Preesha Vashisth

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LinkedIn | GitHub

EDUCATION

VIT Bhopal University	Sehore, Madhya Pradesh, IN
Bachelor of Technology in Computer Science and Engineering	August 2022 – October 2026

Cumulative GPA: 8.67

PROFESSIONAL SUMMARY

Analytical and detail-oriented Computer Science undergraduate with strong foundations in SQL, Excel, and Power BI. Experienced in data cleaning, and transforming structured datasets into actionable business insights. Passionate about solving real-world business problems using data-driven decision-making.

SKILLS

- **Programming & Querying:** SQL, Python (Basics), Java.
- **Data and Business Analytics:** MS Excel, Power BI (Dashboards), Process Mapping, Requirement Documentation.
- **Databases:** MySQL, MongoDB, Relational Database Design.
- **Tools:** Git, GitHub, VS Code, AWS Cloud (Fundamentals).

CERTIFICATIONS

- AWS Certified Cloud Practitioner – Amazon Web Services
- Business Analyst Certification – Finlatics
- HTML, CSS, and JavaScript for Web Developers – Johns Hopkins University (Coursera)

EXPERIENCE

Business and Operations Intern   June 2025 - September 2025
Axxentraa NextGen Pvt Ltd – Indore

- Analyzed operational datasets to identify inefficiencies and supported data-backed improvement initiatives.
- Prepared structured reports and dashboards to monitor key business performance metrics.
- Standardized reporting formats to improve clarity and cross-team communication.

Business Analyst Trainee   December 2024 - February 2025
Finlatics

- Performed competitor and market analysis using structured datasets.
- Cleaned and analyzed data in Excel to derive trends and actionable insights.
- Built structured case-based reports highlighting KPIs and strategic recommendations.

PROJECTS

Food Delivery Platform – Data Modeling & Analytics Perspective

- Designed relational database schema for orders, customers, and revenue tracking.
- Wrote optimized SQL queries to analyze order frequency, customer behavior, and sales trends.
- Evaluated key metrics such as repeat purchase rate and category performance.

Real-Time Chat Application – Data Structure & Performance Analysis

- Structured backend data models for efficient message storage and retrieval.
- Analyzed user activity patterns to evaluate system load and scalability metrics.
- Implemented secure data handling practices for structured user data management.

LEADERSHIP AND ACTIVITIES

- **Core Member – Technical Domain, Cyberwarriors Club, VIT Bhopal**
  - Conducted peer sessions on structured problem-solving and analytical thinking.
  - Mentored junior members in strengthening logical and data-driven reasoning.
- Solved 170+ DSA problems to enhance analytical and structured thinking.
- Interests: Data Visualization, Business Analytics, Reading Business Articles, Badminton.