Preeta Hopwood

preetahopwood@me.com | (503) 929-6323 | preetahopwood.com

EXPERIENCE

Savvy Scorekeeper Designer
HoppySoft (Feb. 2021 – current)

Mobile App Design:
- Prototypes
- Wireframes

Branding:
- UI style creation
- App Store page content creation
- Logo design
- Illustrations

Graphic Design Co-op/Intern
The Patriot Ledger, Quincy, MA
(Jan. – June 2019, Jan. – July 2020)

Core Responsibilities:
- Page layout (fronts and insides)
- Series design (format and logo)
- Photo editing

Asset Database:
- Database reorganization and maintainence
- Usage guide creation and updates

Copy-Editing:
- Headlines and captions
- Weekly columns

SKILLS

- Mobile App and Web Design
  Figma, Jira
- User Study
  Prototype, interview, analysis
- Typography
  InDesign
- Illustration
  Physical media, Illustrator, Photoshop
- Animation
  Photoshop, AfterEffects, Premiere, Maya
- 3D Modeling
  Maya, SketchUp
- Front End Programming
  CSS, html, java
- Team Skills
  I'm an effective team player; I contribute to discussions and am able to critically listen.

EDUCATION

Northeastern University, Boston, MA

BFA in Design (Dec. 2020)
Major in Interactive Design
Minor in Computer Science
GPA: 3.68

Salient Coursework:
- Various Design Classes
- Animation
- Object Oriented Design (CS)
- Professional Speaking