

Preesha Vashisth

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

EDUCATION

VIT Bhopal University
Bachelor of Technology in Computer Science and Engineering
Cumulative GPA: 8.67

Sehore, Madhya Pradesh, IN
August 2022 – October 2026

ABOUT ME

Aspiring Product Intern with strong analytical skills and business orientation. Interested in understanding user needs, improving processes, and supporting data-driven decision making. Comfortable working with cross-functional teams and translating insights into structured documentation.

SKILLS

- **Business & Analysis:** Market Research, Requirement Documentation, Process Mapping, KPI Tracking, Competitor Analysis.
- **Data Tools:** MS Excel (Pivot Tables, VLOOKUP, Basic Analysis), Power BI (Basic Dashboards), SQL (Basic Queries).
- **Collaboration:** Cross-team Coordination, Presentation Preparation, Structured Reporting.
- **Technical Understanding:** Basic understanding of APIs, Databases, and Web Application Flow.

CERTIFICATIONS

- AWS Certified Cloud Practitioner – Amazon Web Services
- HTML, CSS, and JavaScript for Web Developers – Johns Hopkins University (Coursera)

EXPERIENCE

Business and Operations Intern

June 2025 - September 2025

Axxentraa NextGen Pvt Ltd – Indore

- Assisted in analyzing operational data to identify inefficiencies and suggest improvement areas.
- Supported preparation of business reports and presentations for leadership discussions.
- Coordinated with different teams to ensure smooth execution of operational tasks.
- Documented workflows and helped structure process improvements for better clarity.
- Contributed to tracking business metrics and monitoring performance trends.

Business Analyst Trainee (Certification Project Experience)

December 2024 - February 2025

Finlatics

- Conducted market and competitor research to understand business positioning.
- Analyzed datasets using Excel to identify trends and summarize insights.
- Created structured reports and documentation based on business scenarios.
- Evaluated basic financial and performance metrics for case-based analysis.

LEADERSHIP AND ACTIVITIES

- **Core Member – Technical Domain, Cyberwarriors Club, VIT Bhopal**
 - Conducted peer sessions on structured problem-solving and coding fundamentals.
 - Assisted in organizing technical workshops and coordinating event logistics.
 - Supported junior members in improving analytical and logical thinking skills.
- Solved 170+ DSA problems to strengthen analytical reasoning and structured thinking.
- Interests: Reading Business Articles, Drawing, Badminton.