



## Logo Versions



Primary

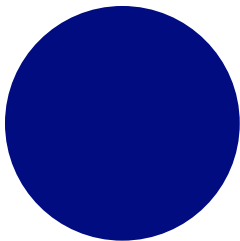
AUCTIONBAY

Wordmark Only



Icon

## Colours



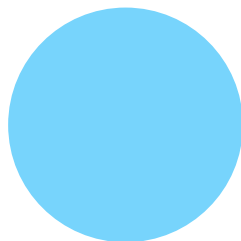
Primary

Hex #010C80

RGB rgb(1,12,128)

CMYK 99 91 0 50

Pantone 19-3847



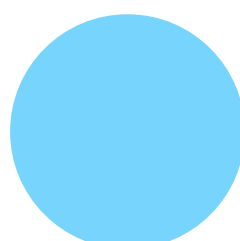
Secondary

Hex #77D4FC

RGB rgb(119,212,252)

CMYK 53 16 0 1

Pantone 14-4310



Accent

Hex #77D4FC

RGB rgb(119,212,252)

CMYK 53 16 0 1

Pantone 14-4310

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

Yanone Kaffeesatz Bold

Aa Bb Cc