

F A S H I O N   D E S I G N



# PORTFOLIO

PREEMA KA



## About Me

Hello! My name is Preema KA,

and I have a deep passion for designing. I aim to bring originality and freshness to every piece I create. My design philosophy revolves around crafting clothing and accessories that are feminine, embellished, and expressive.

With strong skills in illustration, I love showcasing the artistic side of my work through sketches, playful use of color, and creative detailing. For me, fashion is more than just clothing—it's a language of self-expression and creativity, and I enjoy using it to tell unique visual stories.

# PROJECT 1



## concept to creation

This project showcases original print patterns thoughtfully developed into beautiful, wearable designs. Each piece begins with a hand-crafted or digitally illustrated motif, transformed into seamless repeats and applied to silhouettes that highlight the essence of the print.

# Pattern story : “Wild bloom” Collection



The “Wild Bloom” collection is a celebration of untamed nature in full blossom. Inspired by nostalgic garden walks and vintage botanicals, these prints blend bold florals with delicate leafy silhouettes in a warm, playful palette. Shades of red, blush, tan, and ivory evoke a cozy, romantic mood, while the layered layouts add a lively, organic flow.





*Details:*

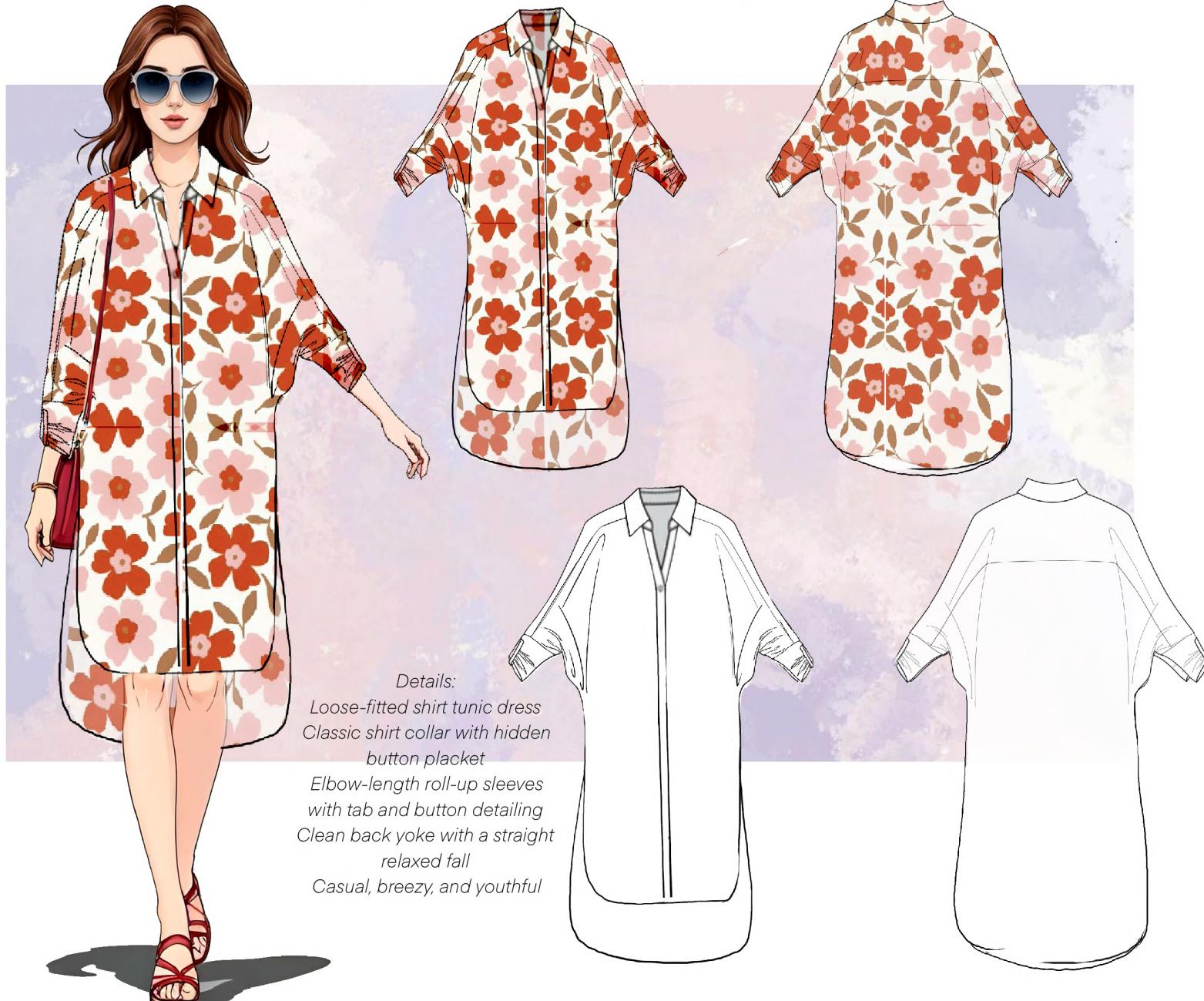
*A-line, midi-length shirt dress  
Classic shirt collar  
full front button placket  
Long bell sleeves with detailed-  
smocking and ruffled cuff edges  
Smocked elastic waist at the back*





*Details*

*Button-up front  
Ruffle embellishments  
Full-length puffed sleeves-  
with delicate ruffle cuffs  
Waist tie belt*



# Pattern story : “Blue Whisper” Collection



The “Blue Whisper” collection is a serene exploration of nature through a cool, calming lens. Inspired by early morning dew, crisp coastal air, and the gentle rustle of leaves, these prints capture the elegance of florals and foliage in soothing shades of blue. From pale sky tones to deep cobalt and navy, each design evokes a sense of peace, purity, and effortless sophistication.



*Details:*  
*Shirt collar with  
button-down front*  
*Gathers at yoke and  
skirt tiers*  
*Relaxed, A-line  
silhouette*  
*Puff sleeves with  
elastic hem*



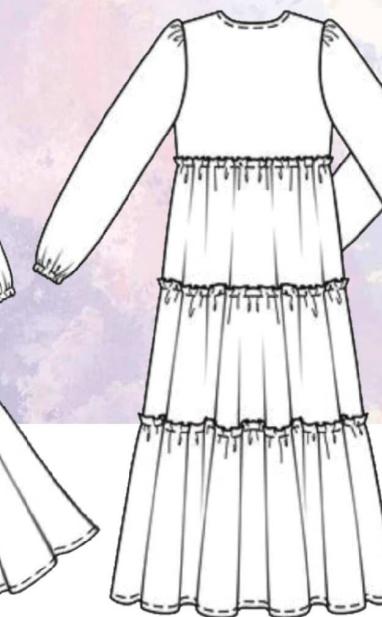
*Details:*  
*Round neckline with gathered detailing*  
*3/4 puff sleeves with soft gathers.*  
*A-line midi silhouette*  
*Elasticated waist with a self-fabric tie belt.*  
*Two front patch pockets on the skirt..*





*Details:*

*Deep V-neckline  
Full-length sleeves with slight gathers at the wrist.  
Empire waistline with gathering below the bust.  
Three-tiered gathered panels  
Piping detail between each gathered tier*



# Pattern story : “Petal & Earth” Collection



The “Petal & Earth” collection captures the soulful harmony of florals and nature’s grounding tones. Inspired by sun-drenched gardens and botanical sketches, this series brings together soft, romantic blooms with earthy browns and playful pinks.



*Details*

*V-neckline with front keyhole opening  
Smocked bodice and cuffs for a fitted look  
Long balloon sleeves with ruffle-edged elastic cuffs  
Waist-defining smocked band  
Midi-length A-line silhouette*





*Details*

*High neckline - back bow tie  
Asymmetrical seam with  
gathered lower panel  
Full-length sleeves with  
pleated cuffs and button  
closure  
Relaxed, flared silhouette  
Midi length with soft drape*



*Details:*

*Stand collar-soft front gathers  
Cap sleeves with delicate piping  
finish*

*Button-down front closure*

*A-line silhouette*

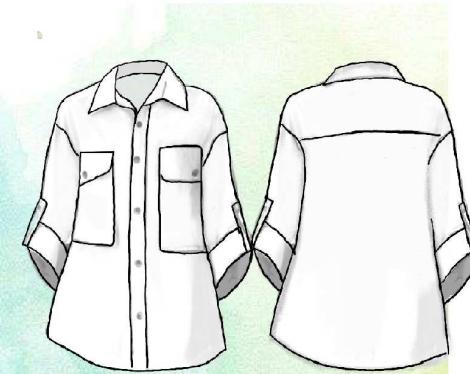
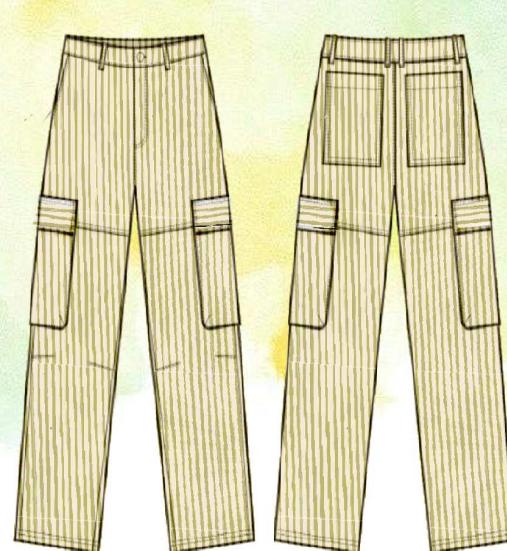
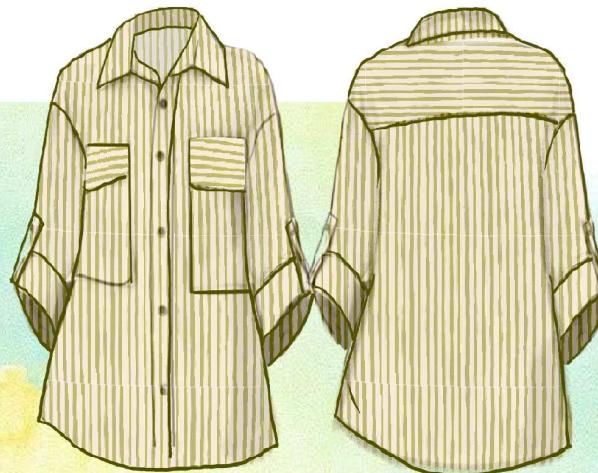
*side seam pockets*

*Effortless and airy fit for relaxed  
wear*

# Pattern story : “Olive Garden” Collection



The “Olive Garden” collection draws inspiration from vintage gardens. Featuring hand-drawn florals, soft stripes, and playful checkerboards, this collection brings together nostalgia and nature in perfect harmony.



*Details:*

*classic collar and button-down front  
Front chest patch pockets with flaps*

*Rolled-up sleeves*

*Matching straight-leg cargo trousers*

*Multiple patch pocket*



*Details:*  
Square neckline  
gathered puff sleeves  
Tiered skirt with soft  
gathers  
Waist tie-up  
Relaxed, flowy silhouette

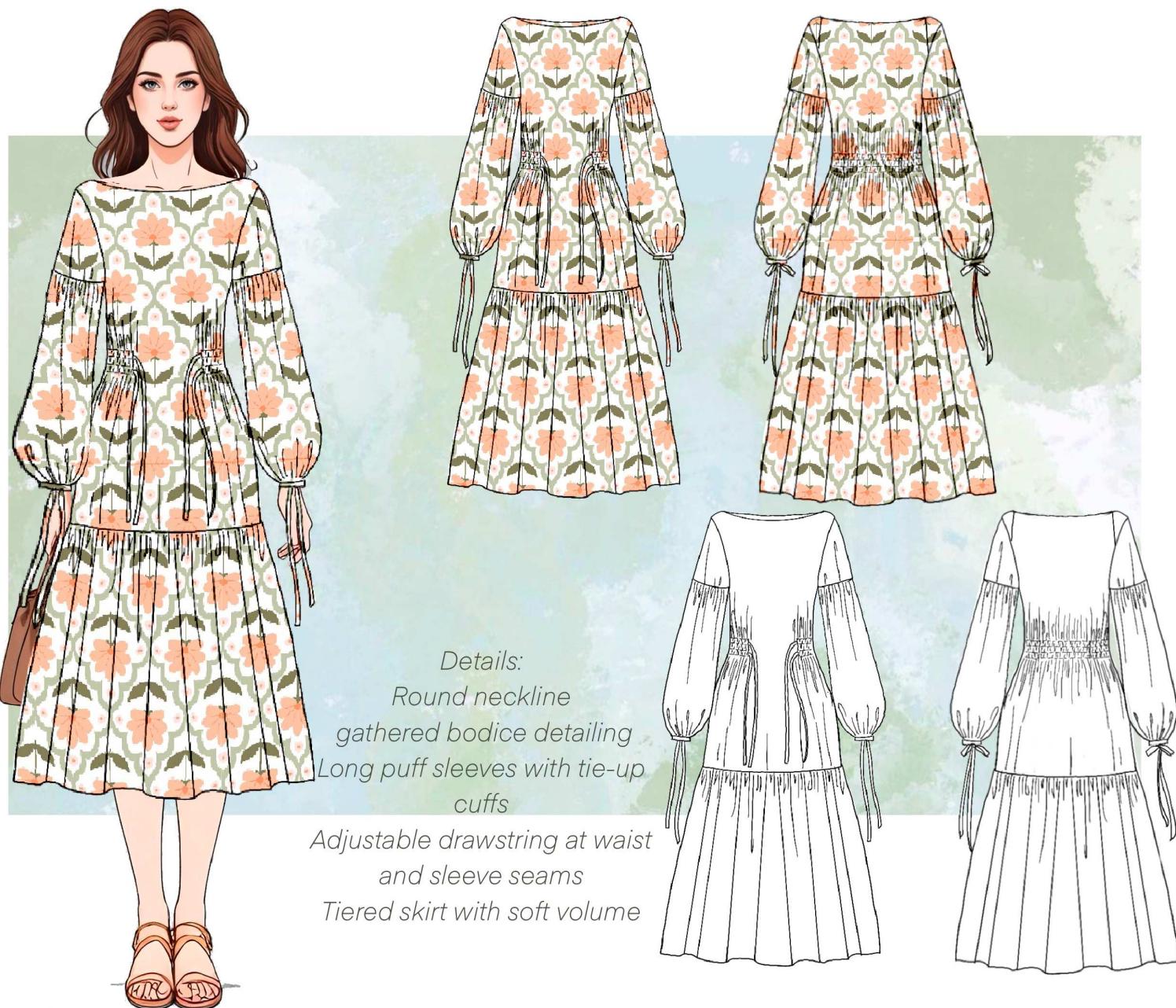


*Details:*

*Shirt collar with button-down  
front*

*Puff sleeves with gathered cuffs  
Fitted waist with pleated A-line  
skirt*

*Midi length with feminine  
silhouette*



# Pattern story : “Serene Harmony” Collection



The “Serene Harmony” collection blends gentle floral motifs with structured geometric shapes, capturing the calm elegance of nature in pastel hues. Inspired by soft sunlight, blooming petals, and retro tile patterns, this collection radiates balance and beauty.



*Details*

- Button-up front
- Classic shirt collar
- Front chest flap pockets
- Full-length sleeves with cuff closures
- Waist tie belt



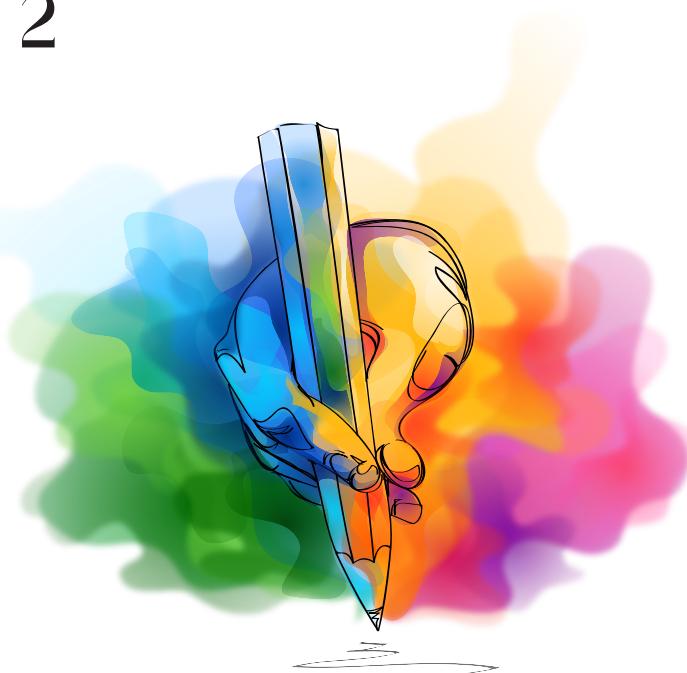
*Details*  
*V-neckline with button-up front*  
*Empire waistline with soft gathering*  
*Three-quarter puffed sleeves with elasticated hems*  
*Flowy A-line silhouette*



*Details:*  
*V-neckline*  
*short dolman sleeves*  
*Elasticated waist*  
*self-fabric belt*  
*Relaxed, wide-leg silhouette*  
*Front oversized patch pockets*  
*Back zip opening*



# PROJECT 2



## Motivational Graphic Print for Ladies' T-Shirt

This project features a bold and uplifting graphic print designed specifically for a ladies' casual T-shirt & hoodies.

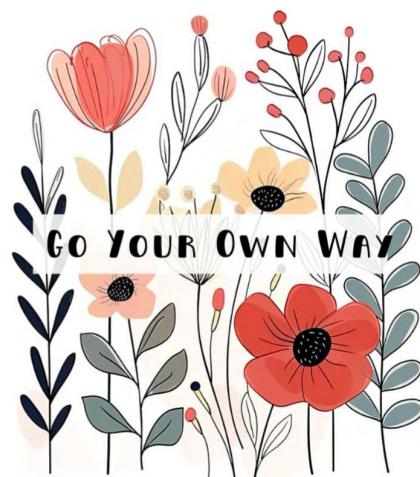














## PROJECT 3

# Winter Wonders

### A Trend-Forward Girls' Winterwear Collection

Bold, cozy, and full of personality — this collection reimagines winter staples with playful silhouettes, street-style influences, and warmth-ready fabrics. From sporty sets to layered knits and statement outerwear, each design blends function with fashion for the stylish young generation.











## PROJECT 4

# Fabric to Fashion

### Women's Wear collections

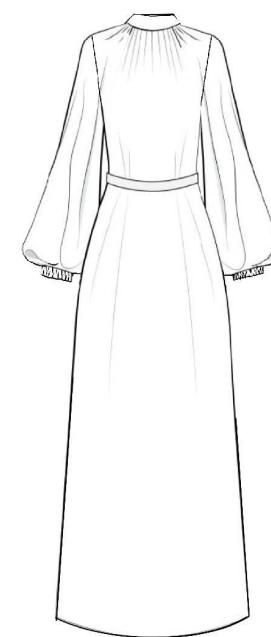
This project explores the art of spontaneous creativity—designing ladieswear pieces using random and leftover fabrics. Each fabric's texture, color, and drape guided the creation of unique, one-of-a-kind silhouettes. The process celebrates intuitive design, sustainable thinking, and the unexpected charm that comes from working without fixed rules. From

















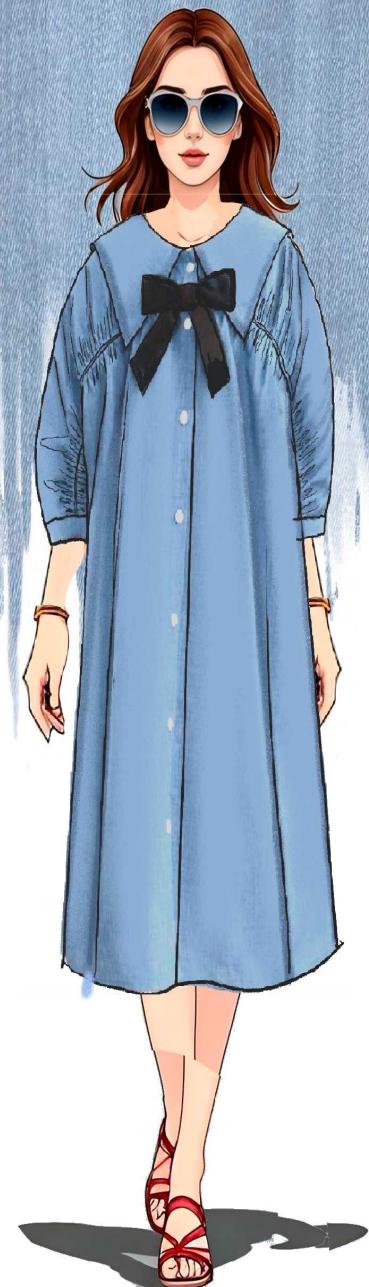
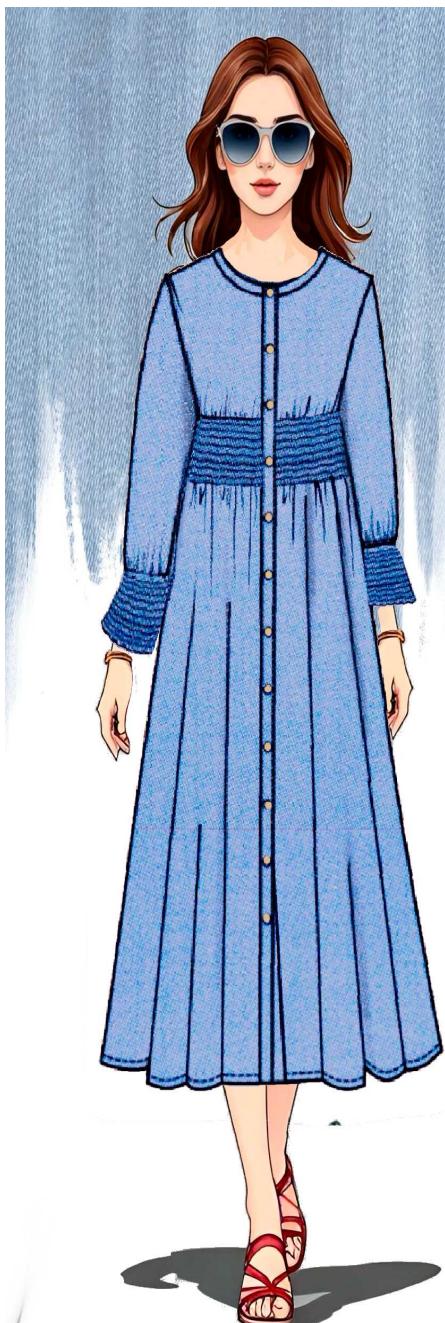




## PROJECT 5

# Denim Design Development

This denim collection is a creative exploration of timeless fabric through modern silhouettes and playful detailing. Each design transforms classic denim into stylish, feminine, and wearable pieces-featuring embroidery, paneling. From casual shirt dresses to coordinated sets, the collection balances structure with comfort, offering a fresh perspective on everyday denim for the fashion



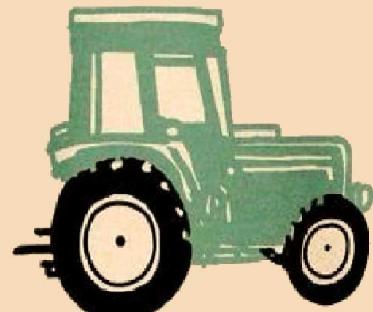


## PROJECT 6

# Print Collection for Kids wear

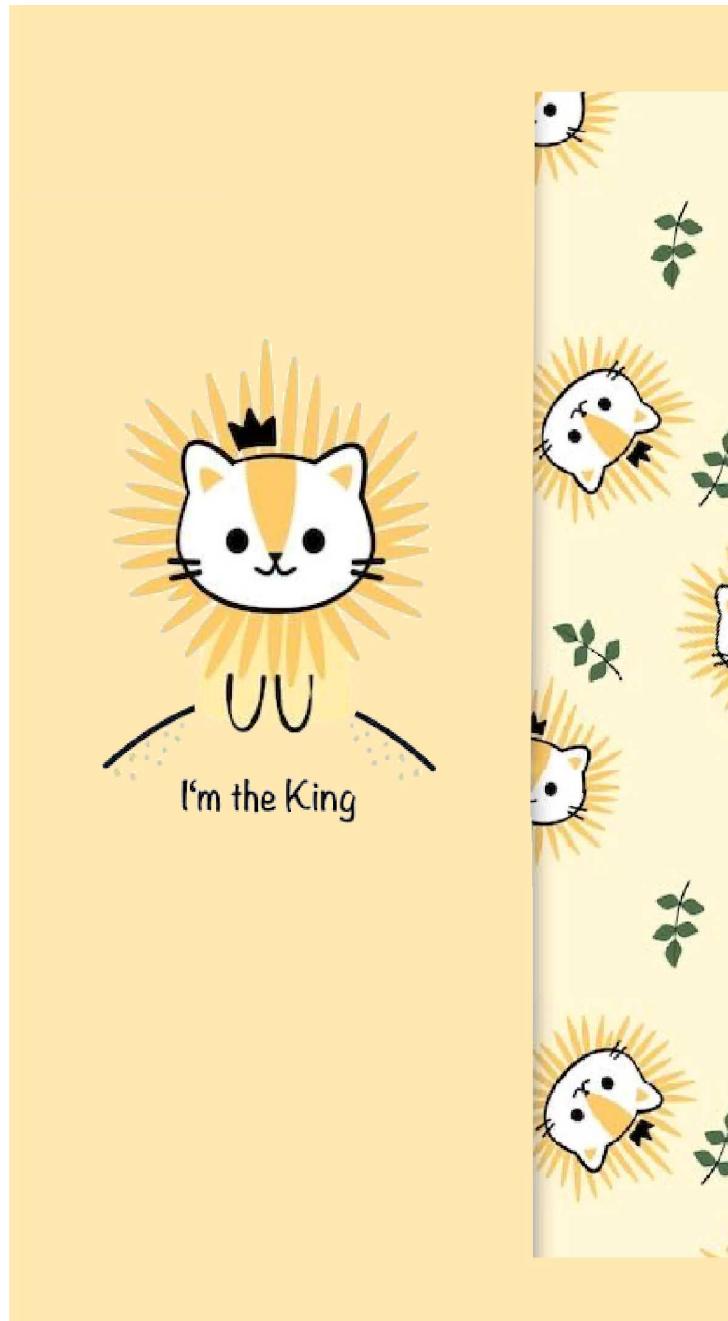
This project focuses on creating playful and charming print designs for a kidswear collection. Inspired by themes of imagination, nature, and joyful childhood moments the prints are developed to reflect softness, fun, and a youthful spirit. Each pattern is designed to harmonize with the garment silhouette-whether it's floral, or character-based-bringing storytelling and visual appeal to every piece. The goal was to create prints that feel both stylish and magical, perfect for little dreamers.

A little dirt  
never hurt





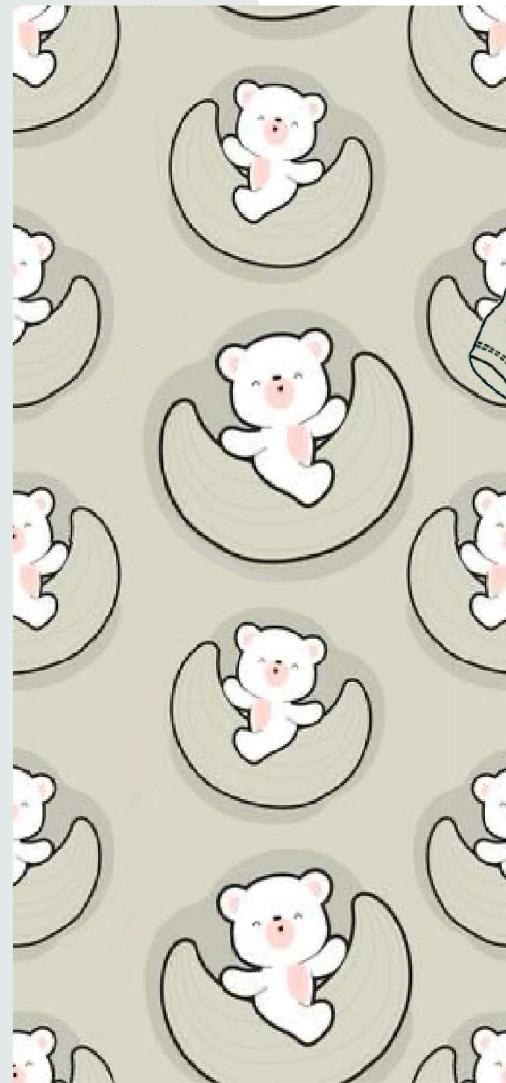


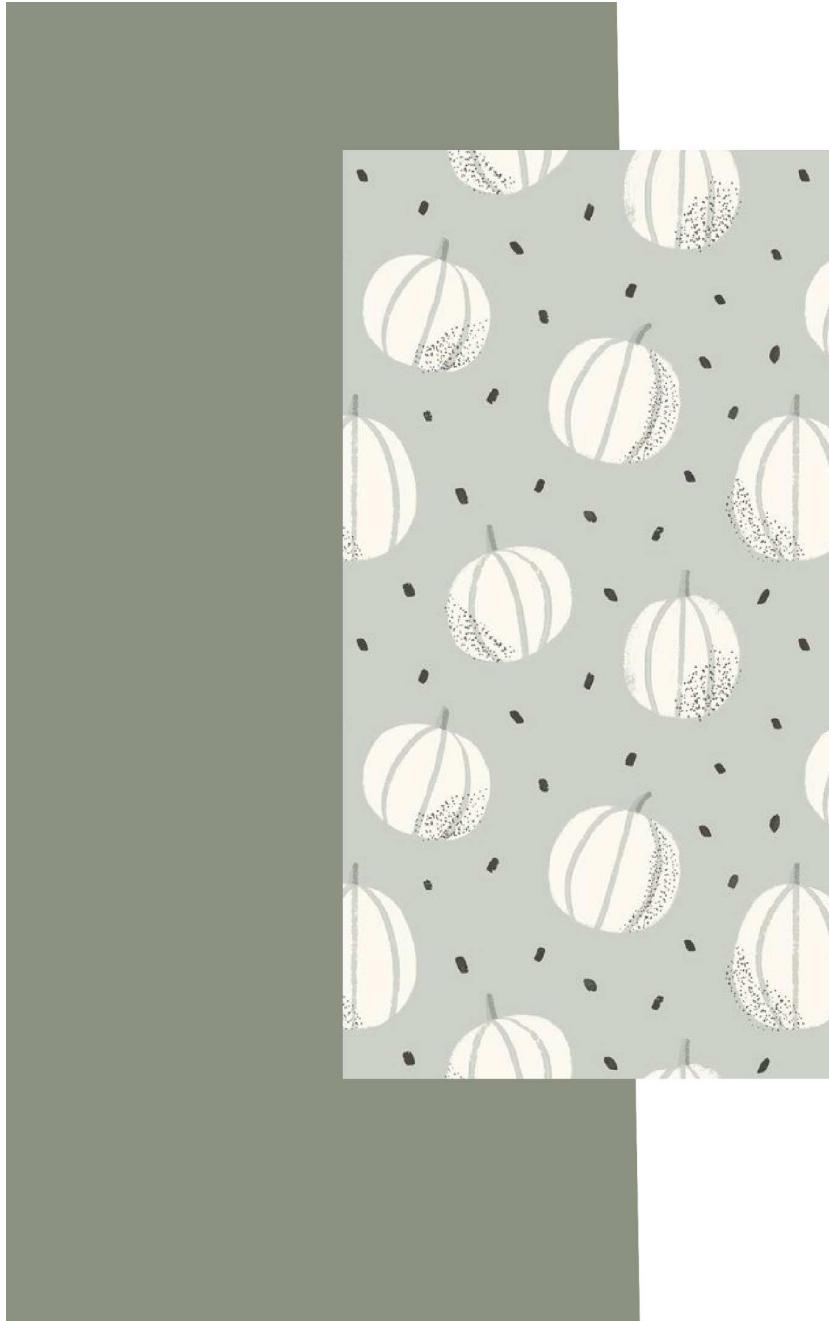


















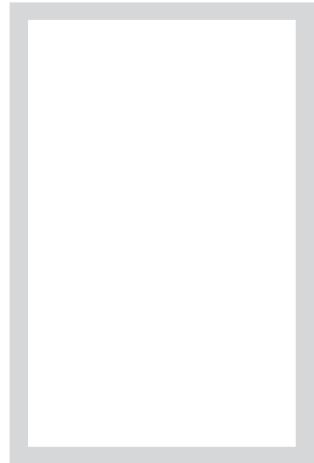












Every exit is an entrance to  
some place else ...

Thanks..