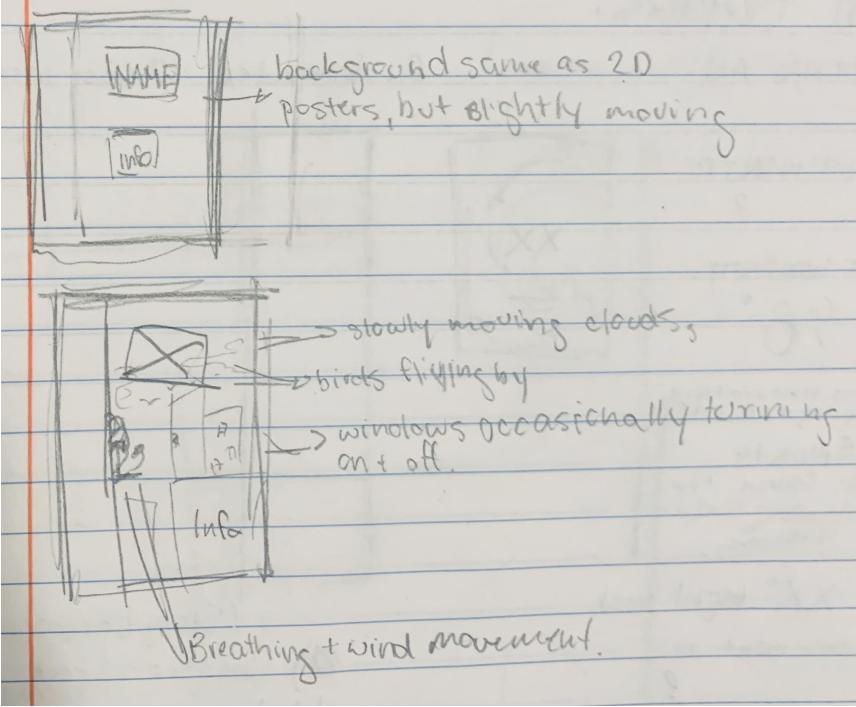
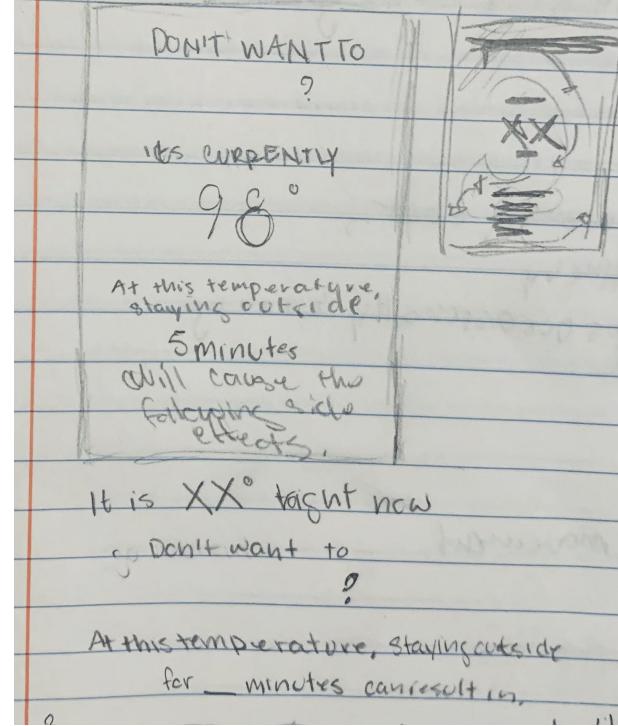


Animated Tips

Small Looping posters

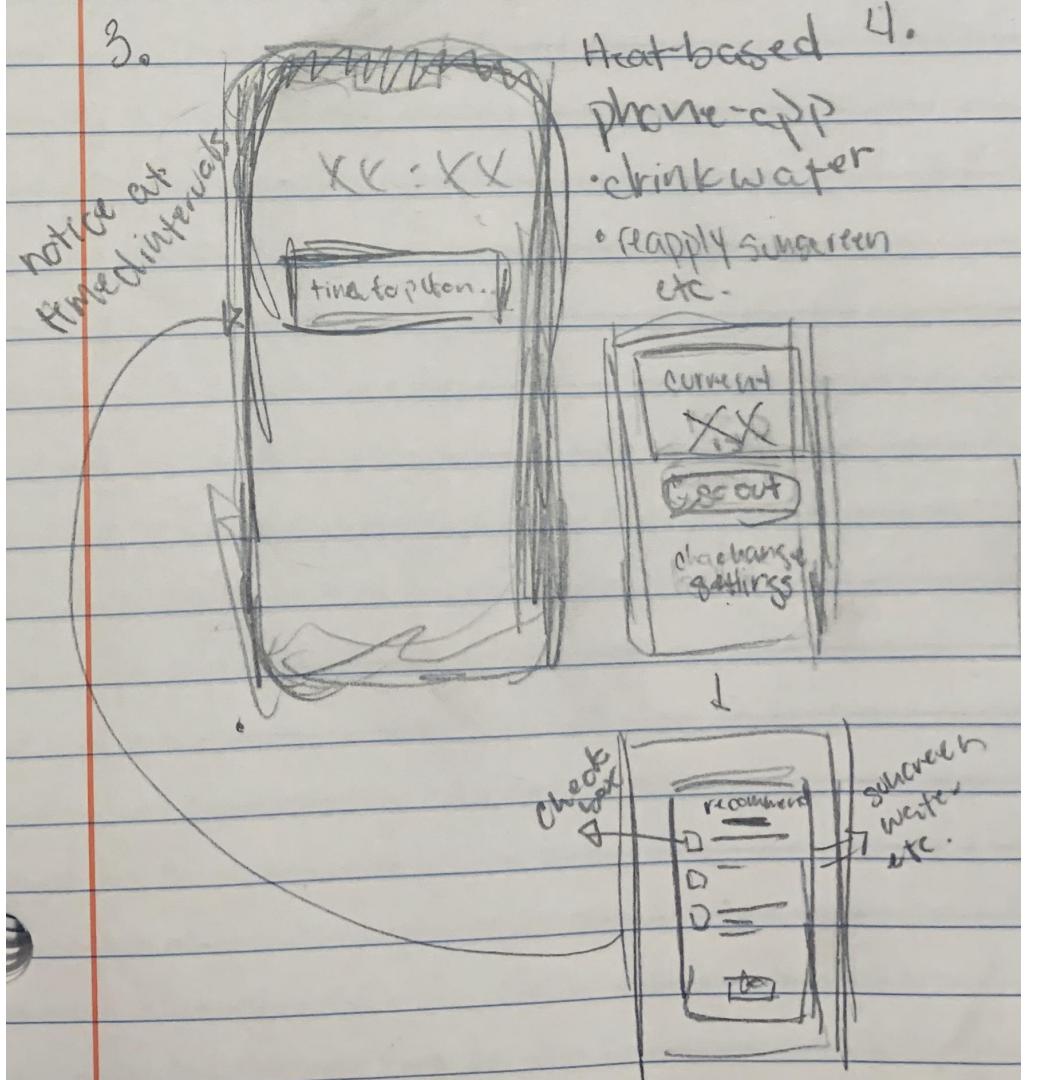


2. Electronic Ad:

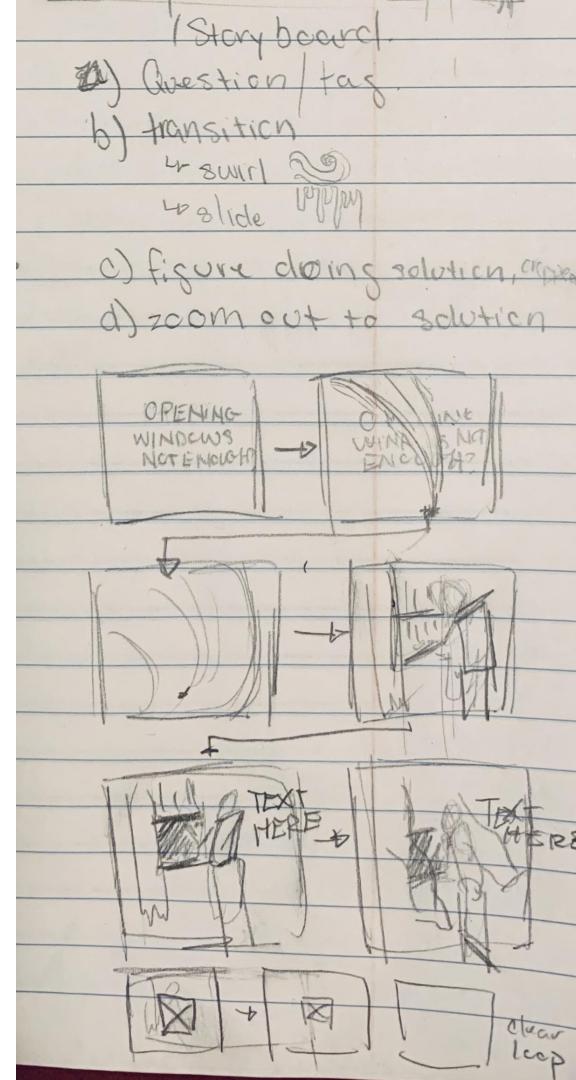


Two alternative sketches for a screen implementation. Left shows looping posters based on the initial sketches of the wayfinding posters. The right is a poster that would update based on current temperatures.

A third alternative sketch for the screen implementation. Shows an app that would keep track of essential activities like drinking water or putting on sunscreen.



The initial sketch for animated tips. Shows a storyboard that has remained very consistent throughout the process.



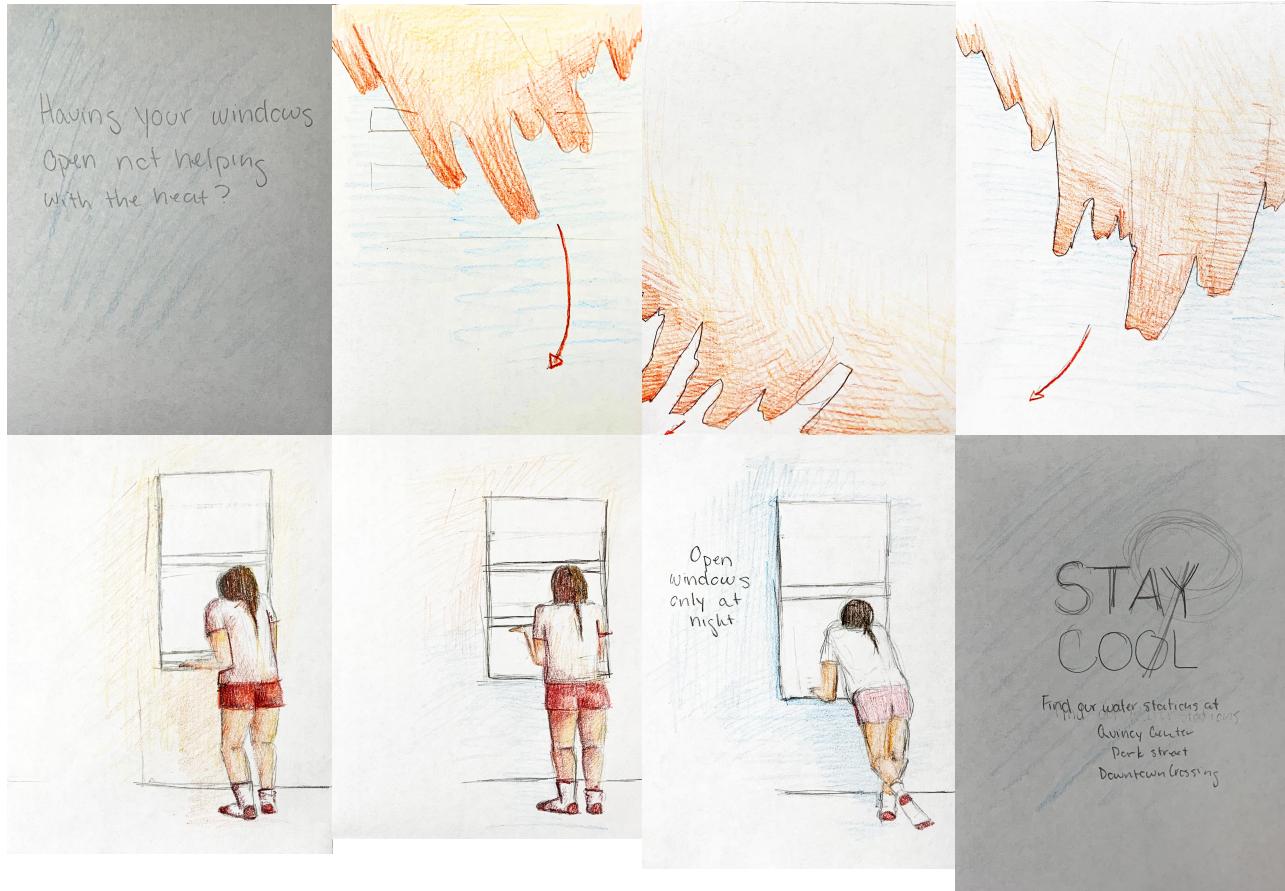
A single screen from the proposed animation. During this time I was iterating on form for the person.

**Try only
opening your
windows at
night.**

Doing during the day will only make it hotter.



The final sketches for the storyboard. This page has the unedited or minorly edited versions while the next page shows the sketches when edited.



Opening the window not helping with the heat?

