

# Market Price Movements Analysis

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### Introduction

Predicting market movements and price changes has been a challenge for investors, traders, and financial institutions alike. Understanding the direction of the market can help individuals make informed investment decisions and potentially increase their returns. With the advent of advanced technologies and the increasing availability of financial data, there has been a growing interest in using data science techniques to predict market movements.

The purpose of this project is to use data science methods to attempt to predict market movements and price changes for the overall market. This is a data science problem because it involves using data to make predictions about future events. In this case, we will use historical stock market and economical data to attempt to build predictive models that will help us understand the factors that influence stock prices and predict future market movements. By researching this field of study, we can hopefully gain a deeper understanding of the stock market and the factors that drive stock prices, and potentially make more informed investment decisions.

### Research Questions

1. How does the volatility expectation index (VIX) influence the price movements of the SPDR S&P 500 ETF (SPY)?
2. How does the rate of change in the VIX affect the price movements of the SPY?
3. How does the sentiment of national news events impact the SPY price changes?
4. At what times do the greatest changes in SPY prices occur, during trading hours or after-hours?
5. How does the federal interest rate impact the SPY price movements?
6. How does inflation impact federal interest rates and the SPY price changes?
7. How does unemployment affect the federal interest rates and the price movements of the SPY?
8. Would a 7, 14, or 28 day rolling average of prices enhance the accuracy of the model?

## Approach

The SPY ETF, or the SPDR S&P 500 exchange-traded fund, is a popular choice among investors, traders, and financial institutions due to its aim to track the performance of the S&P 500 index at a lower price point and greater availability and liquidity compared to the index itself. The S&P 500 Index, composed of 500 large-cap stocks, is considered a significant indicator of the U.S. stock market and economy.

To build predictive models that understand the factors that influence stock prices and predict future market movements, the news events of each day will be analyzed and given a sentiment rating and strength rating/weight based on their significance for that day. The VIX values, used to estimate the expected future volatility, will also be utilized by considering both the total value and rate of change of the VIX values. Additionally, the historical U.S. data will be used to determine the impact of macroeconomic factors on the market.

## How The Approach Addresses The Problem

The goal of the project is not to measure day-to-day changes with a high level of accuracy, but to determine major market changes over time. This approach reduces the complexity of the problem and reduces the risk of outliers that day-to-day movements may cause. By focusing on major market changes, the project aims to provide insights into the stock market and the factors that influence stock prices, and to help individuals make more informed investment decisions.

## Required Packages

```
#install.packages("tinytex")
library(tinytex)
#install.packages("tidyverse")
library(tidyverse)
#install.packages("dplyr")
library(dplyr)
#install.packages("ggplot2")
library(ggplot2)
#install.packages("lubridate")
library(lubridate)
#install.packages("purrr")
library(purrr)
#install.packages("lm.beta")
library(lm.beta)
#install.packages("AICcmodavg")
library(AICcmodavg)
#install.packages("car")
library(car)
#install.packages("RcppRoll")
library(RcppRoll)
#install.packages("sentimentr")
library(sentimentr)
#install.packages("zoo")
library(zoo)
```

More may be needed but at this time the ones above are the only ones that are useful with my current level of knowledge. A few additional ones that may help in creating the model are below, but will take more time to learn.

```
#install.packages("caret")
library(caret)
#install.packages("glmnet")
library(glmnet)
#install.packages("e1071")
library(e1071)
#install.packages("randomForest")
library(randomForest)
```

## Data Sources

The data used in this research was obtained from Kaggle.com, contributed by members of the community. The “spy.us.txt” dataset contains historical prices and volumes of the SPY ETF from 02/25/2005 to 11/10/2017 and has 3201 records with 7 variables. Although the data has an issue with the “open interest” variable containing only zeros, this variable is not necessary for the model and can be deleted.

The “vix.csv” dataset includes the historical values of the VIX (fear gauge) from 1/2/1990 to 6/28/2021, with 7934 records and 7 variables. The “volume” variable will need to be removed as it is all zeros, as the VIX is a calculation and not a traded asset.

The “index.csv” dataset contains information on the monthly economic conditions in the United States from 1954 to 2017, originally sourced from the Federal Reserve’s portal. The data contains some blank and zero values that will require cleaning, as well as some months with double data points that need resolution for the model.

The “Combined\_News\_DJIA.csv” dataset is the most complex and includes the top 25 news events for each day from 08/08/2008 to 07/01/2016, ranked by Reddit user votes. This may cause bias issues as the importance of the news events may not reflect the market’s views. The data has 27 variables and 1989 records and was originally sourced from Yahoo finance and the Reddit World News Channel.

All the datasets will need to have their date formatting standardized for consistency. Overall, the data is mostly ready to use, with some necessary cleaning and formatting required.

Community (2021) Reserve (2021) Besomi (2021) Aaron7Sun (N/A)

## How to import and clean the data

To begin the data cleaning process, all data sets will be imported into R Studio using the default read function. The “spy\_data” txt file will require additional processing, with the delimiter “,” used to separate the data upon import.

To ensure consistent formatting across all data sets, the “lubridate” package functions will be used to standardize the date format. Additionally, the data frames will be subsetted to match each other’s date ranges. This will help to reduce issues when creating the regression model, as some data sets contain decades more data than others.

Unnecessary columns will be removed using the “subset” function. Specifically, the “OpenInt”, “Volume”, “Adj.Close”, “Label”, “Year”, “Month”, and “Day” columns will be removed.

The “econ\_data.csv” data set requires additional cleaning due to its monthly reporting format, which leads to month-long gaps in the data. To address this issue, each month’s reported numbers will be copied to every record for that month. This approach ensures that the regression model can accurately predict how inflation, unemployment, and the federal interest rate affect the overall market.

## How do you plan to slice and dice the data?

The data sets are relatively easy to work with and do not require significant slicing or restructuring. However, we will add some new columns to the “spy\_data” and “vix\_data” data frames to enhance their utility for model testing. Specifically, we will add columns to calculate the percent change from day to day, after-hours changes, and intraday changes.

Moreover, to further refine our data, we will include rolling averages of 7, 14, and 28 days in the “spy\_data” data frame. These averages will help to reduce the impact of any outliers and provide more accurate results when testing the models.

```

#Loads the various data sets.
#setwd("C:/Users/predi/Documents/GitHub/DSC520 Assignments")
spy_data <- read.delim("data/spy.us.txt",header=TRUE, sep=',')
vix_data <- read.csv("data/vix.csv")
econ_data <- read.csv("data/index.csv")
news_data <- read.csv("data/Combined_News_DJIA.csv")

#formats and cleans "spy_data".
#deletes blank column, and verifies dates are in the correct format and range.
spy_data <- subset(spy_data, select = -OpenInt)
spy_data$Date <- ymd(spy_data$Date)
spy_data <- spy_data[spy_data$Date > "2008-08-08" &
                    spy_data$Date < "2016-07-28", ]
#creates 7, 14, and 28 day rolling averages of the closing price.
spy_data$d7_avg <- roll_mean(spy_data$Close, n = 7, align = "right", fill = NA)
spy_data$d14_avg <- roll_mean(spy_data$Close, n = 14, align = "right",
                             fill = NA)
spy_data$d28_avg <- roll_mean(spy_data$Close, n = 28, align = "right",
                             fill = NA)
#Creates percent change columns for intra-day change, after hour change, and
#total change between days
spy_data$intra_daychange <- ((spy_data$Close / spy_data$Open) - 1)*100
spy_data$AHchange <- c(NA, (diff(spy_data$Open)/
                           spy_data$Close[-nrow(spy_data)]*100) - 1)
spy_data$spy_daychange <- c(NA, diff(spy_data$Close)/
                           spy_data$Close[-nrow(spy_data)]*100)

#formats and cleans "vix_data".
#deletes blank columns, and verifies dates are in the correct format and range.
vix_data <- subset(vix_data, select = -Volume)
vix_data <- subset(vix_data, select = -Adj.Close)
vix_data$Date <- ymd(vix_data$Date)
vix_data <- vix_data[vix_data$Date > "2008-08-08" &
                    vix_data$Date < "2016-07-28", ]
#creates percent change column between days
vix_data$vix_daychange <- c(NA, diff(vix_data$Close)/
                           vix_data$Close[-nrow(vix_data)]*100)

#formats and cleans "news_data".
#deletes the label" column and verifies dates are in the correct format.
#removes all but the top 10 articles for each day.
news_data <- subset(news_data, select = -Label)
news_data$Date <- ymd(news_data$Date)
news_data <- news_data[, -c(12:26)]

#formats and cleans "econ_data".
#Combines the date columns into the same format as the out data frames.
#Then deletes the original date columns and verifies new date format.
econ_data$Date <- as.Date(with(econ_data, paste(Year, Month, Day,
                                              sep="-")), "%Y-%m-%d")

```

```
econ_data <-subset(econ_data, select = -Year)
econ_data <-subset(econ_data, select = -Month)
econ_data <-subset(econ_data, select = -Day)
econ_data$Date <- ymd(econ_data$Date)
econ_data <- econ_data[econ_data$Date > "2008-08-08" &
                      econ_data$Date < "2016-07-28", ]
```

Sentiment analysis of the new articles

```
#creates a sentiment score for each new article.
#Then adds all of the scores to the original df and
#removes the article names fro the df
news_dataTop1 <- sentiment_by(news_data$Top1)
news_dataTop2 <- sentiment_by(news_data$Top2)
news_dataTop3 <- sentiment_by(news_data$Top3)
news_dataTop4 <- sentiment_by(news_data$Top4)
news_dataTop5 <- sentiment_by(news_data$Top5)
news_dataTop6 <- sentiment_by(news_data$Top6)
news_dataTop7 <- sentiment_by(news_data$Top7)
news_dataTop8 <- sentiment_by(news_data$Top8)
news_dataTop9 <- sentiment_by(news_data$Top9)
news_dataTop10 <- sentiment_by(news_data$Top10)
news_data <- cbind(news_data, Top1 = news_dataTop1$ave_sentiment)
news_data <- cbind(news_data, Top2 = news_dataTop2$ave_sentiment)
news_data <- cbind(news_data, Top3 = news_dataTop3$ave_sentiment)
news_data <- cbind(news_data, Top4 = news_dataTop4$ave_sentiment)
news_data <- cbind(news_data, Top5 = news_dataTop5$ave_sentiment)
news_data <- cbind(news_data, Top6 = news_dataTop6$ave_sentiment)
news_data <- cbind(news_data, Top7 = news_dataTop7$ave_sentiment)
news_data <- cbind(news_data, Top8 = news_dataTop8$ave_sentiment)
news_data <- cbind(news_data, Top9 = news_dataTop9$ave_sentiment)
news_data <- cbind(news_data, Top10 = news_dataTop10$ave_sentiment)
news_data <- news_data[, -c(2:11)]
```

## What does the final data set look like?

The code below merges all cleaned and wrangled data frames into a single data frame for easier testing. The merge operation is performed using a left join on the date column to match the records across all data frames. The resulting data frame contains all columns from each data frame, with matching records combined into a single row. The summary below the code provides various statistics about each column in the merged data frame.

```
#combines all of the data frames into one.
spy_vix_data <-left_join(spy_data, vix_data, by=c("Date"))
spy_vix_econ_data <-left_join(spy_vix_data, econ_data, by=c("Date"))
all_data <-left_join(spy_vix_econ_data, news_data, by=c("Date"))

#Resolves all of the "NA" Records created by the monthly reporting of the
#historical economical data.
all_data$Federal.Funds.Target.Rate <-
  na.locf(all_data$Federal.Funds.Target.Rate, na.rm = FALSE)
all_data$Federal.Funds.Upper.Target <-
  na.locf(all_data$Federal.Funds.Upper.Target, na.rm = FALSE)
all_data$Federal.Funds.Target.Rate <-
  na.locf(all_data$Federal.Funds.Lower.Target, na.rm = FALSE)
all_data$Federal.Funds.Lower.Target <-
  na.locf(all_data$Federal.Funds.Target.Rate, na.rm = FALSE)
all_data$Effective.Federal.Funds.Rate <-
  na.locf(all_data$Effective.Federal.Funds.Rate, na.rm = FALSE)
all_data$Real.GDP..Percent.Change. <-
  na.locf(all_data$Real.GDP..Percent.Change., na.rm = FALSE)
all_data$Unemployment.Rate <-
  na.locf(all_data$Unemployment.Rate, na.rm = FALSE)
all_data$Inflation.Rate <-
  na.locf(all_data$Inflation.Rate, na.rm = FALSE)
summary(all_data)
```

```
##      Date      Open.x      High.x      Low.x
## Min.   :2008-08-11  Min.   : 59.2  Min.   : 60.98  Min.   : 58.45
## 1st Qu.:2010-08-05  1st Qu.:101.9  1st Qu.:102.77  1st Qu.:101.02
## Median :2012-08-01  Median :125.4  Median :125.82  Median :124.72
## Mean   :2012-08-02  Mean   :137.2  Mean   :138.04  Mean   :136.34
## 3rd Qu.:2014-07-31  3rd Qu.:182.0  3rd Qu.:183.26  3rd Qu.:180.91
## Max.   :2016-07-27  Max.   :211.8  Max.   :211.99  Max.   :210.89
##
##      Close.x      Volume      d7_avg      d14_avg
## Min.   : 59.33  Min.   :3.889e+07  Min.   : 61.03  Min.   : 63.28
## 1st Qu.:102.00  1st Qu.:1.127e+08  1st Qu.:102.02  1st Qu.:102.26
## Median :125.39  Median :1.616e+08  Median :125.26  Median :125.29
## Mean   :137.25  Mean   :1.943e+08  Mean   :137.18  Mean   :137.09
## 3rd Qu.:181.63  3rd Qu.:2.366e+08  3rd Qu.:181.91  3rd Qu.:182.47
## Max.   :211.86  Max.   :1.000e+09  Max.   :211.31  Max.   :210.45
##
##      d28_avg      intra_daychange      AHchange      spy_daychange
## Min.   : 66.07  Min.   :-8.99091  Min.   :-15.2251  Min.   :-9.8463
## 1st Qu.:102.04  1st Qu.: -0.39046  1st Qu.: -1.5127  1st Qu.: -0.4471
## Median :124.55  Median : 0.07342  Median : -0.8942  Median : 0.0694
## Mean   :136.94  Mean   : 0.02325  Mean   : -0.9711  Mean   : 0.0403
```

```

## 3rd Qu.:183.17 3rd Qu.: 0.47534 3rd Qu.: -0.3710 3rd Qu.: 0.6015
## Max. :206.28 Max. : 7.96679 Max. : 9.6839 Max. :14.5192
## NA's :27 NA's :1 NA's :1
## Open.y High.y Low.y Close.y
## Min. :10.40 Min. :10.76 Min. :10.28 Min. :10.32
## 1st Qu.:14.65 1st Qu.:15.28 1st Qu.:14.02 1st Qu.:14.52
## Median :17.89 Median :18.61 Median :17.12 Median :17.79
## Mean :21.42 Mean :22.40 Mean :20.44 Mean :21.30
## 3rd Qu.:24.00 3rd Qu.:25.14 3rd Qu.:22.92 3rd Qu.:24.06
## Max. :80.74 Max. :89.53 Max. :72.76 Max. :80.86
##
## vix_daychange Federal.Funds.Target.Rate Federal.Funds.Upper.Target
## Min. :-29.5726 Min. :0.0000 Min. :0.2500
## 1st Qu.: -4.1070 1st Qu.:0.0000 1st Qu.:0.2500
## Median : -0.6836 Median :0.0000 Median :0.2500
## Mean : 0.2601 Mean :0.0201 Mean :0.2701
## 3rd Qu.: 3.7507 3rd Qu.:0.0000 3rd Qu.:0.2500
## Max. : 50.0000 Max. :0.2500 Max. :0.5000
## NA's :1 NA's :89 NA's :89
## Federal.Funds.Lower.Target Effective.Federal.Funds.Rate
## Min. :0.0000 Min. :0.0700
## 1st Qu.:0.0000 1st Qu.:0.0900
## Median :0.0000 Median :0.1300
## Mean :0.0201 Mean :0.1642
## 3rd Qu.:0.0000 3rd Qu.:0.1600
## Max. :0.2500 Max. :0.9700
## NA's :89 NA's :36
## Real.GDP..Percent.Change. Unemployment.Rate Inflation.Rate Top1
## Min. :-8.200 Min. : 4.900 Min. :0.600 Min. : -1.61542
## 1st Qu.: 0.800 1st Qu.: 6.200 1st Qu.:1.600 1st Qu.: -0.25000
## Median : 2.000 Median : 7.650 Median :1.800 Median : -0.07906
## Mean : 1.452 Mean : 7.566 Mean :1.729 Mean : -0.09766
## 3rd Qu.: 3.100 3rd Qu.: 9.100 3rd Qu.:2.000 3rd Qu.: 0.04499
## Max. : 5.000 Max. :10.000 Max. :2.300 Max. : 0.93897
## NA's :36 NA's :36 NA's :36 NA's :17
## Top2 Top3 Top4 Top5
## Min. :-2.15629 Min. : -1.27802 Min. : -1.18333 Min. : -1.42302
## 1st Qu.: -0.29152 1st Qu.: -0.26780 1st Qu.: -0.26671 1st Qu.: -0.28309
## Median : -0.09889 Median : -0.09449 Median : -0.08561 Median : -0.10206
## Mean : -0.12316 Mean : -0.10781 Mean : -0.10142 Mean : -0.11383
## 3rd Qu.: 0.04004 3rd Qu.: 0.05549 3rd Qu.: 0.06155 3rd Qu.: 0.04352
## Max. : 0.96381 Max. : 1.10000 Max. : 1.20000 Max. : 0.96381
## NA's :17 NA's :17 NA's :17 NA's :17
## Top6 Top7 Top8 Top9
## Min. : -1.39374 Min. : -2.10764 Min. : -1.53076 Min. : -1.40068
## 1st Qu.: -0.27496 1st Qu.: -0.27839 1st Qu.: -0.27926 1st Qu.: -0.26863
## Median : -0.09079 Median : -0.10206 Median : -0.09449 Median : -0.08839
## Mean : -0.10578 Mean : -0.11967 Mean : -0.11451 Mean : -0.11400
## 3rd Qu.: 0.06010 3rd Qu.: 0.02948 3rd Qu.: 0.05393 3rd Qu.: 0.02637
## Max. : 1.02514 Max. : 1.04103 Max. : 0.85977 Max. : 1.11369
## NA's :17 NA's :17 NA's :17 NA's :17
## Top10
## Min. : -1.16768
## 1st Qu.: -0.29957

```



```
## Median :-0.10717
## Mean :-0.11948
## 3rd Qu.: 0.03387
## Max. : 1.02632
## NA's :17
```

## Plots and Tables Needed

### 1. Scatter Plots

- Could be used to visualize the relationship between VIX values and SPY price movements.
- Used to show the sentiment/importance of news events and their impact on SPY prices.

### 2. Box plots

- Could be used to compare SPY price changes during trading hours and after hours.

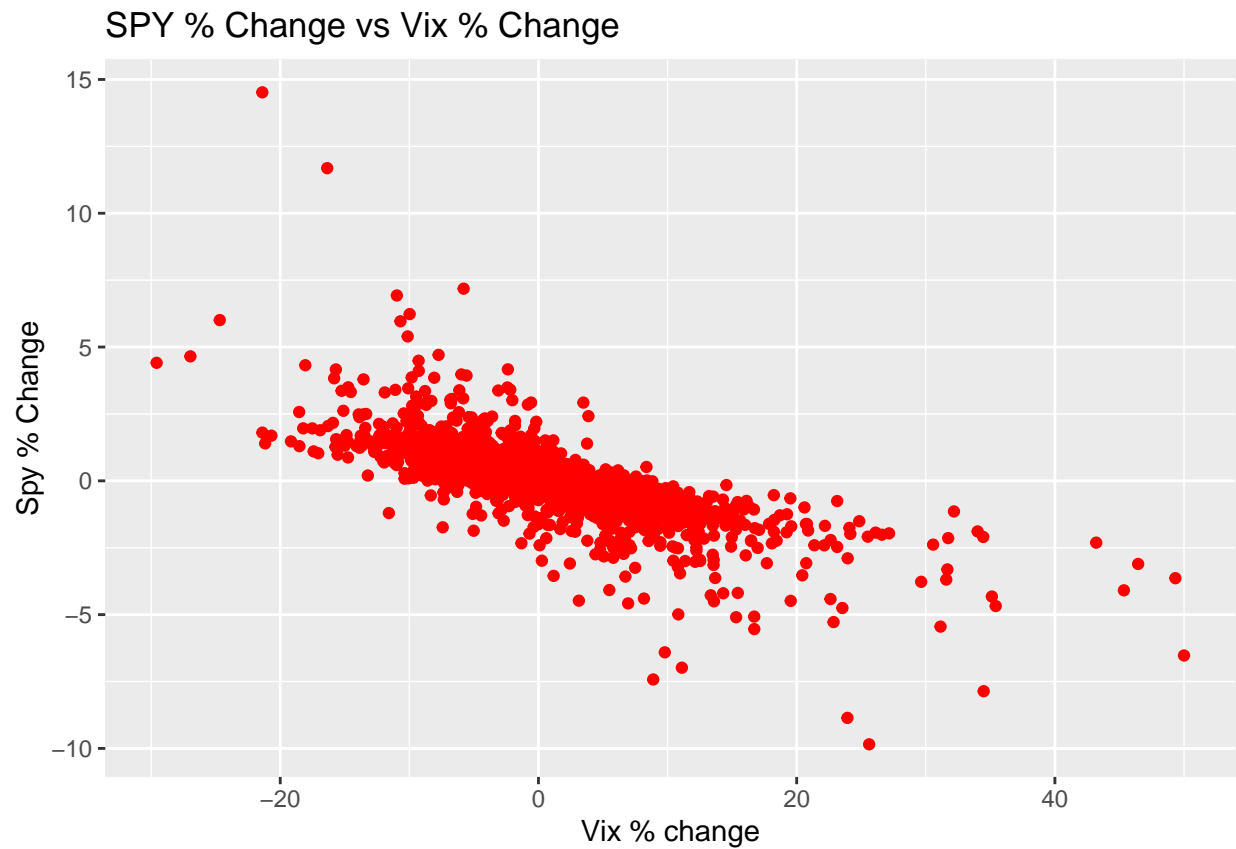
### 3. Bar Graphs

- Could be used to test for normal distribution of variables.

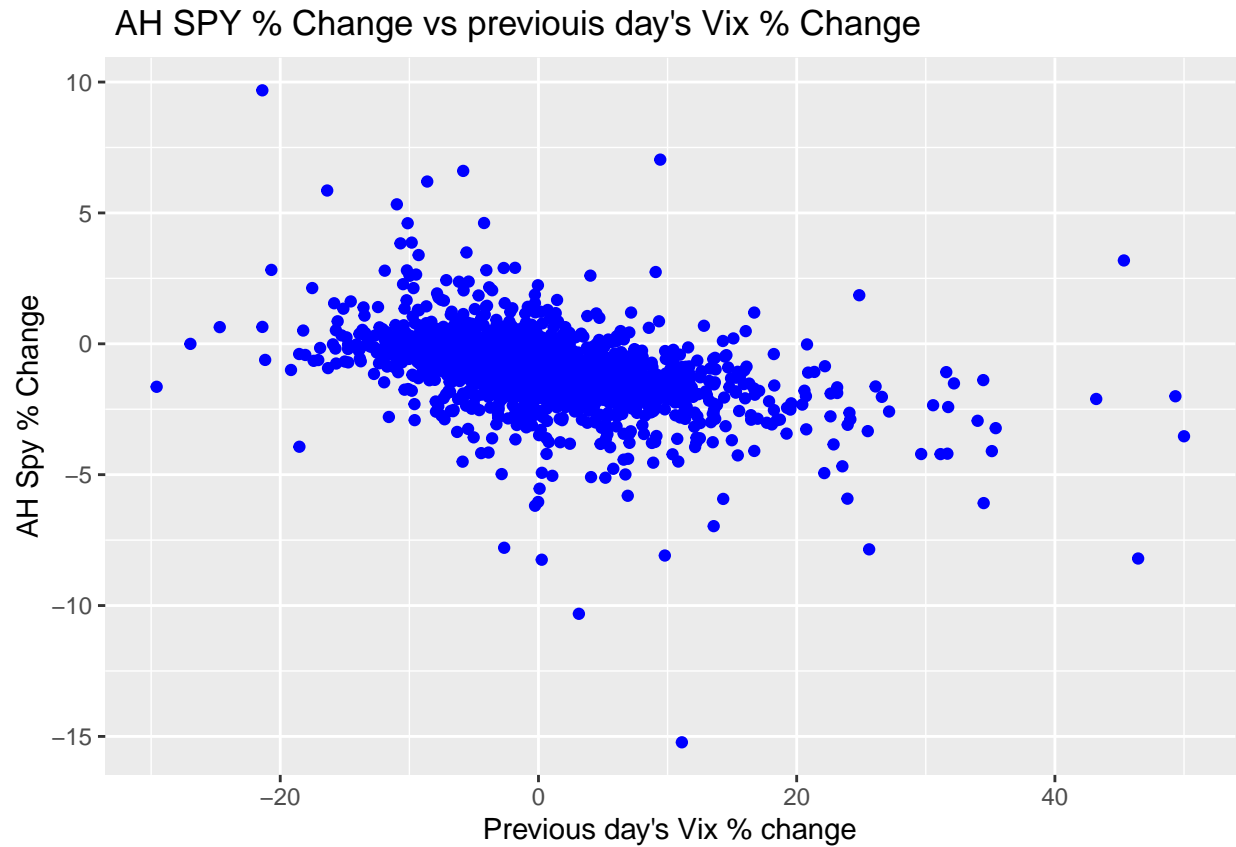
### 4. Line Plots

- Used to show the relationship between inflation and federal interest rates, and the impact on SPY prices. -Used to visualize the rate of change of the VIX and its impact on SPY price movements over time.
- Could be used to compare the accuracy of the model using 7-day, 14-day, and 28-day rolling price averages.

```
#Plots the relationship between Vix and Spy movements of the same day
ggplot(all_data, aes(x = vix_daychange, y = spy_daychange)) +
  geom_point(color = "red") +
  labs(title = "SPY % Change vs Vix % Change", x = "Vix % change",
       y = "Spy % Change")
```

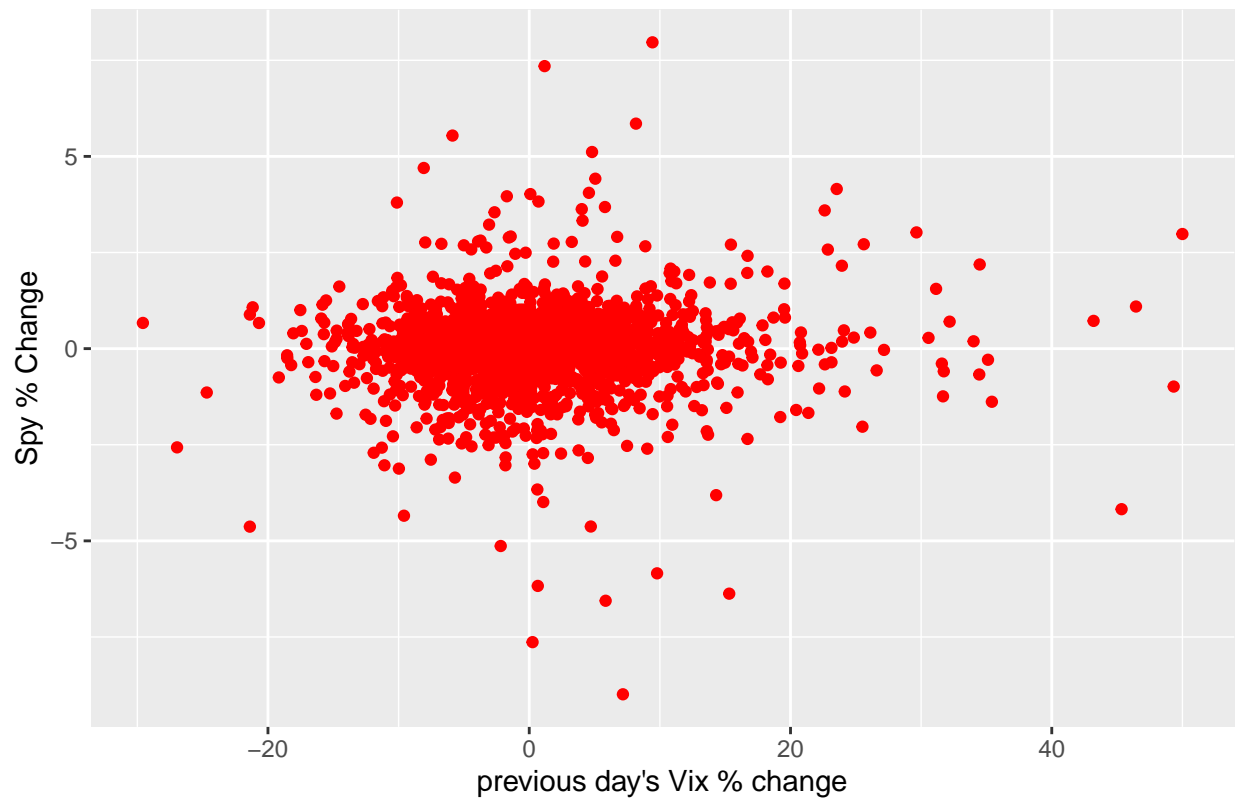


```
#Plots the relationship between the previous day's vix value change and the  
#current days After hours movements  
ggplot(all_data, aes(x = lag(vix_daychange), y = AHchange)) +  
  geom_point(color = "blue") +  
  labs(title = " AH SPY % Change vs previous day's Vix % Change",  
       x = "Previous day's Vix % change", y = "AH Spy % Change")
```



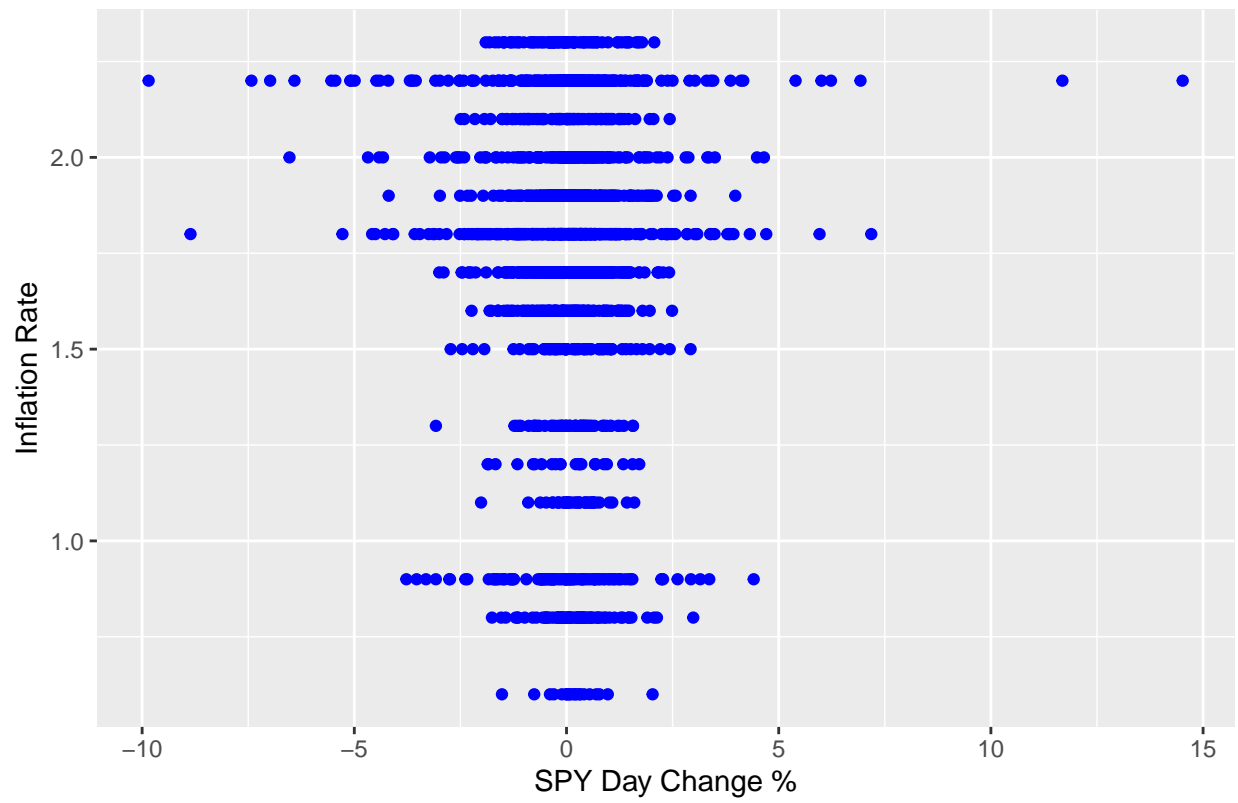
```
#Plots the relationship between the previous day's vix value change and the  
#current days spy value movement  
ggplot(all_data, aes(x = lag(vix_daychange), y = intra_daychange)) +  
  geom_point(color = "red") +  
  labs(title = "SPY % Change vs previous day's Vix % Change",  
        x = "previous day's Vix % change", y = "Spy % Change")
```

SPY % Change vs previous day's Vix % Change



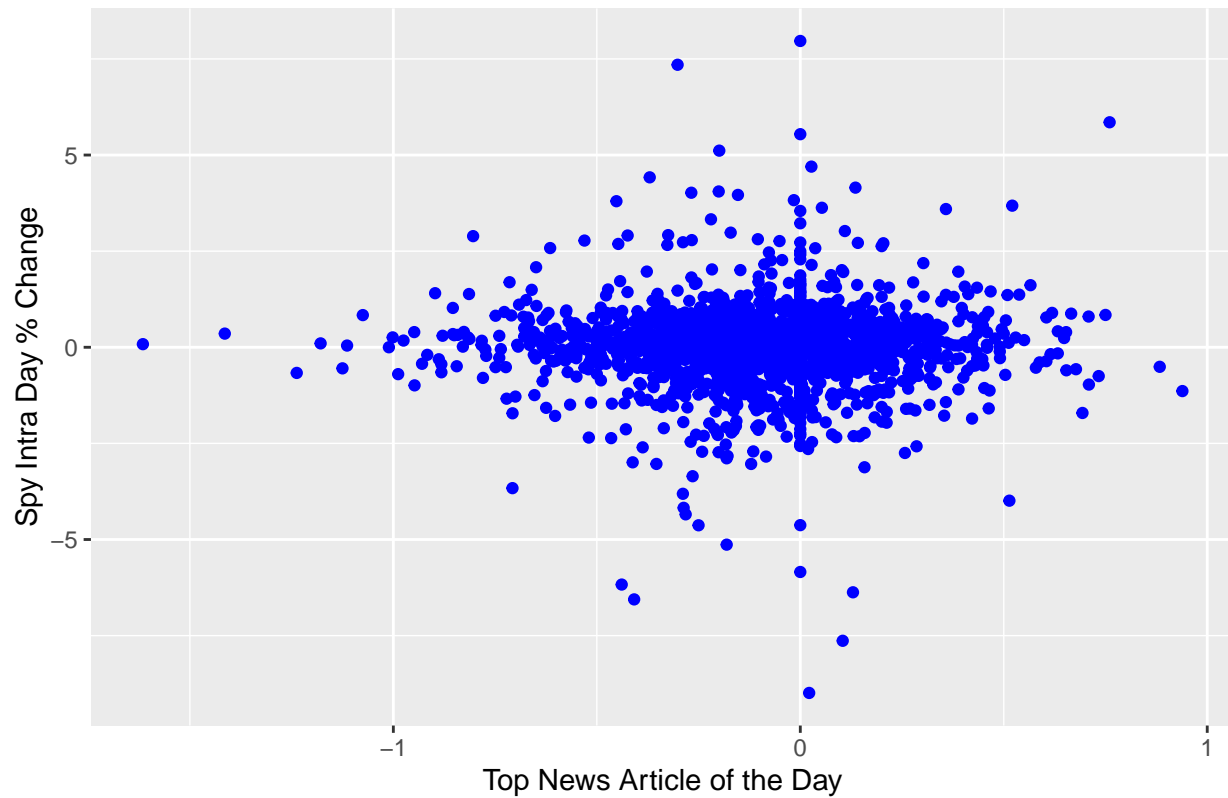
```
#Plots the relationship between the previous day's vix value change and the  
#current days spy value movement  
ggplot(all_data, aes(x = spy_daychange, y = Inflation.Rate)) +  
  geom_point(color = "blue") +  
  labs(title = "Spy Day Change Vs. Inflation Rate",  
        x = "SPY Day Change %", y = "Inflation Rate")
```

Spy Day Change Vs. Inflation Rate

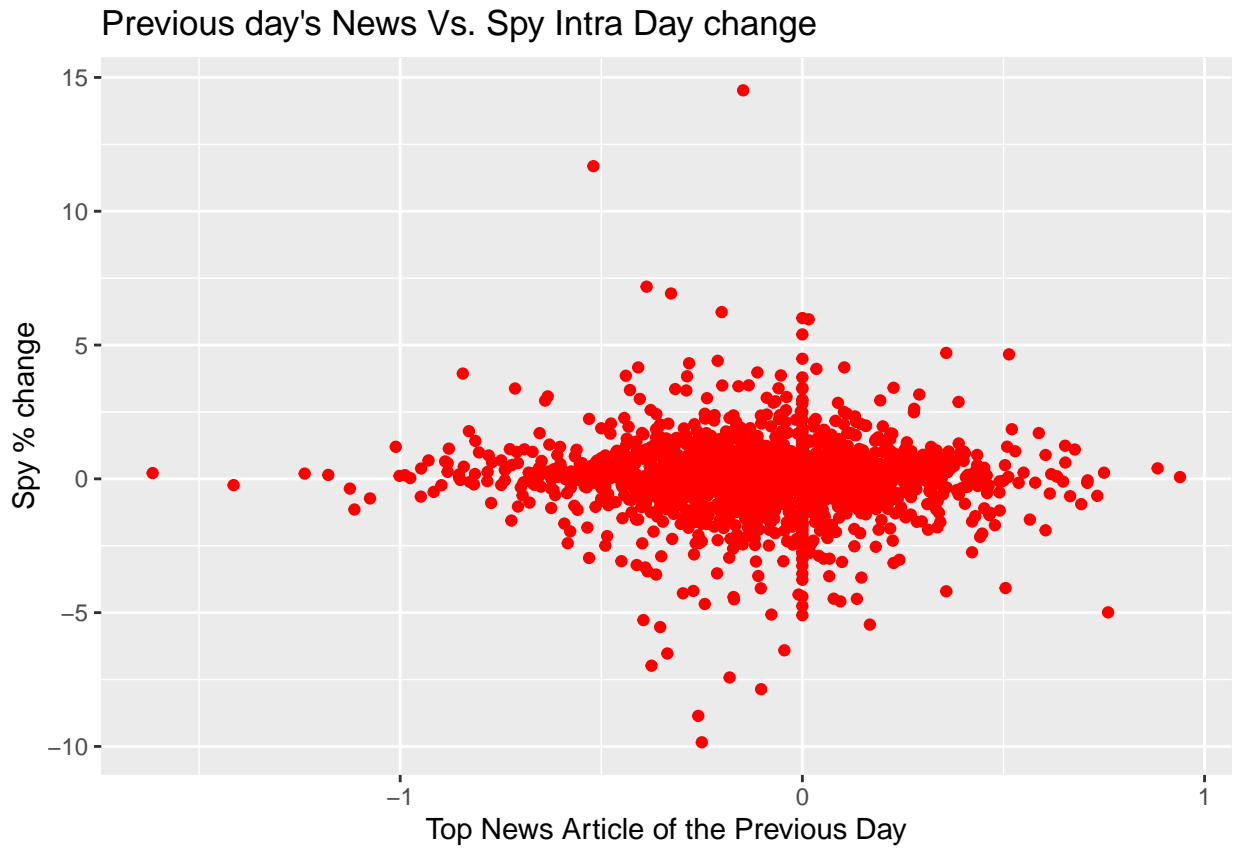


```
#Creates a scatters plot comparing the top news article vs the change in
#SPY price movements.
ggplot(all_data, aes(x = Top1, y = intra_daychange)) +
  geom_point(color = "blue") +
  labs(title = "News Vs. Spy Intra Day change",
       x = "Top News Article of the Day", y = "Spy Intra Day % Change")
```

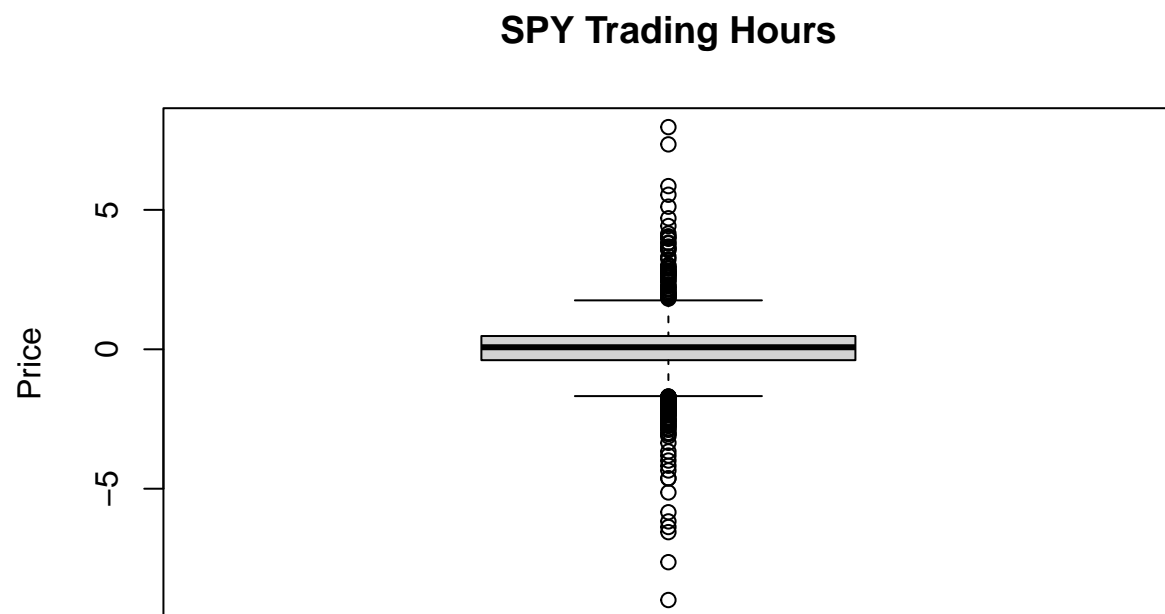
News Vs. Spy Intra Day change



```
ggplot(all_data, aes(x = lag(Top1), y = spy_daychange)) +
  geom_point(color = "Red") +
  labs(title = "Previous day's News Vs. Spy Intra Day change",
       x = "Top News Article of the Previous Day", y = "Spy % change")
```



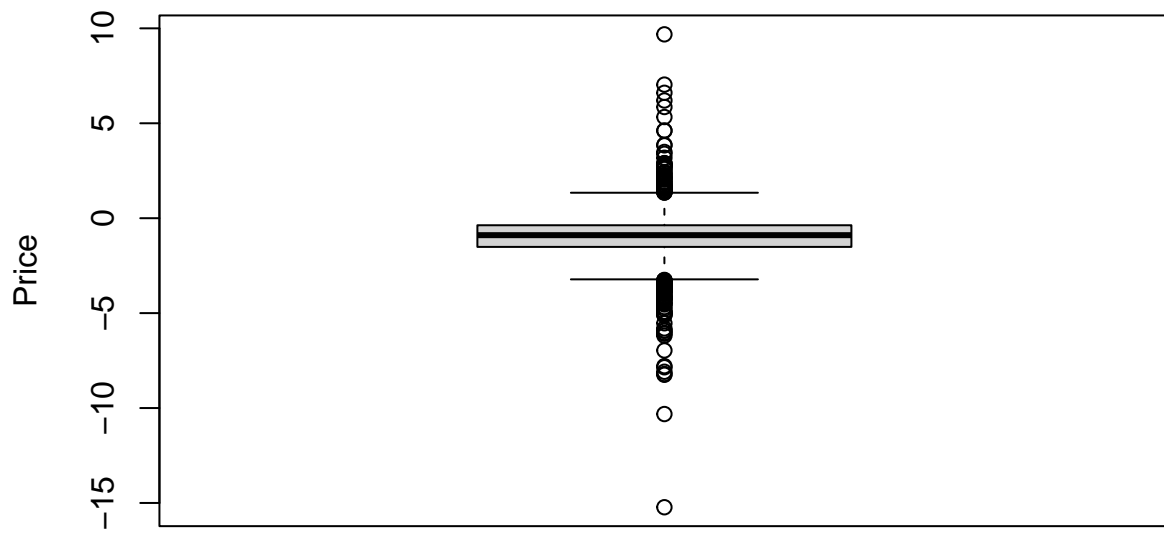
```
boxplot(all_data$intra_daychange, main="SPY Trading Hours", ylab="Price")
```



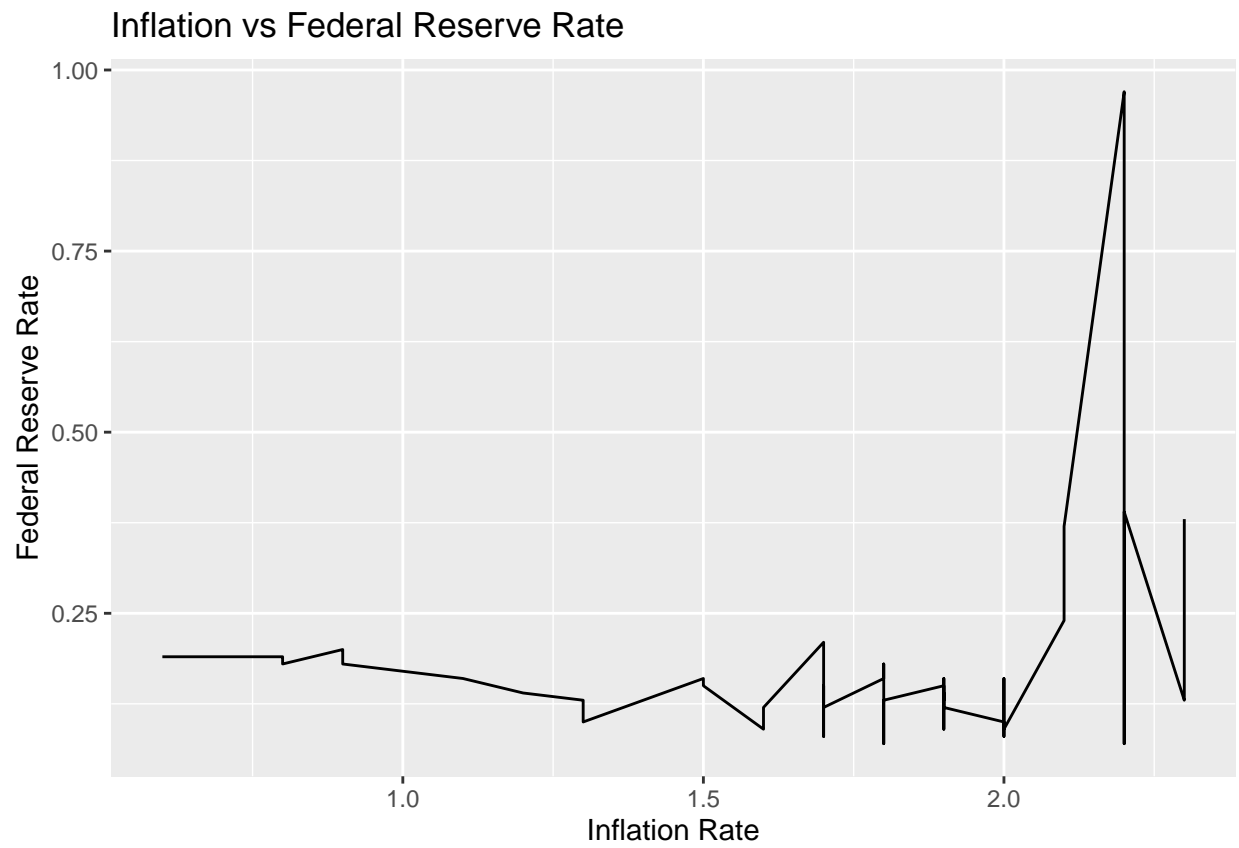
```
boxplot(all_data$AHchange, main="SPY After-Hours", ylab="Price")
```



## SPY After-Hours



```
ggplot(all_data, aes(Inflation.Rate, Effective.Federal.Funds.Rate)) +  
  geom_line() + labs(x = "Inflation Rate", y = "Federal Reserve Rate") +  
  ggtitle("Inflation vs Federal Reserve Rate")
```



## Analysis

Although only a few variables were graphed, they provided significant insights. Further analysis is necessary to identify patterns and correlations among the other variables to understand how they affect each other. The clearest pattern observed is the linear relationship between the percentage change of SPY's price and the VIX value. This correlation is expected as market participants buy options based on SPY movement, causing the VIX value to increase or decrease oppositely. The next step is to determine if both variables move simultaneously during trading hours or if one moves before the other to predict future movements.

The graph comparing after-hours SPY movements against the day's VIX SPY change showed an unexpected bias towards negative movements. Further data is required to validate this discovery. On the other hand, the graph comparing SPY's percentage change versus the previous day's VIX change showed almost no correlation between the two. This eliminates the notion that past VIX movements can predict future SPY movements.

The sentiment value of the top news articles was compared against the SPY intraday percentage change, but no clear correlation was found. This could be due to the market's indifference to the top news of the day. Future research will sum up the sentiment values to get a better picture of the news and compare it against SPY movements. Getting more market-focused articles could also be a better option.

The box graphs compared intraday movements with after-hours movements. As expected, intraday movements were distributed around zero, while after-hours movements had a bias towards negativity. This clarifies what was seen in the scatter plot and shows that even when intraday movements aren't negative biased, after-hours movements still are.

The Line graph compares reported inflation with the federal reserve rate. However, due to inflation not being a significant concern during the data time period, the graph requires smoothing out, and more data is necessary. Nonetheless, we can observe that during this period, the reserve was reactive to inflation and did not raise rates until inflation was above 2%. This trend was seen again last year, indicating that the reserve's response to inflation remains consistent.

## Limitations

The primary limitation of this research is the lack of sufficient data. Data from earlier periods is only available from the early 2000s when computers became more mainstream and data was digitized. Furthermore, obtaining newer data from the past few years can be challenging and may require payment. These time periods are necessary to comprehend how the market behaves in different situations. The current data only includes a recession and its recovery, making it too specific to apply to the present environment.

Another limitation, related to the first, is that it may not be possible to create an all-inclusive model due to the ever-changing economy and market. While it may be possible to find a few predictors that are helpful, it will never be possible to have data from every possible scenario. Thus, the model should be developed with the aim of using it as an edge rather than a comprehensive SPY price predictor.

The final limitation is the time and knowledge required to conduct this research. These two factors are interrelated, as a lack of knowledge can lead to additional time being spent. Even with the lack of it, the data obtained is highly valuable and should be analyzed thoroughly from every perspective to identify patterns. This process can be accelerated by using advanced data science resources and tools.

## Conclusion

In summary, this research appears to have significant value and warrants further investigation. However, it will require a considerable amount of time and expertise to fully comprehend all the data and their interdependencies. While some intriguing findings were uncovered through the analysis of a few variables, such as after-hours price movements and the historical responsiveness of the Federal Reserve to inflation, additional research may reveal even more surprising insights.

In order to build a model, it will be necessary to analyze each variable individually and determine its correlation with the overall market. Although this will require a significant amount of additional time, it may result in a model that is accurate enough to provide a trading edge/advantage. However, due to the size and complexity of this task, I will need to acquire more knowledge and skills related to modeling in order to successfully undertake it.

## Do you plan on incorporating any machine learning techniques to answer your

research questions? Explain.

Yes, I plan to leverage machine learning techniques to answer my research questions. To accomplish this, I will be utilizing R packages to perform the necessary computations and testing for the four possible dependent variables and a range of independent variables. This approach will significantly reduce the amount of time and effort required to model each group of variables and compare the results.

By leveraging machine learning, I can quickly identify the best modeling options and make more informed decisions about my research questions. Ultimately, this approach will allow me to more efficiently analyze and interpret the data, leading to more accurate and meaningful results.

## Future Steps

To create an accurate model, I will need to acquire additional knowledge on advanced regression testing with multiple variables/predictors. Additionally, incorporating machine learning techniques could streamline the process of model improvement and reduce the time spent on trial and error.

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