RATHOD RISHABHKUMAR

+91 88494 92411   rishabhrathod7211@gmail.com   Gujarat, IN   https://www.linkedin.com/in/iamrishabhrathod/

SUMMARY

Certified Business Analytics & Generative AI professional with hands-on experience in **Python, SQL, Tableau, Power BI, Excel**, and **AWS Glue**. Skilled in data analysis, visualization, and building ETL pipelines with real-world project exposure across **retail, sales, and finance** domains. Backed by an **MBA in Finance** and experience at leading banks, I bring a unique blend of **technical and business expertise** to solve data-driven challenges.

CERTIFICATION

1. Professional Certificate in **Business Analytics & Generative AI** by iHUB DivyaSampark, IIT Roorkee - (2024 - 2025).
  - Tableau for Business Intelligence - May, 2025.
  - Extract, Transform and Load (ETL) - January, 2025.
  - Database Management using SQL - December, 2024.
  - Business analytics with Excel - July, 2024.
2. **NISM Series V-A:** Mutual Fund Distributors Certification Examination (English).
3. **IRDA Certificate:** Insurance Institute of India (English).

PROJECTS

1. **Business Analytics Capstone Project:** Analyzed retail data using Excel, SQL, and Python, and built a Tableau dashboard to understand customer behavior. (May 2025)
2. **Data Visualization using Tableau:** Created a dashboard for comparing sales performance across two regions to support data-driven strategy and improvements. (May 2025)
3. **Data Acquisition and Manipulation using SQL:**
  - Employee Performance Mapping database: Analyzed max employee salaries, ensured job-role compliance, and calculated bonuses to estimate extra costs. (December 2024)
  - Air Cargo Analysis data: Identifying regular customers for targeted offers, analyzing the busiest routes to optimize aircraft allocation, and preparing detailed ticket sales reports. (December 2024)
4. **Business analytics with Excel:** Designed an interactive e-commerce sales dashboard for data-driven decision-making.(July 2024)
5. **Capstone Project (CP)-** 'A Study of investors' perception towards Fintech in Investment Management – Guided Mutual Fund Portfolios' at SRLIM. (January - April 2023)
6. **Multidisciplinary Action Project (MAP)-** 'A Study on Enhancement Bottleneck and Overall Performance of Jungle Cafe' at VIP Road, Vesu. (August - October 2022)
7. "DEVELOPMENT AND OPTIMIZATION OF THE ACTUATION SYSTEM OF **BRICK MAKING MACHINE**" at GEC, Valsad. (June 2019- May 2020)
8. Project On **"MULTIPURPOSE MACHINE"** at GEC, Valsad. (June 2018- April 2019)

KEY SKILLS

- **Programming:** Python, SQL
- **Data Analytics:** Tableau, Excel (Advanced)
- **Databases:** MySQL, RDBMS
- **AI & Analytics:** Generative AI, Data Interpretation
- **Tools:** Jupyter Notebook, Microsoft Office
- **Soft Skills:** Problem Solving, Communication, Teamwork, Time Management

WORK EXPERIENCE

HDFC BANK LTD | Gujarat, IN

Personal Banker Sales- Classic   Mar '25 - Present

- Handled cross-selling of financial products including **savings accounts, credit cards, loans, and investment** options while ensuring high service standards and achieving monthly sales targets.

IndusInd Bank Ltd. | Gujarat, IN

Acquisition Relationship Manager - NR   Mar '24 - Feb '25

- Delivered financial solutions, encompassing investment advice, remittance services, client portfolio management, & **seamless banking experiences** using banking tools.

BOMBAY STOCK EXCHANGE BROKERS' FORUM (BBF) | Maharashtra, IN

Finance (Intern)   Jun '22 - Jul '22

Project title: 'A Study on Financial performance analysis of top 3 Indian IT companies'

- Analyzed financial data of **TCS, Infosys, and HCL Tech** over a 5-year period.
- Evaluated key metrics like **profitability, liquidity, solvency**, and **efficiency ratios**.

EDUCATION

S.R. Luthra institute of management, Surat | Gujarat, IN

Master of Business Administration in Finance   Aug '21 - May '23

Government Engineering College, Valsad | Gujarat, IN

Bachelor of Engineering in Mechanical Engineering   Jun '16 - May '20

SMT VBN Shah Jivanbharti High School, Surat | Gujarat, IN

H.S.C (Science Stream)   Jun '14 - Mar '16

PRAGNA PRIMARY SCHOOL, Surat | Gujarat, IN

S.S.C   Jun '04 - Apr '14

EXTRA CURRICULAR ACTIVITY

1. Participated in Workshop on **"Financial Modeling: Forecasting and Valuation "**Organized by SRLIM- 2023.
2. Winner in the **Interclass Sports Tournament 2023**- in the event Cricket Organized by SRLIM- 2023.
3. Participated in **"STRACTICAL - THE STARTUP BATTLE"- National Level Inter College** Startup Plan Competition- 2022, At SRLIM.
4. Volunteer in the Cultural Festival RYTHM-2020, At GEC, Valsad.
5. Participated in the 606th Adventure & Nature Education Camp Organized by the INVINCIBLE NGO- 2018, At Manali, Himachal Pradesh.