all employees
- Accelerated time to insights
- Integrated data storage system

Revenue Model

- 80 subscriptions
- $60 pupm
- $20k set up cost
- Total contract value - USD 98,000/year
- Expandable upto 400 subscriptions over 2 years

Client Outcomes

- Unified Patient data
- Instant access to historical insights
- Employee & Org performance overview
- Finance analytics
- Reduced time for patient diagnosis

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Financial Projections

Financial Projections: Cost Components vs Revenues (2025-2030)

$360million

The Ask

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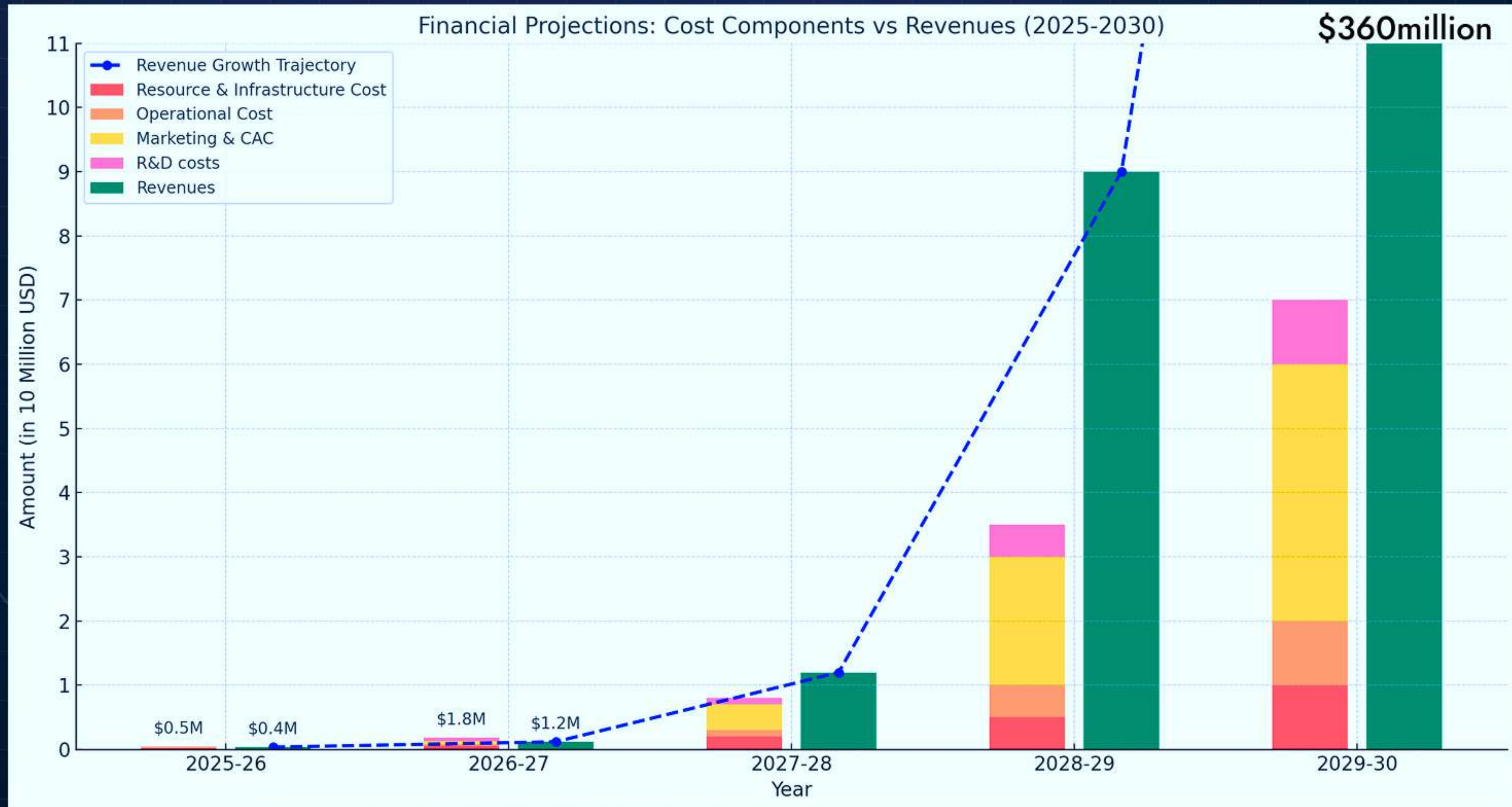
Round Size

- INR 5 Crores
- Seed stage

Use of funds

- 30% - Product development
- 60% - Sales and marketing
- 10% - Operational and miscellaneous costs

Planned outcomes

- Acquisition of clients
- Generating early revenues
- Scaling to international markets
- Registration of IP
- Industry vertical research and template creation
- Setting up of partner eco-system

Way forward

- Runway - 12 to 18 months.
- Series A round after initial revenue and traction.

Exit Plan

- Short term plan:
  - Series A or B exit
  - 5x return
- Long term plan:
  - Exit via IPO, 30x to 40x returns.

Contact Information

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Thank You